



Remit Address:

WHO
***** New Remit To Address *****
32847 Collection Center Drive
Chicago, IL 60693-0328
Main: (515) 242-3500
Billing:

Billing Address:

McCarthy For Sheriff
Attention: Accounts Payable
5201 SE 32nd Street
Des Moines, IA 50320

INVOICE

| | | | |
|-------------------|-----------------------|-----------------|---------------------|
| Advertiser | McCarthy, B/D/Sheriff | Invoice # | 399699-1 |
| Product | Week of 10/24 | Invoice Date | 10/30/16 |
| Estimate Number | | Invoice Month | October 2016 |
| | | Invoice Period | 09/26/16 - 10/30/16 |
| Station | WHO | Order # | 399699 |
| Account Executive | National WHO House | Alt Order # | |
| Sales Office | National House | Deal # | |
| Sales Region | National | Order Flight | 10/24/16 - 10/30/16 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| Agency Ref | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------|---------|-----|----------------------|--------|----------|-------------|----------|----------------|-------|
| 1 | 13 | Today In Iowa | 5a-530a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 5:25 AM | MCC1601SMAH | \$100.00 | | 2 |
| | 13 | | | Tu | 10/25/16 | :30 | 5:20 AM | MCC1601SMAH | \$100.00 | | 1 |
| | 13 | | | W | 10/26/16 | :30 | 5:27 AM | MCC1601SMAH | \$100.00 | | 5 |
| | 13 | | | Th | 10/27/16 | :30 | 5:22 AM | MCC1601SMAH | \$100.00 | | 4 |
| | 13 | | | F | 10/28/16 | :30 | 5:22 AM | MCC1601SMAH | \$100.00 | | 3 |
| 2 | 13 | Today In Iowa | 530a-6a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 5:43 AM | MCC1601SMAH | \$225.00 | | 3 |
| | 13 | | | Tu | 10/25/16 | :30 | 5:30 AM | MCC1601SMAH | \$225.00 | | 2 |
| | 13 | | | W | 10/26/16 | :30 | 5:55 AM | MCC1601SMAH | \$225.00 | | 1 |
| | 13 | | | Th | 10/27/16 | :30 | 5:49 AM | MCC1601SMAH | \$225.00 | | 4 |
| | 13 | | | F | 10/28/16 | :30 | 5:48 AM | MCC1601SMAH | \$225.00 | | 5 |
| 3 | 13 | Today In Iowa | 6a-7a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 6:00 AM | MCC1601SMAH | \$350.00 | | 1 |
| | 13 | | | Tu | 10/25/16 | :30 | 6:29 AM | MCC1601SMAH | \$350.00 | | 2 |
| | 13 | | | W | 10/26/16 | :30 | 6:13 AM | MCC1601SMAH | \$350.00 | | 5 |
| | 13 | | | Th | 10/27/16 | :30 | 6:29 AM | MCC1601SMAH | \$350.00 | | 4 |
| | 13 | | | F | 10/28/16 | :30 | 6:40 AM | MCC1601SMAH | \$350.00 | | 3 |
| 4 | 13 | Today | 7a-9a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 9:00 AM | MCC1601SMAH | \$300.00 | | 3 |
| | 13 | | | Tu | 10/25/16 | :30 | 9:00 AM | MCC1601SMAH | \$300.00 | | 1 |
| | 13 | | | W | 10/26/16 | :30 | 7:21 AM | MCC1601SMAH | \$300.00 | | 2 |
| | 13 | | | Th | 10/27/16 | :30 | 9:00 AM | MCC1601SMAH | \$300.00 | | 4 |
| | 13 | | | F | 10/28/16 | :30 | 8:39 AM | MCC1601SMAH | \$300.00 | | 5 |
| 5 | 13 | M-F 11a-12p | 11a-12p | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 11:44 AM | MCC1601SMAH | \$50.00 | | 4 |
| | 13 | | | Tu | 10/25/16 | :30 | 11:33 AM | MCC1601SMAH | \$50.00 | | 2 |
| | 13 | | | W | 10/26/16 | :30 | 11:25 AM | MCC1601SMAH | \$50.00 | | 1 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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32847 Collection Center Drive
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Billing Address:

McCarthy For Sheriff
Attention: Accounts Payable
5201 SE 32nd Street
Des Moines, IA 50320

INVOICE

| | | | |
|-----------------|-----------------------|----------------|---------------------|
| Advertiser | McCarthy, B/D/Sheriff | Invoice # | 399699-1 |
| Product | Week of 10/24 | Invoice Date | 10/30/16 |
| Estimate Number | | Invoice Month | October 2016 |
| | | Invoice Period | 09/26/16 - 10/30/16 |

| | | | |
|-------------------|--------------------|--------------|---------------------|
| Station | WHO | Order # | 399699 |
| Account Executive | National WHO House | Alt Order # | |
| Sales Office | National House | Deal # | |
| Sales Region | National | Order Flight | 10/24/16 - 10/30/16 |

| | | | |
|------------------|-----------|-----------------|--|
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|------------------------|---------|-----|----------------------|--------|----------|-------------|----------|----------------|-------|
| 5 | 13 | M-F 11a-12p | 11a-12p | | | | | | | | |
| | 13 | | | Th | 10/27/16 | :30 | 11:59 AM | MCC1601SMAH | \$50.00 | | 3 |
| | 13 | | | F | 10/28/16 | :30 | 11:37 AM | MCC1601SMAH | \$50.00 | | 5 |
| 6 | 13 | Channel 13 News @ Noon | 12p-1p | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 10x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 12:42 PM | MCC1601SMAH | \$110.00 | | 1 |
| | 13 | | | M | 10/24/16 | :30 | 12:55 PM | MCC1601SMAH | \$110.00 | | 7 |
| | 13 | | | Tu | 10/25/16 | :30 | 12:17 PM | MCC1601SMAH | \$110.00 | | 2 |
| | 13 | | | Tu | 10/25/16 | :30 | 12:42 PM | MCC1601SMAH | \$110.00 | | 8 |
| | 13 | | | W | 10/26/16 | :30 | 12:28 PM | MCC1601SMAH | \$110.00 | | 6 |
| | 13 | | | W | 10/26/16 | :30 | 12:55 PM | MCC1601SMAH | \$110.00 | | 3 |
| | 13 | | | Th | 10/27/16 | :30 | 12:27 PM | MCC1601SMAH | \$110.00 | | 4 |
| | 13 | | | Th | 10/27/16 | :30 | 12:50 PM | MCC1601SMAH | \$110.00 | | 9 |
| | 13 | | | F | 10/28/16 | :30 | 12:11 PM | MCC1601SMAH | \$110.00 | | 10 |
| | 13 | | | F | 10/28/16 | :30 | 12:28 PM | MCC1601SMAH | \$110.00 | | 5 |
| 7 | 13 | M-F 2p-3p | 2p-3p | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 2:32 PM | MCC1601SMAH | \$20.00 | | 1 |
| | 13 | | | Tu | 10/25/16 | :30 | 2:40 PM | MCC1601SMAH | \$20.00 | | 2 |
| | 13 | | | W | 10/26/16 | :30 | 2:45 PM | MCC1601SMAH | \$20.00 | | 3 |
| | 13 | | | Th | 10/27/16 | :30 | 2:24 PM | MCC1601SMAH | \$20.00 | | 4 |
| | 13 | | | F | 10/28/16 | :30 | 2:35 PM | MCC1601SMAH | \$20.00 | | 5 |
| 8 | 13 | M-F 3p-330p | 3p-330p | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 2:59 PM | MCC1601SMAH | \$125.00 | | 2 |
| | 13 | | | Tu | 10/25/16 | :30 | 3:24 PM | MCC1601SMAH | \$125.00 | | 1 |
| | 13 | | | W | 10/26/16 | :30 | 3:30 PM | MCC1601SMAH | \$125.00 | | 3 |
| | 13 | | | Th | 10/27/16 | :30 | 3:24 PM | MCC1601SMAH | \$125.00 | | 5 |
| | 13 | | | F | 10/28/16 | :30 | 3:06 PM | MCC1601SMAH | \$125.00 | | 4 |
| 9 | 13 | M-F 330p-4p | 330p-4p | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 4x | MTWT--- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 3:55 PM | MCC1601SMAH | \$150.00 | | 3 |
| | 13 | | | Tu | 10/25/16 | :30 | 3:54 PM | MCC1601SMAH | \$150.00 | | 1 |

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Billing Address:

McCarthy For Sheriff
Attention: Accounts Payable
5201 SE 32nd Street
Des Moines, IA 50320

INVOICE

| | | | |
|-------------------|-----------------------|-----------------|---------------------|
| Advertiser | McCarthy, B/D/Sheriff | Invoice # | 399699-1 |
| Product | Week of 10/24 | Invoice Date | 10/30/16 |
| Estimate Number | | Invoice Month | October 2016 |
| | | Invoice Period | 09/26/16 - 10/30/16 |
| Station | WHO | Order # | 399699 |
| Account Executive | National WHO House | Alt Order # | |
| Sales Office | National House | Deal # | |
| Sales Region | National | Order Flight | 10/24/16 - 10/30/16 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| Agency Ref | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|----------------------|---------|----------------------|----------|--------|----------|-------------|----------|----------------|-------|
| 9 | 13 | M-F 330p-4p | 330p-4p | | | | | | | | |
| | 13 | | | W | 10/26/16 | :30 | 3:55 PM | MCC1601SMAH | \$150.00 | | 4 |
| | 13 | | | Th | 10/27/16 | :30 | 3:36 PM | MCC1601SMAH | \$150.00 | | 2 |
| 10 | 13 | Channel 13 News @ 4p | 4p-5p | | | | | | | | |
| | | | | 10/24/16 to 10/30/16 | | 10x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 4:17 PM | MCC1601SMAH | \$75.00 | | 1 |
| | 13 | | | M | 10/24/16 | :30 | 4:51 PM | MCC1601SMAH | \$75.00 | | 7 |
| | 13 | | | Tu | 10/25/16 | :30 | 4:18 PM | MCC1601SMAH | \$75.00 | | 2 |
| | 13 | | | Tu | 10/25/16 | :30 | 4:40 PM | MCC1601SMAH | \$75.00 | | 6 |
| | 13 | | | W | 10/26/16 | :30 | 4:19 PM | MCC1601SMAH | \$75.00 | | 3 |
| | 13 | | | W | 10/26/16 | :30 | 4:55 PM | MCC1601SMAH | \$75.00 | | 8 |
| | 13 | | | Th | 10/27/16 | :30 | 4:27 PM | MCC1601SMAH | \$75.00 | | 4 |
| | 13 | | | Th | 10/27/16 | :30 | 4:58 PM | MCC1601SMAH | \$75.00 | | 9 |
| | 13 | | | F | 10/28/16 | :30 | 4:23 PM | MCC1601SMAH | \$75.00 | | 5 |
| | 13 | | | F | 10/28/16 | :30 | 4:48 PM | MCC1601SMAH | \$75.00 | | 10 |
| 11 | 13 | Channel 13 News @ 5p | 5p-530p | | | | | | | | |
| | | | | 10/24/16 to 10/30/16 | | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 5:26 PM | MCC1601SMAH | \$325.00 | | 1 |
| | 13 | | | Tu | 10/25/16 | :30 | 5:29 PM | MCC1601SMAH | \$325.00 | | 4 |
| | 13 | | | W | 10/26/16 | :30 | 5:26 PM | MCC1601SMAH | \$325.00 | | 2 |
| | 13 | | | Th | 10/27/16 | :30 | 5:27 PM | MCC1601SMAH | \$325.00 | | 5 |
| | 13 | | | F | 10/28/16 | :30 | 5:28 PM | MCC1601SMAH | \$325.00 | | 3 |
| 12 | 13 | Channel 13 News @ 6p | 6p-630p | | | | | | | | |
| | | | | 10/24/16 to 10/30/16 | | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 6:14 PM | MCC1601SMAH | \$775.00 | | 4 |
| | 13 | | | Tu | 10/25/16 | :30 | 6:20 PM | MCC1601SMAH | \$775.00 | | 2 |
| | 13 | | | W | 10/26/16 | :30 | 6:21 PM | MCC1601SMAH | \$775.00 | | 1 |
| | 13 | | | Th | 10/27/16 | :30 | 6:10 PM | MCC1601SMAH | \$775.00 | | 3 |
| | 13 | | | F | 10/28/16 | :30 | 6:27 PM | MCC1601SMAH | \$775.00 | | 5 |
| 13 | 13 | M-F 630p-7p | 630p-7p | | | | | | | | |
| | | | | 10/24/16 to 10/30/16 | | 5x | MTWTF-- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 6:48 PM | MCC1601SMAH | \$825.00 | | 3 |
| | 13 | | | Tu | 10/25/16 | :30 | 6:38 PM | MCC1601SMAH | \$825.00 | | 2 |

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INVOICE



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WHO
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32847 Collection Center Drive
Chicago, IL 60693-0328
Main: (515) 242-3500
Billing:

Billing Address:

McCarthy For Sheriff
Attention: Accounts Payable
5201 SE 32nd Street
Des Moines, IA 50320

| | | | |
|-------------------|-----------------------|-----------------|---------------------|
| Advertiser | McCarthy, B/D/Sheriff | Invoice # | 399699-1 |
| Product | Week of 10/24 | Invoice Date | 10/30/16 |
| Estimate Number | | Invoice Month | October 2016 |
| | | Invoice Period | 09/26/16 - 10/30/16 |
| Station | WHO | Order # | 399699 |
| Account Executive | National WHO House | Alt Order # | |
| Sales Office | National House | Deal # | |
| Sales Region | National | Order Flight | 10/24/16 - 10/30/16 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| Agency Ref | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-----------------------|-----------|-----|----------------------|--------|----------|-------------|----------|----------------|-------|
| 13 | 13 | M-F 630p-7p | 630p-7p | | | | | | | | |
| | 13 | | | W | 10/26/16 | :30 | 6:42 PM | MCC1601SMAH | \$825.00 | | 1 |
| | 13 | | | Th | 10/27/16 | :30 | 6:38 PM | MCC1601SMAH | \$825.00 | | 5 |
| | 13 | | | F | 10/28/16 | :30 | 6:59 PM | MCC1601SMAH | \$825.00 | | 4 |
| 14 | 13 | Channel 13 News @ 10p | 10p-1035p | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 4x | MTWT--- | | | | |
| | 13 | | | M | 10/24/16 | :30 | 10:33 PM | MCC1601SMAH | \$650.00 | | 1 |
| | 13 | | | Tu | 10/25/16 | :30 | 10:24 PM | MCC1601SMAH | \$650.00 | | 2 |
| | 13 | | | W | 10/26/16 | :30 | 10:29 PM | MCC1601SMAH | \$650.00 | | 3 |
| | 13 | | | Th | 10/27/16 | :30 | 10:33 PM | MCC1601SMAH | \$650.00 | | 4 |
| 15 | 13 | Sa 6a-8a | 6a-8a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 1x | -----S- | | | | |
| | 13 | | | Sa | 10/29/16 | :30 | 6:51 AM | MCC1601SMAH | \$200.00 | | 1 |
| 16 | 13 | Sa 8a-10a | 8a-10a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 1x | -----S- | | | | |
| | 13 | | | Sa | 10/29/16 | :30 | 9:00 AM | MCC1601SMAH | \$150.00 | | 1 |
| 17 | 13 | Su 7a-8a | 7a-8a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 1x | -----S | | | | |
| | 13 | | | Su | 10/30/16 | :30 | 7:26 AM | MCC1601SMAH | \$225.00 | | 1 |
| 18 | 13 | Su 8a-10a | 8a-10a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 1x | -----S | | | | |
| | 13 | | | Su | 10/30/16 | :30 | 8:17 AM | MCC1601SMAH | \$100.00 | | 1 |
| 19 | 13 | Sa 1030p-12a | 1030p-12a | | | | | | | | |
| | | | | | 10/24/16 to 10/30/16 | 1x | -----S- | | | | |
| | 13 | | | Sa | 10/29/16 | :30 | 11:57 PM | MCC1601SMAH | \$450.00 | | 1 |

Aired Spots **83**

Gross Total **\$21,650.00**

INVOICE



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Chicago, IL 60693-0328
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McCarthy For Sheriff
Attention: Accounts Payable
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| | | | |
|-----------------|-----------------------|----------------|---------------------|
| Advertiser | McCarthy, B/D/Sheriff | Invoice # | 399699-1 |
| Product | Week of 10/24 | Invoice Date | 10/30/16 |
| Estimate Number | | Invoice Month | October 2016 |
| | | Invoice Period | 09/26/16 - 10/30/16 |

| | | | |
|-------------------|--------------------|--------------|---------------------|
| Station | WHO | Order # | 399699 |
| Account Executive | National WHO House | Alt Order # | |
| Sales Office | National House | Deal # | |
| Sales Region | National | Order Flight | 10/24/16 - 10/30/16 |

| | | | |
|------------------|-----------|-----------------|--|
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

Agency Commission **\$3,247.50**
Net Amount Due **\$18,402.50** Payment Terms 30 Days