

KWHL
ANCHORAGE, ALASKA
Quarterly Issues for Q4/2023

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: Youth Support / Local Fundraiser / Recreation

Program Name	Date	Time and Duration	Description
Bob/Brock Show	10/5/23	7:00a - 30min	Local volunteer Billy Stapleton calls into the show to discuss a "haunted house" style attraction he's building to raise funds for local youth groups. He solicits volunteers and give details on how to participate

ISSUE: Youth sports / recreation

Program Name	Date	Time and Duration	Description
Bob/Brock Show	10/11/23	7:00a - 20 min	Local hockey coach Keith Morris joins Bob and Brock to give an update on the Wolverine Hockey program. He discusses how kids and parents can get involved in positive, healthy, recreation through youth hockey.

ISSUE: Public safety, planning, storm response

Program Name	Date	Time and Duration	Description
Bob/Brock Show	10/18/23	8:00a - 15min	Following record snowfall, Anchorage Mayor Dave Bronson calls the show to discuss snow removal efforts, school schedules, and the city's emergency response. He takes calls/questions from listeners.

ISSUE: Youth Sports / Positive Activities / Health

Program Name	Date	Time and Duration	Description
Bob/Brock Show	11/15/23	7:00a - 15min	It's another "Wolverine Wednesday" and Coaches Nick Walters, Sam Graham, & Cole Frawner join Bob and Brock to discuss youth hockey, the benefits of youth sports, and how parents and kids can get involved.

ISSUE: Public safety, planning, storm response

Program Name	Date	Time and Duration	Description
Bob/Brock Show	11/22/23	7:00a - 7:30	Another record snow storm leads to questions about local road crew response and school closures. Anchorage Mayor, Dave Bronson calls the show to directly discuss response plans and how we can avoid additional delays/school closures due to snow.

ISSUE: Hunting / Public land use

Program Name	Date	Time and Duration	Description
Bob/Brock Show	11/29/23	7:00a - 25min	Representatives from "Alaska Wild Project" call-in to discuss hunting and conservation efforts as well as public use permitting for statewide land. The guests take calls and questions.

ISSUE: Children in need / Military support

Program Name	Date	Time and Duration	Description
Bob/Brock Show + Alice	11/30/23	6:00a 8hours	Sgt. Nicolas Baumbach and other Marine Corp representatives join the KWHL staff for a donation drive benefiting "Toys for Tots."

ISSUE: Children in need / Military support

Program Name	Date	Time and Duration	Description
Bob/Brock Show + Alice	12/1/23	6:00a 8hours	For a second day, Sgt. Nicolas Baumbach and other Marine Corp representatives join the KWHL staff for a donation drive benefiting "Toys for Tots."

InfoTrak program on KWHL

Date aired: 12/24/23 Time Aired: 5:00a

Ryan Kalember, Senior Vice President of Cybersecurity Strategy for security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

Issues covered: Crime, Personal Finance - Length: 7:43

Diane Redleaf, family defense attorney, author of "They Took the Kids Last Night: How the Child Protection System Puts Families at Risk"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where they are being housed.

Issues covered: Foster Care, Minority Concerns - Length: 9:24

InfoTrak program on KWHL

Date aired: 12/31/23 Time Aired: 5:00a

Brandi Britton, District President of Office Team

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume

that a company has combed through their social media profile before even scheduling an interview.

Issues covered: Employment/ Career / Social Media - Length: 7:28

Jennifer Bradley, co-author of “Make it Zero: The Movement to Safeguard Every Child”

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues covered: Human Trafficking / Child Abuse / Poverty - Length: 9:43

ISSUE: Employment / EEO

Program Name	Date	Time and Duration	Description
Careers in Broadcasting PSA	10/1 - 12/31/23	10X per week :30	Public Service Announcement encouraging applying for a job in broadcasting.

ISSUE: Fire Safety / Public Safety

Program Name	Date	Time and Duration	Description
Snow Removal PSA	11/14 - 11/17/23	30X per week :30	Public Service Announcement encouraging folks to keep Fire Hydrants, access routes, and fire lanes clear of snow to aid fire dept response times after storms.

ISSUE: Recycling / Anti-litter

Program Name	Date	Time and Duration	Description
ALPAR PSA	12/25 - 12/31/23	165 plays - :30	Public Service Announcement encouraging folks to recycle their

Christmas trees in designated drop-off
locations rather than dumping them.
