

**Remit Address:****WHO****\*\*\* New Remit To Address \*\*\*****32847 Collection Center Drive****Chicago, IL 60693-0328****Main: (515) 242-3500****Billing:****Billing Address:**

**McCarthy For Sheriff**  
**Attention: Accounts Payable**  
**5201 SE 32nd Street**  
**Des Moines, IA 50320**

**INVOICE**

Advertiser	McCarthy, B/D/Sheriff
Product	Week of 10/24
Estimate Number	

<b>Invoice #</b>	<b>399699-1</b>
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/30/16

Station	WHO
Account Executive	National WHO House
Sales Office	National House
Sales Region	National

Order #	399699
Alt Order #	
Deal #	
Order Flight	10/24/16 - 10/30/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Today In Iowa	5a-530a								
					10/24/16 to 10/30/16	5x	MTWTF--				
	13			M	10/24/16	:30	5:25 AM	MCC1601SMAH	\$100.00		2
	13			Tu	10/25/16	:30	5:20 AM	MCC1601SMAH	\$100.00		1
	13			W	10/26/16	:30	5:27 AM	MCC1601SMAH	\$100.00		5
	13			Th	10/27/16	:30	5:22 AM	MCC1601SMAH	\$100.00		4
	13			F	10/28/16	:30	5:22 AM	MCC1601SMAH	\$100.00		3
2	13	Today In Iowa	530a-6a								
					10/24/16 to 10/30/16	5x	MTWTF--				
	13			M	10/24/16	:30	5:43 AM	MCC1601SMAH	\$225.00		3
	13			Tu	10/25/16	:30	5:30 AM	MCC1601SMAH	\$225.00		2
	13			W	10/26/16	:30	5:55 AM	MCC1601SMAH	\$225.00		1
	13			Th	10/27/16	:30	5:49 AM	MCC1601SMAH	\$225.00		4
	13			F	10/28/16	:30	5:48 AM	MCC1601SMAH	\$225.00		5
3	13	Today In Iowa	6a-7a								
					10/24/16 to 10/30/16	5x	MTWTF--				
	13			M	10/24/16	:30	6:00 AM	MCC1601SMAH	\$350.00		1
	13			Tu	10/25/16	:30	6:29 AM	MCC1601SMAH	\$350.00		2
	13			W	10/26/16	:30	6:13 AM	MCC1601SMAH	\$350.00		5
	13			Th	10/27/16	:30	6:29 AM	MCC1601SMAH	\$350.00		4
	13			F	10/28/16	:30	6:40 AM	MCC1601SMAH	\$350.00		3
4	13	Today	7a-9a								
					10/24/16 to 10/30/16	5x	MTWTF--				
	13			M	10/24/16	:30	9:00 AM	MCC1601SMAH	\$300.00		3
	13			Tu	10/25/16	:30	9:00 AM	MCC1601SMAH	\$300.00		1
	13			W	10/26/16	:30	7:21 AM	MCC1601SMAH	\$300.00		2
	13			Th	10/27/16	:30	9:00 AM	MCC1601SMAH	\$300.00		4
	13			F	10/28/16	:30	8:39 AM	MCC1601SMAH	\$300.00		5
5	13	M-F 11a-12p	11a-12p								
					10/24/16 to 10/30/16	5x	MTWTF--				
	13			M	10/24/16	:30	11:44 AM	MCC1601SMAH	\$50.00		4
	13			Tu	10/25/16	:30	11:33 AM	MCC1601SMAH	\$50.00		2
	13			W	10/26/16	:30	11:25 AM	MCC1601SMAH	\$50.00		1

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**McCarthy For Sheriff**  
**Attention: Accounts Payable**  
**5201 SE 32nd Street**  
**Des Moines, IA 50320**

**INVOICE**

Advertiser	McCarthy, B/D/Sheriff	Invoice #	399699-1
Product	Week of 10/24	Invoice Date	10/30/16
Estimate Number		Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/30/16
Station	WHO	Order #	399699
Account Executive	National WHO House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/24/16 - 10/30/16
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	13	M-F 11a-12p	11a-12p								
	13			Th	10/27/16	:30	11:59 AM	MCC1601SMAH	\$50.00		3
	13			F	10/28/16	:30	11:37 AM	MCC1601SMAH	\$50.00		5
6	13	Channel 13 News @ Noon	12p-1p								
				10/24/16 to 10/30/16		10x	MTWTF--				
	13			M	10/24/16	:30	12:42 PM	MCC1601SMAH	\$110.00		1
	13			M	10/24/16	:30	12:55 PM	MCC1601SMAH	\$110.00		7
	13			Tu	10/25/16	:30	12:17 PM	MCC1601SMAH	\$110.00		2
	13			Tu	10/25/16	:30	12:42 PM	MCC1601SMAH	\$110.00		8
	13			W	10/26/16	:30	12:28 PM	MCC1601SMAH	\$110.00		6
	13			W	10/26/16	:30	12:55 PM	MCC1601SMAH	\$110.00		3
	13			Th	10/27/16	:30	12:27 PM	MCC1601SMAH	\$110.00		4
	13			Th	10/27/16	:30	12:50 PM	MCC1601SMAH	\$110.00		9
	13			F	10/28/16	:30	12:11 PM	MCC1601SMAH	\$110.00		10
	13			F	10/28/16	:30	12:28 PM	MCC1601SMAH	\$110.00		5
7	13	M-F 2p-3p	2p-3p								
				10/24/16 to 10/30/16		5x	MTWTF--				
	13			M	10/24/16	:30	2:32 PM	MCC1601SMAH	\$20.00		1
	13			Tu	10/25/16	:30	2:40 PM	MCC1601SMAH	\$20.00		2
	13			W	10/26/16	:30	2:45 PM	MCC1601SMAH	\$20.00		3
	13			Th	10/27/16	:30	2:24 PM	MCC1601SMAH	\$20.00		4
	13			F	10/28/16	:30	2:35 PM	MCC1601SMAH	\$20.00		5
8	13	M-F 3p-330p	3p-330p								
				10/24/16 to 10/30/16		5x	MTWTF--				
	13			M	10/24/16	:30	2:59 PM	MCC1601SMAH	\$125.00		2
	13			Tu	10/25/16	:30	3:24 PM	MCC1601SMAH	\$125.00		1
	13			W	10/26/16	:30	3:30 PM	MCC1601SMAH	\$125.00		3
	13			Th	10/27/16	:30	3:24 PM	MCC1601SMAH	\$125.00		5
	13			F	10/28/16	:30	3:06 PM	MCC1601SMAH	\$125.00		4
9	13	M-F 330p-4p	330p-4p								
				10/24/16 to 10/30/16		4x	MTWT---				
	13			M	10/24/16	:30	3:55 PM	MCC1601SMAH	\$150.00		3
	13			Tu	10/25/16	:30	3:54 PM	MCC1601SMAH	\$150.00		1

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**Des Moines, IA 50320**

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Estimate Number		Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/30/16
Station	WHO	Order #	399699
Account Executive	National WHO House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/24/16 - 10/30/16
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	M-F 330p-4p	330p-4p								
	13			W	10/26/16	:30	3:55 PM	MCC1601SMAH	\$150.00		4
	13			Th	10/27/16	:30	3:36 PM	MCC1601SMAH	\$150.00		2
10	13	Channel 13 News @ 4p	4p-5p								
				10/24/16 to 10/30/16		10x	MTWTF--				
	13			M	10/24/16	:30	4:17 PM	MCC1601SMAH	\$75.00		1
	13			M	10/24/16	:30	4:51 PM	MCC1601SMAH	\$75.00		7
	13			Tu	10/25/16	:30	4:18 PM	MCC1601SMAH	\$75.00		2
	13			Tu	10/25/16	:30	4:40 PM	MCC1601SMAH	\$75.00		6
	13			W	10/26/16	:30	4:19 PM	MCC1601SMAH	\$75.00		3
	13			W	10/26/16	:30	4:55 PM	MCC1601SMAH	\$75.00		8
	13			Th	10/27/16	:30	4:27 PM	MCC1601SMAH	\$75.00		4
	13			Th	10/27/16	:30	4:58 PM	MCC1601SMAH	\$75.00		9
	13			F	10/28/16	:30	4:23 PM	MCC1601SMAH	\$75.00		5
	13			F	10/28/16	:30	4:48 PM	MCC1601SMAH	\$75.00		10
11	13	Channel 13 News @ 5p	5p-530p								
				10/24/16 to 10/30/16		5x	MTWTF--				
	13			M	10/24/16	:30	5:26 PM	MCC1601SMAH	\$325.00		1
	13			Tu	10/25/16	:30	5:29 PM	MCC1601SMAH	\$325.00		4
	13			W	10/26/16	:30	5:26 PM	MCC1601SMAH	\$325.00		2
	13			Th	10/27/16	:30	5:27 PM	MCC1601SMAH	\$325.00		5
	13			F	10/28/16	:30	5:28 PM	MCC1601SMAH	\$325.00		3
12	13	Channel 13 News @ 6p	6p-630p								
				10/24/16 to 10/30/16		5x	MTWTF--				
	13			M	10/24/16	:30	6:14 PM	MCC1601SMAH	\$775.00		4
	13			Tu	10/25/16	:30	6:20 PM	MCC1601SMAH	\$775.00		2
	13			W	10/26/16	:30	6:21 PM	MCC1601SMAH	\$775.00		1
	13			Th	10/27/16	:30	6:10 PM	MCC1601SMAH	\$775.00		3
	13			F	10/28/16	:30	6:27 PM	MCC1601SMAH	\$775.00		5
13	13	M-F 630p-7p	630p-7p								
				10/24/16 to 10/30/16		5x	MTWTF--				
	13			M	10/24/16	:30	6:48 PM	MCC1601SMAH	\$825.00		3
	13			Tu	10/25/16	:30	6:38 PM	MCC1601SMAH	\$825.00		2

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**INVOICE**

Advertiser	McCarthy, B/D/Sheriff
Product	Week of 10/24
Estimate Number	

<b>Invoice #</b>	<b>399699-1</b>
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/30/16

Station	WHO
Account Executive	National WHO House
Sales Office	National House
Sales Region	National

Order #	399699
Alt Order #	
Deal #	
Order Flight	10/24/16 - 10/30/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	M-F 630p-7p	630p-7p								
	13			W	10/26/16	:30	6:42 PM	MCC1601SMAH	\$825.00		1
	13			Th	10/27/16	:30	6:38 PM	MCC1601SMAH	\$825.00		5
	13			F	10/28/16	:30	6:59 PM	MCC1601SMAH	\$825.00		4
14	13	Channel 13 News @ 10p	10p-1035p								
				10/24/16 to 10/30/16		4x	MTWT---				
	13			M	10/24/16	:30	10:33 PM	MCC1601SMAH	\$650.00		1
	13			Tu	10/25/16	:30	10:24 PM	MCC1601SMAH	\$650.00		2
	13			W	10/26/16	:30	10:29 PM	MCC1601SMAH	\$650.00		3
	13			Th	10/27/16	:30	10:33 PM	MCC1601SMAH	\$650.00		4
15	13	Sa 6a-8a	6a-8a								
				10/24/16 to 10/30/16		1x	-----S-				
	13			Sa	10/29/16	:30	6:51 AM	MCC1601SMAH	\$200.00		1
16	13	Sa 8a-10a	8a-10a								
				10/24/16 to 10/30/16		1x	-----S-				
	13			Sa	10/29/16	:30	9:00 AM	MCC1601SMAH	\$150.00		1
17	13	Su 7a-8a	7a-8a								
				10/24/16 to 10/30/16		1x	-----S				
	13			Su	10/30/16	:30	7:26 AM	MCC1601SMAH	\$225.00		1
18	13	Su 8a-10a	8a-10a								
				10/24/16 to 10/30/16		1x	-----S				
	13			Su	10/30/16	:30	8:17 AM	MCC1601SMAH	\$100.00		1
19	13	Sa 1030p-12a	1030p-12a								
				10/24/16 to 10/30/16		1x	-----S-				
	13			Sa	10/29/16	:30	11:57 PM	MCC1601SMAH	\$450.00		1

Aired Spots**83**Gross Total **\$21,650.00**

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# INVOICE

Advertiser	McCarthy, B/D/Sheriff
Product	Week of 10/24
Estimate Number	

<b>Invoice #</b>	<b>399699-1</b>
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/30/16

Station	WHO
Account Executive	National WHO House
Sales Office	National House
Sales Region	National

Order #	399699
Alt Order #	
Deal #	
Order Flight	10/24/16 - 10/30/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission**\$3,247.50**Net Amount Due**\$18,402.50**Payment Terms 30 Days