

ORDER



Orders
Order / Rev: 413683
Alt Order #:
Product Desc: Diane Black For Governor
Estimate: 9306
Flight Dates: 04/20/18 - 04/26/18
Original Date / Rev: 04/19/18 / 04/25/18
Order Type: GENERAL

WTVF

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Black/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/26/18	34	\$31,525.00	\$26,796.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	34	\$31,525.00	\$26,796.25	0.00
Totals	34	\$31,525.00	\$26,796.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	04/23/18	04/26/18	M-F 6-7am M-F 6-7am	CM	6-7am	1-11---	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/20/18	04/26/18	1-11---			3		\$900.00		0.00				
N 2	WTVF	04/20/18	04/26/18	M-F 7-8am M-F 7-8am	CM	7-8am	-1--1--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/20/18	04/26/18	-1--1--			2		\$700.00		0.00				
N 3	WTVF	04/21/18	04/21/18	SA 6-9am News SA 6-9am News	CM	558-9am	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/20/18	04/26/18	-----S-			1		\$500.00		0.00				
N 4	WTVF	04/22/18	04/22/18	SU 6-8am News SU 6-8am News	CM	6-8am	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/20/18	04/26/18	-----S			1		\$350.00		0.00				
N 5	WTVF	04/22/18	04/22/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn.	CM	758-930am	-----S	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/20/18	04/26/18	-----S			1		\$900.00		0.00				

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Advertiser: Black/Republican/Governor
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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WTVF	04/23/18	04/25/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	1-1----	:30	2	\$1,125.00	P-2	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/20/18	04/26/18	1-1----		2		\$1,125.00		0.00					
N20	WTVF	04/21/18	04/21/18	SA 10-1035pm News SA 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/20/18	04/26/18	-----S-		1		\$1,050.00		0.00					
N21	WTVF	04/22/18	04/22/18	M-SU 10-1035pm News SU 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$1,125.00	P-2	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/20/18	04/26/18	-----S		1		\$1,125.00		0.00					
N22	WTVF	04/25/18	04/26/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	--11---	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/20/18	04/26/18	--11---		2		\$350.00		0.00					
N23	WTVF	04/22/18	04/22/18	PGA Golf PGA Golf	CM	11am-6pm	-----S	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/20/18	04/26/18	-----S		1		\$375.00		0.00					
N24	WTVF	04/26/18	04/26/18	M-F 6-7am M-F 6-7am	CM	6-7am	---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/20/18	04/26/18	---T---		1		\$900.00		0.00					
Totals													34	\$31,525.00	