

ORDER



Orders

Order / Rev: 2728378

Alt Order #: 27145002

Product Desc: Candidate

Estimate: 341/327/2549

Flight Dates: 10/12/20 - 10/25/20

Original Date / Rev: 10/12/20 / 10/12/20

Order Type: REG

Topeka KTMJ

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Hulsen Media Services

Buying Contact:

Billing Contact:

2400 Laramie Trail

Austin, TX 78745

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Rachel Willis/State Senate/KS/De

Demographic: A35+

Product Codes: PL15

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$980.00	\$833.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$980.00	\$833.00	0.00
Totals	10	\$980.00	\$833.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/14/20	10/14/20	M-F 7a-730a FOX 43 AM Live	CM	7a-730a	--W----	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
FOX 43 AM Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$10.00		0.00			
N 2	KTMJ	10/15/20	10/15/20	M-F 7a-730a FOX 43 AM Live	CM	7a-730a	---T---	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
FOX 43 AM Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$10.00		0.00			
N 3	KTMJ	10/16/20	10/16/20	M-F 7a-730a FOX 43 AM Live	CM	7a-730a	----F--	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
FOX 43 AM Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$10.00		0.00			
N 4	KTMJ	10/18/20	10/18/20	EM Su 9a-10a FOX News Sunday	CM	9a-10a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FOX News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$50.00		0.00			
N 5	KTMJ	10/13/20	10/13/20	LN M-F Kansas First News 9p	CM	9p-930p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

Order / Rev: 2728378
 Alt Order #: 27145002
 Flight Dates: 10/12/20 - 10/25/20

Advertiser: POL./Rachel Willis/State Senate/KS/Derr
 Product Desc: Candidate
 Estimate: 341/327/2549

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$150.00		0.00			
N 6	KTMJ	10/15/20	10/15/20	LN M-F	CM	9p-930p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Kansas First News 9p											
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$150.00		0.00			
N 7	KTMJ	10/16/20	10/16/20	LN M-F	CM	9p-930p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Kansas First News 9p											
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$150.00		0.00			
N 8	KTMJ	10/19/20	10/19/20	LN M-F	CM	9p-930p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Kansas First News 9p											
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$150.00		0.00			
N 9	KTMJ	10/17/20	10/17/20	LN Sa-Su	CM	9p-930p	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				SaSu Kansas First News 9p											
KSNT News At 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$150.00		0.00			
N 10	KTMJ	10/18/20	10/18/20	LN Sa-Su	CM	9p-930p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				SaSu Kansas First News 9p											
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$150.00		0.00			
													Totals	10	\$980.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27145002	Changes as of: 10/12/2020 at 12:09 PM	Version: Current State Version 1
CPE: 341/327/2549	Flight: 10/12/20 - 10/25/20	Station: KTMJ
Agency: HULSEN MEDIA SERVICE	Advertiser: Rachel Willis KS SD-20	Market: Topeka
2400 Laramie Trail Austin, TX 78745	Product: Candidate	Office: WASHINGTON
	Agency Order #: 10061622	Service: Nielsen
	Buyer: Solmundson, Jeff	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
Comments: Flight dates 10/13-10/19	Separation:	
		Total Spots: 10 Total CPM: \$48.04 Total GRP: 20.4 Traffic #: 2728378

#	Day/Time	DP	Program	Rate	A3SP Rating	W50P Rating	Len	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	
1	M-F 7a-7:30a		FOX 43 AM Live	\$10.00	0.5	0.4	30	0	0	1	1	0	0	0	0	0	0	0	0	
2	Su 9a-10a		FOX News Sunday	\$50.00	0.9	0.9	30	0	0	0	0	0	1	0	0	0	0	0	0	
3	M-F 9p-9:30p		Fox43 News At 9	\$150.00	3.2	3.2	30	0	1	0	1	0	0	0	1	0	0	0	0	
4	Sa 9p-9:30p		KSNT News At 9P	\$150.00	2.0	2.4	30	0	0	0	0	0	1	0	0	0	0	0	0	
5	Su 9p-9:30p		Fox43 News At 9	\$150.00	3.2	3.2	30	0	0	0	0	0	0	1	0	0	0	0	0	
TOTALS:								0	1	1	2	2	1	2	1	0	0	0	0	





KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Comments: Flight dates 10/13-10/19

Separation:

Contract # 27145002	Changes as of: 10/12/2020 at 12:09 PM	Version: Current State Version 1
CPE: 341/327/2549	Flight: 10/12/20 - 10/25/20	Station: KTMD
Agency: HULSEN MEDIA SERVICE	Advertiser: Rachel Willis KS SD-20	Market: Topeka
2400 Laramie Trail Austin, TX 78745	Product: Candidate	Office: WASHINGTON
	Agency Order #: 10061622	Service: Nielsen
	Buyer: Solmundson, Jeff	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
		Total Spots: 10
		Total CPE: \$48.04
		Total GRP: 20.4
		Traffic #: 2728378
		Con Type: POLITICAL/VOTE
		Total \$: \$980.00

#	Day/Time	DP	Program	Rate	ASBP Rating	W50P Rating	Len	10/24 - 10/25		Total Spots	Total \$	CPP*	GRP*
								10/24	10/25				
1	M-F 7a-7:30a		FOX 43 AM Live	\$10.00	0.5	0.4	30	0	0	3	\$30.00	\$20.00	1.5
2	Su 9a-10a		FOX News Sunday	\$50.00	0.9	0.9	30	0	0	1	\$50.00	\$55.56	0.9
3	M-F 3p-9:30p		Fox43 News At 9	\$150.00	3.2	3.2	30	0	0	4	\$600.00	\$46.88	12.8
4	Sa 9p-9:30p		KSNL News At 9P	\$150.00	2.0	2.4	30	0	0	1	\$150.00	\$75.00	2.0
5	Su 9p-9:30p		Fox43 News At 9	\$150.00	3.2	3.2	30	0	0	1	\$150.00	\$46.88	3.2
TOTALS:								0	0	10	\$980.00	\$48.04	20.4



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27145002

Changes as of: 10/12/2020 at 12:09 PM

Version: Current State Version 1

CPE: 341/327/2549

Flight: 10/12/20 - 10/25/20

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: HULSEN MEDIA

Advertiser: Rachel Willis KS SD-20

Market: Topeka

Total \$: \$980.00

SERVICE

2400 Laramie Trail
Austin, TX 78745

Product: Candidate

Office: WASHINGTON

Total Spots: 10

Agency Order #: 10061622

Buyer: Solmundson, Jeff

Service: Nielsen

Total CPE: \$48.04

Salesperson: KELLY JOHNS

Primary Demo: Adults 35+

Total GRP: 20.4

Separation: 202-872-5880

Assistant: KELLY JOHNS

Traffic #: 2728378

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/12/20 12:09 PM	System	Notice Received.
10/12/20 8:42 AM	KELLY JOHNS	Flight dates 10/13-10/19

Competitive Information

Market Budget:	\$980
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$980.00	\$48.04	20.4
Total	100%	10	\$980.00	\$48.04	20.4

Monthly Summary

Month	Spots	Dollars
2020-Oct	10	\$980.00
Total	10	\$980.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/12/20 8:42 AM					\$0	\$0	
New	10/12/20 8:42 AM	KELLY JOHNS	Confirmed	10		\$980.00	\$980.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, HMS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rachel Willis

Authorized committee:

Rachel Willis for Kansas

Agency requesting time (and contact information):

☒

Hulsen Media Services

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Kansas State Senate District 20

Date of election:

11/3/20

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Shawn Walker | 4021 SW 10th Ave, #162 Topeka, KS 66604 785-274-9814

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Kristin Black

Signature:

Johnny Fath

Name:

KRISTIN BLACK

Name:

Johnny Fath

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

10/12/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10/12/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

** ATTACHED CONTRACTS*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.