

# CONTRACT



**WOVA**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

And:

**Mentzer Media Services**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 348461 /		<u>Alt Order #</u>
<u>Product</u> <b>RSLC HEALTH</b>		
<u>Contract Dates</u> <b>05/04/16 - 05/10/16</b>	<u>Estimate #</u> <b>3052</b>	
<u>Advertiser</u> <b>Republican St Leadrshp Commit</b>		<u>Original Date / Revision</u> 05/03/16 / 05/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WOVA</b>	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 20772	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOVA	05/05/16	05/09/16	M-F 6p-630p	6p-630p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---11--				2	\$75.00				
Week:		05/09/16	05/15/16	1-----				1	\$75.00				
N 2	WOVA	05/05/16	05/09/16	M-F 630p-7p	630p-7p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---11--				2	\$75.00				
Week:		05/09/16	05/15/16	1-----				1	\$75.00				
N 3	WOVA	05/05/16	05/09/16	M-F 7p-8p	7p-8p		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---22--				4	\$75.00				
Week:		05/09/16	05/15/16	2-----				2	\$75.00				
D 4	WOVA	05/04/16	05/04/16	Wednesday Prime Hr 1	758p-9p		:30				NM	0	\$0.00
N 5	WOVA	05/05/16	05/05/16	Thursday Prime Hr 1	758p-9p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---2---				2	\$225.00				
N 6	WOVA	05/09/16	05/09/16	Monday Prime Hr 1	758p-9p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	2-----				2	\$175.00				
N 7	WOVA	05/05/16	05/05/16	Thursday Prime Hr 2	9p-10p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---2---				2	\$250.00				
D 8	WOVA	05/04/16	05/04/16	Wednesday Prime Hr 2	9p-10p		:30				NM	0	\$0.00
N 9	WOVA	05/05/16	05/06/16	M-F 10p Parkersburg News	10p-1030p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---11--				2	\$400.00				
N 10	WOVA	05/08/16	05/08/16	Sunday Prime 3b	930p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$75.00				
N 11	WOVA	05/08/16	05/08/16	Sunday Prime 3a	9p-930p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$75.00				
N 12	WOVA	05/05/16	05/06/16	M-F 3p-330p	3p-330p		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Week:		05/02/16	05/08/16	---11--				2	\$20.00				
N 13	WOVA	05/05/16	05/09/16	M-F 330p-4p	330p-4p		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	---11--				2	\$20.00				
Week:		05/09/16	05/15/16	1-----				1	\$20.00				
Totals								0.00				27	\$3,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/09/16	27	\$3,250.00	(\$487.50)	\$2,762.50
<b>Totals</b>	27	\$3,250.00	(\$487.50)	\$2,762.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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