



WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

**Contract # 6070171**

**Schedule Dates** 04/23/24-04/29/24  
**Advertiser** Sherrod Brown for US Senate-D (124675)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 88/91/1504 (20152223)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Mike D'Ettorre,  
**Phone/Fax** /  
**CPE** 88/91/1504  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political KELLY JOHNS

**Date Entered** 04/22/24  
**Last Modified** 04/22/24  
**Entered By** Gerald Kalfrat  
**CO-OP** No  
**External #** ECR28393895  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$750.00  
**Net Total** \$4,250.00  
**Sales Tax**

Cincinnati (WSTR)			
By Broadcast Month	Spots	Rate	
Apr. 2024	15	\$4,150.00	
May. 2024	3	\$850.00	
<b>Grand Total:</b>	<b>18</b>	<b>\$5,000.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/23/24-04/23/24	2	:30	5:30P- Family Feud 3	1		1						1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	4/22/24
2.0	Normal Line / SPOT (1)	04/24/24-04/24/24	2	:30	5:30P- Family Feud 3	1			1					1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	4/22/24
3.0	Normal Line / SPOT (1)	04/25/24-04/25/24	2	:30	5:30P- Family Feud 3	1				1				1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	4/22/24
4.0	Normal Line / SPOT (1)	04/26/24-04/26/24	2	:30	5:30P- Family Feud 3	1					1			1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	4/22/24
5.0	Normal Line / SPOT (1)	04/29/24-04/29/24	2	:30	5:30P- Family Feud 3	1	1							1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	4/22/24
6.0	Normal Line / SPOT (2)	04/27/24-04/27/24	2	:30	Orbit- [P]The Big Bang Theory Wknd(Sa), [P]The Big Bang Theory Wknd 2(Sa)	1							1	1	\$150.00	\$150.00	Cincinnati (WSTR)	Big Bang Theory	4/22/24
7.0	Normal Line / SPOT (3)	04/23/24-04/23/24	2	:30	7:30P- Young Sheldon	1		1						1	\$450.00	\$450.00	Cincinnati (WSTR)	Young Sheldon	4/22/24
8.0	Normal Line / SPOT (3)	04/24/24-04/24/24	2	:30	7:30P- Young Sheldon	1			1					1	\$450.00	\$450.00	Cincinnati (WSTR)	Young Sheldon	4/22/24
9.0	Normal Line / SPOT (3)	04/25/24-04/25/24	2	:30	7:30P- Young Sheldon	1				1				1	\$450.00	\$450.00	Cincinnati (WSTR)	Young Sheldon	4/22/24
10.0	Normal Line / SPOT (3)	04/26/24-04/26/24	2	:30	7:30P- Young Sheldon	1					1			1	\$450.00	\$450.00	Cincinnati (WSTR)	Young Sheldon	4/22/24
11.0	Normal Line / SPOT (3)	04/29/24-04/29/24	2	:30	7:30P- Young Sheldon	1	1							1	\$450.00	\$450.00	Cincinnati (WSTR)	Young Sheldon	4/22/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

**Contract # 6070171**

**Schedule Dates** 04/23/24-04/29/24  
**Advertiser** Sherrod Brown for US Senate-D (124675)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 88/91/1504 (20152223)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Mike, D'Ettorre,  
**Phone/Fax** /  
**CPE** 88/91/1504  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political KELLY JOHNS

**Date Entered** 04/22/24  
**Last Modified** 04/22/24  
**Entered By** Gerald Kalfrat  
**CO-OP** No  
**External #** ECR28393895  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$750.00  
**Net Total** \$4,250.00  
**Sales Tax**

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Apr. 2024	15	\$4,150.00
May. 2024	3	\$850.00
<b>Grand Total:</b>	<b>18</b>	<b>\$5,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (4)	04/28/24-04/28/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1							1	1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24
13.0	Normal Line / SPOT (5)	04/27/24-04/27/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1					1			1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24
14.0	Normal Line / SPOT (6)	04/23/24-04/23/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1	1							1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24
15.0	Normal Line / SPOT (6)	04/24/24-04/24/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1		1						1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24
16.0	Normal Line / SPOT (6)	04/25/24-04/25/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1			1					1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24
17.0	Normal Line / SPOT (6)	04/26/24-04/26/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1					1			1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24
18.0	Normal Line / SPOT (6)	04/29/24-04/29/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1	1							1	\$300.00	\$300.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/22/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 28393895      **Changes as of:** 4/22/2024 at 9:15 AM      **Version:** Original Order

**CPE:** 88/91/1504      **Flight:** 4/23/24 - 4/29/24      **Station:** WSTR

**Agency:** GRASSROOTS MEDIA      **Advertiser:** SHERROD BROWN      **Market:** Cincinnati

LLC      **Product:** Political      **Office:** WASHINGTON

146 Montgomery Ave      **Agency Order #:** 13384100      **Service:** Nielsen

Suite 201      **Buyer:** D'Ettore, Mike      **Primary Demo:**

Bala Cynwyd, PA      **Salesperson:** KELLY JOHNS      **Assistant:** KELLY JOHNS

19004      202-872-5880      202-872-5880

**Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$5,000.00

**Total Spots:** 18  
**Total CPP:** \$0.00  
**Total GRP:**

#	Day/Time	DP	Program	Rate	Len	4/23 - 4/29							Total Spots	Total \$	CPP*	GRP*
						4/23	4/24	4/25	4/26	4/27	4/28	4/29				
1	Tu-F, M 5:30p-6p		Family Feud	\$100.00	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Sa 7p-8p		Big Bang Theory	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
3	Tu-F, M 7:30p-8p		Young Sheldon	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
4	Su 10p-10:30p		Local 12 News @ 10P	\$300.00	30	0	0	0	0	1	0	1	1	\$300.00	\$0.00	0.0
5	Sa 10p-10:30p		Local 12 News @ 10P	\$300.00	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
6	Tu-F, M 10p-10:30p		Local 12 News @ 10P	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>18</b>	<b>\$5,000.00</b>	<b>\$0.00</b>	<b>0.0</b>





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 28393895      **Changes as of:** 4/22/2024 at 9:15 AM      **Version:** Original Order  
**CPE:** 88/91/1504      **Flight:** 4/23/24 - 4/29/24      **Station:**WSTR  
**Agency:** GRASSROOTS MEDIA      **Advertiser:** SHERROD BROWN      **Market:** Cincinnati  
 LLC      **FOR US SENATE**  
 146 Montgomery Ave      **Product:** Political      **Office:** WASHINGTON  
 Suite 201      **Agency Order #:** 13384100      **Service:** Nielsen  
 Bala Cynwyd, PA      **Buyer:** D'Ettore, Mike      **Primary Demo:**  
 19004  
**Salesperson:** KELLY JOHNS      **Assistant:** KELLY JOHNS  
 202-872-5880      202-872-5880  
**Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$5,000.00  
**Total Spots:** 18  
**Total CPP:** \$0.00  
**Total GRP:**

**Special Instructions**

Competitive Information	
<b>Market Budget:</b> \$5,000	
<b>WSTR Share:</b> 100%	
<b>Comment:</b>	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	18	\$5,000.00	N/A
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$5,000.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	15	\$4,150.00
2024-May	3	\$850.00
<b>Total</b>	<b>18</b>	<b>\$5,000.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/22/24 9:15 AM					\$0		
New	4/22/24 9:15 AM	KELLY JOHNS	New	18		\$5,000.00	\$5,000.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.