

ORDER



Orders
Order / Rev: 2728378
Alt Order #: 27145002
Product Desc: Candidate
Estimate: 341/327/2549
Flight Dates: 10/12/20 - 10/25/20
Original Date / Rev: 10/12/20 / 10/12/20
Order Type: REG

Topeka KTMJ
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: **Hulsen Media Services**
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: **POL/Rachel Willis/State Senate/KS/De**
Demographic: A35+
Product Codes: PL15
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$980.00	\$833.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$980.00	\$833.00	0.00
Totals	10	\$980.00	\$833.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/14/20	10/14/20	M-F 7a-730a FOX 43 AM Live	CM	7a-730a	--W----	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----					1	\$10.00		0.00			
N 2	KTMJ	10/15/20	10/15/20	M-F 7a-730a FOX 43 AM Live	CM	7a-730a	---T---	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---					1	\$10.00		0.00			
N 3	KTMJ	10/16/20	10/16/20	M-F 7a-730a FOX 43 AM Live	CM	7a-730a	----F--	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--					1	\$10.00		0.00			
N 4	KTMJ	10/18/20	10/18/20	EM Su 9a-10a FOX News Sunday	CM	9a-10a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$50.00		0.00			
N 5	KTMJ	10/13/20	10/13/20	LN M-F Kansas First News 9p	CM	9p-930p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

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Advertiser: POL./Rachel Willis/State Senate/KS/Derr
 Product Desc: Candidate
 Estimate: 341/327/2549

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KTMJ	10/15/20	10/15/20	LN M-F Kansas First News 9p	CM	9p-930p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----		1				\$150.00		0.00			
N 7	KTMJ	10/16/20	10/16/20	LN M-F Kansas First News 9p	CM	9p-930p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---		1				\$150.00		0.00			
N 8	KTMJ	10/19/20	10/19/20	LN M-F Kansas First News 9p	CM	9p-930p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----		1				\$150.00		0.00			
N 9	KTMJ	10/17/20	10/17/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-		1				\$150.00		0.00			
N 10	KTMJ	10/18/20	10/18/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S		1				\$150.00		0.00			
Totals													10	\$980.00	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27145002 Changes as of: 10/12/2020 at 12:09 PM Version: Current State Version 1

CPE: 341327/2549 Flight: 10/12/20 - 10/25/20 Station: KTMJ Con Type: POLITICAL/VOTE

Agency: HULSEN MEDIA Advertiser: Rachel Willis KS SD-20 Market: Topeka Total Spots: 10

2400 Laramie Trail Product: Candidate Agency Order #: 10061622 Buyer: Solmundson, Jeff Office: WASHINGTON Service: Nielsen Total CPP: \$48.04

Austin, TX 78745 Salesperson: KELLY JOHNS Separation: Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Total GRP: 20.4 Traffic #: 2728378

Comments: Flight dates 10/13-10/19

#	Day/Time	DP	Program	Rate	A35P Rating	W50P Rating	Len	10/12 - 10/23											
								10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23
1	M-F 7a-7:30a		FOX 43 AM Live	\$10.00	0.5	0.4	30	0	0	1	1	1	0	0	0	0	0	0	
2	Su 9a-10a		FOX News Sunday	\$50.00	0.9	0.9	30	0	0	0	0	0	1	0	0	0	0	0	
3	M-F 9p-9:30p		Fox43 News At 9	\$150.00	3.2	3.2	30	0	1	0	1	0	0	1	0	0	0	0	
4	Sa 9p-9:30p		KSNT News At 9P	\$150.00	2.0	2.4	30	0	0	0	0	1	0	0	0	0	0	0	
5	Su 9p-9:30p		Fox43 News At 9	\$150.00	3.2	3.2	30	0	0	0	0	0	1	0	0	0	0	0	
TOTALS:								0	1	1	2	2	1	2	1	0	0	0	0





125 West 55th St
New York, NY 10019

Contract # 27145002 Changes as of: 10/12/2020 at 12:09 PM Version: Current State Version 1

CPE: 341/327/2549 Flight: 10/12/20 - 10/25/20 Station: KTMU Con Type: POLITICAL/VOTE
 Agency: HULSEN MEDIA Advertiser: Rachel Willis KS SD-20 Market: Topeka Total \$: \$980.00

2400 Laramie Trail Product: Candidate Office: WASHINGTON Total Spots: 10
 Austin, TX 78745 Agency Order #: 10061622 Service: Nielsen Total CPE: \$48.04

Buyer: Solmundson, Jeff Primary Demo: Adults 35+ Total GRP: 20.4
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: 2728378
 Separation: 202-872-5880

Special Instructions

Date/Time	Added by	Comment
10/12/20 12:09 PM	System	Notice Received.
10/12/20 8:42 AM	KELLY JOHNS	Flight dates 10/13-10/19

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	\$980	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
KTMJ Share:	100%		100%	10	\$980.00	\$48.04	20.4	2020-Oct	10	\$980.00
Comment:	Competitive Unknown	Total	100%	10	\$980.00	\$48.04	20.4	Total	10	\$980.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/12/20 8:42 AM					\$0	\$0	
New	10/12/20 8:42 AM	KELLY JOHNS	Confirmed	10		\$980.00	\$980.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, HMS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rachel Willis

Authorized committee:

Rachel Willis for Kansas

Agency requesting time (and contact information):

Hulsén Media Services

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Kansas State Senate District 20

Date of election:

11/3/20

General

Primary

Treasurer of candidate's authorized committee:

Shawn Walker | 4021 SW 10th Ave, #162 Topeka, KS 66604 785-274-9814

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: KRISTIN BLACK	Name: Johnny Faith
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10/12/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/12/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

** ATTACHED CONTRACTS*

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.