

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> </div>	<input checked="" type="checkbox"/>	<b>FEDERAL CANDIDATE</b>
	<input type="checkbox"/>	<b>STATE OR LOCAL CANDIDATE</b>

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

KAT CAMMACK

Authorized committee:

KAT FOR CONGRESS

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

FLORIDA CONGRESSIONAL DISTRICT 3

Date of election:

AUGUST 23, 2022

General

Primary

Treasurer of candidate's authorized committee:

MATT HARRISON, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>Brant Fink</b> <small>Digitally signed by Brant Fink Date: 2022.08.04 13:44:56 -04'00'</small>	Signature: 
Name: Brant Fink	Name: <u>Jerry T. Butler</u>
Date of Request to Purchase Ad Time: 20220804	Date of Station Agreement to Sell Time: <u>8-4-22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Brant Fink**

Digitally signed by Brant Fink  
Date: 2022.08.04 13:45:24 -04'00'

Name: Brant Fink

Date: 20020804

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #: <b>14237932</b>	Station Call Letters: <b>WFLC-FM</b>	Date Received/Requested: <b>8-4-2022</b>
Est. #: <b>E88815</b>	Station Location: <b>Cross City, FL</b>	Run Start and End Dates: <b>August 8 - August 15 2022</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Aug 04, 22  
 CONT# 36073394 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WPLL-FM (Gainesville-Ocala, FL)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 88815

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV KAT CAMMACK FOR CONGRESS  
 PDT FL CD-3  
 FLT Aug 08, 22 - Aug 15, 22

\* REP ORDER COMMENT \*

\*\* 8/4/2022 3:00:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 8/4/2022 3:00:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

\*\* 8/4/2022 3:00:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	6A - 10A	60	08/08/2022 - 08/08/2022	1D	1	\$11.76	1
	1.2	M.....	3P - 7P	60	08/08/2022 - 08/08/2022	1D	1	\$11.76	1
					** FLIGHT TOTALS **		2	\$23.52	
		<b>FLIGHT 2</b>							
	2.1	.T.....	10A - 3P	60	08/09/2022 - 08/09/2022	1D	1	\$11.76	1
					** FLIGHT TOTALS **		1	\$11.76	
		<b>FLIGHT 3</b>							
	3.1	..W....	6A - 10A	60	08/10/2022 - 08/10/2022	1D	1	\$11.76	1
	3.2	..W....	3P - 7P	60	08/10/2022 - 08/10/2022	1D	1	\$11.76	1
					** FLIGHT TOTALS **		2	\$23.52	
		<b>FLIGHT 4</b>							
	4.1	...T...	10A - 3P	60	08/11/2022 - 08/11/2022	1D	1	\$11.76	1
					** FLIGHT TOTALS **		1	\$11.76	
		<b>FLIGHT 5</b>							
	5.1	....F..	6A - 10A	60	08/12/2022 - 08/12/2022	1D	1	\$11.76	1

Aug 04, 22

CONT# 36073394 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: na / na / 88815

5.2	....F..	3P - 7P	60	08/12/2022 - 08/12/2022	1D	1	\$11.76	1
				** FLIGHT TOTALS **		2	\$23.52	
6.1	<u>FLIGHT 6</u> .....S.	6A - 7P	60	08/13/2022 - 08/13/2022	1D	2	\$11.76	2
				** FLIGHT TOTALS **		2	\$23.52	
7.1	<u>FLIGHT 7</u> .....S	6A - 7P	60	08/14/2022 - 08/14/2022	1D	2	\$11.76	2
				** FLIGHT TOTALS **		2	\$23.52	
8.1	<u>FLIGHT 8</u> M.....	6A - 10A	60	08/15/2022 - 08/15/2022	1D	1	\$11.76	1
8.2	M.....	3P - 7P	60	08/15/2022 - 08/15/2022	1D	1	\$11.76	1
				** FLIGHT TOTALS **		2	\$23.52	

	<b>Aug 22</b>					
SPOTS	14					
CASH	164.64					
TRADE	0.00					
NSL	0.00					
TOTAL	164.64					

						<b>TOTAL</b>
SPOTS						14
CASH						164.64
TRADE						0.00
NSL						0.00
TOTAL						164.64

**\*\* Competitive Comments \*\***

SVC: SP22 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: WPLL-FM Agency: KATZ MEDIA GROUP  
 Contract Name: KAT CAMMACK CONGSS E88815 WPLL Address: 125 WEST 55TH STREET  
 Contract#: 14237932 3rd FLOOR  
 Start Date: 8/08/22 End Date: 8/15/22 City: NEW YORK State: NY Zip: 10019  
 Revenue Type: POLITICAL NATIONAL Type: Cash Phone: (212) 424-6722  
 Advertiser: KAT CAMMACK FOR CONGRESS Buyer: BRIAN DONLEY  
 Address: \_\_\_\_\_ Tax Schedule: \_\_\_\_\_ (None)  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Agency Commission %: 15  
 Product Name: KAT CAMMACK CONGRESS E888 Billing Cycle: Calendar  
 Estimate #: E88815 Salesperson: 1407PNATI Comm %: 15  
 Competitive Code: POLITICAL NATIONAL Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	8/08/22	8/08/22		6:00 AM	10:00 AM	60	X									1	W	11.76	1	11.76	4
2	8/08/22	8/08/22		3:00 PM	7:00 PM	60	X									1	W	11.76	1	11.76	4
3	8/09/22	8/09/22		10:00 AM	3:00 PM	60		X								1	W	11.76	1	11.76	4
4	8/10/22	8/10/22		6:00 AM	10:00 AM	60			X							1	W	11.76	1	11.76	4
5	8/10/22	8/10/22		3:00 PM	7:00 PM	60			X							1	W	11.76	1	11.76	4
6	8/11/22	8/11/22		10:00 AM	3:00 PM	60				X						1	W	11.76	1	11.76	4
7	8/12/22	8/12/22		6:00 AM	10:00 AM	60					X					1	W	11.76	1	11.76	4
8	8/12/22	8/12/22		3:00 PM	7:00 PM	60					X					1	W	11.76	1	11.76	4
9	8/13/22	8/13/22		6:00 AM	7:00 PM	60						X				2	W	11.76	2	23.52	4
10	8/14/22	8/14/22		6:00 AM	7:00 PM	60							X			2	W	11.76	2	23.52	4
11	8/15/22	8/15/22		6:00 AM	10:00 AM	60	X									1	W	11.76	1	11.76	4
12	8/15/22	8/15/22		3:00 PM	7:00 PM	60	X									1	W	11.76	1	11.76	4

Billing Projections: By Month

Aug 22  
 CA 164.64  
 ST 164.64

Print Spot Prices

TOTAL SPOTS ..... 14  
 GROSS TOTAL \$ ..... 164.64  
 ADJUSTED SPOTS ..... 14  
 ADJUSTED TOTAL \$ ..... 164.64

APPROVE DECLINE

- General Manager
- 1407ctho, 08/05/22 @11:23AM
- WRZN Sales Manager
- Business Manager