



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1619215 /		<u>Alt Order #</u> 26107540
<u>Product</u> 2018 FL AG Primary		
<u>Contract Dates</u> 07/17/18 - 07/23/18	<u>Estimate #</u> 891	
<u>Advertiser</u> POL/Frank White/Attorney General/FL/Rep		<u>Original Date / Revision</u> 07/16/18 / 07/27/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914212	<u>Advertiser Code</u> 98	<u>Product 1/2</u> 133
<u>Agency Ref</u> IN278/SP1056/MO248		<u>Advertiser Ref</u>

And:

Multi Media Services Corporation
915 King Street
2nd Floor
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	07/17/18	07/17/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	-T-----				1	\$225.00				
N 2	WFLA	07/19/18	07/19/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---T---				1	\$225.00				
N 3	WFLA	07/23/18	07/23/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/23/18	07/29/18	M-----				1	\$225.00				
N 4	WFLA	07/18/18	07/18/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	--W----				1	\$340.00				
N 5	WFLA	07/20/18	07/20/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	----F--				1	\$340.00				
N 6	WFLA	07/17/18	07/17/18	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	-T-----				1	\$1,500.00				
N 7	WFLA	07/18/18	07/18/18	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	--W----				1	\$1,500.00				
N 8	WFLA	07/19/18	07/19/18	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---T---				1	\$1,500.00				
N 9	WFLA	07/20/18	07/20/18	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	----F--				1	\$1,500.00				
N 10	WFLA	07/23/18	07/23/18	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/23/18	07/29/18	M-----				1	\$1,500.00				
N 11	WFLA	07/17/18	07/17/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 07/17/18 - 07/23/18	<u>Product</u> 2018 FL AG Primary	<u>Estimate #</u> 891
<u>Advertiser</u> POL/Frank White/Attorne		<u>Original Date / Revision</u> 07/16/18 / 07/27/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$225.00				
N 12	WFLA	07/18/18	07/18/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$225.00				
N 13	WFLA	07/19/18	07/19/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$225.00				
N 14	WFLA	07/20/18	07/20/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$225.00				
N 15	WFLA	07/23/18	07/23/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$225.00				
N 16	WFLA	07/17/18	07/17/18	M-F 4-5p	4-5p		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$300.00				
N 17	WFLA	07/18/18	07/18/18	M-F 4-5p	4-5p		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$300.00				
N 18	WFLA	07/19/18	07/19/18	M-F 4-5p	4-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	07/16/18-07/22/18	M-F 4-5p	4-5p	----Th-----	:30	\$300.00		NM		
Credited													
N 19	WFLA	07/20/18	07/20/18	M-F 4-5p	4-5p		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$300.00				
D 20	WFLA	07/23/18	07/23/18	M-F 4-5p	4-5p		:30				NM	0	\$0.00
N 21	WFLA	07/17/18	07/17/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$750.00				
N 22	WFLA	07/18/18	07/18/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$750.00				
N 23	WFLA	07/19/18	07/19/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$750.00				
N 24	WFLA	07/20/18	07/20/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$750.00				
N 25	WFLA	07/23/18	07/23/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$750.00				
N 26	WFLA	07/17/18	07/17/18	M-F 530-6p	530-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$825.00				
N 27	WFLA	07/18/18	07/18/18	M-F 530-6p	530-6p		:30				NM	1	\$825.00

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Week:		07/16/18	07/22/18	--W----				1	\$825.00				
N 28	WFLA	07/19/18	07/19/18	M-F 530-6p	530-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$825.00				
N 29	WFLA	07/20/18	07/20/18	M-F 530-6p	530-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$825.00				
N 30	WFLA	07/23/18	07/23/18	M-F 530-6p	530-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$1,200.00				
N 31	WFLA	07/17/18	07/17/18	Local 6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	07/16/18-07/22/18	Local 6p News	6-630p	-Tu-----	:30	\$900.00		NM		
		Credited											
N 32	WFLA	07/18/18	07/18/18	Local 6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	07/16/18-07/22/18	Local 6p News	6-630p	---W-----	:30	\$900.00		NM		
		Credited											
N 33	WFLA	07/19/18	07/19/18	Local 6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	07/16/18-07/22/18	Local 6p News	6-630p	----Th-----	:30	\$900.00		NM		
		Credited											
N 34	WFLA	07/20/18	07/20/18	Local 6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	07/16/18-07/22/18	Local 6p News	6-630p	-----F----	:30	\$900.00		NM		
		Credited											
N 35	WFLA	07/23/18	07/23/18	Local 6p News	6-630p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$2,400.00				
N 36	WFLA	07/17/18	07/17/18	Local 7p News	7-730p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$825.00				
N 37	WFLA	07/18/18	07/18/18	Local 7p News	7-730p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$825.00				
N 38	WFLA	07/19/18	07/19/18	Local 7p News	7-730p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$825.00				
N 39	WFLA	07/20/18	07/20/18	Local 7p News	7-730p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		07/16/18	07/22/18	----F--				1	\$825.00				
D 40	WFLA	07/23/18	07/23/18	Local 7p News	7-730p		:30				NM	0	\$0.00
N 41	WFLA	07/17/18	07/17/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$1,500.00				
N 42	WFLA	07/18/18	07/18/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$1,500.00				
N 43	WFLA	07/19/18	07/19/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$1,500.00				
N 44	WFLA	07/20/18	07/20/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$1,500.00				
N 45	WFLA	07/21/18	07/21/18	Local Sa 6a News	6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				1	\$150.00				
N 46	WFLA	07/21/18	07/21/18	Sa 6p News	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				1	\$600.00				
N 47	WFLA	07/22/18	07/22/18	WFLA 6a News Sun	Su 6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S				1	\$150.00				
D 48	WFLA	07/22/18	07/22/18	Su 6p News	6-630p		:30				NM	0	\$0.00
N 49	WFLA	07/17/18	07/17/18	Early Today	4-430a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$30.00				
N 50	WFLA	07/18/18	07/18/18	Early Today	4-430a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$30.00				
N 51	WFLA	07/19/18	07/19/18	Early Today	4-430a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$30.00				
D 52	WFLA	07/20/18	07/20/18	Early Today	4-430a		:30				NM	0	\$0.00
D 53	WFLA	07/23/18	07/23/18	Early Today	4-430a		:30				NM	0	\$0.00
N 54	WFLA	07/17/18	07/23/18	Local News @ 430a	430-5a		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--111--				3	\$65.00				
Week:		07/23/18	07/29/18	1-----				1	\$65.00				
N 55	WFLA	07/20/18	07/23/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$1,500.00				
Week:		07/23/18	07/29/18	1-----				1	\$1,500.00				
N 56	WFLA	07/20/18	07/23/18	M-F 4-5p	4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$450.00				
Week:		07/23/18	07/29/18	-----				0	\$0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

<u>Contract / Revision</u>	<u>Alt Order #</u>
1619215 /	26107540

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/18 - 07/23/18	2018 FL AG Primary	891

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Frank White/Attorney	07/16/18 / 07/27/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div></div>												1	\$300.00
N 57	WFLA	07/23/18	07/23/18	Today Show 3	12-1258p		:30			NM			
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div></div>													
Week:		07/23/18	07/29/18	1-----				1	\$300.00				
Totals								0.00				51	\$35,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/23/18	51	\$35,665.00	(\$5,349.75)	\$30,315.25
Totals	51	\$35,665.00	(\$5,349.75)	\$30,315.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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