

CONTRACT

FOX21 KXRM
 560 Wooten Road
 Colorado Springs, CO 80915
 (719) 596-2100

| | | |
|--|---|--|
| <u>Contract / Revision</u> 853334 / | | <u>Alt Order #</u> 25157721 |
| <u>Product</u> TV | | |
| <u>Contract Dates</u> 06/08/16 - 06/13/16 | | <u>Estimate #</u> 4590 |
| <u>Advertiser</u> POL/Priorities USA Action | | <u>Original Date / Revision</u> 06/03/16 / 06/03/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KXRM | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 750 | <u>Product Code</u> 760 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Targeted Platform Media
 1291 Hollywood Avenue
 Annapolis, MD 21403
 USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|----------|-------------------|
| N 1 | KXRM | 06/08/16 | 06/13/16 | M-F 7a-9a News | M-F 7a-9a News | | 1:00 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/08/16 | 06/14/16 | MTWTF-- | | | | 1 | \$850.00 | | | | |
| N 2 | KXRM | 06/12/16 | 06/12/16 | BBT | Su 5p-6p | | 1:00 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/06/16 | 06/12/16 | -----S | | | | 1 | \$450.00 | | | | |
| D 3 | KXRM | 06/07/16 | 06/13/16 | M-F Early News 630p | M-F 630p-7p | | :30 | | | | NM | 0 | \$0.00 |
| N 4 | KXRM | 06/13/16 | 06/13/16 | SYTYCD | M 7p-8p | | 1:00 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/13/16 | 06/19/16 | M----- | | | | 1 | \$1,800.00 | | | | |
| N 5 | KXRM | 06/08/16 | 06/13/16 | M-F News @ 9 | M-F 9p-10p | | 1:00 | | | | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/08/16 | 06/14/16 | MTWTF-- | | | | 1 | \$1,900.00 | | | | |
| N 6 | KXRM | 06/08/16 | 06/13/16 | M-F 5-6a Fox Morning News | M-F 5a-6a | | 1:00 | | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/08/16 | 06/14/16 | MTWTF-- | | | | 3 | \$200.00 | | | | |
| Totals | | | | | | | | | | | | 7 | \$5,600.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 05/30/16 - 06/14/16 | 7 | \$5,600.00 | (\$840.00) | \$4,760.00 |
| Totals | 7 | \$5,600.00 | (\$840.00) | \$4,760.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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