

8/14 – Class action lawsuit filed on behalf of all spillway crisis evacuees KKC
ISSUE RESPONSIVE PROGRAMMING SUMMARY 3rd QUARTER 2017

During the months of July, August, and September 2017, station KKC broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area. Those issues and concerns included;

-Oroville Spillway Reconstruction; Weekly updates

-Oroville Spillway adjacent;

- 7/7 – State Assemblyman Gallagher's Levee Bill advances
- 7/14 – Spillway investigative team releases 8th report
- 7/20 – Permanent DWR Director Appointed
- 7/21 – Accused Oroville evacuation looter enters plea
- 7/26 – Objection to DWR continuing to operate Oroville Dam grows
- 7/26 – New report on Oroville Dam's "Green Spot" released
- 7/28 – Remarkable development in Sites Reservoir project
- 8/4 – Oroville spillway crisis claims increasingly
- 8/4 – Emergency levee repairs begin in Yuba City
- 8/8 – Oroville man will not fight spillway crisis looting charges
- 8/14 – Class action lawsuit filed on behalf of all spillway crisis evacuees
- 8/17 – Fire at spillway worksite
- 8/23 – North Yuba Water District Reimbursed for winter water damage
- 8/24 – Oroville City Council takes aim at DWR
- 8/28 – Another evacuation looter sentenced
- 8/29 – Gallagher wants your spillway feedback
- 8/31 – Oroville Dam "Green Spot" continues to cause concern
- 9/6 – Group of area lawmakers asking Gov. for more flood control infrastructure funds
- 9/6 – Oroville spillway team issues "interim" report
- 9/8 – Another spillway crisis evacuation looter sentenced
- 9/11 – Oroville dam informational meeting scheduled
- 9/20 – Local coalition releases spillway incident report

-Illegal Marijuana Grows/Trafficking

- 7/7 – Pot bust at Yuba County Airport
- 7/19 – Yuba County Airport Pot-Grower turns self in

-7/27 – Huge Marijuana grow, massive environmental damage discovered near New Bullards Bar

-8/16 – Pot gardens, hash-oil lab eradicated in Yuba County foothills

-8/18 – Another sizeable Yuba County Pot bust

-8/22 – Another massive Loma Rica pot bust

-8/28 – Another huge Yuba County pot bust

-8/31 – Another massive Yuba County pot bust

-Law Enforcement/Local Government

-7/7 – Yuba City breaks even in new fireworks crack-down

-7/21 – Former Yuba County drug-enforcement officer enters plea in Butte County illegal weapons case

-7/21 – Yuba City reserve officer arrested for DUI

-7/25 – Former Yuba City Planning Commissioner sentenced in child-sex sting

-8/2 – Deputy-involved shooting in Yuba County

-8/3 – Deputy-shooter's name released

-8/4 – Autopsy completed on deputy-shooter

-8/7 – Yuba County deputies improving after pot-garden shootout

-8/10 – Butte County to sue State twin tunnels project

-8/23 – Sutter County joins twin tunnels lawsuit

-8/23 – Yuba County/Wheatland approve Recology rate increase

-8/23 – Durham man killed in Deputy shoot-out

-8/24 – Butte County deputy-involved shooting victim I.D.'d

-8/25 – Marysville marijuana dispensary moves forward

-8/25 – Sutter County D.A.'s office facing another lawsuit

-9/7 – Yuba City Council votes to explore options other than Recology

-9/21 – Sizeable Sutter County Supervisors raise on the way

-9/26 – Yuba City awarded "A+" ranking by Standard & Poor's

-Wildfires

-7/10–7/14 - Wall Fire daily updates (6033 acres, 41 homes destroyed)

-7/19 – Rural fire fee suspended

-7/25 – Wall Fire victims meeting planned

-8/30 – Wildfire fight near lake Oroville

-8/31-9/7 – Daily Ponderosa Fire updates (4016 acres, 32 homes destroyed)

-8/31 – Man arrested for allegedly starting the Ponderosa Fire

-8/31 – Nevada County wildfire quickly growing

-9/7 – Community meeting for Butte County fire victims

- 9/21 – Court proceedings begin for suspected Ponderosa fire arsonist
- 9/26 – Red Flag Warning realized north-east of Chico
- 9/27 – Wildfire continues to burn northeast of Chico

-Healthcare

- 7/18 – West Nile virus-carrying mosquitos confirmed in Yuba, Sutter, and Butte Counties
- 8/2 – Bat with rabies confirmed in Yuba City
- 8/2 – California health insurance premiums to rise an average of over 12%
- 8/3 – 9 children contract e.coli infections after visiting Lake Wildwood
- 8/10 – New mosquito-borne virus detected in Yuba/Sutter
- 8/10 – Lake Wildwood remains closed until August 23
- 8/17 - 1st Butte County human case of West Nile virus this year detected
- 8/30 - 1st Sutter County case of West Nile virus this year confirmed
- 9/5 – St. Louis encephalitis detected in Butte County
- 9/25 – Sutter County bat with rabies confirmed

-Wildlife

- 7/12 – Mountain Lion breaks into Colusa apartment
- 7/14 – City of Colusa Mountain Lion update
- 7/17 – CDFW Waterfowl breeding survey shows unexpected decline after record-setting rainfall season
- 7/24 – Mountain Lion sighted in Sutter Buttes
- 8/15 – DWR salmon spawning improvement project underway in Oroville
- 9/21 – Mountain Lion sighting in Town of Sutter
- 9/26 – Low salmon numbers causing concern

-Local Economy

- 7/27 – Colusa County unemployment rate 2nd highest in the State
- 8/11 – Sutter County housing affordability rate in top-3 State-wide
- 8/11 – Up to 160 Applebee's, IHOP's scheduled to close, including 1 of each in Yuba City
- 8/17 – CaRecycle awards \$2.8 million to Recology Yuba/Sutter
- 8/18 – Sutter, Nevada Counties post double-digit home sales gains
- 9/20 – August unemployment rate drops .3% in both Yuba & Sutter Counties, 1.5% in Colusa County from July

-Agriculture

- 7/24 – Chinese Ag officials allow imports of U.S. Rice for 1st time ever; Sutter County's #1 cash crop
- 8/16 – Almond growers enjoy record-setting year
- 9/14 – Yuba/Butte County crop reports down
- 9/25 – SutterCounty crop value drops

-Heat

- 8/2 – Yuba/Sutter July heat ties record
- 8/8 – Mid-valley breaks heat-wave record for consecutive 90+ days (41)

-Traffic

- 8/10 – Improvements urged for deadly stretch of Highway 70
- 9/11 – Highway 20 fuel spill to take weeks to clean up
- 9/14 – Live Oak 99 project moves forward

-Miscellaneous

- 8/25 – Decision announced on Oroville High School merger
- 8/29 - "Singing Johnny" fundraisers set
- 9/7 – Local Red Cross volunteers deploy to Florida

We covered these issues and concerns in the following ways:

-Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Independence and Labor Day) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

-Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) comes in to record a 60 second feature called "Job Hotline". This airs, at no charge to the One-Stop, throughout all day-parts Monday through Thursday for a total of 24 plays. (Audio available through the calendar year on the KKCX newsroom computer desktop in the folder labeled, "Job Hotline".)

Local non-profit fundraiser and awareness events:

These are covered in several formats;

1) Occasionally in news casts (particularly health events such as blood drives).

2) Public Service Announcements recorded by someone involved with the group or event in question. There are generally no fewer than 4 and no more than 10 of these 30 to 60 second free spots running in equal rotation throughout all dayparts for a total of 147 plays a week. (Audio of all PSA's is available through the calendar year on the KKCX newsroom computer desktop in the folder labeled, "2016 psa's").

3) Weekend Updates ("W's") are recorded by local announcers and air Thursday through Sunday, a total of 65 plays. (Audio is available through the week following their recording on the KKCX computer cartwall in #'s 26033-26036)

4) Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio guests during Dave & Briggs In The Morning. This quarter, we broadcast on 8/4 from 11a-1p from a Bloodsource mobile blood drive, to bring awareness of a severe blood shortage. We also joined in a National fundraising drive for the American Red Cross in the aftermath of Hurricanes Harvey, Irma, and Maria, playing liners from Nashville recording artists encouraging listeners to text a special number to make an automatic \$10 donation.

>Our in-studio guests this quarter were;

-7/5, 7/26 – Yuba/Sutter Fair CEO Judy Creel

-7/10 – Jack Johnson & Chris Mastellotto – Dance With Our Stars

-7/17 – Francisco Reveles - "

-7/21 – Katy Goodsen – YCPD Community Policing Coordinator

-7/27 – Jillian Shay - "R.A.M.P." Program Coordinator Yuba City Raquet & Health Club

-8/8, 8/22 – Tom Walther, Yuba City Kiwanis Brews, Blues & BBQ annual scholarship fundraiser

-8/18 – Autumn Michaelis, Training Zone 45 day Transformation Challenge

-8/24 – Mike Nichols, Yuba/Sutter Standown

-8/25 – Pat Kittle, California State Duck Calling Championships

-8/28, 9/18 – Fotine, YCDBA President, Singing Johnny medical costs Fundraising efforts

- 9/8 – David Read, President Yuba/Sutter Arts
- 9/11 – Barbara Fincher, 84th Annual Stampede Rodeo
- 9/12 – Cotton Rosser, “
- 9/13 – Jackie Sillman, “
- 9/19 – Bob Harlan, Executive Director Yuba/Sutter/Colusa United Way
- 9/20 – Tom Hubbard, Reenactors of the American Civil War
- 9/21 – Dr. Robert Mathews, Yuba College Public Events Series
- 9/26 – Nancy Elrod, Pink October events
- 9/27 – Dr. Richard Maddelena, Sutter Health Foundation free Pink October Health Screenings

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers at least twice an hour, every day including holidays and weekends.

Traffic;

We provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) comes in to record a 60 second feature called “Pet of the Week”. This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Pet of the Week”.)

Sports;

A local sports report follows each bottom of the hour newscast. Additionally, every other Monday, KKCY designates a local Team of the week culled from listener nominations. A recorded feature (30-60 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “teamsoweeek”.)

Community Involvement;

Every other Tuesday, KKCY designates a local Community Hero culled from listener nominations. A recorded feature (60 seconds) airs honoring the hero for a

total of 23 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, "Community Hero".)

Public Affairs Broadcasts:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plaines, Illinois; "Viewpoints", which airs every Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30. Logs of this quarter's Viewpoints and "Radio Health Journal" attached.

**2017-Q3 (July-September) Radio Health Journal Quarterly Report
Compliance Issues covered this quarter:**

Addiction	Interpersonal Relationships
Affordable Housing	Laws & Legal System
American Culture	Local Government
Auto & Highway Safety	Medicare & Medicaid
Child Abuse	Men's Issues
Child Protection	Mental Health
Child Safety	Military
College and Universities	National Security
Consumerism	Parenting Issues
Crime	Pets & People
Diet & Nutrition	Police
Discrimination	Pop Culture
Drug and Tobacco Abuse	Poverty
Economics	Psychology
Education	Public Health
Emergency Response/911	Public Safety
Employment	Rural/Small Town Issues
Ethics	Sexual Assault
Family Issues	Suicide
Family Relations	Technology & Science
Federal Government And Regulation	Tobacco And Substance Abuse
Fire and EMS	Women's Issues
Gender Issues	Workplace Issues
Health Care	Youth At Risk
Homelessness	

Program	17-27	Producers	Reed Pence & Libby Foster
Air Week	07/02/17-07/08/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:05	SEGMENT 1: OVERWHELMED TEENS	12:46
	<p>Synopsis: High schoolers in high achieving suburbs & private academies are often pushed to do more and more, and do it well. It creates a culture of pressure that may have severe mental health consequences. Experts discuss where the pressure comes from and what parents can do about it.</p> <p>Host: Reed Pence. Guests: Dr. Michael Bradley, clinical psychologist and author, <i>Crazy-Stressed: Saving Today's Overwhelmed Teens With Love, Laughter, and the Science of Resilience</i>; Jared Mason, Teen Programming Director, Alive Center, Naperville, IL and former high school English teacher; Saumya Bharti, senior, Naperville Central High school and member, Student Advisory Board, Alive Center; Kandice Henning, Founder and Executive Director, Alive Center.</p> <p>Compliance issues covered: education; youth at risk; suicide; parenting issues; mental health issues</p> <p>Links for more information: http://www.doctormikebradley.com http://alivenaperville.com</p>	
15:53	SEGMENT 2: A DOCTOR WHO REALLY CAN FEEL YOUR PAIN	6:45
	<p>Synopsis: Dr. Joel Salinas has mirror touch synesthesia, a condition involving cross-wiring in the brain. The result is that visual stimuli prompt a response in his touch system. He literally feels it when people experience pain. Salinas discusses how this strange condition works and how he is able to use it in diagnosis.</p> <p>Host: Karen Hand. Guest: Dr. Joel Salinas, neurologist, Massachusetts General Hospital and author, <i>Mirror Touch: Notes From a Doctor Who Can Feel Your Pain</i></p> <p>Compliance issues covered: health care; consumerism</p> <p>Link for more information: https://joelsalinasmd.com/book/</p>	

Program	17-28	Producers	Reed Pence, Polly Hansen & Libby Foster
Air Week	07/09/17-07/15/17	Production Director	Sean Waldron

Time	Segment	Dur.
1:55	SEGMENT 1: OUR OBESITY OBSESSION: DOES SCIENCE SUPPORT IT?	12:46
	<p>Synopsis: The cultural bias against obesity is often justified on health grounds. But, recent studies show that people classified in the "overweight" BMI category actually have less mortality than normal weight people. Experts discuss how culture drives our obsession with weight and what science really has to say about it.</p> <p>Host: Reed Pence. Guests: Harriet Brown, Assoc. Prof. of Magazine Journalism, Newhouse School of Public Communication, Syracuse Univ. and author, <i>Body of Truth: How Science, History, and Culture Drive Our Obsession With Weight and What We Can Do About It</i>; Dr. Carl Lavie, Medical Director of Preventive Cardiology, John Ochsner Heart & Vascular Institute, New Orleans and author, <i>The Obesity Paradox: When Thinner Means Sicker and Heavier Means Healthier</i></p>	

	<p>Compliance issues covered: health care; public health; discrimination; science and technology; economics</p> <p>Links for more information: http://harrietbrown.com https://www.ochsner.org/doctors/carl-chip-lavie-jr-schedule</p>	
15:43	SEGMENT 2: THE SCIENCE OF SMELL	7:12
	<p>Synopsis: The sense of smell evokes powerful memories and makes food taste good, but it also has important functions in interpersonal relations and personal safety. Experts discuss the science behind it.</p> <p>Host: Nancy Benson. Guests: Dr. Charles Wysocki, Behavioral Neuroscientist Emeritus, Monell Chemical Senses Center; Neil Pasricha, author, <i>The Book of Awesome</i></p> <p>Compliance issues covered: consumerism; interpersonal relations; gender issues;</p> <p>Link for more information: http://www.monell.org/faculty/people/charles_j_wysocki http://1000awesomethings.com</p>	

Air Week	07/16/17-07/22/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: SIBLING ABUSE	12:23
	<p>Synopsis: Psychological or physical abuse by siblings is much more common than most people realize. It can leave severe psychological scars. However, parents often downplay it, calling it "normal sibling rivalry." Experts discuss the extent of the problem, warning signs of abuse, and how parents can act without involving family services officials and endangering the family.</p> <p>Host: Reed Pence. Guests: Dr. John Caffaro, Distinguished Prof., Alliant Intl. Univ.; Nancy Kilgore, PTSD trainer, abuse survivor and author, <i>Girl in the Water</i>; Dr. Mandy Morrill-Richards, Asst. Prof. of Psychology, Valparaiso Univ.</p> <p>Compliance issues covered: public health; youth at risk; child abuse, child safety and child protection; parenting issues</p> <p>Links for more information: http://member.agpa.org/imis/agpa/cgpdirectory/MemberDetail.aspx?id=23388 http://psychcentral.com/lib/girl-in-the-water-a-true-story-of-sibling-abuse/ http://www.valpo.edu/psychology/about/faculty-and-staff-2/mandy-morrill-richards-ed-d/</p>	
15:29	SEGMENT 2: TEETH AND THE STRUGGLE FOR ORAL EQUALITY	7:25
	<p>Synopsis: We often judge people by their smiles. However, dental care and medical care have always been separate in the US, creating a large population that doesn't receive dental care. These people often end up with extremely poor oral health and make up a surprisingly large proportion of ER visits. Experts discuss.</p> <p>Host: Nancy Benson. Guests: Mary Otto, author, <i>Teeth: The Story of Beauty, Inequality and the Struggle for Oral Health in America</i>; Dr. Cheryl Watson-Lowry, inner-city Chicago dentist</p> <p>Compliance issues covered: consumerism; health care; federal government and laws</p> <p>Link for more information: http://thenewpress.com/books/teeth http://www.chicagotribune.com/business/promotions/chi-ugc-article-dr-cheryl-watson-lowry-becomes-</p>	

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Program	17-30	Producers	Reed Pence, Polly Hansen & Libby Foster
Air Week	07/23/17-07/29/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: CONSOLIDATING 911: WHERE DO WE DRAW THE LINE? Synopsis: 911 is literally a lifeline for millions of Americans, but it's mostly based on old technology depending on landline phones to know where callers are. Expensive next generation technology built for the 75 percent of 911 calls from cell phones has helped push call centers to consolidate. But will it cost lives when a far away call center worker, with no local geographic knowledge, takes your call? Experts discuss. Host: Reed Pence. Guests: Budge Currier, 911 Administrator, State of California; Elizabeth Adams, former 911 call center administrator, Vermont State Police; Lawrence Consalvos, President and Chief Operating Officer, IXP Corp., public safety firm. Compliance issues covered: public safety; police, fire and EMS; emergency preparedness and 911; employment; local government Links for more information: http://www.caloes.ca.gov http://www.news7newslinc.net/index.php/vermont/1240-911-dispatch-centers-calling-for-help http://www.ixpcorp.com/About/Executive-Leadership.aspx	12:14
15:17	SEGMENT 2: HEALING CHILDREN: NOT JUST LITTLE ADULTS Synopsis: Children's medicine is more specialized than many people think. Pediatric practitioners and hospitals are set up to deal with the different biology of children. An expert explains. Host: Nancy Benson. Guest: Dr. Kurt Newman, President and CEO, Children's National Health System and author, <i>Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine</i> Compliance issues covered: youth at risk; health care; consumerism; parenting issues Link for more information: http://www.penguinrandomhouse.com/books/317981/healing-children-by-kurt-newman-md/9780525428831/	7:41

Program	17-31	Producers	Reed Pence & Libby Foster
Air Week	07/30/17-08/05/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: CAR CRASH VICTIMS & PTSD Synopsis: Auto accidents are the largest cause of post-traumatic stress disorder. About 25 percent of people injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry out to recover. Host: Reed Pence. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at Albany and co-author, <i>After the Crash</i> ; Debbie Miller Koziarz, car accident survivor Compliance issues covered: public safety; auto & highway safety; mental health Links for more information: http://www.apa.org/pubs/books/4317028.aspx	13:20

16:23	SEGMENT 2: EVALUATING VETERANS' HEALTHCARE	6:24
	<p>Synopsis: Around nine million military veterans receive healthcare services from the Department of Veterans Affairs. An expert discusses her contention that the care the VA provides is much better than its perception.</p> <p>Host: Nancy Benson. Guest: Suzanne Gordon, author, <i>The Battle for Veterans' Healthcare: Dispatches From the Frontlines of Policy Making and Patient Care</i>.</p> <p>Compliance issues covered: health care; federal government; military</p> <p>Link for more information: http://suzannegordon.com</p>	

Program	17-32	Producers	Reed Pence & Libby Foster
Air Week	08/06/17-08/12/17	Production Director	Sean Waldron

Time	Segment	Dur.
3:00	SEGMENT 1: THE RISKS OF EGG DONATION	11:31
	<p>Synopsis: Some agencies estimate that 50,000 children have been born in the US using donor eggs. But egg donation (or sale, as some insist) is not regulated, and while short-term risks are known, few donors have been followed for years. Long-term risks are not well understood. Experts discuss what we know... and what we don't.</p> <p>Host: Reed Pence. Guests: Dr. Linda Kahn, postdoctoral fellow in pediatrics, New York Univ. School of Medicine; Dr. Richard Paulson, Prof. of Reproductive Medicine, Univ. of Southern California and President, American Society of Reproductive Medicine; Dr. Wendy Chavkin, Prof. of Public Health and Obstetrics and Gynecology, Columbia Univ.</p> <p>Compliance issues covered: health care; economics; ethics; technology; women's issues; federal government and regulation</p> <p>Links for more information: http://uscfertility.org/about-usc-fertility/richard-j-paulson-md/ https://www.mailman.columbia.edu/people/our-faculty/wc9</p>	
15:33	SEGMENT 2: "SOCIAL JETLAG"	6:48
	<p>Synopsis: New studies show that changing your weekday sleep schedule by sleeping in as little as an hour every weekend can have severe health impact. Experts discuss this "social jetlag," why it occurs, and how people can avoid health concerns without avoiding staying out late.</p> <p>Host: Nancy Benson. Guests: Sierra Forbush, researcher, University of Arizona College of Medicine; Dr. Alon Avidan, Director, UCLA Sleep Disorder Center.</p> <p>Compliance issues covered: health; pop culture</p> <p>Links for more information: http://www.sleephealthresearch.com/shrp/team.html https://www.realsimple.com/health/preventative-health/sleep/sleeping-in-social-jet-lag-health-effects</p>	

Program	17-33	Producer	Libby Foster
Air Week	08/13/17-08/19/17	Production Director	Sean Waldron

Time	Segment	Dur.
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3:00	SEGMENT 1: HOMELESSNESS CRIMINALIZED	12:41
	<p>Synopsis: Many local jurisdictions have criminalized activities of the homeless, such as sleeping on public streets or panhandling. While these laws make cities feel like they're doing something to ease public discomfort over the presence of the homeless, jail does nothing to address root causes of homelessness and may even make the situation worse. Experts discuss.</p> <p>Host: Reed Pence. Guests: Eric Tars, Senior Attorney, National Law Center on Homelessness and Poverty; Scout Katovich, Lowenstein Human Rights Clinic, Yale Univ.; Peggy Choudry, Commissioner, Osceola County, FL</p> <p>Compliance issues covered: homelessness and poverty; laws and legal system; affordable housing; employment</p> <p>Links for more information: http://www.ushrnetwork.org/about-us/who-we-are/board/eric-tars https://law.yale.edu/yls-today/news/gruber-program-names-2017-18-fellows http://www.osceola.org/people/302213-peggy-choudhry.html</p>	
15:43	SEGMENT 2: DEATH PREP	7:15
	<p>Synopsis: Even though death is part of life, few people prepare for it by collecting important documents and contact points that survivors will need to know. Two experts discuss organizing for the inevitable.</p> <p>Host: Nancy Benson. Guests: Melanie Cullen, author, <i>Get It Together</i>; Karen Lee Cline, co-author, <i>If I Croak: The Things You Should Know</i></p> <p>Compliance issues covered: family relations</p> <p>Links for more information: http://getittogetherbook.com/about.htm https://if-i-croak.com</p>	

Program	17-34	Producers	Reed Pence & Libby Foster
Air Week	08/20/17-08/26/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:58	SEGMENT 1: RURAL HOSPITALS IN TROUBLE	10:45
	<p>Synopsis: Many of the nation's hospitals serving small towns and rural areas are in deep financial trouble because of a heavy reliance on underpaying Medicare and Medicaid programs. The situation could be made much worse if Congress cuts Medicaid funding, a centerpiece of "repeal and replace" of Obamacare. Experts discuss the need for rural healthcare and the close link between hospitals and community economics.</p> <p>Host: Reed Pence. Guests: Dr. Carrie Henning-Smith, Research Associate, Univ. of Minnesota Rural Health Research Center; Michael Topchik, Director, Chartis Center for Rural Health; Dr. Daniel Derksen, Director, Univ. of Arizona Center for Rural Health</p> <p>Compliance issues covered: health care; public health; rural and small town issues; economics; Federal government, Medicare and Medicaid</p> <p>Links for more information: http://rhrc.umn.edu/about/staff/#staff-4 https://publichealth.arizona.edu/directory/daniel-derksen</p>	
14:45	SEGMENT 2: MULTITASKING: PRACTICALLY IMPOSSIBLE	8:00

<p>Synopsis: Multitasking seems like a necessity for most people, and most of us think it improves our efficiency. However, studies show that only a tiny proportion of people can juggle tasks well. Researchers discuss why our brains can't do two things at once, and why "supertaskers" may be different.</p> <p>Host: Nancy Benson. Guests: Dr. David Strayer, Prof. of Cognition Neurosciences, Univ. of Utah; Dr. Jayson Watson, Assoc. Prof. of Psychology, Univ. of Utah</p> <p>Compliance issues covered: workplace issues; consumerism</p> <p>Links for more information: http://www.psych.utah.edu/people/person.php?id=79</p>	
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Program	17-35	Producers	Reed Pence & Libby Foster
Air Week	08/27/17-09/02/17	Production Director	Sean Waldron

Time	Segment	Dur.
3:03	SEGMENT 1: DIAGNOSTIC MISTAKES	9:15
	<p>Synopsis: Medical errors are the third largest cause of death in the US, and mistakes in making diagnoses are the most frequent form of error. A noted expert discusses why mistakes happen, and what doctors and patients can do to make them less frequent.</p> <p>Host: Reed Pence. Guest: Dr. David Newman-Toker, Prof. of Neurology, Ophthalmology and Otolaryngology, Johns Hopkins Univ. School of Medicine and Director, Center for Diagnostic Excellence</p> <p>Compliance issues covered: health care; public health; technology; education</p> <p>Links for more information: http://www.hopkinsmedicine.org/profiles/results/directory/profile/0015937/david-newman-toker</p>	
13:20	SEGMENT 2: MEDICAL LAB MISTAKES	9:47
	<p>Synopsis: Errors in medical labs can have life-threatening consequences. An expert explains that human error is impossible to completely eliminate, so labs are increasingly turning to DNA tracking to catch mistakes when they occur.</p> <p>Host: Nancy Benson. Guest: Dr. John Pfeifer, Prof. and Vice Chair for Clinical Affairs, Dept. of Pathology and Immunology, Washington Univ. School of Medicine, St. Louis.</p> <p>Compliance issues covered: health care; public health; technology; education</p> <p>Links for more information: https://pathology.wustl.edu/directory/john-pfeifer-md-phd/</p>	

Program	17-36	Producers	Polly Hansen, Libby Foster & Reed Pence
Air Week	09/03/17-09/09/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:05	SEGMENT 1: BEHAVIORAL SCIENCES AT THE CIA	11:48
	<p>Synopsis: Analysts at the Central Intelligence Agency often rely on psychological techniques to predict the behavior and decisions of world leaders, and also of populations around the world. Experts, including an active CIA analyst, describe how they do it, and how other nations use these techniques as well.</p> <p>Host: Reed Pence. Guests: George Gerliczy, Senior Analyst, Central Intelligence Agency; Dr. David Broniatowski, Asst. Prof. of Engineering Management Systems, George Washington Univ.</p>	

	<p>Compliance issues covered: psychology and technology; national security; federal government</p> <p>Links for more information: https://www.seas.gwu.edu/david-broniatowski</p>	
14:55	SEGMENT 2: ARE LEFTIES REALLY DIFFERENT?	7:48
	<p>Synopsis: Handedness is a central part of a person's identity. Left-handers are often seen as somehow different than the rest of us, and over history they've been stereotyped as more quirky, intelligent, and sinister than righties. Science shows that some labels are likely to be true. Experts discuss where handedness comes from, and what differences truly result.</p> <p>Host: Nancy Benson. Guests: R. Ron Yeo, Regents Prof., Univ. of New Mexico; Kim Sawyer, left-hander; Dr. Clare Porac, Prof. of Psychology, Penn State Univ. and author, <i>Laterality: Exploring the Enigma of Left-Handedness</i></p> <p>Compliance issues covered: American culture; consumerism</p> <p>Links for more information: https://psych.unm.edu/people/faculty/profile/ronald-yeo.html https://sites.psu.edu/clarep/</p>	

Program	17-37	Producers	Reed Pence, Evan Rook & Libby Foster
Air Week	09/10/17-09/16/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: LUNG CANCER STIGMA	11:44
	<p>Synopsis: Most forms of cancer have a built-in constituency of patients, loved ones, and concerned others. Lung cancer patients, instead, are often blamed for their own disease because of its frequent connection with smoking. Patients are often isolated, and research dollars lag behind other, less common cancer killers.</p> <p>Host: Reed Pence. Guests: Donna Fernandez, lung cancer patient; Carly Ornstein, National Director of Lung Cancer Education, American Lung Assn.</p> <p>Compliance issues covered: health care; public health; discrimination</p> <p>Links for more information: http://www.curetoday.com/articles/the-american-lung-association-seeks-to-end-stigma http://www.lung.org</p>	
14:47	SEGMENT 2: PET OBESITY	8:00
	<p>Synopsis: Just as people face an obesity crisis in the US, so do our pets, who have many of the same health consequences as overweight humans. Experts discuss why pet obesity is a problem and ways pet owners can keep their furry friends healthy.</p> <p>Host: Nancy Benson. Guests: Dr. Ernie Ward, Veterinarian and founder, Association for Pet Obesity Prevention; Dr. Deborah Linder, Research Asst. Prof., Cummings School of Veterinary Medicine, Tufts Univ.</p> <p>Compliance issues covered: family issues; pets and people</p> <p>Links for more information: https://petobesityprevention.org http://vetprofiles.tufts.edu/faculty/deborah-e-linder</p>	

Program	17-38	Producers	Reed Pence & Libby Foster
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Air Week	09/17/17-09/23/17	Production Director	Sean Waldron
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Time	Segment	Dur.
2:04	SEGMENT 1: CUTTING NICOTINE IN CIGARETTES	12:41
	<p>Synopsis: The FDA has proposed mandating a significant cut in the nicotine content of cigarettes to encourage them to move to healthier forms of nicotine distribution, such as e-cigarettes. Experts explain how the plan might work and the science behind it.</p> <p>Host: Reed Pence. Guests: Dr. Eric Donny, Director, Center for Evaluation of Nicotine and Cigarettes, Univ. of Pittsburgh; Dr. Neal Benowitz, Prof. of Medicine and Bioengineering and Therapeutic Sciences and Chief, Division of Pharmacology, Univ. of California, San Francisco; Dr. Joshua Sharfstein, Prof. of the Practice, Johns Hopkins Univ. Bloomberg School of Public Health and former FDA Deputy Commissioner; Dr. Stanton Glantz, Prof. of Medicine, Univ. of California, San Francisco and Director, Center for Tobacco Control Research and Education.</p> <p>Compliance issues covered: health care; public health; federal government and regulation; drug and tobacco abuse; addiction; youth at risk</p> <p>Links for more information: http://www.psychiatry.pitt.edu/node/8379 http://profiles.ucsf.edu/neal.benowitz https://www.jhsph.edu/faculty/directory/profile/1781/joshua-m-sharfstein https://tobacco.ucsf.edu/users/sglantz</p>	
15:47	SEGMENT 2: DO CARDIOLOGISTS KNOW NUTRITION?	7:11
	<p>Synopsis: A healthy diet is one of the best weapons against heart disease and its recurrence, yet new studies show cardiologists (as well as other physicians) are woefully deficient in nutritional knowledge. Experts discuss causes and outcomes of this lack of knowledge.</p> <p>Host: Nancy Benson. Guests: Dr. Charles Katzenberg, Univ. of Arizona Sarver Heart Center; Dr. Stephen Devries, Exec. Director, Gaples Institute for Integrative Cardiology</p> <p>Compliance issues covered: health care; public health; education; diet and nutrition</p> <p>Links for more information: http://heart.arizona.edu/faculty/faculty_2861 https://www.gaplesinstitute.org/about-us/board-and-officers/</p>	

Program	17-39	Producers	Reed Pence & Polly Hansen
Air Week	09/24/17-09/30/17	Production Director	Sean Waldron

Time	Segment	Dur.
2:02	SEGMENT 1: ENLISTING MEN AGAINST SEXUAL ASSAULT	11:41
	<p>Synopsis: Colleges are required by Federal law to present anti-sexual assault training to new students, but rather than instilling "no means no," some experts think we need to do much more to enlist men to help prevent sexual assault. Experts discuss how this can be done by making men allies, rather than regarding them as potential perpetrators, and also through bystander training.</p> <p>Host: Reed Pence. Guests: Dr. John Foubert, Prof. of Higher Education and Student Affairs, Oklahoma State Univ., National President, One in Four, and author of 7 books on preventing sexual assault; Ashley Warner, psychoanalyst and author, <i>The Year After: A Memoir</i>; Dorothy Edwards, Exec. Director, Green Dot, Etc.</p> <p>Compliance issues covered: women's issues; sexual assault; crime; education; colleges and universities;</p>	

	gender issues; public safety; men's issues	
	Links for more information: http://www.ashleywarner.com/ http://www.oneinfourusa.org https://alteristic.org/	
14:45	SEGMENT 2: TEENAGE BOYS: THEY'RE NOT LAZY	8:05
	<p>Synopsis: Teenage boys are often labeled as lazy by parents who see that their homework isn't done and their attitude is one of disinterest. An expert psychologist explains the inner workings of teen boys and how parents can bring out the best in them.</p> <p>Host: Nancy Benson. Guest: Dr. Adam Price, author, <i>He's Not Lazy: Empowering Your Son to Believe in Himself</i></p> <p>Compliance issues covered: youth at risk; parenting issues; education</p> <p>Links for more information: https://www.hesnotlazy.com </p>	

2017-Q3 (July - September) Viewpoints Radio Quarterly Report
Compliance Issues covered this quarter:

American History	Family Issues
Animals	Fandoms
Arts	Fears
Box Office	Film
Business	Gardening
Capitalism	Gender
Childhood Development	Genocide
Civil Rights	Government
Crime	Health Care
Culture	History
Data	Hobbies
Disabilities	Human Psychology
Divorce	Interpersonal Relations
Domestic Violence	Inventions
Economics	Law Enforcement
Education	Leisure
Emotions	Literary Criticism
Entrepreneurship	Literature
Ethics	Media

Medicine
Mental Health
Military
Movies
Music
Nature
Parenting
Perception
Politics
Pregnancy
Prisons & Jails
Privacy
Productivity
Professional Development
Psychology
Public Interests

Race Relations
Relationships
Science
Self-Help
Sexual Behavior
Space Travel
Student Issues
Technology
Television
Therapy
Tourism
Violence
Women's Issues
Work Issues
Work-Life Balance
World Issues

Program	17-27	Producers	Reed Pence, Evan Rook
Air Week	7/2/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: What Big Data Can Teach Us About Ourselves	7:37
	<p>Synopsis: All of the websites we visit, things we search, and products we buy are logged in databases that can tell us a lot about modern people's thoughts and behaviors. We talk to data analyst and author Seth Stephens-Davidowitz about some of the conclusions this big data can help us reach.</p> <p>Host: Gary Price Guests: Seth Stephens-Davidowitz, author of <i>Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are</i></p> <p>Links for more info: https://www.harpercollins.com/9780062390851/everybody-lies</p> <p>Compliance Issues Covered: Data, Race relations, Privacy, Public interests, Technology</p>	
11:26	SEGMENT 2: The Story of Apollo 8	11:25
	<p>Synopsis: Many of us know the stories of Apollo 11 and Apollo 13, but fewer know of Apollo 8, the first daring mission into the orbit of the moon. We discuss the mission that effectively ended the space race and set an important precedent that may have saved the lives of the astronauts on board Apollo 13.</p> <p>Host: Marty Peterson Guests: Jeffrey Kluger, author of <i>Apollo 8: The Thrilling Story of the First Mission to the Moon</i></p> <p>Links for more info: https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323</p> <p>Compliance Issues Covered: Science, Technology, History, Space travel, Family Issues</p>	
23:51	Culture Crash: Aaron Sorkin's Mastery of Screenwriting	2:34
	<p>Synopsis: Aaron Sorkin is the man behind many beloved TV shows and movies. We look at one thing that makes his scripts truly shine: his pointed, duel-like dialogues.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Television, Movies, Arts</p>	

Program	17-28	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	7/9/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Domestic Violence: How it happens and how we can try to stop it	9:05
	<p>Synopsis: Domestic abuse is something many women and men will experience in their lives. We talk to two psychologists familiar with the subject about what victims can do to remove themselves from the abuse and how being a witness to or a victim of abuse affects intimate relationships, children and the family dynamic.</p> <p>Host: Gary Price Guests: Dr. Shannon Karl, Associate Professor in School of Psychology at Nova Southeastern University, Ft. Lauderdale, FL; Dr. Jay Richards, forensic psychologist on the faculty of Washington University and Seattle University, author of the novel, <i>Silhouette of Virtue</i>.</p> <p>Links for more info: http://psychology.nova.edu/faculty/profile/Karl.html https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001</p>	

	Compliancy Issues Covered: Violence, Family issues, Domestic violence, Law enforcement	
12:54	SEGMENT 2: Asa Jennings: A forgotten American hero	9:51
	<p>Synopsis: After World War I, the city of Smyrna was set ablaze and people had to run to the beaches just to escape the flames. We'll hear how governments and diplomats in the West all but ignored their plight, and how the efforts of one brave relief worker and a Navy commander finally brought the victims to safety.</p> <p>Host: Marty Peterson Guests: Lou Ureneck, Professor of Journalism at Boston University, author of <i>The Great Fire: One American's mission to rescue victims of the 20th century's first genocide</i>.</p> <p>Links for more info: http://www.smyrnafire.com/</p> <p>Compliancy Issues Covered: History, World issues, American history, Genocide</p>	
23:45	Culture Crash: Pop music	2:40
	<p>Synopsis: Liking pop music is usually thought of as shallow and immature, but why? Pop music gave us The Beatles, The Rolling Stones, and yes, Justin Timberlake.</p> <p>Host: Evan Rook</p> <p>Compliancy Issues Covered: Media, Culture, Business, Music</p>	

Program	17-29	Producers	Reed Pence, Evan Rook
Air Week	7/16/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Writing Crime Right: How author Don Winslow approaches hot-topic issues	8:11
	<p>Synopsis: Author Don Winslow's books have attracted filmmakers like Oliver Stone and James Mangold. We talk to him about his latest novel, <i>The Force</i> and how he tries to accurately portray issues like police shootings of unarmed black men, law enforcement corruption, and more.</p> <p>Host: Gary Price Guests: Don Winslow, author of <i>The Force</i></p> <p>Links for more info: http://don-winslow.com/books/the-force/</p> <p>Compliancy Issues Covered: Crime, Violence, Law enforcement, Civil rights, Race relations, Literature</p>	
12:00	SEGMENT 2: Losing a Legacy: The collapse of the Stroh Brewing Company	10:17

	<p>Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.</p> <p>Host: Marty Peterson Guests: Frances Stroh, author of <i>Beer Money: A memoir of privilege and loss</i></p> <p>Links for more info: https://www.harpercollins.com/9780062393159/beer-money</p> <p>Compliance Issues Covered: History, Family issues, Economics, Business</p>	
23:17	Culture Crash: Christopher Nolan	3:06
	<p>Synopsis: Christopher Nolan set the box office on fire with his <i>Dark Knight</i> trilogy and made a cultural phenomenon with <i>Inception</i>. We explore his directorial career and what sets him apart.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Movies, Box Office</p>	

Program	17-30	Producers	Reed Pence, Evan Rook
Air Week	7/23/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Pottermania: What we love in the Harry Potter series	8:38
	<p>Synopsis: It has been over 20 years since the story of Harry Potter began and more than 10 since the book series concluded. Why, after all this time, do people still flock to the series for comfort and thrills?</p> <p>Host: Gary Price Guests: John Granger, PhD candidate at Swansea University; "The Dean of Harry Potter Scholars" and Jonathan Lethem, New York Times best-selling author and Harry Potter fan</p> <p>Links for more info: http://www.hogwartsprofessor.com/, http://jonathanlethem.com/</p> <p>Compliance Issues Covered: Media, Literature, Fandoms, Culture, Literary criticism</p>	
12:26	SEGMENT 2: Potter Therapy: How the Harry Potter series is being used to help treat PTSD and depression	9:46
	<p>Synopsis: Dr. Janina Scarlet is a clinical therapist who uses superheroes, and witches and wizards, to help patients struggling with depression and PTSD. She talks about what in the Potter series her patients latch on to and why she thinks this type of 'pop culture therapy' works so well.</p> <p>Host: Marty Peterson Guests: Dr. Janina Scarlet, a clinical therapist and author of <i>Superhero Therapy: A hero's journey through acceptance and commitment therapy</i></p> <p>Links for more info: http://www.superhero-therapy.com/ https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411</p>	

	Compliance Issues Covered: Literature, Mental health, Therapy, Culture	
23:12	Culture Crash: Harry Potter's Lasting Legacy	3:15
	<p>Synopsis: A generation of children grew up with Harry Potter. We look at the books and movies they grew up watching, how they differ and what will stay with them until the very end.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Movies, Literature, Art</p>	

Program	17-31	Producers	Reed Pence, Pat Reuter, and Evan Rook
Air Week	7/30/2017	Production Director	Sean Waldron

Time	Segment	Dur.
2:50	SEGMENT 1: Getting Things Done: It's all in the planning	10:42
	<p>Synopsis: Does it ever seem like the more you try to get stuff done, the less you accomplish? It may be that you're expending too much energy on <i>doing</i> and not enough <i>planning</i> ahead of time. Two experts provide simple strategies you can use to make more of the time you have to get things done.</p> <p>Host: Gary Price Guests: David Allen, productivity consultant and author of <i>Getting Things Done: The art of stress-free productivity</i>; Steve McClatchy, founder of Alleer Training and Consulting, author of <i>Decide: Work smarter, reduce your stress and lead by example</i>.</p> <p>Links for more info: www.gettingthingsdone.com www.alleer.com</p> <p>Compliance Issues Covered: business, productivity, work-life balance</p>	
14:34	SEGMENT 2: Intelligent Disobedience: Knowing when and how to say "no"	9:31
	<p>Synopsis: We're taught from a young age that we should obey authority, however there are times when you should say no to the ones in charge. Our guest discusses when and how to say "no" effectively for the benefit of the individual and others.</p> <p>Host: Marty Peterson Guest: Ira Chaleff, founder and president of Executive Coaching & Consulting Associates, Washington, D.C., author of the book <i>Intelligent Disobedience: Doing right when what you're told to do is wrong</i>.</p> <p>Links for more info: www.intelligentdisobedience.net</p>	

	Compliance Issues Covered: Ethics, Business, Disabilities, Military	
24:05	Culture Crash: <i>A Ghost Story</i>	2:20
	<p>Synopsis: Quiet films such as <i>A Ghost Story</i> can provide a transformative experience if viewers give them a chance.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Movies</p>	

Program	17-32	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	8/6/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Overcoming the Fear of Public Speaking	9:32
	<p>Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.</p> <p>Host: Gary Price</p> <p>Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, <i>Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life</i>.</p> <p>Links for more info: http://wm.edu, http://michaelport.com, http://stealtheshow.com</p> <p>Compliance Issues Covered: Business, Professional Development, Fears</p>	
13:21	SEGMENT 2: The Mysterious World of Plants	9:40
	<p>Synopsis: Americans love to garden. We often do it without considering the history, and sometimes the toxicity of our plants. We discuss the unusual side of gardening and find out about some very interesting plants, how they have been used as hallucinogens, medicines, or tourist attractions.</p> <p>Host: Marty Peterson</p> <p>Guests: Michael Largo, author of the book, <i>The Big, Bad Book of Botany: The world's most fascinating flora</i>.</p> <p>Links for more info: https://www.harpercollins.com/9780062282750/the-big-bad-book-of-botany</p> <p>Compliance Issues Covered: Nature, Gardening, Hobbies, Leisure, Tourism, Medicine</p>	
24:01	Culture Crash: <i>Catastrophe</i>	2:27
	<p>Synopsis: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show <i>Catastrophe</i> has largely been overlooked this year. We explore what makes the series special.</p> <p>Host: Evan Rook</p>	

	Compliance Issues Covered: Media, Culture, Television, Art	
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Program	17-33	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	8/13/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Pregnancy Behind Bars	9:16
	<p>Synopsis: After working for years as an OB/GYN for inmates at San Francisco Jail, author Carolyn Sufrin wanted to tell the story of the women she helped. She talks about what health care for pregnant women in jails and prisons looks like, and the changes she hopes to see in the system.</p> <p>Host: Gary Price Guests: Carolyn Sufrin, medical anthropologist, former OB/GYN at San Francisco Jail, and author of <i>Jailcare: Finding the safety net for women behind bars</i></p> <p>Links for more info: http://www.ucpress.edu/book.php?isbn=9780520288683</p> <p>Compliance Issues Covered: Health care, Pregnancy, Family Issues, Prisons & Jails</p>	
13:05	SEGMENT 2: The Struggles of Co-Parenting and Tips on Overcoming Them	9:28
	<p>Synopsis: Separations and divorces are common in the U.S., and out of those split-ups come children living in two households. We talk to a co-parenting specialist about how the parents' behavior, ability to compromise, and desire to put the child's needs above their own, can lead to successful parenting and well-adjusted, happy kids.</p> <p>Host: Marty Peterson Guests: Karen Bonnell, Co-parent Coach, author of <i>The Co-Parents' Handbook: Raising well-adjusted, resilient and resourceful kids in a two-home family from little ones to young adults</i>.</p> <p>Links for more info: http://www.thecoparentshandbook.com/</p> <p>Compliance Issues Covered: Family Issues, Parenting, Divorce</p>	
23:33	Culture Crash: Movies on Film	2:55
	<p>Synopsis: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show <i>Catastrophe</i> has largely been overlooked this year. We explore what makes the series special.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Technology, Movies, Culture, Art</p>	

Program	17-34	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	8/20/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: The Demise of Cash	10:34

	<p>Synopsis: For generations, cash was the way Americans paid for things. But in the age of debit cards, credit cards, Venmo, and Bit Coin, cash is becoming less and less necessary for most of us. We explore why that is, and who is still using cash in this new economy.</p> <p>Host: Gary Price Guests: Kenneth Rogoff, professor of economics at Harvard University and author of <i>The Curse of Cash</i></p> <p>Links for more info: https://www.kennethrogoff.com/</p> <p>Compliance Issues Covered: Economics, Government, Crime</p>	
13:53	SEGMENT 2: The Overlooked Importance of College Professors	8:56
	<p>Synopsis: School is back in session, and around the country, high school students are hunting for colleges while college students are starting new course loads. We talk to Georgetown professor Jacques Berlinerblau about how the professorial system is breaking down, and ways to make the system work best for you.</p> <p>Host: Marty Peterson Guests: Jacques Berlinerblau, Georgetown University professor and author of <i>Campus Confidential: How college works, or doesn't, for professors, parents, and students.</i></p> <p>Links for more info: http://www.penguinrandomhouse.com/books/554325/campus-confidential-by-jacques-berlinerblau/9781612196428/</p> <p>Compliance Issues Covered: Education, Family Issues, Student issues</p>	
24:20	Culture Crash: Before the Fall	2:08
	<p>Synopsis: Noah Hawley is the man behind the TV shows <i>Fargo</i> and <i>Legion</i>. He also writes novels and his latest, <i>Before the Fall</i> is a mystery thriller that has been winning awards and demands to be read.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

Program	17-35	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	8/27/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Mate Choice in Fish & Humans	9:45
	<p>Synopsis: Sexual behavior has confused and confounded humans for centuries. Gil Rosenthal, a Texas A&M biology instructor and author, says we can learn a lot about ourselves by looking to other species in the natural world, and considering the sexual lives of fish.</p> <p>Host: Gary Price Guests: Gil Rosenthal, professor of biology at Texas A&M University, co-director of the Cichaz Field Station, and author of <i>Mate Choice: The evolution of sexual decision making from microbes to humans</i></p> <p>Links for more info: http://press.princeton.edu/titles/11049.html http://www.bio.tamu.edu/index.php/faculty/rosenthal/</p>	

	Compliance Issues Covered: Nature, Human psychology, Animals, Sexual behavior	
13:05	SEGMENT 2: First Impressions & Their Pitfalls	8:46
	<p>Synopsis: We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor, Alexander Todorov, says that though these impressions are natural, we should try to resist them.</p> <p>Host: Marty Peterson Guests: Alexander Todorov, professor of psychology at Princeton University and author of <i>Face Value: The irresistible influence of first impressions</i></p> <p>Links for more info: http://press.princeton.edu/titles/10923.html, https://psych.princeton.edu/person/alexander-todorov</p> <p>Compliance Issues Covered: Human psychology, Business, Perception, Interpersonal relations</p>	
24:20	Culture Crash: Breaking Bad & The Shortcoming of Binge-watching	2:07
	<p>Synopsis: Breaking Bad is a modern classic of TV, and insanely compelling. But is binge-watching such shows really the best idea or do the best plots take time?</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

Program	17-36	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	9/3/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Bobby Kennedy's Legacy	10:19
	<p>Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.</p> <p>Host: Gary Price Guests: Larry Tye, author of <i>Bobby Kennedy: The making of a liberal icon</i></p> <p>Links for more info: http://www.larrytye.com</p> <p>Compliance Issues Covered: American history, Politics, Civil Rights</p>	
13:38	SEGMENT 2: The Perils of Over-parenting	8:51

	<p>Synopsis: Parents want what's best for their kids. But sometimes, they can take it too far. We talk to two experts about "over-parenting," the tendency to demand your child earn straight A's, work to be a sports star, and find the time to work a part-time job... and how to fix it.</p> <p>Host: Marty Peterson Guests: Carl Honoré, author of <i>Under Pressure: Putting the child back in childhood</i>; Terri Khonsari, author of <i>Raising a Superstar: Simple strategies to bring out the brilliance in every child</i></p> <p>Links for more info: http://www.carlhonore.com/book/under-pressure/, https://www.amazon.com/Raising-Superstar-Simple-Strategies-Brilliance/dp/1600373569</p> <p>Compliance Issues Covered: Human psychology, Childhood development, Family Issues, Parenting</p>	
23:59	Culture Crash: Reading Non-Fiction	2:29
	<p>Synopsis: It's often tempting to stay in the more comfortable waters of fiction novels. We know the pacing and the storytelling style. But non-fiction books have a lot to offer when we give them a try.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

Program	17-37	Producers	Reed Pence, Evan Rook
Air Week	9/10/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: Finding Happy	8:49
	<p>Synopsis: Everyone wants to find happiness, but what are we really searching for? We explore the science behind happiness, how our brain achieves the elusive emotion, and how it all depends on who you are and where you are.</p> <p>Host: Gary Price Guests: Tim Bono, assistant dean in the college of arts and sciences, and a lecturer in psychology at Washington University, St. Louis; Frederic Lenoir, philosopher, sociologist and religious historian. Author of the book, <i>Happiness: A philosopher's guide</i>.</p> <p>Links for more info: www.wustl.edu www.fredericlenoir.com</p> <p>Compliance Issues Covered: Psychology, Mental Health, Emotions, Relationships</p>	
12:08	SEGMENT 2: How to Make Your Start-up Work	9:25
	<p>Synopsis: It's the American dream to start your own business and watch it thrive. But most of the time, that's easier said than done. We explore entrepreneurial tips and tricks from the 20-something CEO who has already become a start-up expert.</p> <p>Host: Marty Peterson Guests: Daniel DiPiazza, CEO of Rich20Something and author of <i>Rich20Something: Ditch your average job, start an epic business, and score the life you want</i></p> <p>Links for more info: http://rich20something.com/</p> <p>Compliance Issues Covered: Capitalism, Business, Entrepreneurship, Work Issues</p>	
23:04	Culture Crash: The Cinema of 2007	3:20
	<p>Synopsis: On the 10th anniversary of 2007, we take a look at some of the films from a decade ago that have proved to stand the test of time and make 2007 a year in film worth remembering.</p>	

	Host: Evan Rook Compliance Issues Covered: Film, Culture, Art	
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Program	17-38	Producers	Reed Pence, Evan Rook
Air Week	9/17/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: The Voices in Our Heads	10:13
	<p>Synopsis: Everyone needs a little self-talk now and then, so we talk to experts about those voices in our head. We dive into the science behind them and how those voices can be used in a productive manner to help us accomplish our goals.</p> <p>Host: Gary Price Guests: Dr. Charles Fernyhough, author of <i>The Voices Within: The History and Science of How We Talk to Ourselves</i>; Dr. Ethan Kross, Professor of Psychology at the University of Michigan</p> <p>Links for more info: www.charlesfernyhough.com, https://lsa.umich.edu/psych/people/faculty/ekross.html</p> <p>Compliance Issues Covered: Psychology, Mental Health, Self-help</p>	
13:32	SEGMENT 2: Inventing the Polaroid	8:31
	<p>Synopsis: In the era of smartphone cameras, instant photography is everywhere. But it wasn't long ago when Polaroid cameras offered instant photography as a groundbreaking new way of seeing the world. Before the invention is completely lost to time, we look back at the man, and the business deals, that made it possible.</p> <p>Host: Marty Peterson Guests: Ron Fierstein, author of the book, <i>A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War</i></p> <p>Links for more info: http://www.triumphofgenius.com/</p> <p>Compliance Issues Covered: Capitalism, Business, Inventions, History</p>	
23:33	Culture Crash: NBC's <i>The Good Place</i> and Serialized Comedy	2:55
	<p>Synopsis: Traditionally, a sitcom show is episodic: you don't necessarily need to see every episode. But NBC's <i>The Good Place</i> embraces a serialized structure, which gives it a unique feel.</p> <p>Host: Evan Rook Compliance Issues Covered: Television, Culture, Art</p>	

Program	17-39	Producers	Reed Pence, Evan Rook
Air Week	9/24/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: The Pursuit of Happiness	9:49

	<p>Synopsis: In the modern era of social media, demanding jobs, and anxiety, it may seem nearly impossible to find the joy you dream of. We talk to two experts about how to overcome our fears, withstand constant change, and feel more happiness in our everyday lives.</p> <p>Host: Gary Price Guests: Neil Pasricha, author of <i>Two Minute Mornings: A Journey to Win Your Day Every Day</i>; Sharon Weil, author of <i>ChangeAbility: How Artists, Activists, and Awakeners Navigate Change</i></p> <p>Links for more info: https://globalhappiness.org/neil-pasricha/ http://www.chroniclebooks.com/titles/two-minute-mornings.html https://www.ted.com/talks/neil_pasricha_the_3_a_s_of_awesome http://www.sharonweilauthor.com/</p> <p>Compliance Issues Covered: Psychology, Mental Health, Self-help</p>	
13:08	SEGMENT 2: Teaching Girls to Code: The mission to close the gender gap in tech	8:53
	<p>Synopsis: Technological advancements are happening every day. But statistics show men dominate the tech field. Reshma Saujani decided to do something about that and began an organization dedicated to teaching girls to code, and hopes to empower a new future of innovation.</p> <p>Host: Marty Peterson Guests: Reshma Saujani, founder of Girls Who Code and author of <i>Girls Who Code: Learn to Code and Change the World</i></p> <p>Links for more info: https://girlswhocode.com/ https://www.amazon.com/Girls-Who-Code-Learn-Change/dp/042528753X/ref=sr_1_1?s=books&ie=UTF8&qid=1505489923&sr=1-1&keywords=girls+who+code</p> <p>Compliance Issues Covered: Capitalism, Business, Technology, Gender, Women's Issues</p>	
23:31	Culture Crash: The Future of Football in America	2:53
	<p>Synopsis: Football has been facing a head trauma crisis for years. Now, youth football enrollment and NFL TV ratings are both down. We explore the future of football in America.</p> <p>Host: Evan Rook Compliance Issues Covered: Culture, Sports, Family Issues</p>	