



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 6092316

Schedule Dates 09/17/24-09/23/24
Advertiser Sherrad Brown for US Senate-D (124675)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 88/91/1513 (2018879)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Mike, D'Ettorre,
Phone/Fax /
CPE 88/91/1513
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Political KELLY JOHNS

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Cat Trichell
CO-OP No
External # ECR28395217
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,216.25
Net Total \$12,558.75
Sales Tax

Cincinnati (WSTR)

By Broadcast Month
 Sep. 2024 32 \$14,775.00
 Grand Total: 32 \$14,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/17/24-09/17/24	2	:30	5:30P- Family Feud 3	1		1						1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	5/15/24
2.0	Normal Line / SPOT (1)	09/18/24-09/18/24	2	:30	5:30P- Family Feud 3	1			1					1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	5/15/24
3.0	Normal Line / SPOT (1)	09/19/24-09/19/24	2	:30	5:30P- Family Feud 3	1				1				1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	5/15/24
4.0	Normal Line / SPOT (1)	09/20/24-09/20/24	2	:30	5:30P- Family Feud 3	1					1			1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	5/15/24
5.0	Normal Line / SPOT (2)	09/17/24-09/17/24	2	:30	6P- Family Feud	1		1						1	\$350.00	\$350.00	Cincinnati (WSTR)	Family Feud	5/15/24
6.0	Normal Line / SPOT (2)	09/18/24-09/18/24	2	:30	6P- Family Feud	1			1					1	\$350.00	\$350.00	Cincinnati (WSTR)	Family Feud	5/15/24
7.0	Normal Line / SPOT (2)	09/19/24-09/19/24	2	:30	6P- Family Feud	1				1				1	\$350.00	\$350.00	Cincinnati (WSTR)	Family Feud	5/15/24
8.0	Normal Line / SPOT (2)	09/20/24-09/20/24	2	:30	6P- Family Feud	1					1			1	\$350.00	\$350.00	Cincinnati (WSTR)	Family Feud	5/15/24
9.0	Normal Line / SPOT (3)	09/17/24-09/17/24	2	:30	6:30P- Family Feud B	1							1	1	\$400.00	\$400.00	Cincinnati (WSTR)	Family Feud	5/15/24
10.0	Normal Line / SPOT (3)	09/18/24-09/18/24	2	:30	6:30P- Family Feud B	1			1					1	\$400.00	\$400.00	Cincinnati (WSTR)	Family Feud	5/15/24
11.0	Normal Line / SPOT (3)	09/19/24-09/19/24	2	:30	6:30P- Family Feud B	1				1				1	\$400.00	\$400.00	Cincinnati (WSTR)	Family Feud	5/15/24
12.0	Normal Line / SPOT (3)	09/20/24-09/20/24	2	:30	6:30P- Family Feud B	1					1			1	\$400.00	\$400.00	Cincinnati (WSTR)	Family Feud	5/15/24
13.0	Normal Line / SPOT (5)	09/17/24-09/17/24	2	:30	7P- The Big Bang Theory	1								1	\$750.00	\$750.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT (5)	09/18/24-09/18/24	2	:30	7P- The Big Bang Theory	1			1					1	\$750.00	\$750.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
15.0	Normal Line / SPOT (5)	09/19/24-09/19/24	2	:30	7P- The Big Bang Theory	1				1				1	\$750.00	\$750.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
16.0	Normal Line / SPOT (6)	09/17/24-09/17/24	2	:30	7:30P- Young Sheldon	1		1						1	\$750.00	\$750.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
17.0	Normal Line / SPOT (6)	09/18/24-09/18/24	2	:30	7:30P- Young Sheldon	1			1					1	\$750.00	\$750.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
18.0	Normal Line / SPOT (6)	09/19/24-09/19/24	2	:30	7:30P- Young Sheldon	1				1				1	\$750.00	\$750.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
19.0	Normal Line / SPOT (8)	09/17/24-09/17/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1				1				1	\$450.00	\$450.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
20.0	Normal Line / SPOT (8)	09/18/24-09/18/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1			1					1	\$450.00	\$450.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
21.0	Normal Line / SPOT (8)	09/19/24-09/19/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1				1				1	\$450.00	\$450.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
22.0	Normal Line / SPOT (1)	09/23/24-09/23/24	2	:30	5:30P- Family Feud 3	1							1	1	\$100.00	\$100.00	Cincinnati (WSTR)	Family Feud	5/15/24
23.0	Normal Line / SPOT (2)	09/23/24-09/23/24	2	:30	6P- Family Feud	1							1	1	\$350.00	\$350.00	Cincinnati (WSTR)	Family Feud	5/15/24
24.0	Normal Line / SPOT (3)	09/23/24-09/23/24	2	:30	6:30P- Family Feud B	1							1	1	\$400.00	\$400.00	Cincinnati (WSTR)	Family Feud	5/15/24
25.0	Normal Line / SPOT (4)	09/21/24-09/21/24	2	:30	7P- The Big Bang Theory Wknd	1							1	1	\$325.00	\$325.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24

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26.0	Normal Line / SPOT (5)	09/20/24-09/20/24	2	:30	7P- The Big Bang Theory	1					1			1	\$750.00	\$750.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
27.0	Normal Line / SPOT (5)	09/23/24-09/23/24	2	:30	7P- The Big Bang Theory	1	1							1	\$750.00	\$750.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
28.0	Normal Line / SPOT (6)	09/20/24-09/20/24	2	:30	7:30P- Young Sheldon	1					1			1	\$750.00	\$750.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
29.0	Normal Line / SPOT (6)	09/23/24-09/23/24	2	:30	7:30P- Young Sheldon	1	1							1	\$750.00	\$750.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
30.0	Normal Line / SPOT (7)	09/21/24-09/21/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1						1		1	\$450.00	\$450.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
31.0	Normal Line / SPOT (8)	09/20/24-09/20/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1	1							1	\$450.00	\$450.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
32.0	Normal Line / SPOT (8)	09/23/24-09/23/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1							1	1	\$450.00	\$450.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24

CONFIRMATION CONTRACT

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125 West 55th St
New York, NY 10019

Contract # 28395217 **Changes as of:** 5/15/2024 at 2:37 PM **Version:** Current State Version 1
CPE: 88/91/1513 **Flight:** 9/17/24 - 9/23/24 **Station:**WSTR
Agency: GRASSROOTS MEDIA **Advertiser:** SHERROD BROWN **Market:** Cincinnati
 146 Montgomery Ave **Product:** Political **Office:** WASHINGTON
 Suite 201 **Agency Order #:** 13393126 **Buyer:** D'Eitorre, Mike **Service:** Nielsen
 Bala Cynwyd, PA **Primary Demo:**

6092316

Con Type: POLITICAL/VOTE
Total Spots: 32
Total CPP: \$0.00
Total GRP:

Traffic #: 6092316

Assistant: KELLY JOHNS
 202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	Len	9/17 - 9/23							Total Spots	Total \$	CPP*	GRP*
						9/17	9/18	9/19	9/20	9/21	9/22	9/23				
1	Tu-F,M 5:30p-6p		Family Feud	\$100.00	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 6p-6:30p		Family Feud	\$350.00	30	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		Family Feud	\$400.00	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
4	Sa 7p-8p		Big Bang Theory	\$325.00	30	0	0	0	0	1	0	0	1	\$325.00	\$0.00	0.0
5	Tu-F,M 7p-7:30p		Big Bang Theory	\$750.00	30	1	1	1	1	0	0	1	5	\$3,750.00	\$0.00	0.0
6	Tu-F,M 7:30p-8p		Young Sheldon	\$750.00	30	1	1	1	1	0	0	1	5	\$3,750.00	\$0.00	0.0
7	Sa 10p-10:30p		Local 12 News @ 10P	\$450.00	30	0	0	0	0	1	0	0	1	\$450.00	\$0.00	0.0
8	Tu-F,M 10p-10:30p		Local 12 News @ 10P	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
TOTALS:						6	6	6	6	2	0	6	32	\$14,775.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28395217
CPE: 88/91/1513
Agency: GRASSROOTS MEDIA LLC
146 Montgomery Ave
Suite 201
Bala Cynwyd, PA
19004

Changes as of: 5/15/2024 at 2:37 PM
Flight: 9/17/24 - 9/23/24
Advertiser: SHERROD BROWN FOR US SENATE
Product: Political
Agency Order #: 13393126
Buyer: D'Eitorre, Mike

Version: Current State Version 1
Station: WSTR
Market: Cincinnati
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Con Type: POLITICAL/VOTE
Total \$: \$14,775.00
Total Spots: 32
Total CPP: \$0.00
Total GRP:

Salesperson: KELLY JOHNS
202-872-5880
Assistant: KELLY JOHNS
202-872-5880
Separation:

Traffic #: 6092316

Special Instructions

Competitive Information	
Market Budget:	\$5,150
WSTR Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	32	\$14,775.00	0.0
Total	100%	32	\$14,775.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Sep	32	\$14,775.00
Total	32	\$14,775.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/25/24 3:26 PM					\$0	\$0	
New	4/25/24 3:24 PM	KELLY JOHNS	Confirming	32		\$14,775.00	\$14,775.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.