

ORDER

Orders
Order / Rev: 743559
Alt Order #: 37247600
Product Desc: Rick Scott for Florida
Estimate: 16508
Flight Dates: 04/20/24 - 05/01/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: GENERAL

WPYO
Primary AE: Eduardo Cancela
Sales Office: KTZPH
Sales Region: National

Agency
Name: American Media & Advocacy Group
Buying Contact: _____
Billing Contact: _____
815 Slaters Lane
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rick Scott for US Senate
Demographic: A35-64
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End: _____
Advertiser External ID: 226866
Agency External ID: 105055
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	41	\$7,380.00	\$6,273.00
04/29/24	05/01/24	19	\$3,420.00	\$2,907.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	41	\$7,380.00	\$6,273.00	0.00
May 2024	19	\$3,420.00	\$2,907.00	0.00
Totals	60	\$10,800.00	\$9,180.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eduardo Cancela	KTZPH	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPYO	04/22/24	05/01/24	6am-10am 6am-10am	CM	6am-10am	22325--	:30	14	\$180.00	P-3	0.00	NM	20	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	22325--					14	\$180.00		0.00			
		Week: 04/29/24	05/05/24	222----					6	\$180.00		0.00			
N 2	WPYO	04/22/24	05/01/24	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	23234--	:30	14	\$180.00	P-3	0.00	NM	20	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	23234--					14	\$180.00		0.00			
		Week: 04/29/24	05/05/24	222----					6	\$180.00		0.00			
N 3	WPYO	04/22/24	05/01/24	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	32224--	:30	13	\$180.00	P-3	0.00	NM	20	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	32224--					13	\$180.00		0.00			
		Week: 04/29/24	05/05/24	322----					7	\$180.00		0.00			

Totals 60 \$10,800.00