

New \$1,700

10/4

2643510



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25317406	Changes as of: 9/23/2016 at 4:38 PM	Version: Current State Version 1
CPE: 163/173/5484	Flight: 10/4/16 - 10/10/16	Station: WPNT
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Pittsburgh
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 5423667	Primary Demo:
	Buyer: Outen, David	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342

Total \$: \$1,700.00
Total Spots: 11
Total CPP: \$0.00
Total GRP:
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
						10/4					
1	Tu-F,M 10a-11a		Wendy Williams	\$100.00	30	1	1	1	\$100.00	\$0.00	0.0
2	Tu-F,M 11a-11:30a	★	Crime Watch Celebrity Name Game	\$100.00	30	1	2	1	\$100.00	\$0.00	0.0
3	Tu-F,M 2p-3p		The Steve Wilkos Show	\$100.00	30	1	3	1	\$100.00	\$0.00	0.0
4	Tu-F,M 12n-1p		Maury Povich	\$100.00	30	2	4	2	\$200.00	\$0.00	0.0
5	Tu-F,M 11:30a-12n	★	Crime Watch Celebrity Name Game	\$100.00	30	1	5	1	\$100.00	\$0.00	0.0
6	Tu-F,M 1p-2p		Jerry Springer	\$100.00	30	2	6	2	\$200.00	\$0.00	0.0
7	W 9p-10p		Marvel SHIELD	\$300.00	30	1	7	1	\$300.00	\$0.00	0.0
8	M 9p-10p		Law & Order: SVU-MYNET2	\$300.00	30	1	8	1	\$300.00	\$0.00	0.0
9	Th 8p-9p		X-Files	\$300.00	30	1	9	1	\$300.00	\$0.00	0.0
TOTALS: 11								11	\$1,700.00	\$0.00	0.0

COMPLETED



125 West 55th St
New York, NY 10019

Contract # 25317406	Changes as of: 9/23/2016 at 4:38 PM	Version: Current State Version 1
CPE: 163/173/5484	Flight: 10/4/16 - 10/10/16	Station: WPNT
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Pittsburgh
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 5423667	Primary Demo:
	Buyer: Outen, David	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342
		Total \$: \$1,700.00
		Total Spots: 11
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
09/23/16 4:38 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$170,000
WPNT Share:	1%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	11	\$1,700.00	N/A	0.0
Total	100%	11	\$1,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	11	\$1,700.00
Total	11	\$1,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/23/16 3:37 PM	TREVOR HEATON	New	11		\$1,700.00	\$1,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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2643510



125 West 55th St
New York, NY 10019

Contract # 25317406	Changes as of: 9/26/2016 at 10:32 AM	Version: Current State Version 2
CPE: 163/173/5484	Flight: 10/4/16 - 10/10/16	Station: WPNT
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Pittsburgh
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 5423667	Primary Demo: Adults 35+
	Buyer: Outen, David	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342

Total \$: \$1,700.00
Total Spots: 11
Total CPP: \$0.00
Total GRP:
Traffic #: 2643510
Separation:

Comments: revised order,
changed prgm name on lns 2 and 5.ncir

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4					
2	Tu-F,M 11a-11:30a		Crime Watch Daily	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
<i>Changes: Program from Celebrity Name Game to Crime Watch Daily</i>												
5	Tu-F,M 11:30a-12n		Crime Watch Daily	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
<i>Changes: Program from Celebrity Name Game to Crime Watch Daily</i>												
TOTALS: 11									11	\$1,700.00	\$0.00	0.0

