



125 West 55th St
New York, NY 10019

Handwritten: # 27152378

Contract # 27152378
Agency: STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 22009
Flight: 10/27/20 - 11/3/20
Advertiser: Texans for a Conservative Majority
Product: ISSUE
Agency Order #:
Buyer: BEN REAULT
Salesperson: ROB TISDALE
214-525-2637
Separation:
Station: KAMR
Market: Amarillo
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: ROB TISDALE
214-525-2637
Version: Current State Version 1
Con Type: POLITICAL/A
Total \$: \$24,620.00
Total Spots: 46
Total CPP: \$0.00
Total GRP:

Comments: REPLACES ORDER 27152246

| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 10/27 - 11/3 | | | | | | | Total Spots | Total \$ | CPP* |
|----------------|-------------------|----|---------------------------|------------|-------------|-----|--------------|-------|-------|-------|-------|------|------|-------------|----------|-------------|
| | | | | | | | 10/27 | 10/28 | 10/29 | 10/30 | 10/31 | 11/1 | 11/2 | 11/3 | | |
| 1 | M-F 6a-7a | | TODAY IN AMARILLO 2 | \$240.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 4 | \$960.00 |
| 2 | M-F 7a-9a | | TODAY SHOW NBC | \$350.00 | 0.0 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 3 | \$1,050.00 |
| 3 | M-F 10a-11a | | TODAY WITH HODA & JENNA | \$300.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 4 | \$1,200.00 |
| 4 | Su 9a-10a | | MEET THE PRESS | \$250.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$250.00 |
| 5 | M-F 9a-10a | | TODAY THIRD HOUR-NBC | \$300.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 4 | \$1,200.00 |
| 6 | M-F 12n-1p | | DAYS OF OUR LIVES-NBC | \$480.00 | 0.0 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 3 | \$1,440.00 |
| 7 | M-F 2p-3p | | DR OZ | \$190.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 3 | \$570.00 |
| 8 | M-F 3p-4p | | RACHAEL RAY | \$250.00 | 0.0 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | \$500.00 |
| 9 | M-F 4p-5p | | STUDIO 4 | \$350.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 3 | \$1,050.00 |
| 10 | M-F 5p-6:30p | | KAMR LOCAL 4 NEWS AT FIVE | \$530.00 | 0.0 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | \$1,060.00 |
| 11 | M-F 6p-6:30p | | KAMR LOCAL 4 NEWS AT SIX | \$680.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 3 | \$2,040.00 |
| 12 | M-F 6:30p-7p | | ENTERTAINMENT TONIGHT | \$580.00 | 0.0 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | \$1,160.00 |
| 13 | Tu-Su 10p-10:30p | | KAMR LOCAL 4 NEWS TEN | \$1,440.00 | 0.0 | 30 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 4 | \$5,760.00 |
| 14 | M 10p-10:30p | | KAMR LOCAL 4 NEWS | \$1,440.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$1,440.00 |
| 15 | Sa 10p-10:30p | | KAMR LOCAL 4 NEWS 10P | \$850.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$850.00 |
| 16 | M-F 10:35p-11:37p | | TONIGHT SHOW-NBC | \$480.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 3 | \$1,440.00 |
| 17 | Sa 10:30p-12m | | SATURDAY NIGHT LIVE-NBC | \$480.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$480.00 |
| 18 | Su 6p-7:20p | | SNF | \$1,920.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$1,920.00 |
| 19 | Su 10a-11a | | POLITICS TODAY | \$250.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$250.00 |
| TOTALS: | | | | | | | 8 | 5 | 8 | 0 | 2 | 4 | 9 | 4 | 46 | \$24,620.00 |