

CONTRACT



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

<u>Contract / Revision</u> 361157 /		<u>Alt Order #</u> 08334001
<u>Product</u> LUTTRELL CON 7574		
<u>Contract Dates</u> 07/28/16 - 08/03/16		<u>Estimate #</u> 7574
<u>Advertiser</u> Luttrell, M / R / Congress		<u>Original Date / Revision</u> 07/27/16 / 07/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 41.60
<u>IDB#</u>	<u>Advertiser Code</u> 502	<u>Product Code</u> 931
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	07/29/16	07/29/16	M-F 1035p-1135p	10:35 PM-11:37 PM		:15/:15				BK	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----F--				1	\$210.00	2.60			
N 2	METR	08/01/16	08/01/16	M-F 12p-1230p	12:00 PM-12:30 PM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	M-----				1	\$250.00	5.50			
N 3	METR	07/30/16	07/30/16	Sa 6p-630p	6:00 PM-6:30 PM		:15/:15				BK	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				1	\$210.00	3.70			
N 4	METR	07/30/16	07/30/16	Sa 630p-7p	6:30 PM-7:00 PM		:15/:15				BK	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				1	\$210.00	2.40			
N 5	METR	07/31/16	07/31/16	Su 10p-1035p	10:00 PM-10:35 PM		:15/:15				BK	1	\$626.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S				1	\$626.00	7.70			
N 6	METR	07/31/16	07/31/16	Su 8a-930a	8:00 AM-9:30 AM		:15/:15				BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S				1	\$500.00	0.00			
N 7	METR	07/28/16	07/28/16	M-F 6p-630p	6:00 PM-6:30 PM		:15/:15				BK	1	\$526.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	---T---				1	\$526.00	5.90			
N 8	METR	07/28/16	07/28/16	M-F 7a-9a	7:00 AM-9:00 AM		:15/:15				BK	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	---T---				1	\$210.00	3.80			
N 9	METR	08/02/16	08/02/16	M-F 3p-4p	3:00 PM-4:00 PM		:15/:15				BK	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	-T-----				1	\$210.00	0.00			
N 10	METR	08/02/16	08/02/16	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:15/:15				BK	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	-T-----				1	\$850.00	5.50			
N 11	METR	08/03/16	08/03/16	Wednesday Prime Hour 2	8:00 PM-9:00 PM		:15/:15				BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	--W----				1	\$700.00	4.50			
N 12	METR	08/03/16	08/03/16	Wednesday Prime Hour 3	9p-10p		:30				NM	1	\$550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Week:		08/01/16	08/07/16	--W----				1	\$550.00	0.00				
N 13	METRO	07/30/16	07/30/16	Sa 1035p-1135p	1035p-1135p		:30				NM	1	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/25/16	07/31/16	-----S-				1	\$70.00	0.00				
Totals										41.60			13	\$5,122.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 -07/31/16	8	\$2,562.00	\$2,177.70
08/01/16 -08/03/16	5	\$2,560.00	\$2,176.00
Totals	13	\$5,122.00	\$4,353.70

Signature: _____ **Date:** _____

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