

Dec 24, 18
 CONT# 32464067 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KPEL-AM (Lafayette, LA)
 FM JOEY GANGI
 OFF ATLANTA
 AGY STRATEGIC CONSULTING ATL
 ADDR 1163 WARRENHALL LANE
 ATLANTA, GA 30319

DDS CONT# 0
 C/P/E: ACU / HOUS / 033

SALESPERSON FAX#

PH #

BYR KAREN BOOR
 ADV AMERICAN CONSERVATIVE UNION
 PDT 1 HOUSE ACU
 FLT Dec 24, 18 - Jan 20, 19

* REP ORDER COMMENT *

** 12/21/2018 6:12:00 PM: ***NEW ORDER***NEW ORDER***NEW ORDER*** PLEASE CONFIRM ON-LINE OR
 CONTACT DESIRAE.TUCKER@KATZMEDIA.COM WITHIN 24 HOURS. ANY AND ALL CHANGES TO THIS
 ORDER NEED PRIOR APPROVAL FROM THE AGENCY. BY CONFIRMING THIS ORDER YOU AGREE THAT ALL
 SPOTS WILL CLEAR AS ORDERED. THANK YOU!

** 12/21/2018 6:12:00 PM: PLEASE HAVE THE INVOICES SENT ELECTRONICALLY. BELOW ARE OUR EDI
 NUMBERS RADIO INVOICES 991384 MARKETRON 172256 EMEDIA 12466

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
ADD	1.1	FLIGHT 1							
	S.	10A - 3P	60	12/29/2018 - 12/29/2018	1W	2	\$75.00	2
		** WEEKLY FLIGHT TOTALS **					2	\$150.00	
ADD	2.1	FLIGHT 2							
		MTWTF..	6A - 10A	60	12/31/2018 - 1/11/2019	2W	3	\$175.00	6
		MTWTF..	10A - 3P	60	12/31/2018 - 1/11/2019	2W	3	\$175.00	6
		MTWTF..	3P - 7P	60	12/31/2018 - 1/11/2019	2W	3	\$150.00	6
	S.	10A - 3P	60	1/5/2019 - 1/12/2019	2W	2	\$75.00	4
		** WEEKLY FLIGHT TOTALS **					11	\$3,300.00	
ADD	3.1	FLIGHT 3							
		MTWTF..	6A - 10A	60	1/14/2019 - 1/18/2019	1W	3	\$175.00	3
		MTWTF..	10A - 3P	60	1/14/2019 - 1/18/2019	1W	3	\$175.00	3
		MTWTF..	3P - 7P	60	1/14/2019 - 1/18/2019	1W	3	\$150.00	3
		** WEEKLY FLIGHT TOTALS **					9	\$1,500.00	

Dec 24, 18
 CONT# 32464067 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: ACU / HOUS / 033

	Dec 18	Jan 19					
SPOTS	2	31					
CASH	150.00	4800.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	150.00	4800.00					

							TOTAL
SPOTS							33
CASH							4,950.00
TRADE							0.00
NSL							0.00
TOTAL							4,950.00

**** Competitive Comments ****

SVC: SP18 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KPEL-AM
1749 Bertrand Dr.
Lafayette, LA 70506
(337) 233-6000

<u>Contract / Revision</u> 826168 /		<u>Alt Order #</u> 32464067
<u>Advertiser</u> American Conservative Union		<u>Original Date / Revision</u> 12/24/18 / 12/24/18
<u>Contract Dates</u> 12/24/18 - 01/20/19	<u>Estimate #</u> 033	
<u>Product</u> 1 HOUSE ACU		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-AM	<u>Account Executive</u> Katz Atlanta	<u>Sales Office</u> Katz Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 991384	<u>Advertiser Code</u> ACU	<u>Product 1/2</u> HOUS
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Consulting ATL
1163 Warren Lane
Atlanta, GA 30319

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	12/31/18	01/20/19	AM Traffic Sponsor	6:00 AM-10:00 AM		1:00			NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/31/18	01/06/19	MTWTF--				3	\$175.00			
		Week: 01/07/19	01/13/19	MTWTF--				3	\$175.00			
		Week: 01/14/19	01/20/19	MTWTF--				3	\$175.00			
N 2	KPEL	12/31/18	01/20/19	M-F Midday	10:00 AM-3:00 PM		1:00			NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/31/18	01/06/19	MTWTF--				3	\$175.00			
		Week: 01/07/19	01/13/19	MTWTF--				3	\$175.00			
		Week: 01/14/19	01/20/19	MTWTF--				3	\$175.00			
N 3	KPEL	12/31/18	01/20/19	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/31/18	01/06/19	MTWTF--				3	\$150.00			
		Week: 01/07/19	01/13/19	MTWTF--				3	\$150.00			
		Week: 01/14/19	01/20/19	MTWTF--				3	\$150.00			
N 4	KPEL	12/29/18	01/18/19	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/29/18	01/04/19	-----S-				2	\$75.00			
		Week: 01/05/19	01/11/19	-----S-				2	\$75.00			
		Week: 01/12/19	01/18/19	-----S-				2	\$75.00			
Totals											33	\$4,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/26/18 -12/30/18	2	\$150.00	(\$22.50)	\$127.50
12/31/18 -01/18/19	31	\$4,800.00	(\$720.00)	\$4,080.00
Totals	33	\$4,950.00	(\$742.50)	\$4,207.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 12/21/18
------------------------------	--------------------------

I, Strategic Consulting ATL
do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Conservative Union

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Conservative Union
201 N Union St #370
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matt Schlapp Chairman
Carlie Gerow Vice Chairman
Carolyn Meadows 2nd Vice Chairman
Bob Beauprez Treasure

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/21/18

Date



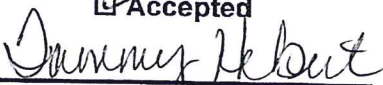
Signature

404-228-9234

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**



Signature

Tammy Herbert

Printed Name

Acct MGR

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/21/18

Date



Signature

404-228-9234

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**



Signature



Printed Name



Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 12/21/18
------------------------------	--------------------------

I, Strategic Consulting ATL
do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Conservative Union

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Conservative Union
201 N Union St #370
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matt Schlapp Chairman
Carlie Gerow Vice Chairman
Carolyn Meadows 2nd Vice Chairman
Bob Beauprez Treasure

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):