

Contract # 32747

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

MEDIUM BUYING LLC
1351 KING AVE. 2ND FLOOR
COLUMBUS, OH 42121

Agency	MEDIUM BUYING LLC (1548)	CO-OP	No
Brand	POLITICAL (1186)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$360.00
		Net Total	\$2,040.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Tracy Shorts

Oct. 2020 26 \$1,315.00

Grand Total: 48 \$2,400.00

Date Entered 10/15/20

WSWG

Schedule Dates	10/16/20-11/03/20	Last Modified	10/15/20
Advertiser	Political/Gerald Greene for Georgia HD 151 (3623)	Entered By	
Product	Political (1040)	External #	10061656
CPE	265/306/1149		

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2020	22	\$1,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/19/20-10/23/20	4	:30	8A- 9A (EST)	3	X	X	X	X	X			3	\$5.00	\$15.00	CBS (WSWG)	Daypart EM CBS This Morning 2	#####
2.0	Normal Line / NEWS	10/26/20-10/30/20	4	:30	8A- 9A (EST)	3	X	X	X	X	X			3	\$5.00	\$15.00	CBS (WSWG)	Daypart EM CBS This Morning 2	#####
3.0	Normal Line / NEWS	10/17/20-10/18/20	4	:30	8A- 9A (EST)	2						X	X	2	\$5.00	\$10.00	CBS (WSWG)	Daypart EM CBS This Morning 2	#####
4.0	Normal Line / NEWS	11/02/20-11/03/20	4	:30	11P- 11:35P (EST)	1	X	X						1	\$10.00	\$10.00	CBS (WSWG)	Daypart LN South Georgia News @ 11	#####
5.0	Normal Line / NEWS	11/02/20-11/03/20	4	:30	6P- 6:30P (EST)	1	X	X						1	\$10.00	\$10.00	CBS (WSWG)	Daypart EN South Georgia News @ 6	#####
6.0	Normal Line / SPOT	11/02/20-11/03/20	4	:30	12:30P- 1:30P (EST)	2	X	X						2	\$25.00	\$50.00	CBS (WSWG)	Daypart DT The Young and the Restless	#####
7.0	Normal Line / SPOT	11/02/20-11/03/20	4	:30	7P- 7:30P (EST)	1	X	X						1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
8.0	Normal Line / SPOT	10/17/20-10/18/20	4	:30	7P- 7:30P (EST)							1	2	3	\$75.00	\$225.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
9.0	Normal Line / SPOT	11/02/20-11/03/20	4	:30	7:30P- 8P (EST)	1	X	X						1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
10.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	7:30P- 8P (EST)						1			1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Jeopardy!	#####

Contract # 32747

CBS (WSWG)

Tracy Shorts

Oct. 2020

26

\$1,315.00



P.O. BOX 4009
SALISBURY, MD 21803

Agency MEDIUM BUYING LLC (1548)

CO-OP No

Grand Total:

48

\$2,400.00

Brand POLITICAL (1186)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type Normal

Sales Office WSST

Package Deal

MEDIUM BUYING LLC
1351 KING AVE. 2ND FLOOR
COLUMBUS, OH 42121

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$360.00

Account Types National/Political

Net Total \$2,040.00

Billing Type Standard

Sales Tax

Comments Separation: 30

Date Entered 10/15/20

WSWG

Schedule Dates 10/16/20-11/03/20 Last Modified 10/15/20 By Broadcast Month Nov. 2020 Spots 22 Rate \$1,085.00
 Advertiser Political/Gerald Greene for Georgia HD 151 (3623) Entered By
 Product Political (1040) External # 10061656
 CPE 265/306/1149

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / NEWS	10/18/20-10/18/20	4	:30	9A- 10:30A (EST)	1							X	1	\$15.00	\$15.00	CBS (WSWG)	Daypart RT CBS News Sunday Morning	#####
12.0	Normal Line / NEWS	10/25/20-10/25/20	4	:30	9A- 10:30A (EST)	1							X	1	\$15.00	\$15.00	CBS (WSWG)	Daypart RT CBS News Sunday Morning	#####
13.0	Normal Line / NEWS	11/01/20-11/01/20	4	:30	9A- 10:30A (EST)	1							X	1	\$15.00	\$15.00	CBS (WSWG)	Daypart RT CBS News Sunday Morning	#####
14.0	Normal Line / SPOT	10/17/20-10/17/20	4	:30	7P- 7:30P (EST)	1							X	1	\$25.00	\$25.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
15.0	Normal Line / SPOT	10/24/20-10/24/20	4	:30	7P- 7:30P (EST)	1							X	1	\$25.00	\$25.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
16.0	Normal Line / SPOT	10/31/20-10/31/20	4	:30	7P- 7:30P (EST)	1							X	1	\$25.00	\$25.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
17.0	Normal Line / NEWS	10/17/20-10/18/20	4	:30	6:30P- 7P (EST)							1	1	2	\$35.00	\$70.00	CBS (WSWG)	Daypart EN CBS Evening News	#####
18.0	Normal Line / NEWS	10/24/20-10/25/20	4	:30	6:30P- 7P (EST)							1	1	2	\$35.00	\$70.00	CBS (WSWG)	Daypart EN CBS Evening News	#####
19.0	Normal Line / NEWS	10/31/20-11/01/20	4	:30	6:30P- 7P (EST)							1	1	2	\$35.00	\$70.00	CBS (WSWG)	Daypart EN CBS Evening News	#####

Contract # 32747

CBS (WSWG)

Tracy Shorts Oct. 2020 26 \$1,315.00



P.O. BOX 4009
 SALISBURY, MD 21803

Agency MEDIUM BUYING LLC (1548)
 Brand POLITICAL (1186)
 Salesperson HOUSE/NAT, HOUSE/NAT (1074)

CO-OP No
 Demo
 Order Type Normal

Grand Total: 48 \$2,400.00

MEDIUM BUYING LLC
 1351 KING AVE. 2ND FLOOR
 COLUMBUS, OH 42121

Sales Office WSST
 Buyer Name
 Phone/Fax /
 Account Types National/Political
 Billing Type Standard
 Comments Separation: 30

Package Deal
 Commission % 15.00
 Commission \$360.00
 Net Total \$2,040.00
 Sales Tax

Date Entered 10/15/20

WSWG

Schedule Dates	10/16/20-11/03/20	Last Modified	10/15/20	By Broadcast Month	Spots	Rate
Advertiser	Political/Gerald Greene for Georgia HD 151 (3623)	Entered By		Nov. 2020	22	\$1,085.00
Product	Political (1040)	External #	10061656			
CPE	265/306/1149					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	10/17/20-10/17/20	4	:30	7:30P- 8P (EST)	1						X		1	\$35.00	\$35.00	CBS (WSWG)	Daypart PA Jeopardy	#####
21.0	Normal Line / SPOT	10/24/20-10/24/20	4	:30	7:30P- 8P (EST)	1						X		1	\$35.00	\$35.00	CBS (WSWG)	Daypart PA Jeopardy	#####
22.0	Normal Line / SPOT	10/31/20-10/31/20	4	:30	7:30P- 8P (EST)	1						X		1	\$35.00	\$35.00	CBS (WSWG)	Daypart PA Jeopardy	#####
23.0	Normal Line / SPOT	10/19/20-10/23/20	4	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
24.0	Normal Line / SPOT	10/26/20-10/30/20	4	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
25.0	Normal Line / SPOT	10/19/20-10/23/20	4	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
26.0	Normal Line / SPOT	10/26/20-10/30/20	4	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
27.0	Normal Line / PRIME	10/20/20-10/20/20	4	:30	8P- 9P (EST)	1		X						1	\$250.00	\$250.00	CBS (WSWG)	Daypart PT NCIS	#####
28.0	Normal Line / PRIME	10/27/20-10/27/20	4	:30	8P- 9P (EST)	1		X						1	\$250.00	\$250.00	CBS (WSWG)	Daypart PT NCIS	#####
29.0	Normal Line / NEWS	11/02/20-11/03/20	4	:30	8A- 9A (EST)	1	X	X						1	\$5.00	\$5.00	CBS (WSWG)	Daypart EM CBS This Morning 2	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl