

**KFWB**

**980 AM**

**PUBLIC AFFAIRS  
INFORMATION**

**FEBRUARY 2024**

**MONTH / YEAR**

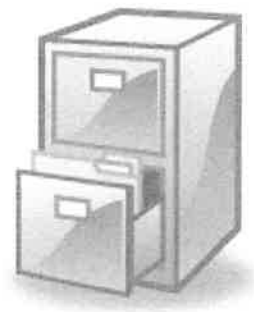
# **KFWB**

## Public Affairs

FEBRUARY 2024

Categories:

- Health / Welfare
- Legal
- Investment / Finances
- Education
- Other



**ASCERTAINMENT PROGRAMMING**  
**ASCERTAINMENT CATEGORY – HEALTH / WELFARE**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>FEBRUARY 2024  <b>CA DENTAL GROUP</b>            PA 30min. 5:30P- 6P            2/1, 2/5, 2/8, 2/13, 2/15, 2/20, 2/21, 2/27, 2/29            Audience Participation</p>	<p><b>Host name:</b> Francisco Elizondo  <b>Guest name:</b> Mauricio  <b>Guest Title:</b> Spokesperson/Representative  <b>Topic:</b> A spokesperson for CA Dental recently shared valuable advice on the significance of dental care and highlighted the services they offer to make it more accessible to everyone. One of the key aspects they emphasized was their promotional rates, which allow individuals to avail of dental services at affordable prices. With payments as low as \$27 a month, CA Dental ensures that financial constraints do not hinder individuals from receiving the necessary dental care they need. Moreover, they also provide convenient payment plans for procedures and implants that may have a higher cost, exceeding \$75. Q &amp; A from listeners.</p>
<p>FEBRUARY 2024  <b>"C&amp;C FAMILY INSURANCE"</b>            2/19/2024            PA 50 Min. 9A-10A            Audience Participation</p>	<p><b>Host:</b> Alberto Murillo  <b>Guest Name:</b> Carlos Carrillo  <b>Guest Title:</b> Independent Medicare Agent  <b>Organization Name:</b> C&amp;C Family Insurance  <b>Topic:</b> During the radio show, C&amp;C Family Insurance provided valuable information to the listeners regarding the various Medicare plans that are available specifically for individuals who are 65 years of age and older. This informative session shed light on the key distinctions between Medical and Medicare, ensuring that the elderly population understands the benefits and coverage options they have access to. One of the standout features of this radio show was the generous offer made by C&amp;C Family Insurance to assist seniors in completing all the necessary forms, completely free of charge.</p>

<p>FEBRUARY 2024  <b>CELULAS MADRES DIAMOND</b>  2/4, 2/11, 2/18, 2/25 PA 30MIN 10A-1030A  2/3, 2/10, 2/17, 2/24 PA 30MIN 11A-1130A  Audience Participation</p>	<p><b>Host name:</b> Francisco Elizondo  <b>Guest name:</b> Dr. Jesus Martinez  <b>Guest Title:</b> Natural Medicine  <b>Topic:</b> The Dr. explained how Stem Cells have revolutionized the field of medicine with their remarkable ability to repair certain dysfunctions of the body. These unique cells have the potential to develop into various specialized cell types, making them a promising tool for regenerative medicine. Stem cell therapies, also known as regenerative medicine, offer a new approach to treating a wide range of illnesses, including high blood pressure, diabetes, and cholesterol-related conditions. By harnessing the regenerative properties of stem cells, researchers and medical professionals are exploring innovative ways to alleviate the symptoms and even reverse the progression of these diseases. Open lines for Q &amp; A and offered a promotion to the first callers</p>
<p>FEBRUARY 2024  <b>DOCTORA NATURISTA EVELIA ESQUIVEL</b>  2/1, 2/8, 2/22, 2/29 PA 1HR 3P-4P  Audience Participation</p>	<p><b>Hostname:</b> Irma Olmedo  <b>Guest name:</b> Dra. Evelia  <b>Guest Title:</b> Natural Medicine  <b>Topic:</b> Dr. addressed the various issues related to foot health, shedding light on the detrimental effects of stress, swollen feet, and foot pain. With extensive knowledge and expertise, provided valuable insights into the causes and potential treatments for these ailments. Open lines for Q &amp; A</p>
<p>FEBRUARY 2024  <b>HYPERSPEED LASIK</b>  2/1, 2/6, 2/8, 2/29 PA 1P-2P  Audience Participation</p>	<p><b>Host Name:</b> Irma Olmedo  <b>Guest name:</b> Doctor Tartak  <b>Guest Title:</b> Doctor  <b>Topic:</b> Dr. Tartak provided a comprehensive overview of laser eye surgery, shedding light on the process and the subsequent recovery period. Explained that laser eye surgery is a highly advanced procedure designed to correct refractive errors such as nearsightedness, farsightedness, and astigmatism. By using a laser to reshape the cornea, the surgeon can improve the patient's vision and reduce their dependence on corrective eyewear. To make this life-changing surgery more accessible, they are currently offering a remarkable 50% discount to all individuals, regardless of age. This generous offer aims to provide both adults and children with the opportunity to achieve clear vision and a higher quality of life. Open lines for Q &amp; A</p>

<p>FEBRUARY 2024  <b>NATURISTA MARISOL</b>  2/7, 2/15, 2/24 PA 30MIN 630A-7A  Audience Participation</p>	<p><b>Hostname:</b> Jose Fernando Galaz  <b>Guest name:</b> Dra. Marisol Martinez  <b>Guest Title:</b> Natural Medicine  <b>Topic:</b> During the informative session, the doctor discussed the potential benefits of natural medicine in addressing various health issues faced by individuals. One of the key topics she touched upon was the enhancement of libido in women, highlighting how certain natural remedies can aid in raising the sexual drive. Additionally, the doctor shed light on the potential efficacy of natural medicine in managing conditions like diabetes, high blood pressure, and arthritis, among others. By exploring alternative approaches to healthcare, the doctor emphasized the potential of natural remedies to complement existing treatments and improve overall well-being. Open lines for Q &amp; A</p>
<p>FEBRUARY 2024  <b>NORA ROSS</b>  2/4, 2/11, 2/18, 2/25 PA 90min 830A  2/3, 2/10, 2/17, 2/24 PA 60min 10A  Audience Participation</p>	<p><b>Host:</b> Carlos Magana  <b>Guest Name:</b> Nora Ross  <b>Guest Title:</b> Director/Spokesperson  <b>Organization Name:</b> Kokobleeco Nora Ross  <b>Topic:</b> Introducing the ultimate hair treatment, Organic Garlic Shampoo and Conditioner, a revolutionary product designed to prevent hair loss and promote healthier, stronger hair. Alongside Organic Garlic Shampoo and Conditioner, another noteworthy product mentioned is Kokobleeco, a brand committed to providing exceptional hair care solutions. By incorporating these products into your hair care routine, you can experience the multitude of benefits they offer, such as increased hair volume, improved hair texture, and reduced hair loss. Q &amp; A from listeners</p>
<p>FEBRUARY 2024  <b>ROYAL NATURA</b>  2/4, 2/11, 2/18, 2/25 PA 30min 8A-830A  2/2, 2/9, 2/16, 2/23, 2/26 PA 30min 530P-6P  Audience Participation</p>	<p><b>Host:</b> Gabriela Rivero and Patricia Rivero  <b>Guest name:</b> Dr. Angel Martinez  <b>Guest Title:</b> Doctor / Spokesperson  <b>Organization Name:</b> Royal Natura  <b>Topic:</b> Dr. Martinez highlighted the numerous benefits of Stem Cell capsules. These capsules contain a concentrated dose of stem cells, which can be easily consumed and absorbed by the body. Stem cells are undifferentiated cells that have the unique capability to transform into various cell types in the body. They hold immense potential for medical applications, and with the added benefit of a promotional price, individuals now have the chance to explore this cutting-edge approach to health and well-being. and opened lines for Q &amp; A.</p>

FEBRUARY 2024

**TOTAL NATURAL**

2/4, 2/11, 2/18, 2/25 PA 30min 630A-7A

Audience Participation

**Hostname:** Hector Valdez and Mayra

**Guest name:** Dr. Angel Martinez

**Guest Title:** Doctor

**Topic:** During his informative talk, Dr. Angel Martinez delved into the fascinating field of stem cell therapies, also known as regenerative medicine. He shed light on how stem cells have the remarkable ability to repair various illnesses, ranging from arthritis and diabetes to prostate issues, osteoporosis, and other types of diseases. Stem cells hold immense potential in the realm of healthcare. The doctor also emphasized the benefits of taking a supplement that harnesses the power of stem cells to promote overall health and well-being. Open lines for Q & A

## ASCERTAINMENT PROGRAMMING

### ASCERTAINMENT CATEGORY – LEGAL

<b>PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...</b>	<b>BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE</b>
<p>FEBRUARY 2024 <b>ABOGADA NOEMY RAMIREZ</b> 2/1, 2/15, 2/9 PA 1HR 9A-10A Audience Participation</p>	<p><b>Host Name:</b> Alberto Murillo <b>Guest Name:</b> Noemi Ramirez <b>Guest Title:</b> Lawyer <b>Topic:</b> During this show, the lawyer Noemi addressed the audience and extended an invitation to anyone seeking advice or assistance with their potential cases. Recognizing the importance of providing accurate information and guidance, she encouraged individuals to call in with their questions and concerns, offering her expertise to help them navigate the often confusing and overwhelming immigration system. Furthermore, Noemi warmly invited the audience to visit her office, emphasizing that consultations are available without any obligation. Q &amp; A from listeners.</p>
<p>FEBRUARY 2024 <b>ERC &amp; POWER MEDIA</b> 2/25/2024 PA 30MIN 730A Audience Participation</p>	<p><b>Host Name:</b> Francisco Elizondo <b>Guest Name:</b> Patricia Lara <b>Guest Title:</b> Spokesperson <b>Topic:</b> The spokesperson explained in this program about the ERC (Employment Retention Credit) program. ERC can help you file the documents about this program by indicating the necessary documents and requirements. Each qualifying employer could receive up to \$26,000 per employee as long as they have maintained their employees during the pandemic.</p>

<p>FEBRUARY 2024  <b>LAW OFFICE OF BERNARDO DE LA TORRE</b>  2/4, 2/11, 2/18, 2/25 PA 30MIN 730A-8A  Audience Participation</p>	<p><b>Host and Guest:</b> Bernardo de la Torre  <b>Guest Title:</b> Lawyer  <b>Topic:</b> The lawyer discussed his expertise in assisting individuals whose spouses are already collecting retirement benefits to receive additional financial support. He emphasized the importance of ensuring that everyone is aware of their rights and options when it comes to securing their financial future. The lawyer highlighted that many people may not be aware that they are eligible for additional funds and explained the potential complexities of navigating the legal procedures involved. He emphasized that there would be no obligation involved and that their team would be more than happy to provide additional information and guidance regarding their specific situations. Open lines for Q &amp; A from listeners.</p>
<p>FEBRUARY 2024  <b>LAW OFFICE OF MICHELLE GONZALEZ</b>  2/7/2024 PA 30MIN 530P  Audience Participation</p>	<p><b>Host Name:</b> Alberto Murillo  <b>Guest Name:</b> Abogada Michelle Gonzalez  <b>Guest Title:</b> Lawyer  <b>Topic:</b> The lawyer explained immigration laws. Explained how she can help file a petition to immigrate as long as the person is eligible. Open lines for Q &amp; A from listeners.</p>
<p>FEBRUARY 2024  <b>QUILL &amp; ARROW</b>  2/2/2024 PA 30MIN 1P  Audience Participation</p>	<p><b>Host Name:</b> Francisco Javier Elizondo  <b>Guest Name:</b> Quill &amp; Arrow Spokesperson  <b>Guest Title:</b> Spokesperson  <b>Topic:</b> At Quill &amp; Arrow, the attorneys are well-versed in the intricacies of the Lemon Law and the complexities of cars with manufacturing defects. They understand the frustration and disappointment that comes with purchasing a new car, only to find out that it is riddled with defects and malfunctions. That is why they are dedicated to helping their clients navigate the legal process and seek the compensation they deserve. With their extensive knowledge and experience in this area of law, they are able to provide expert guidance and representation to those who have been affected by defective cars. The attorneys at Quill &amp; Arrow are committed to fighting for their clients' rights and ensuring that they receive the justice they deserve. Whether it is negotiating with car manufacturers or taking a case to court, they</p>



	<p>are determined to achieve the best possible outcome for their clients. So if you have bought a new car and discovered that it has manufacturing defects, do not hesitate to seek the help of the attorneys at Quill &amp; Arrow. They are ready to stand by your side and fight for your rights.</p>
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## ASCERTAINMENT PROGRAMMING

### ASCERTAINMENT CATEGORY - INVESTMENTS/FINANCES

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>FEBRUARY 2024  <b>BARRON FUNDING GROUP</b>            2/4, 2/11, 2/18, 2/25            56min 10P-11P            Audience participation</p>	<p><b>Host Name:</b> Francisco Javier Elizondo  <b>Guest Name:</b> Octavio Barron  <b>Guest Title:</b> Mortgage Banker  <b>Topic:</b> The spokesperson explained the world of real estate. One essential aspect of real estate is mortgage loans, which provide individuals with the opportunity to purchase a home. One prominent type of mortgage loan program is the conventional mortgage, which typically spans a duration of 10-15 years. This program offers several advantages, including more favorable interest rates and shorter repayment terms. However, homeowners may find themselves in a position where they want to explore different options, such as refinancing. Refinancing allows homeowners to replace their existing mortgage with a new one, often with more favorable terms, such as lower interest rates. This can lead to reduced monthly payments and long-term savings. Another option available to individuals, particularly those aged 62 and above, is reverse financing. Open lines for Q &amp; A from listeners.</p>
<p>FEBRUARY 2024  <b>CNB MORTGAGE</b>            2/3, 2/10, 2/17, 2/24            PA 30 min. 9A-930A            Audience participation</p>	<p><b>Host Name:</b> Fernando Galaz  <b>Guest Name:</b> Rey Lopez  <b>Guest Title:</b> Spokesperson  <b>Organization Name:</b> CNB Mortgage  <b>Topic:</b> This program is designed to provide valuable insights and guidance on various aspects related to real estate transactions. One of the key areas it focuses on is making modifications to properties. Whether you want to renovate your current home or make changes to a property you are planning to purchase, this program offers helpful tips and advice to ensure that you can effectively carry out these modifications. It highlights the role of CNB Mortgage in assisting individuals with their real estate needs. By providing information without any obligation, CNB Mortgage serves as a reliable source of guidance, ensuring that you can make well-informed decisions when it comes to buying or selling a home. Q &amp; A from listeners.</p>

## ASCERTAINMENT PROGRAMMING ASCERTAINMENT CATEGORY – EDUCATION

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>FEBRUARY 2024  <b>"PARA USTED"</b>            2/4, 2/11, 2/18, 2/25            PA 50 Min. 11P-12M            Audience Participation</p>	<p><b>Host:</b> Ethel Colato  <b>Guest Title:</b> Spokesperson  <b>Topic:</b> Para Usted is an educational program that covers different topics that give the audience helpful information. Also, it allows the audience to participate by calling and asking for all the information they want to know.</p> <p>2/4 – Carlos "Famosito" Hernandez:        - In this program, the interviewee, a renowned former Boxer, shared with our community his current endeavors and also opened up about his own life story. Not only was it an inspiring tale of determination and perseverance, but it also served as a valuable lesson for our listeners. As someone who has experienced the rough and tough side of life, the interviewee understands the struggles that children, adolescents, and young people face in today's society. He spoke about his passion for helping these vulnerable individuals and shared his insights on how to guide them toward a positive and productive path.</p> <p>2/11 – EL ABOGADO DEL PUEBLO:        - Attorney Galvez's recent speech to the community was full of crucial advice and information regarding the current state of affairs in Washington D.C. He shed light on the new laws and policies that are being implemented, which will have a significant impact on individuals and families in the community. One of the key issues he</p>

addressed was the crisis at the borders, emphasizing the need for understanding and compassion towards those seeking asylum. Galvez also provided updates on the latest developments in the Temporary Protected Status (TPS) and Deferred Action for Childhood Arrivals (DACA) programs, which are essential for many members of the community. He explained the changes in immigration procedures and the associated costs, highlighting the importance of staying informed and seeking professional help when navigating the complex system.

2/18 – KIDS TOO

- Tania Haigh, the executive director of KIDSTOO, is a passionate and dedicated advocate for children's safety. As the leader of a non-profit organization, she and her team have made it their mission to help, prepare, and support parents and guardians in protecting their children from sexual abuse. This is a crucial and pressing issue that affects countless families all over the world. KIDSTOO recognizes the importance of educating parents and guardians about the signs of sexual abuse, the steps to take if abuse is suspected, and the tools available to prevent it from happening in the first place. Tania and her team work tirelessly to create resources and programs that empower parents and guardians to take an active role in safeguarding their children's well-being. Through workshops, seminars, and online resources, KIDSTOO equips parents and guardians with the knowledge and skills necessary to protect their children and create a safe and nurturing environment for them.

2/25 – Red de Defensa Nacional

- As the Executive Director of the National Defense Network against evictions and the United Tenants Organization, our guest for today plays a crucial role in protecting the rights of tenants who are facing the threat of eviction. In the midst of the COVID-19 pandemic, many countries implemented temporary measures to protect vulnerable tenants from losing their homes. However, as these protections are lifted and eviction dates loom, it is our guest's responsibility to provide vital information, assistance, and legal aid to those who are facing this daunting situation.

**ASCERTAINMENT PROGRAMMING**  
**ASCERTAINMENT CATEGORY**  
**COMMUNITY / EMPLOYMENT / OTHER**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>FEBRUARY 2024  <b>EL HERALDO</b>            2/4, 2/11, 2/18, 2/25            PA 30 Min. 7A-730A            Audience Participation</p>	<p><b>Host:</b> Enrique Esnegui  <b>Guest Name:</b> Patricia del Castillo  <b>Host Title:</b> Spokesperson-Scientology  <b>Topic:</b> In these segments, the focus is on spiritual medicine as a means to heal the soul. The discussions delve into the profound aspects of faith and emphasize the importance of finding harmony in matrimony. The speakers share insightful ideas and techniques on how to effectively control anxiety, recognizing it as a common struggle in today's fast-paced world</p>
<p>FEBRUARY 2024  <b>ROSE HILLS FUNERAL</b>            2/6, 2/13, 2/20, 2/27 PA 28 Min. 9A-10A            Audience Participation</p>	<p><b>Host:</b> Alberto Murillo  <b>Guest:</b> Marcos Salcedo  <b>Host Title:</b> Rep. Rose Hills Memorial Park  <b>Topic:</b> Marcos Salcedo, the representative from Rose Hills, provided valuable information to the audience regarding funeral services. He emphasized the importance of planning, highlighting the potential financial burden that can arise if funeral arrangements are not made in advance. Salcedo shed light on the fact that sudden deaths in the family can be overwhelming and emotionally draining, making the task of planning funeral services even more stressful. He touched upon the various aspects involved in organizing a funeral, such as selecting a venue, arranging for transportation, and coordinating with the</p>

	<p>cemetery. Additionally, Salcedo discussed the financing options that Rose Hills offers, recognizing that the cost of a funeral can often be a significant concern for families.</p>
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**PSA**

**10"**

- 1511 Instituto De La Salud**
- 1512 City of Los Angeles**
- 1513 VIH- Es prevenible**
- 1514 Dept de Salud LA**
- 1516 Cruz Roja Americana**
- 1517 LA-Head start**

**15"**

- 1518 Medicare Fraude**
- 1519 Metro**
- 1520 Cancer Ginecologico**
- 1521 Cancer Saber es poder**

**30"**

- 1522 Coronavirus**
- 1523 ARP/Heroes**
- 1524 CCS/Hotarosebuns-radio**
- 1525 SFCHC Medi Cal**
- 1526 CCS/Night Shift**
- 1527 CCS/One upsmanship**
- 1528 CCS/One sour note**
- 1529 DBO/people you know**
- 1530 Medicare Fraude**
- 1531 LA Metro**

**60"**

- 1532 Medicare Estafa**
- 1533 ADI/marco--spc**
- 1534 HBP/Numbers radio**
- 1535 Call 811**
- 1536 Alanon**
- 1537 PSA/Cancer**
- 1538 PSA/Cancer Uterino**
- 1539 10 Fish spanish**
- 1540 AD/Amigos <**
- 1541 Constructor Fraude**
- 1542 Don't Smoke and Vacuum**
- 1543 Mosnter SP**
- 1544 RR/Alerta al ataque cerebral**
- 1545 RR/La Salud de la Mujer**