

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Meredith Patel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brandon Presley

Authorized committee:

Brandon Presly Campaign

Agency requesting time (and contact information):

N/A Old Town Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/7/2023

General

Primary

Treasurer of candidate's authorized committee:

Rachel Headley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Meredith Patel	Name: Jeffrey Covington
Date of Request to Purchase Ad Time: 10/30/2023	Date of Station Agreement to Sell Time: 10/30/2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1149800015	Station Call Letters: WELO	Date Received/Requested: 10/30/2023
Est. #: 200	Station Location: Tupelo, MS	Run Start and End Dates: 11/7/2023 - 11/7/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.  
200

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

Client: **BRANDON PRESLEY - GOVERNOR**  
 Order #: **11498-00014**  
 Description: **CONT# 36940116 C/P/E: //200**  
 Date Entered: **10/31/2023**  
 P.O.#:  
 Salesperson: **Christal, Radio**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ GROUP SALES  
 125 W 55TH STREET  
 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/7/2023	11/7/2023	WELO-AM	06:00:00 to 10:00:00	Weekly	1:00	4	5.00	20.00	0	4	0	0	0	0	0
2 11/7/2023	11/7/2023	WELO-AM	10:00:00 to 15:00:00	Weekly	1:00	4	4.00	16.00	0	4	0	0	0	0	0

Order Start Date: 11/7/2023    Order End Date: 11/7/2023    Spots: 8    Total Charges: **\$36.00**  
 Combined Discounts: **\$5.40**  
 Total Net: **\$30.60**

**Projected Media Month Billing Totals for BRANDON PRESLEY - GOVERNOR / 11498-00014 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2023	8	\$36.00	\$5.40	\$30.60

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By: \_\_\_\_\_

Accepted for KATZ GROUP SALES By: \_\_\_\_\_

Please Sign and Return One Copy

**Oct 30, 23**  
 CONT# 36940116 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WELO-AM (Tupelo, MS)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 200

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV BRANDON PRESLEY FOR GOVERNOR  
 PDT Brandon Presley for Governor  
 FLT Nov 07, 23 - Nov 13, 23

\* REP ORDER COMMENT \*

\*\* 10/30/2023 4:12:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/30/2023 4:12:00 PM: THIS IS A NEW ONE DAY POLITICAL ORDER FOR BRANDON PRESLEY FOR GOVERNOR. THIS ORDER AIRS ELECTION DAY ONLY, TUESDAY 11/7. DO NOT AIR SPOTS PAST 3PM ON TUESDAY 11/7.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
ADD	1.1	.T.....	6A - 10A	60	11/7/2023 - 11/7/2023	1W	4	\$5.00	4
		DO NOT AIR SPOTS PAST 3PM ON ELECTION DAY 11/7. THIS IS A ONE DAY FLIGHT							
ADD	1.2	.T.....	10A - 3P	60	11/7/2023 - 11/7/2023	1W	4	\$4.00	4
		DO NOT AIR SPOTS PAST 3PM ON ELECTION DAY 11/7. THIS IS A ONE DAY FLIGHT							
					** WEEKLY FLIGHT TOTALS **		8	\$36.00	

	Nov 23					
SPOTS	8					
CASH	36.00					
TRADE	0.00					
NSL	0.00					
TOTAL	36.00					

						TOTAL
SPOTS						8
CASH						36.00
TRADE						0.00
NSL						0.00
TOTAL						36.00

**Oct 30, 23**

CONT# **36940116** Mod# Ver# 1 (Last = )  
REP **CHRISTAL RADIO**

DDS CONT# **0**  
C/P/E:  **/ / 200**

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**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Fwd: TRAFFIC - Brandon Presley for Governor Orders

Brenda Bebout <brenda@msradiogroup.com>

Mon 10/30/2023 4:12 PM

To: Janet Spencer <janet@msradiogroup.com>; Traffic MS Radio <traffic@msradiogroup.com>; jeff covington <jeffcov@msradiogroup.com>; Jason Dodson <production@msradiogroup.com>

Brenda Thompson Bebout  
National/Regional Sales Coordinator  
The Mississippi Group  
WWMS WSYE WZLQ WELO  
Tupelo, MS  
Phone: 662-842-7658  
Mobile: 662-871-1638

Begin forwarded message:

**From:** "Homan, Angela" <Angela.Homan@katzmedia.com>

**Date:** October 30, 2023 at 5:07:16 PM EDT

**To:** "Chenault, LaTonya" <LaTonya.Chenault@katzmedia.com>, jameswynne@supertalk.fm, dennis.warren@digiostrategies.com, BRENDA@msradiogroup.com, Hiawatha.McQueen@cumulus.com, Chris.Stryker@cumulus.com, Danielle@telesouth.com, tsimmons@telesouth.com, marissa.vaughn@cumulus.com, John.Best1@cumulus.com, dee.gipson@digiostrategies.com, Nickie.Farmer@digiostrategies.com, darlene@msradiogroup.com, production@msradiogroup.com, Katherine.grofic@cumulus.com, Paul Haley <Paul.Haley@cumulus.com>, ColumbusStarkPoliticalGroup@cumulus.com, kelly.crocker@digiostrategies.com, heather.lee@digiostrategies.com

**Subject: TRAFFIC - Brandon Presley for Governor Orders**

Hi,

We sent new orders Brandon Presley. Please continue current traffic until further notice.

#199 - 10/31-11/6

**#200 - 11/7 ONLY**

Thanks,

**Angela Homan**

Account Coordinator

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

[Angela.Homan@katzmedia.com](mailto:Angela.Homan@katzmedia.com)

o & f 215.557.4230

Pronouns: she/her/hers

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Meredith Patel, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b> 	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Brandon Presley

Authorized committee:  
Brandon Presly Campaign

Agency requesting time (and contact information):  
 N/A Old Town Media

Candidate's political party:  
Democratic

Office sought (no acronyms or abbreviations):  
Governor

Date of election:  General  Primary  
11/7/2023

Treasurer of candidate's authorized committee:  
Rachel Headley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:  Name: Meredith Patel  Date of Request to Purchase Ad Time: 10/30/2023	Signature:  Name: Jeffrey Covington  Date of Station Agreement to Sell Time: 10/30/2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1149800013	Station Call Letters: WELO	Date Received/Requested: 10/30/2023
Est. #: 199	Station Location: Tupelo, MS	Run Start and End Dates: 10/31/2023 - 11/6/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.  
199



THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

Client: **BRANDON PRESLEY - GOVERNOR**  
 Order #: **11498-00013**  
 Description: **CONT# 36940417 C/P/E: //199**  
 Date Entered: **10/30/2023**  
 P.O.#:  
 Salesperson: **Christal, Radio**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ GROUP SALES  
 125 W 55TH STREET  
 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/31/2023	11/6/2023	WELO-AM	06:00:00 to 10:00:00	Weekly	1:00	16	5.00	80.00	3	3	4	3	3	0	0
10/31/2023	11/6/2023	WELO-AM	10:00:00 to 15:00:00	Weekly	1:00	15	4.00	60.00	3	3	3	3	3	0	0
10/31/2023	11/6/2023	WELO-AM	15:00:00 to 19:00:00	Weekly	1:00	16	5.00	80.00	3	3	3	4	3	0	0
10/31/2023	11/6/2023	WELO-AM	19:00:00 to Midnight	Weekly	1:00	8	2.00	16.00	2	1	2	1	2	0	0
11/4/2023	11/4/2023	WELO-AM	06:00:00 to 10:00:00	Weekly	1:00	2	3.00	6.00	0	0	0	0	0	2	0
11/4/2023	11/4/2023	WELO-AM	10:00:00 to 15:00:00	Weekly	1:00	2	3.00	6.00	0	0	0	0	0	2	0
11/4/2023	11/4/2023	WELO-AM	15:00:00 to 19:00:00	Weekly	1:00	2	3.00	6.00	0	0	0	0	0	2	0
11/4/2023	11/4/2023	WELO-AM	19:00:00 to Midnight	Weekly	1:00	2	2.00	4.00	0	0	0	0	0	2	0
11/5/2023	11/5/2023	WELO-AM	06:00:00 to 10:00:00	Weekly	1:00	2	3.00	6.00	0	0	0	0	0	0	2
11/5/2023	11/5/2023	WELO-AM	10:00:00 to 15:00:00	Weekly	1:00	2	3.00	6.00	0	0	0	0	0	0	2
11/5/2023	11/5/2023	WELO-AM	15:00:00 to 19:00:00	Weekly	1:00	2	3.00	6.00	0	0	0	0	0	0	2
11/5/2023	11/5/2023	WELO-AM	19:00:00 to Midnight	Weekly	1:00	2	2.00	4.00	0	0	0	0	0	0	2
11/6/2023	11/6/2023	WELO-AM	06:00:00 to 10:00:00	Weekly	1:00	4	5.00	20.00	4	0	0	0	0	0	0
11/6/2023	11/6/2023	WELO-AM	10:00:00 to 15:00:00	Weekly	1:00	5	4.00	20.00	5	0	0	0	0	0	0
11/6/2023	11/6/2023	WELO-AM	15:00:00 to 19:00:00	Weekly	1:00	4	5.00	20.00	4	0	0	0	0	0	0
11/6/2023	11/6/2023	WELO-AM	19:00:00 to Midnight	Weekly	1:00	2	2.00	4.00	2	0	0	0	0	0	0

Order Start Date: 10/31/2023 Order End Date: 11/6/2023 Spots: 86

Total Charges: **\$344.00**  
 Combined Discounts: **\$51.60**  
 Total Net: **\$292.40**

**Projected Media Month Billing Totals for BRANDON PRESLEY - GOVERNOR / 11498-00013 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2023	86	\$344.00	\$51.60	\$292.40
<b>Total:</b>	<b>86</b>	<b>\$344.00</b>	<b>\$51.60</b>	<b>\$292.40</b>

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By: \_\_\_\_\_

Accepted for KATZ GROUP SALES By: \_\_\_\_\_

Please Sign and Return One Copy

**Oct 30, 23**  
 CONT# 36940417 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WELO-AM (Tupelo, MS)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 199

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV BRANDON PRESLEY FOR GOVERNOR  
 PDT Brandon Presley for Governor  
 FLT Oct 31, 23 - Nov 07, 23

\* REP ORDER COMMENT \*

\*\* 10/30/2023 4:33:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/30/2023 4:33:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
ADD	1.1	TuWThF,M	6A - 10A	60	10/31/2023 - 11/6/2023	1W	16	\$5.00	16
		TUPELO, MS							
ADD	1.2	TuWThF,M	10A - 3P	60	10/31/2023 - 11/6/2023	1W	15	\$4.00	15
		URBAN AC							
ADD	1.3	TuWThF,M	3P - 7P	60	10/31/2023 - 11/6/2023	1W	16	\$5.00	16
ADD	1.4	TuWThF,M	7P - 12A	60	10/31/2023 - 11/6/2023	1W	8	\$2.00	8
ADD	1.5	.....S.	6A - 10A	60	11/4/2023 - 11/4/2023	1W	2	\$3.00	2
ADD	1.6	.....S.	10A - 3P	60	11/4/2023 - 11/4/2023	1W	2	\$3.00	2
ADD	1.7	.....S.	3P - 7P	60	11/4/2023 - 11/4/2023	1W	2	\$3.00	2
ADD	1.8	.....S.	7P - 12A	60	11/4/2023 - 11/4/2023	1W	2	\$2.00	2
ADD	1.9	.....S	6A - 10A	60	11/5/2023 - 11/5/2023	1W	2	\$3.00	2
ADD	1.10	.....S	10A - 3P	60	11/5/2023 - 11/5/2023	1W	2	\$3.00	2
ADD	1.11	.....S	3P - 7P	60	11/5/2023 - 11/5/2023	1W	2	\$3.00	2
ADD	1.12	.....S	7P - 12A	60	11/5/2023 - 11/5/2023	1W	2	\$2.00	2
					** WEEKLY FLIGHT TOTALS **		71	\$280.00	
		<b>FLIGHT 2</b>							
ADD	2.1	M.....	6A - 10A	60	11/6/2023 - 11/6/2023	1W	4	\$5.00	4
ADD	2.2	M.....	10A - 3P	60	11/6/2023 - 11/6/2023	1W	5	\$4.00	5
ADD	2.3	M.....	3P - 7P	60	11/6/2023 - 11/6/2023	1W	4	\$5.00	4
ADD	2.4	M.....	7P - 12A	60	11/6/2023 - 11/6/2023	1W	2	\$2.00	2

Oct 30, 23  
 CONT# 36940417 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 199

				** WEEKLY FLIGHT TOTALS **	15	\$64.00
--	--	--	--	----------------------------	----	---------

	Nov 23					
SPOTS	86					
CASH	344.00					
TRADE	0.00					
NSL	0.00					
TOTAL	344.00					
						<b>TOTAL</b>
SPOTS						86
CASH						344.00
TRADE						0.00
NSL						0.00
TOTAL						344.00

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.