

# CONTRACT



**WMC**  
 1960 Union Avenue  
 Memphis, TN 38104  
 (901) 726-0555

<u>Contract / Revision</u> 1313608 /		<u>Alt Order #</u> 07741399
<u>Product</u> COLLINS 5/6-5/12 (R-MS) 464		
<u>Contract Dates</u> 05/06/15 - 05/12/15		<u>Estimate #</u> 464
<u>Advertiser</u> POL/Collins, Nancy/R/US House of Represen		<u>Original Date / Revision</u> 04/27/15 / 05/04/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMC	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1505	<u>Advertiser Code</u> 46	<u>Product Code</u> 46
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**PinPoint Media, Inc**  
 Attention: Nicole Meade  
 163 West Main Street  
 Dothan, AL 36301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMC	05/08/15	05/08/15	Days of Our Lives	1-2p		:30				NM	1	\$150.00
		DAYS OF OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$150.00											
N 3	WMC	05/08/15	05/08/15	Flip My Food	1230-1p		:30				NM	1	\$85.00
		FLIP MY FOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$85.00											
N 4	WMC	05/08/15	05/08/15	Action News 5 @ 12p	12-1230p		:30				NM	1	\$135.00
		NOON NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$135.00											
N 5	WMC	05/08/15	05/08/15	Action News 5 @ 4p	4-5p		:30				NM	1	\$105.00
		NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$105.00											
N 6	WMC	05/08/15	05/08/15	Action News 5 @ 430a	430-5a		:30				NM	1	\$20.00
		NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$20.00											
N 7	WMC	05/08/15	05/08/15	FRI Action News 5 @ 5p	FRI 5-530p		:30				NM	1	\$415.00
		NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$415.00											
N 8	WMC	05/08/15	05/08/15	FRI NBC Nightly News	FRI 530-6p		:30				NM	1	\$375.00
		NBC NIGHTLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/04/15 05/10/15 ----1-- 1 \$375.00											
N 9	WMC	05/08/15	05/08/15	FRI Action News 5 @ 6p	FRI 6-630p		:30				NM	1	\$580.00
		NEWS											

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<u>Contract / Revision</u> 1313608 /		<u>Alt Order #</u> 07741399
<u>Contract Dates</u> 05/06/15 - 05/12/15		<u>Product</u> COLLINS 5/6-5/12 (R-M)
		<u>Estimate #</u> 464
<u>Advertiser</u> POL/Collins, Nancy/R/US		<u>Original Date / Revision</u> 04/27/15 / 05/04/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	----1--				1	\$580.00				
N 10	WMC	05/08/15	05/08/15	FRI Wheel of Fortune	FRI 630-7p		:30				NM	1	\$1,580.00
WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	----1--				1	\$1,580.00				
N 11	WMC	05/08/15	05/08/15	NBC Today Show	7-9a		:30				NM	1	\$310.00
TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	----1--				1	\$310.00				
N 12	WMC	05/11/15	05/11/15	Days of Our Lives	1-2p		:30				NM	1	\$150.00
DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$150.00				
N 14	WMC	05/11/15	05/11/15	Flip My Food	1230-1p		:30				NM	1	\$85.00
FLIP MY FOOD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$85.00				
N 15	WMC	05/11/15	05/11/15	Action News 5 @ 12p	12-1230p		:30				NM	1	\$135.00
NOON NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$135.00				
N 16	WMC	05/11/15	05/11/15	Action News 5 @ 4p	4-5p		:30				NM	1	\$105.00
NEWS AT 4P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$105.00				
N 17	WMC	05/11/15	05/11/15	Action News 5 @ 430a	430-5a		:30				NM	1	\$20.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$20.00				
N 18	WMC	05/11/15	05/11/15	MON Action News 5 @ 5p	MON 5-530p		:30				NM	1	\$415.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$415.00				
N 19	WMC	05/11/15	05/11/15	MON NBC Nightly News	MON 530-6p		:30				NM	1	\$375.00
NBC NIGHTLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$375.00				
N 20	WMC	05/11/15	05/11/15	MON Action News 5 @ 6p	MON 6-630p		:30				NM	1	\$580.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$580.00				
N 21	WMC	05/11/15	05/11/15	MON Wheel of Fortune	MON 630-7p		:30				NM	1	\$1,580.00
WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$1,580.00				
N 22	WMC	05/11/15	05/11/15	NBC Today Show	7-9a		:30				NM	1	\$310.00
TODAY SHOW													

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		<u>Estimate #</u> 464
<u>Advertiser</u> POL/Collins, Nancy/R/US		<u>Original Date / Revision</u> 04/27/15 / 05/04/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	1-----				1	\$310.00				
N 24	WMC	05/09/15	05/09/15	SAT Wheel of Fortune	SAT 630-7p		:30				NM	1	\$225.00
WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	-----1-				1	\$225.00				
N 25	WMC	05/07/15	05/07/15	Days of Our Lives	1-2p		:30				NM	1	\$150.00
DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$150.00				
N 27	WMC	05/07/15	05/07/15	Flip My Food	1230-1p		:30				NM	1	\$85.00
FLIP MY FOOD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$85.00				
N 28	WMC	05/07/15	05/07/15	Action News 5 @ 12p	12-1230p		:30				NM	1	\$135.00
NOON NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$135.00				
N 29	WMC	05/07/15	05/07/15	Action News 5 @ 4p	4-5p		:30				NM	1	\$105.00
NEWS AT 4P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$105.00				
N 30	WMC	05/07/15	05/07/15	Action News 5 @ 430a	430-5a		:30				NM	1	\$20.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$20.00				
N 31	WMC	05/07/15	05/07/15	THU NBC Nightly News	THU 530-6p		:30				NM	1	\$375.00
NBC NIGHTLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$375.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WMC	05/04/15-05/10/15		THU NBC Nightly News	THU 530-6p	----Th-----	:30		\$375.00		NM		
See MG 31.2													
2	WMC	05/10/15-05/10/15		NBC Meet The Press	SUN 9-10a	-----Su	:30		\$375.00		NM		
Ⓜ MG for 31.1 05/07													
N 32	WMC	05/07/15	05/07/15	THU Action News 5 @ 6p	THU 6-630p		:30				NM	1	\$580.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---1---				1	\$580.00				
N 33	WMC	05/12/15	05/12/15	Flip My Food	1230-1p		:30				NM	1	\$85.00
FLIP MY FOOD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	-1-----				1	\$85.00				
N 34	WMC	05/12/15	05/12/15	Action News 5 @ 12p	12-1230p		:30				NM	1	\$135.00
NOON NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	-1-----				1	\$135.00				
N 35	WMC	05/12/15	05/12/15	Action News 5 @ 430a	430-5a		:30				NM	1	\$20.00
NEWS													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	-1-----				1	\$20.00				
N 36	WMC	05/12/15	05/12/15	NBC Today Show	7-9a		:30				NM	1	\$310.00
TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	-1-----				1	\$310.00				
N 37	WMC	05/06/15	05/06/15	Days of Our Lives	1-2p		:30				NM	1	\$150.00
DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$150.00				
N 39	WMC	05/06/15	05/06/15	Flip My Food	1230-1p		:30				NM	1	\$85.00
FLIP MY FOOD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$85.00				
N 40	WMC	05/06/15	05/06/15	Action News 5 @ 12p	12-1230p		:30				NM	1	\$135.00
NOON NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$135.00				
N 41	WMC	05/06/15	05/06/15	Action News 5 @ 4p	4-5p		:30				NM	1	\$105.00
NEWS AT 4P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$105.00				
N 42	WMC	05/06/15	05/06/15	Action News 5 @ 430a	430-5a		:30				NM	1	\$20.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$20.00				
N 43	WMC	05/06/15	05/06/15	WED Action News 5 @ 6p	WED 6-630p		:30				NM	1	\$580.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$580.00				
N 44	WMC	05/06/15	05/06/15	NBC Today Show	7-9a		:30				NM	1	\$310.00
TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--1----				1	\$310.00				
N 45	WMC	05/08/15	05/08/15	FRI Late News	FRI 10-1035p		:30				NM	1	\$675.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	----F--				1	\$675.00				
N 46	WMC	05/11/15	05/11/15	MON Late News	MON 10-1035p		:30				NM	1	\$675.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/15	05/17/15	M-----				1	\$675.00				
N 47	WMC	05/07/15	05/07/15	THU Late News	THU 10-1035p		:30				NM	1	\$675.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	---T---				1	\$675.00				
N 48	WMC	05/06/15	05/06/15	WED Late News	WED 10-1035p		:30				NM	1	\$675.00
NEWS													

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		<u>Estimate #</u> 464
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	--W----				1	\$675.00				
N 49	WMC	05/09/15	05/09/15	Action News Saturday @ 8a	SAT 8-10a		:30				NM	1	\$160.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	-----S-				1	\$160.00				
N 50	WMC	05/10/15	05/10/15	NBC Sunday Today Show	SUN 7-8a		:30				NM	1	\$135.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/15	05/10/15	-----S				1	\$135.00				
<b>Totals</b>												<b>45</b>	<b>\$14,115.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/15 - 05/12/15	45	\$14,115.00	(\$2,117.25)	\$11,997.75
<b>Totals</b>	<b>45</b>	<b>\$14,115.00</b>	<b>(\$2,117.25)</b>	<b>\$11,997.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

ADV # \_\_\_\_\_ ADV. NAME POLI/N COLLINS/R/CON/MS  
 AGY # \_\_\_\_\_ AGY. NAME PINPOINT MEDIA  
 163 W. MAIN STREET  
 DOTHAN, AL 36301  
 REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 BUYER NAME NICOLE MEADE  
 SALES PRSN PH- JIM QUINN

ORDER # 1813608 CONTRACT # 7741399 CLASS: NATL. LOCAL REGIONAL  
 PRDCT COLLINS 5/6-5/12 EST#464 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES MAY6/15 MAY12/15 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR23/15 09.40

REP: NEW POLITICAL ORDER - COLLINS FOR CONGRESS  
 TOTAL \$14,120  
 PLEASE CONFIRM THANKS  
 ALEX

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 COLLINS FOR CONGRESS  
 100-261882, B  
 line 23  
 no cler for  
 V dirc -  
 4/23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30	4	\$150.00	5/8	5/8	1		FRI	1
AGENCY ADVERTISER CODE = 46 AGENCY PRODUCT CODE = 46 AGENCY EST# = 464 PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES												
2			1000P-1035P	30	4	\$450.00	5/8	5/8	1		FRI	1
PROGRAM : NEWS CON COM1 : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1230P-100P	30	4	\$85.00	5/8	5/8	1		FRI	1
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												
4			1200N-1230P	30	3	\$135.00	5/8	5/8	1		FRI	1
PROGRAM : NOON NEWS												
CON COM1 : NOON NEWS												
5			400P-500P	30	4	\$105.00	5/8	5/8	1		FRI	1
PROGRAM : NEWS AT 4P												
CON COM1 : NEWS AT 4P												
6			430A-459A	30	4	\$20.00	5/8	5/8	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : MS RATINGS												
CON COM1 : NEWS												
7			500P-530P	30	3	\$415.00	5/8	5/8	1		FRI	1
PROGRAM : NEWS												
CON COM1 : NEWS												
8			530P-600P	30	4	\$375.00	5/8	5/8	1		FRI	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
9			600P-630P	30	3	\$580.00	5/8	5/8	1		FRI	1
PROGRAM : NEWS												
CON COM1 : NEWS												
10			630P-700P	30	2	\$1,580.00	5/8	5/8	1		FRI	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1 : WHEEL OF FORTUNE												
11			700A-900A	30	3	\$310.00	5/8	5/8	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

*FLIP MY FOOD*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES	30	4	\$150.00	5/11	5/11	1		MON	1
13			1000P-1035P PROGRAM : NEWS CON COM1 : NEWS	30	4	<del>\$450.00</del>	5/11	5/11	1		MON	1
14			1230P-100P PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE	30	4	\$85.00	5/11	5/11	1		MON	1
15			1200N-1230P PROGRAM : NOON NEWS CON COM1 : NOON NEWS	30	3	\$135.00	5/11	5/11	1		MON	1
16			400P-500P PROGRAM : NEWS AT 4P CON COM1 : NEWS AT 4P	30	4	\$105.00	5/11	5/11	1		MON	1
17			430A-459A PROGRAM : NEWS ORD COM1 : MS RATINGS CON COM1 : NEWS	30	4	\$20.00	5/11	5/11	1		MON	1
18			500P-530P PROGRAM : NEWS CON COM1 : NEWS	30	3	\$415.00	5/11	5/11	1		MON	1
19			530P-600P PROGRAM : NBC NIGHTLY NEWS CON COM1 : NBC NIGHTLY NEWS	30	4	\$375.00	5/11	5/11	1		MON	1
20			600P-630P PROGRAM : NEWS CON COM1 : NEWS	30	3	\$580.00	5/11	5/11	1		MON	1

*FLIP NY FOOD*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			630P-700P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30	2	\$1,580.00	5/11	5/11	1		MON	1
22			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	3	\$310.00	5/11	5/11	1		MON	1
23			700P-900P PROGRAM : THE VOICE CON COM1 : THE VOICE	30	4	<del>\$1,200.00</del>	5/11	5/11	1		MON	1
24			630P-700P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30	4	\$225.00	5/9	5/9	1		SAT	1
25			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES	30	4	\$150.00	5/7	5/7	1		THU	1
26			1000P-1035P PROGRAM : NEWS CON COM1 : NEWS	30	4	<del>\$450.00</del>	5/7	5/7	1		THU	1
27			1230P-100P PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE	30	4	\$85.00	5/7	5/7	1		THU	1
28			1200N-1230P PROGRAM : NOON NEWS CON COM1 : NOON NEWS	30	3	\$135.00	5/7	5/7	1		THU	1
29			400P-500P PROGRAM : NEWS AT 4P CON COM1 : NEWS AT 4P	30	4	\$105.00	5/7	5/7	1		THU	1

*FLIP 117 FORD*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			430A-459A	30	4	\$20.00	5/7	5/7	1		THU	1
PROGRAM : NEWS												
ORD COM1 : MS RATINGS												
CON COM1 : NEWS												
31			530P-600P	30	4	\$375.00	5/7	5/7	1		THU	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
32			600P-630P	30	3	\$580.00	5/7	5/7	1		THU	1
PROGRAM : NEWS												
CON COM1 : NEWS												
33			1230P-100P	30	4	\$85.00	5/12	5/12	1		TUE	1
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												
34			1200N-1230P	30	3	\$135.00	5/12	5/12	1		TUE	1
PROGRAM : NOON NEWS												
CON COM1 : NOON NEWS												
35			430A-459A	30	4	\$20.00	5/12	5/12	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : MS RATINGS												
CON COM1 : NEWS												
36			700A-900A	30	3	\$310.00	5/12	5/12	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
37			100P-200P	30	4	\$150.00	5/6	5/6	1		WED	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
38			1000P-1035P	30	4	<del>\$450.00</del>	5/6	5/6	1		WED	1
PROGRAM : NEWS												
CON COM1 : NEWS												

FLIP NY FOOD

REP HEADLINE# 7741399  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-7233  
 ORDER WORKSHEET HARRIS REPORT FROM REP APR23/15 09.40  
 \*\*\* WMC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39			1230P-100P	30	4	\$85.00	5/6	5/6	1		WED	1
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												

40			1200N-1230P	30	3	\$135.00	5/6	5/6	1		WED	1
PROGRAM : NOON NEWS												
CON COM1 : NOON NEWS												

41			400P-500P	30	4	\$105.00	5/6	5/6	1		WED	1
PROGRAM : NEWS AT 4P												
CON COM1 : NEWS AT 4P												

42			430A-459A	30	4	\$20.00	5/6	5/6	1		WED	1
PROGRAM : NEWS												
ORD COM1 : MS RATINGS												
CON COM1 : NEWS												

43			600P-630P	30	3	\$580.00	5/6	5/6	1		WED	1
PROGRAM : NEWS												
CON COM1 : NEWS												

44			700A-900A	30	3	\$310.00	5/6	5/6	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

MAY/15 14120.00 CONTRACT TOTAL 14120.00  
 TOTAL SPOTS 44

MARKET TOTALS \$40,342 WMC 35% WHBQ 11% WRFG 52% WATN 2% WLMT 0% WPXX 0%

SVC- NSI  
 DEMOS- RA35+\*

REP HEADLINE# 7741399 TRF# 1313608 REP: TEL# 610-293-4100 FAX# 610-225-7233  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP APR28/15 11.37  
 \*\*CHANGES\*\* \*\*\* WMC-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/N COLLINS/R/CON/MS REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME PINPOINT MEDIA BUYER NAME NICOLE MEADE  
 163 W. MAIN STREET SALES PRSN PH- JIM QUINN  
 DOTHAN, AL 36301

ORDER # \_\_\_\_\_ CONTRACT # 7741399 CLASS: NATL. LOCAL REGIONAL

PRDCT COLLINS 5/6-5/12 EST#464 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY6/15 MAY12/15 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR28/15 11.37

REP: OK'D M1-M4,M6-M10  
 CREDITED M5  
 SEE LINES 45-53  
 ADDED SPOTS LINES 54-55  
 N/A LINES 2-3,13-14,23,26-27,33,38-39  
 REVISED TOTAL \$14,115 (-\$5)

PLEASE CONFIRM THANKS  
 ALEX

STA: 4/27/15  
 SEE M1-M10 PROGRAM AND RATE CHANGES.  
 PROGRAM CHANGES PREBOOKED.  
 RATE CHANGES NOT ENTERED.

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 COLLINS FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1000P-1035P	30		\$450.00	5/8	5/8	0		FRI	0
AGENCY ADVERTISER CODE = 46 AGENCY EST# = 464 AGENCY PRODUCT CODE = 46												
PROGRAM : NEWS CON COM1 : NEWS												

REP HEADLINE# 7741399 TRF# 1313608  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-7233  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 APR28/15 11.37  
 \*\*\* WMC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	A		1000P-1035P	30	3	\$675.00	5/8	5/8	1		FRI	1
PROGRAM : NEWS ORD COM1 : RATE CHANGE. ORD COM2 : SPOT NOT ENTERED. THIS IS A MAKE-GOOD FOR MAYS ON LINE-2 FOR 1 SPOT/WK												
3	S		1230P-100P	30		\$85.00	5/8	5/8	0		FRI	0
PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE												
46	A		1230P-100P	30		\$85.00	5/8	5/8	1		FRI	1
PROGRAM : FLIP MY FOOD ORD COM1 : PROGRAM CHANGE. ORD COM2 : PREBOOKED. THIS IS A MAKE-GOOD FOR MAYS ON LINE-3 FOR 1 SPOT/WK												
13	S		1000P-1035P	30		\$450.00	5/11	5/11	0		MON	0
PROGRAM : NEWS CON COM1 : NEWS												
47	A		1000P-1035P	30	3	\$675.00	5/11	5/11	1		MON	1
PROGRAM : NEWS ORD COM1 : RATE CHANGE. ORD COM2 : SPOT NOT ENTERED. THIS IS A MAKE-GOOD FOR MAY11 ON LINE-13 FOR 1 SPOT/WK												
14	S		1230P-100P	30		\$85.00	5/11	5/11	0		MON	0
PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE												
48	A		1230P-100P	30		\$85.00	5/11	5/11	1		MON	1
PROGRAM : FLIP MY FOOD ORD COM1 : PROGRAM CHANGE. ORD COM2 : PREBOOKED. THIS IS A MAKE-GOOD FOR MAY11 ON LINE-14 FOR 1 SPOT/WK												

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS:

23 S 700P-900P 30 \$1,200.00 5/11 5/11 0 MON 0

PROGRAM : THE VOICE  
 CON COM1 : THE VOICE  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY11

26 S 1000P-1035P 30 \$450.00 5/7 5/7 0 THU 0

PROGRAM : NEWS  
 CON COM1 : NEWS

47

49 A 1000P-1035P 30 \$675.00 5/7 5/7 1 THU 1

PROGRAM : NEWS  
 ORD COM1 : RATE CHANGE.  
 ORD COM2 : SPOT NOT ENTERED.  
 THIS IS A MAKE-GOOD FOR MAY7 ON LINE-26 FOR 1 SPOT/WK

27 S 1230P-100P 30 \$85.00 5/7 5/7 0 THU 0

PROGRAM : RIGHT THIS MINUTE  
 CON COM1 : RIGHT THIS MINUTE

27

50 A 1230P-100P 30 \$85.00 5/7 5/7 1 THU 1

PROGRAM : FLIP MY FOOD  
 ORD COM1 : PROGRAM CHANGE.  
 ORD COM2 : PREBOOKED.  
 THIS IS A MAKE-GOOD FOR MAY7 ON LINE-27 FOR 1 SPOT/WK

33 S 1230P-100P 30 \$85.00 5/12 5/12 0 TUE 0

PROGRAM : RIGHT THIS MINUTE  
 CON COM1 : RIGHT THIS MINUTE

33

51 A 1230P-100P 30 \$85.00 5/12 5/12 1 TUE 1

PROGRAM : FLIP MY FOOD  
 ORD COM1 : PROGRAM CHANGE.  
 ORD COM2 : PREBOOKED.  
 THIS IS A MAKE-GOOD FOR MAY12 ON LINE-33 FOR 1 SPOT/WK

38 S 1000P-1035P 30 \$450.00 5/6 5/6 0 WED 0

PROGRAM : NEWS  
 CON COM1 : NEWS

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL:  
 : LINE#: : : : : : : : DATE : DATE : /WK : INVT : : SPTS:

48 52 A 1000P-1035P 30 3 \$675.00 5/6 5/6 1 0 WED 1  
 PROGRAM : NEWS  
 ORD COM1 : RATE CHANGE.  
 ORD COM2 : SPOT NOT ENTERED.  
 THIS IS A MAKE-GOOD FOR MAY6 ON LINE-38 FOR 1 SPOT/WK

39 S 1230P-100P 30 \$85.00 5/6 5/6 0 0 WED 0  
 PROGRAM : RIGHT THIS MINUTE  
 CON COM1 : RIGHT THIS MINUTE

39 53 A 1230P-100P 30 \$85.00 5/6 5/6 1 1 WED 1  
 PROGRAM : FLIP MY FOOD  
 ORD COM1 : PROGRAM CHANGE.  
 ORD COM2 : PREBOOKED.  
 THIS IS A MAKE-GOOD FOR MAY6 ON LINE-39 FOR 1 SPOT/WK

49 54 A 800A-1000A 30 3 \$160.00 5/9 5/9 1 1 SAT 1  
 PROGRAM : NEWS  
 ORD COM1 : SPOT ADDED  
 CON COM1 : NEWS

50 55 A 800A-900A 30 3 \$135.00 5/10 5/10 1 1 SUN 1  
 PROGRAM : NEWS  
 ORD COM1 : SPOT ADDED  
 CON COM1 : NEWS  
 7-8A

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#2 MISSED: FRI/1000P-1035P MAY8 30S \$450.00 (APR28/15)  
 OFFER: FRI/1000P-1035P MAY8 30S \$675.00 PLS ADVISE.  
 CMT: RATE CHANGE.  
 CMT: SPOT NOT ENTERED.

M2 OK'D BUY#3 MISSED: FRI/1230P-100P MAY8 30S \$85.00 (APR27/15)  
 OFFER: FRI/1230P-100P MAY8 30S \$85.00 PLS ADVISE.  
 CMT: PROGRAM CHANGE.  
 CMT: PREBOOKED.

M3 OK'D BUY#13 MISSED: MON/1000P-1035P MAY11 30S \$450.00 (APR28/15)  
 OFFER: MON/1000P-1035P MAY11 30S \$675.00 PLS ADVISE.  
 CMT: RATE CHANGE.  
 CMT: SPOT NOT ENTERED.

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

STATION MAKEGOOD OFFERS:  
 M4 OK'D BUY#14 MISSED: MON/1230P-100P MAY11 30S \$85.00 (APR27/15)  
 OFFER: MON/1230P-100P MAY11 30S \$85.00 PLS ADVISE.  
 CMT: PROGRAM CHANGE.  
 CMT: PREBOOKED.

M5 OK'D BUY#23 MISSED: MON/700P-900P MAY11 30S \$1,200.00 (APR28/15)  
 OFFER: NONE  
 CMT: CREDITING SPOT

M6 OK'D BUY#26 MISSED: THU/1000P-1035P MAY7 30S \$450.00 (APR28/15)  
 OFFER: THU/1000P-1035P MAY7 30S \$675.00 PLS ADVISE.  
 CMT: RATE CHANGE.  
 CMT: SPOT NOT ENTERED.

M7 OK'D BUY#27 MISSED: THU/1230P-100P MAY7 30S \$85.00 (APR27/15)  
 OFFER: THU/1230P-100P MAY7 30S \$85.00 PLS ADVISE.  
 CMT: PROGRAM CHANGE.  
 CMT: PREBOOKED.

M8 OK'D BUY#33 MISSED: TUE/1230P-100P MAY12 30S \$85.00 (APR27/15)  
 OFFER: TUE/1230P-100P MAY12 30S \$85.00 PLS ADVISE.  
 CMT: PROGRAM CHANGE.  
 CMT: PREBOOKED.

M9 OK'D BUY#38 MISSED: WED/1000P-1035P MAY6 30S \$450.00 (APR28/15)  
 OFFER: WED/1000P-1035P MAY6 30S \$675.00 PLS ADVISE.  
 CMT: RATE CHANGE.  
 CMT: SPOT NOT ENTERED.

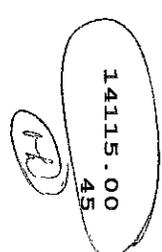
M10 OK'D BUY#39 MISSED: WED/1230P-100P MAY6 30S \$85.00 (APR27/15)  
 OFFER: WED/1230P-100P MAY6 30S \$85.00 PLS ADVISE.  
 CMT: PROGRAM CHANGE.  
 CMT: PREBOOKED.

MAY/15 14115.00 CONTRACT TOTAL 14115.00  
 TOTAL SPOTS 45

MARKET TOTALS \$40,342 WMC 35% WHBQ 11% WRBG 52% WATN 2% WLMT 0% WPXX 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 4.20.15
------------------------------	----------------------

I, Pinpoint Media  
 being/on behalf of: Nancy Collins for Congress  
 a legally qualified candidate of the Republican  
 political party for the office of: Congress  
 in the Special  
 election to be held on: May 12 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Nancy Collins For Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cheryl Land

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4.20.15

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Pinpoint Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

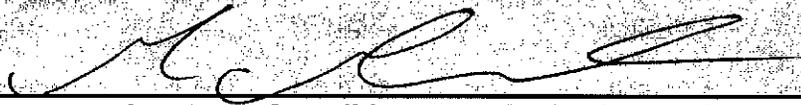
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

4.20.15

date