

**AD ASTRA PER ASPERA BROADCASTING, INC.
QUARTERLY ISSUES/PROGRAM LIST
3RD QUARTER 2022
JULY 1-SEPTEMBER 30, 2022**

LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

CHRIS SHANK, PRESIDENT/GENERAL MANAGER

ISSUES FOR THE 3RD QUARTER 2022

Public Health
Elections
Cultural Activities
Tourism
Agriculture
Organizational Support
Veterans Issues
Public safety
Consumer awareness

PROGRAM OVERVIEW

FOCUS ON KANSAS

A weekly public affairs program aired Sunday mornings starting at 6 AM. Typical program length is between 40 and 45 minutes depending on the number of topics and length of interviews. The typical length is extended when needed, with the full 6-7 AM hour available.

Within this program is Kansas Profile, a five minute program produced by the Huck Boyd Institute for Rural Development at Kansas State University which focuses on people and organizations making a difference in rural Kansas. Also included most weeks (subject to pre-emption) is The Wheat Scoop, a three minute program produced by Kansas Wheat (a collaboration of the Kansas Wheat Commission and Kansas Association of Wheat Growers) discussing various agricultural topics focusing on wheat production, marketing and use. Two of the five largest wheat producing counties in Kansas are located within the Ad Astra Radio coverage area.

Community issues are also covered within multiple locally produced newcasts

Local newscast schedules are as follows

KNZS

Monday-Saturday 6:20, 7:20 and 8:20 AM

Monday-Friday 11:20 AM, 12:20, 4:20 and 5:20 PM

KSKU

Same as KNZS except no Saturday newscasts

KWHK

Monday-Friday 5:40, 6:00, 6:40, 7:00, 7:40, 8:00, 8:40 and 11:40 AM; 12:00, 4:40, 5:00 and 5:40 PM

Saturday 6:00, 7:00 and 8:00 AM

Sunday 7:00 and 8:00 AM

KXKU

Same as KWHK except no Sunday newscasts

FOCUS ON KANSAS PROGRAMS FOR 3RD QUARTER 2022

7-3 Holly Miner, family and consumer sciences agent for K-State Research and Extension's Wildcat District, discussed fact sheets that have been developed in regard to several men's health issues, focusing in particular on a fact sheet on arthritis, including the four major types of it, risk factors, diagnosis and a healthy dietary pattern to prevent or lessen the risk from some types of arthritis.

7-10 Shelly Peverley of the Rice County Downtown Alliance discussed fundraising and other plans to place new Christmas decorations around the Rice County Courthouse Square in Lyons. Interim Hutchinson City Manager Gary Meagher discussed where things stand on the search for a new city manager for Hutchinson after the contract for the previous one's contract was not renewed in May. K-State Research and Extension child development specialist Bradford Wiles discussed the foundation parents can provide children before they enter school.

7-17 This week's program was the first part of a two part program featuring candidates for Reno County Commission. With the 2022 election, the Commission is expanding from three to five members, and three seats on the commission are up for election this year including the two newly created seats and one where an incumbent is not seeking re-election.

7-24 This week was the second part of the program with Reno County Commission Candidates. There were two primaries on the Republican side August 2nd, one a four sided race for one of the new positions and the other for the open current position up this year. (The latter race came down to a two vote margin)

7-31 X From the Hutchinson Emancipation Day Committee discussed events connected with the annual celebration which dates from the 1890's, and is one of the oldest such celebrations in Kansas. Representatives from the Nickerson Chamber of Commerce discussed their annual Klear Nearly Days, an annual community event, a discussion which included fundraisers being held as part of this year's event for a local family that was ran over earlier in the month in Louisville, Kentucky killing one person and injuring three others, two critically.

8-7 This week's program featured interviews with First District Congressman Tracey Mann, who provided updates on activities in Washington including the development of a new farm bill, and Governor Laura Kelly, who discussed education and economic development issues, both of which combined during a visit in late July to Lindsborg where she toured a recently opened child care facility. Kansas State Treasurer Lynn Rogers also discussed the state of Kansas' Unclaimed Property Program which reunites Kansans with money or assets they may not know about, such as unclaimed bank and utility deposits, old stocks, and the like

8-14 Shelly Schneider, A public health Nurse Specialist with K-State Research and Extension discussed the primary duties of public health departments, and their cooperation with K-State Research and Extension in promotion of the well-being of all Kansans.

8-21 Lisa Gleason, Executive Director of the United Way of Reno County, discussed plans and goals for the upcoming campaign which benefits some two dozen organizations and programs in Reno County. She also discussed a community work day they hold annually prior to the kick off of the campaign where some 600 volunteers take on projects for many local non-profit organizations. K-State Research and Extension Southwind Extension District family resource management agent discussed regular checking of credit reports and a program they offer to remind people when it's time to request another report.

8-28 Kansas Attorney General Derek Schmidt, the Republican nominee for Governor, discussed his accomplishments in his three terms as Kansas' top law enforcement official and what he hopes to accomplish as governor. K-State Research and Extension agent Dennis Patton discussed steps people having cool season lawns, such as tall fescue and Kentucky bluegrass, should take, especially as it relates to ongoing drought conditions that have plagued major parts of Kansas.

9-4 Bryan Schultz, general manager of the Kansas State Fair, discussed events and activities for the 2022 fair, the first "normal" fair since 2019 after the 2020 fair was canceled and some events were not held in 2021. He also discussed future plans for the Kansas State Fairgrounds, including a restoration project of Bison Arena, the oldest existing building on the grounds. Erin Yuelland, interim director of the Kansas State University Center on Aging, discussed the issue of advanced care directives, and a publication they have developed having all the necessary forms to allow a person to state their health care directives before a health crisis develops.

9-11 Holly Lofton, director of the Lindsborg Convention and Visitors Bureau, discussed the impact of tourism in Kansas and from the Kansas State Fair, on whose board she serves as a representative of the Travel Industry Association of Kansas. Also from the Kansas State fair, the program included comments from Alison Mobbs, who oversees a number of festivals (the equivalent of a US fair) in Australia. She visited the Kansas State Fair as part of a two month sabbatical

during which she visited a number of fairs of varied size in the US and Canada. Scott Loyd, a certified public accountant whose practice specializes in governmental auditing, provided an explanation of the "Revenue Neutral Rate" which factors into how property rates are set by Kansas cities, counties and school districts. The program also included an overview of comments from citizens and city staff during the September 6th Hutchinson City Council meeting regarding the removal of a traffic signal near Prairie Hills Middle School that raised major safety concerns due to the amount and nature of traffic at the intersection in question.

9-18 This week's program featured Abby Rayl Miller, a graduate of the US Military Academy and 12 year army veteran, and her husband McKenzie "Frank" Miller, a recent Army retiree, as they shared their experiences of military service around the world, and by Abby on the role of women in the Armed Forces, as part of a Veterans event held during the Kansas State Fair. Also on the program was Jesse Juma and other representatives of the SW Bricktown neighborhood who discussed their second annual Fiesta. The neighborhood, which includes the southwest areas of the City of Hutchinson into the southern part of the downtown area, was the first of Hutchinson's "Featured Neighborhoods," of which there are now several across the city.

9-25 Representatives of Rise Up Reno Discussed Family Day – A Day to Eat Dinner With Your Family, held on the 4th Monday of September each year, and data on how eating together as a family can provide a variety of benefits including reducing incidences of illegal drug use. Dennis Patton from K-State Research and Extension discussed fall lawn and garden preparations, including a review of tasks homeowners and gardeners need to take over the next 45-60 days.