Contract # 32847

CBS (WSWG)

Nov. 2020

\$7,525.00

59

WSWG <mark>⊘WSWG</mark>44

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Advertiser	Political Issue/FF PAC (3643)	Entered By	Tracy Shorts	Nov. 2020	59	\$7,525.00
Product	Political (1040)	External #	10125060			
Brand	POLITICAL ISSUE (1529)	Demo				
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$1,128.75			
		Net Total	\$6,396.25			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	Separation: 30					

Tracy Shorts

10/28/20 Date Entered

	Schedule Dates	10/29/20-11/03/20	Last Modified	10/29/20	By Broadcast Month	Spots	Rate
P.O. BOX 4009 SALISBURY, MD 21803				No	Grand Total:	59	\$7,525.00

CO-OP

541/577/9720 CPE

Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / NEWS	10/30/20-11/03/20	2 :30 64	- 7A (EST)		1 1	1		3	\$20.00	\$60.00 CBS (WSV	VG)	Daypart EM CBS Morning News	#####
2.0 Normal Line / SPOT	10/29/20-11/03/20	2 :30 1:	30P- 2P (EST)		1 1	1 1		1	\$110.00	\$110.00 CBS (WSV	VG)	Daypart DT The Bold and the Beautiful	#####
2.0.1 Closed Preempt	10/29/20									CBS (WSV	VG)	No Avail/Exception - SOLD OUT)
2.0.2 Closed Preempt	10/30/20									CBS (WSV	VG)	No Avail/Exception - SOLD OUT)
2.0.3 Closed Preempt	11/02/20									CBS (WSV	VG)	No Avail/Exception - SOLD OUT)
3.0 Normal Line / SPOT	10/29/20-11/03/20	1 :30 3F	2- 4P (EST)		1 1	1 1		2	\$30.00	\$60.00 CBS (WSV	VG)	Daypart EF Mel Robbins	######
3.0.1 Closed Preempt	11/02/20									CBS (WSV	VG)	Schedule Change/Spot - WILL BE LIVE WITH KELL	Y
3.0.2 Closed Preempt	11/03/20									CBS (WSV	VG)	Schedule Change/Spot - WILL BE LIVE WITH KELL	Y
4.0 Normal Line / SPOT	10/29/20-11/03/20	1 :30 4F	P- 5P (EST)		1 1	1 1		4	\$20.00	\$80.00 CBS (WSV	VG)	Daypart EF The Dr. Oz Show	#####
5.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 5F Contract 4	- 5:30P (EST) 32847		1	1 1		3	\$20.00	\$60.00 CBS (WSV	VG) CBS (WSWG)	Daypart EF Jeopardy! 2	#####
WSW	'G	Adv	ertiser Politi	cal Issue	/FF PAC ((3643)		En	itered By	Tracy Shorts	Nov. 2020	59 \$	7,525.00

owswg44

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Advertiser	Political Issue/FF PAC (3643)	Entered By		
Product	Political (1040)	External #	10125060	
Brand	POLITICAL ISSUE (1529)	Demo		
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal	
Sales Office	WSST	Package Deal		
Buyer Name		Commission %	15.00	
Phone/Fax	/	Commission	\$1,128.75	
		Net Total	\$6,396.25	
Account Types	National/Political	Sales Tax		
Billing Type	Standard			
Comments	Separation: 30			

Date Entered

10/28/20

		Agency CPE	WATERFRONT STRAT 541/577/9720	EGIES (120	1)		СО-ОР					
Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
6.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 5:30P- 0	6P (EST)	1	1 1		3	\$20.00	\$60.00	CBS (WSWG)	Daypart EF Extra	#####
7.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 6P- 6:30	OP (EST)	1	1 1		3	\$30.00	\$90.00	CBS (WSWG)	Daypart EN South Georgia News @ 6	######
8.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 6:30P-3	7P (EST)	1	1 1		1	\$105.00	\$105.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	######
8.0.1 Closed Preempt	10/29/20									CBS (WSWG)	No Avail/Exception - SOLD OUT	
8.0.2 Closed Preempt	10/30/20									CBS (WSWG)	No Avail/Exception - SOLD OUT	
9.0 Normal Line / SPOT	10/31/20-11/01/20	2 :30 6:30P-1	7P (EST) 1			x x		\$105.00		CBS (WSWG)	Daypart EN CBS Evening News	######
9.0.1 Closed Preempt	10/31/20									CBS (WSWG)	Pre-Empt/Exception - NO NEWS SAT / SOLD OUT SUN	
10.0 Normal Line / SPOT	10/29/20-11/02/20	1 :30 7P- 7:30	DP (EST)	1	1 1		3	\$225.00	\$675.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
11.0 Normal Line / SPOT	10/29/20-11/02/20	1 :30 7:30P-8	8P (EST)	1	1 1		3	\$225.00	\$675.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
		Contract #	32847							CBS (WSWG)		
WSW	G	Advertiser	Political Issu	e/FF PAC (3	643)		Enter	red By	Tracy Shorts	Nov. 2020	59 \$7	,525.00

10/29/20-11/03/20

Schedule Dates

P.O. BOX 4009 SALISBURY, MD 21803

OWSWC/L

10/29/20 Last Modified No

By Broadcast Month Spots 59 \$7,525.00 Grand Total:

Rate



WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Product	Political (1040)	External #	10125060
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,128.75
		Net Total	\$6,396.25
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/28/20

	P.O. BOX 4009 SALISBURY, MD 21803	Schedule Dates	10/29/20-11/03/	/20				Last Modifie	d 10/29, No	/20	By Broadcast N Grand Total:	1onth <u>Spots</u> 59	<u>Rate</u> \$7,525.00
		Agency CPE	WATERFRONT S 541/577/9720	STRATEGIE	ES (120	01)		CO-OP					
Line Line Type / 12.0 Normal Line / N	Break Type (Ref #) Dates EWS 10/29/20-11/03/20	Sec Length 2 :30 7A-84			1 Tu . 1	We Th Fr 1	Sa Su	Spots	Rate \$20.00	Total \$20.00	Station CBS (WSWG)	Comments Daypart EM CBS Thi	Entered s ######

											Morning 1	
12.0.1 Closed Preempt	10/29/20								CBS (WSWG)		No Avail/Exception - SOLD OUT	
12.0.2 Closed Preempt	11/03/20								CBS (WSWG)		No Avail/Exception - SOLD OUT	
13.0 Normal Line / SPOT	10/31/20-10/31/20	2 :30 7P- 7:	30P (EST)	1		х	1	\$60.00	\$60.00 CBS (WSWG)		Daypart PA Wheel of Fortune	#####
14.0 Normal Line / SPOT	10/31/20-10/31/20	2 :30 7:30P-	8P (EST)	1		х	1	\$75.00	\$75.00 CBS (WSWG)		Daypart PA Jeopardy	######
15.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 11P- 1	1:35P (EST)	1	1 1		3	\$30.00	\$90.00 CBS (WSWG)		Daypart LN South Georgia News @ 11	#####
16.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 11:35	P- 12:37A (EST)	1	1 1		3	\$20.00	\$60.00 CBS (WSWG)		Daypart LF The Late Show with Stephen Colbert	#####
17.0 Normal Line / SPOT	10/29/20-11/02/20	2 :30 12:37/	4- 1:37A (EST)	1	1 1		3	\$20.00	\$60.00 CBS (WSWG)		Daypart LF The Late Late Show with James Corden	#####
18.0 Normal Line / PRIME	11/02/20-11/02/20	2 :30 10P-1	1P (EST)	1 X			1 \$	375.00	\$375.00 CBS (WSWG)		Daypart PT Bull	######
19.0 Normal Line / PRIME	10/30/20-10/30/20	2 :30 9P- 10 Contract #	P (EST) 32847	1	х		1 \$	5225.00	\$225.00 CBS (WSWG)	CBS (WSWG)	Daypart PT CBS SPECIAL	######
	SWG	Advertis	er Polit	tical Issue/FF PAC (3	3643)		Entered B	8y ⊤r	racy Shorts	Nov. 2020	59 \$7	7,525.00
OWSWG<mark>44</mark>		Product	Political (104	0)			External #	10125060				
		Brand	POLITICAL IS	SSUE (1529)			Demo					
		Salesperson	HOUSE/NAT,	HOUSE/NAT (1074)		Order Type	Normal				
		Sales Office	WSST				Package Deal					
WATERFRONT STRATE	EGIES	Buyer Name					Commission %	15.00				
3050 K ST NW #100		Phone/Fax	/				Commission	\$1,128.75				
WASHINGTON, DC 200	007						Net Total	\$6,396.25				
		Account Types	National/Polit	tical			Sales Tax					
		Billing Type	Standard									
		Comments	Separation: 30									

Date Entered 10/28/20

		Schedule [Dates	10/29/20-1	11/03/20				Last Modified	10/29/2	20	By Broadcast Mor	nth Spots	Rate
	P.O. BOX 4009									No		Grand Total:	59	\$7,525.00
	SALISBURY, MD 21803													
		Agency			ONT STRATE		201)		CO-OP					
		CPE		541/577/9		.0123 (1	201)		000					
Line Line Type / Break Typ	pe (Ref #) Dates	Sec Leng	gth	Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
20.0 Normal Line / NFL	11/01/20-11/01/20	2	:30 1:30P- 5I	P (EST)	1			х	1	\$1,050.00	\$1,050.00 CBS (V	VSWG)	Daypart S NFL	######
21.0 Normal Line / COLLEGE F	BALL 10/31/20-10/31/20	2	:30 3:30P- 7I	P (EST)	1			х	1	\$1,650.00	\$1,650.00 CBS (V	VSWG)	Daypart S LSU @ AUBUR	N ######
22.0 Normal Line / NEWS	10/29/20-11/03/20	2	:30 8A- 9A (E	EST)		1 1	1		3	\$20.00	\$60.00 CBS (V	VSWG)	Daypart EM CBS This Morning 2	#####
23.0 Normal Line / NEWS	10/31/20-10/31/20	2	:30 8A- 10A	(EST)	1			х	1	\$30.00	\$30.00 CBS (V	VSWG)	Daypart EM CBS This Morning: Saturday	#####
24.0 Normal Line / NEWS	11/01/20-11/01/20	2	:30 9A- 10:3	0A (EST)	1			х	1	\$45.00	\$45.00 CBS (V	VSWG)	Daypart EM CBS News Sunday Morning	######
25.0 Normal Line / SPOT	10/29/20-11/03/20	2	:30 9A-10A	(EST)		1 1	1 1		4	\$30.00	\$120.00 CBS (V	VSWG)	Daypart DT Live with Kel and Ryan	Y ######
26.0 Normal Line / SPOT	10/29/20-11/03/20	2	:30 10A-11A	A (EST)		1 1	1 1		3	\$150.00	\$450.00 CBS (V	VSWG)	Daypart DT Let's Make a Deal	######
26.0.1 Closed Preempt	10/30/20										CBS (V	VSWG)	No Avail/Exception - SOL OUT	D
27.0 Normal Line / SPOT	10/29/20-11/03/20	2	:30 11A- 12P	P (EST)		1 1	1 1			\$230.00	CBS (V	VSWG)	Daypart DT Price is Right	######
27.0.1 Closed Preempt	10/29/20										CBS (V	VSWG)	No Avail/Exception - SOL OUT	D
		Contra	act #	32847								CBS (WSWG)	001	
	WSWG		Advertiser	Pe	olitical Issue,	/FF PAC	(3643)		Enter	red By	Tracy Shorts	Nov. 2020	59	\$7,525.00
<mark>owswg</mark> 44		Product		Political (1	040)				External #	101250	060			
		Brand		POLITICAL	_ ISSUE (152	.9)			Demo					
		Salesperso	n	HOUSE/NA	AT, HOUSE/N	IAT (107	'4)		Order Type	Normal				
		Sales Offic	æ	WSST					Package Deal					
WATERFRONT ST	RATEGIES	Buyer Nam	ne						Commission %	6 15.00				
3050 K ST NW #100		Phone/Fax	r	/					Commission	\$1,128.	.75			
WASHINGTON, DC	20007								Net Total	\$6,396.	.25			
		Account Ty	ypes	National/Po	olitical				Sales Tax					

Billing Type Standard

Comments Separation: 30

Date Entered 10/28/20

P.O. BOX 4 SALISBUR	Schedule Dates 4009 Y, MD 21803	10/29/20-11/03/20		Last Modified	10/29/20 No	By Broadcast Month Grand Total:	Spots 59 \$7,	<u>Rate</u> ,525.00
	Agency CPE	WATERFRONT STRA 541/577/9720	ATEGIES (1201)	СО-ОР				
LineLine Type / Break Type (Ref #)27.0.2Closed Preempt10/3027.0.3Closed Preempt11/0327.0.4Closed Preempt11/0328.0Normal Line / SPOT10/29	2/20 3/20	Run Times SPV DP- 1:30P (EST)	W M Tu We Th Fr Sa Su 1 1 1 1 1		Total CBS (WSWG CBS (WSWG CBS (WSWG 0.00 \$110.00 CBS (WSWG	OUT No Av OUT No Av OUT No Av OUT Daypa	Comments vail/Exception - SOLD vail/Exception - SOLD vail/Exception - SOLD art DT The Young and	Entered ######
28.0.1 Closed Preempt 10/25 28.0.2 Closed Preempt 10/30					CBS (WSWG) No Av OUT	testless vail/Exception - SOLD vail/Exception - SOLD	

28.0.3 Closed Preempt	11/02/20						CBS (WSV	/G)	No Avail/Exception - OUT	SOLD
29.0 M/G For 26.0.1,27.0.2,27.0.1 / PRIME	11/01/20-11/01/20	1 :30 8P- 11P	(EST)	1	1	\$600.00	\$600.00 CBS (WSV	/G)	CBS SUN MOVIE	######
30.0 M/G For 2.0.2,2.0.1,12.0.1 / PRIME	10/31/20-10/31/20	2 :30 10P- 11F	(EST)	1	1	\$240.00	\$240.00 CBS (WSV	/G)	48 HOURS	######
31.0 M/G For 28.0.2 / SPOT	11/01/20-11/01/20	1 :30 12P- 1P Contract #	(EST) 32847	1	1	\$150.00	\$150.00 CBS (WSV	(G) CBS (WSWG)	NFL TODAY	######
WSWG		Advertiser	Political Issue/FF PAC (364	3)	Entered	Ву	Tracy Shorts	Nov. 2020	59	\$7,525.00
<mark>⊘WSWG</mark> 44		Product	Political (1040)		External #	10125	060			
		Brand	POLITICAL ISSUE (1529)		Demo					
		Salesperson	HOUSE/NAT, HOUSE/NAT (1074)		Order Type	Norma	I			
		Sales Office	WSST		Package Deal					
WATERFRONT STRATEGIES	5	Buyer Name			Commission %	15.00				
3050 K ST NW #100		Phone/Fax	/		Commission	\$1,128	3.75			
WASHINGTON, DC 20007					Net Total	\$6,396	5.25			
		Account Types	National/Political		Sales Tax					
		Billing Type	Standard							

Date Entered 10/28/20

Schedule Dates	
----------------	--

Separation: 30

Comments

No

By Broadcast Month	Spots	Rate
Grand Total:	59	\$7,525.00

SALISBURY,	MD	21803
		21000

		Agency CPE	WATERFRONT STRATEGIES (1201) 541/577/9720		CO-OP							
Line Line Type / Break Type (Ref #) 32.0 M/G For 28.0.1 / SPOT	Dates 10/31/20-10/31/20	Sec Length 4 :30 2:30P- 3		SPW ^M T	u We Th Fr	Sa Su 1	Spots 1	Rate \$80.00	Total \$80.00 CBS (W:	Station SWG)	Comments COLL FTBALL TODAY	Entered ######

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:19 PM on Monday, November 30 2020