

KKCY ISSUE RESPONSIVE PROGRAMMING SUMMARY 2nd QUARTER 2020

During the months of April, May and June 2020, station KKCY broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area. This Quarter's greatest issue & concern; The Covid-19 pandemic. We provided daily local updates of confirmed case numbers, hospitalizations, recoveries, and deaths, in both top & bottom of the hour casts, covering Yuba, Sutter, Colusa, Glenn, and Butte Counties;

[Quarter ending numbers; Yuba/Sutter – 247 total cases, 155 recoveries, and 4 deaths

Butte – 168 total cases, 95 recoveries, and 2 deaths

Colusa – 35 total cases, no deaths, and recovery data not available

Glenn – 103 total cases, no deaths, 77 recoveries and on 6/29 placed on the State “Watch List” for a positive test rate over 8%]

We also passed along pandemic-related news that wasn't number summaries (see below).

Our 2nd greatest local issue & concern; George Floyd and Black Lives Matter protests (although locally these involved only solidarity marches and demonstrations not marked by the looting, violence and destruction experienced elsewhere throughout the country)

Non-Number Pandemic News;

-4/1 – Adventist Health + Rideout seeking donations of Personal Protective Equipment (also a Community Reminder – see “Public Service Announcements” section below - running throughout the month of April)

-4/2 – Yuba/Sutter Economic Development Corporation setting up Small Business no-interest loan program (also a CR throughout the month of April as well as a featured Community Hero 4/29-5/13)

-4/7 – Adventist Health + Rideout launches virtual Covid-19 assistant & symptom checker

-4/8 – Yuba County contributes \$1/4 million to small business pandemic relief fundraiser

- 4/9 – Yuba City & River Valley High Schools being set up as alternative medical sites
- 4/10 – Guests at Yuba & Sutter County govt buildings now required to wear facial covering
- 4/14 – Local law enforcement agencies continue to educate, not cite pandemic requirement violators
- 4/16 – Local Sheriffs respond to State-ordered \$0 pandemic bail mandate
- 4/16,17&20 – mYuba/Sutter Covid-19 Emergency Task Force Food & essentials drive is the 21st
- 4/28 – Yuba, Sutter, Colusa, Glenn, & Butte County Boards of Supervisors request Governor lift Stay-at-Home orders in their jurisdictions
- 4/29 – Local Gov't offices reveal gradual reopening plans
- 4/29 – Butte County to begin public coronavirus testing
- 4/30 & 5/1 – State makes Yuba City one of 80 new free Covid-19 testing sites
- 5/4 – Relaxed Yuba/Sutter stay-at-home order takes effect over State objection
- 5/5 – Dozens of Yuba/Sutter businesses open for the 1st time in 6 weeks
- 5/6 – Yuba City Mall 1st in the State to reopen
- 5/7 – State reaction from Yuba/Sutter stepping away from Gov's stay-at-home orders swift & sweeping
- 5/11 – State sends warning letters to Yuba & Sutter counties
- 5/11 – Butte County reopens in-line w/Gov's phase 2 plan
- 5/14 – Marysville joins Yuba/Sutter EDC small business pandemic loan program
- 5/18 – Palermo pastor issues statement following Mother's Day service attended by almost 200 including a covid-19 positive parishioner
- 5/18 – Butte County's health officer submits resignation
- 5/20 – A couple of area casinos announce reopenings
- 5/22 – Butte County Fair cancelled
- 5/22 – Annual Memorial Day ceremonies cancelled/scaled back significantly
- 5/27 - 2nd State-sponsored coronavirus testing site announced for Yuba/Sutter
- 5/28 – Yuba/Sutter Fair up in the air, Oroville fireworks show a go
- 5/28 – Gridley Casa Lupe employee tests positive
- 5/29 – Colusa County votes to re-open on it's own
- 6/8-6/12 – Bi-County Health Officer gives go-ahead for Phase 3 re-opening effective the 12th
- 6/8 – Covid-19 exposure warning from Colusa Casino
- 6/8 – Colusa County Jr. Livestock auction cancelled
- 6/10 – Free ag mask giveaway today
- 6/11 – Yuba/Sutter fireworks show a go
- 6/11 – Gold Sox gonna play ball!

- 6/12 – Yuba/Sutter Fair cancelled
- 6/15 – Dutch Bros in Live Oak closed until further notice after employee tests Covid-19 positive
- 6/30 – Live Oak City Hall employee tests positive

George Floyd murder/Black Lives Matter Protests

- 6/1 – George Floyd memorial walk in Marysville
- 6/1 – Fire-bombing attempt at Chico St Police Dept.
- 6/2 – letters to the community regarding the murder of George Floyd by Minneapolis police from Yuba City Police Chief Rob Landon, Yuba County Sheriff Wendell Anderson, and Butte County Sheriff Korey Honea
- 6/2 – Oroville marches in support of George Floyd
- 6/3 – Arrests made in attempted fire-bombing of Chico St. Police Dept.
- 6/9 & 10 – Colusa County Black Lives Matter gatherings scheduled

Water

- 4/2 – April 1st Sierra snow survey slightly improved over March
- 4/7 – Weekend storms pump up Sierra snow pack
- 4/22 – Yuba Water Agency announces more grants
- 5/1 – Final Sierra snowpack survey of the season is bleak
- 5/20 – Yuba Water Agency approves \$3 ½ million for water system upgrades

Fire

- 5/6 – Palermo brush fire threatens homes
- 5/7 – Cal-Fire/Butte County fights 2nd grass fire in as many days
- 5/11 – Cal-Fire crews battle 3rd Butte County grass fire in less than a week
- 6/12 – Ron Howard's Camp Fire documentary premiering on-line this weekend
- 6/16 – P.G.&E to plead to 84 counts of Camp Fire manslaughter
- 6/17 – P.G.&E. pleads guilty to 84 counts of manslaughter in Camp Fire deaths
- 6/18 – 3 Thermolito homes destroyed by wildfire yesterday
- 6/19 – Fire in Bangor destroys structures, vehicles
- 6/22 – Another Palermo wildfire sparked over the weekend
- 6/24 – Sizeable Yuba County riverbottoms fire burning this morning

Illegal drugs

- 4/6 – Yankee Hill pot farm busted
- 6/15 – Large Paradise marijuana grow guarded by pit bull eradicated
- 6/17 – Over 3000 plants eradicated from 3 separate illegal marijuana grows in Olivehurst

5th St Bridge Replacement Project

- 4/13 – Construction update
- 6/15 – Feather River channel beneath the 5th St Bridge closed for work this week
- 6/19 & 22 - 5th St Bridge closure this weekend and Monday
- 6/26, 29 & 30 – Series of 5th St. Bridge overnight closures

Govt

- 6/3 – Marysville City Councilor announces Mayoral run
- 6/19 – Marysville & Yuba City council candidates announce election bids
- 6/24 – Yuba County Administrator retires

Economy

- 6/5 – USDA predicts 3rd straight record-breaking almond crop

We covered these issues and concerns in the following ways:

- Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Memorial day) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

Other general issues and concerns and how we address them;

-Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) comes in to record a 35 second “Job Hotline” Community Reminder. This airs, at no charge to the One-Stop, throughout all day-parts 7 days a week in equal rotation with all other Community Reminders (see details below) (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Job Hotline”.)

Local non-profit fundraiser and awareness events:

These are covered in several formats;

- 1) Occasionally in news casts (particularly health events such as blood drives).

2)Public Service Announcements (now called “Community Reminders per Corporate Director of Programming Dave Shakes reachable by e-mail at “dshakes@resultsradio.com”) recorded by someone involved with the group or

event in question. There are generally no fewer than 4 and no more than 10 of these 35 second free spots running in equal rotation 7 days/week for a total of 147 plays a week all tolled. (Audio of all PSA's (Community Reminders) is available on the KKCX newsroom computer desktop in the folder labeled, "2020 CR's").

2) Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio guests during Dave & Briggs In The Morning. Due to Covid-19 pandemic restrictions, all live remote broadcasts were cancelled & in-show guests were by phone only.

Phone-in guests this Quarter;

- 4/16 – Jeff Enos, Asst Regional Census Manager
- 4/17 – Bob Harlan, Covid-19 Task Force donation drive
- 4/23 – Kim Wilbanks, Family Soup Resource parent
- 4/24 – Rob Mays, "rising country artist" playing Stage Coach
- 4/27 – Rocio Valdez, Ampla Health Communications Director
- 4/28 – Laura Feree, California Rural Legal Assistance Directing Attorney-Sutter/Yuba/Colusa Counties
- 5/6 – Natasha Shelton, Yuba/Sutter Marketplace Sr. GM (reopening)
- 5/8 – Lt Col Commander Dane Collette, T-38 flyover salute to Covid-19 frontline workers
- 6/17 – Karrie Campbell, Black Sails Foundation inaugural Wayne Nault Memorial Poker Run

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers at least twice an hour, every day including holidays and weekends.

Traffic;

We provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) comes in to record a 35 second feature called "Pet of the Week". This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar

year on the KKCY newsroom computer desktop in the folder labeled, “Pet of the Week”).)

Sports;

A local sports report follows each bottom of the hour newscast. Additionally, every other Monday, KKCY designates a local Athlete of the week culled from listener nominations. A recorded feature (35 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “AoW”).)

-Community Involvement;

Every other Wednesday, KKCY designates a local Community Hero culled from listener nominations. A recorded feature (35 seconds) airs honoring the hero for a total of 23 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Community Hero”).)

-General:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plaines, Illinois; “Viewpoints”, which airs every Sunday Morning at 6, and “Radio Health Journal” which follows at 6:30. Program logs included in this report.

Program: 20-14
Air Week: 04/05/20

Executive Producer: Reed Pence
Studio Production: Jason Dickey

Time Segment

Dur.

2:21 SEGMENT 1: MISINTERPRETING PERINATAL DEPRESSION

12:32

Synopsis: Perinatal depression (previously known as postpartum depression) is seldom brought up by a new mother, so healthcare providers must screen for it carefully. However, sometimes they err on the side of caution in efforts to prevent the mother from harming herself or her baby. Experts discuss the balancing act.

Host & Producer: Reed Pence.

Guests: Jessica Porten, new mother diagnosed with depression; Dr. Darby Saxbe, Associate Professor of Psychology, University of Southern California; Dr. Tiffany Moore Simas, Professor of Obstetrics and Gynecology, University of Massachusetts Medical School & former co-chair, Maternal Mental Health Expert Work Group, Amer. College of Obstetrics and Gynecology.

Compliance issues covered: health care; women’s issues; youth at risk; public health and safety; parenting

Links for more information:

- https://dornsife.usc.edu/cf/psyc/psyc_faculty_display.cfm?person_id=1032709
- <https://www.umassmed.edu/news/news-archives/2019/08/tiffany-moore-simas-named-fellow-of-premier-leadership-program-for-women-in-medicine/>

15:25 SEGMENT 2: EASING CORONAVIRUS STRESS

6:53

Synopsis: Virtually no one in the US has been unaffected by the coronavirus pandemic, and stress is at high levels. A public health and brain expert discusses why “sheltering in place” is so important in spite of the stress it generates, and a few simple steps to ease the stress.

Host: Nancy Benson. Producer: Reed Pence.

Guest: Dr. Michael Lewis, President, Brain Health Research and Education Institute and former officer, Walter Reed Army Institute of Research

Compliance issues covered: health care; public health; mental health; consumerism; infectious disease; coronavirus pandemic; stress management

Links for more information:

- <http://www.brainhealtheducation.org/about-us/leadership/>

Program: 20-15
Air Week: 04/12/20

Executive Producer: Reed Pence
Studio Production: Jason Dickey

Time Segment

Dur.
1:51 SEGMENT 2: DOMESTIC ABUSE AND THE PANDEMIC
12:03

Synopsis: With hundreds of millions of Americans sheltering at home due to the COVID-19 pandemic, the odds and fear of domestic abuse are rising. The leader of a noted shelter and counseling program discusses the increase, the difficulty of counteracting it during a national lockdown, and what people can do to cope.

Host & Producer: Reed Pence.

Guest: Irene Lindsey Brantley, Program Director, Women In Transition, Philadelphia

Compliance issues covered: women's issues; youth at risk; public health and safety; charitable and volunteer organizations; domestic violence; intervention & harm reduction; coronavirus pandemic

Links for more information:

- Women in Transition – <https://www.helpwomen.org/> & 215-751-1111
- National Domestic Violence Hotline, 800-799-7233

14:56 SEGMENT 2: FOREIGN ACCENT SYNDROME
7:10

Synopsis: People who suddenly speak with what sounds like a foreign accent often have a brain injury due to a stroke or other trauma. Experts discuss the syndrome and chances of recovery.

Host: Nancy Benson. **Producer:** Reed Pence.

Guests: Dr. Sheila Blumstein, Professor Emerita of Cognitive Linguistics and Psychological Sciences, Brown University; Dr. Jack Ryalls, Professor of Communication Sciences and Disorders, University of Central Florida

Compliance issues covered: health care; disabilities

Links for more information:

- <https://www.brown.edu/Departments/CLPS/people/sheila-blumstein;>
- <https://www.cohpa.ucf.edu/directory/john-ryalls/>

Program: 20-16
Air Week: 04/19/20

Executive Producer: Reed Pence
Studio Production: Jason Dickey

Time Segment

Dur.

1:50 SEGMENT 1: WILL COVID-19 BANKRUPT THE HEALTHCARE SYSTEM?

12:25

Synopsis: Hospitals are scrambling to get extra equipment and outfit more beds and ICU units for COVID-19 patients. Their treatment is time-consuming and expensive. At the same time, hospitals' lucrative elective procedure business has largely been eliminated. Will the combination bankrupt hospitals? Two experts who have studied the crisis discuss.

Host & Producer: Reed Pence.

Guests: Dr. Vivian Ho, Chair, Health Economics, and Director, Center for Health and Biosciences, Rice University and Professor of Medicine, Baylor College of Medicine; Dr. Heidi Russell, Associate Professor, Baylor College of Medicine

Compliance issues covered: health care system; public health; economics; public safety; federal government

Links for more information:

- <https://www.bakerinstitute.org/experts/vivian-ho/>
- <https://www.sharecare.com/doctor/dr-heidi-v-russell>

15:17 SEGMENT 2: STAYING FIT WHILE STAYING HOME

7:42

Synopsis: The national effort to shelter in place has closed gyms and led many people to complain of weight gain. Two exercise experts discuss how people can maintain fitness at home with no equipment.

Host: Nancy Benson. **Producer:** Polly Hansen.

Guests: Sabrina Wescott, nutrition health coach and Director of Marketing, Maxpro Fitness; Erin Sampson, yoga instructor on YouTube "Five Parks Yoga" channel

Compliance issues covered: exercise & fitness; coronavirus pandemic; public health

Links for more information:

- <https://maxprofitfitness.com/>
- <https://www.youtube.com/watch?v=kNDpnNsoCwU>

Program: 20-17 **Executive Producer:** Reed Pence
Air Week: 04/26/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:50 **SEGMENT 1: OPENING AMERICA AGAIN: WHEN IS IT SAFE?**
12:23

Synopsis: Many Americans are impatient with social distancing as a result of COVID-19 despite the success of the tactic. However, reopening the country too quickly could allow the virus to come roaring back, resulting in thousands more deaths and even more economic damage. Two experts explain how the rollout should happen to get us back to work safely.

Host & Producer: Reed Pence.

Guests: Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University School of Medicine; Dr. Gary Slutkin, CEO, Cure Violence Global

Compliance issues covered: public health; public safety; health care; economics; education; public policy

Links for more information:

- <https://www.vumc.org/health-policy/person/william-schaffner-md>
- https://www.who.int/violenceprevention/about/participants/cure_violence/en/

15:15 **SEGMENT 2: RULES FOR WHO LIVES, WHO DIES IN THE PANDEMIC**
7:44

Synopsis: A lack of ventilators potentially puts doctors in the position of deciding which of their COVID-19 patients get a ventilator and live, and which ones don't get one and die. New rules for making such decisions have been released which are designed to be fair and independent. The designer of the rules explains.

Host: Nancy Benson. **Producer:** Reed Pence.

Guest: Dr. Douglas White, Professor of Critical Care Medicine and Director, Program on Ethics and Decision Making In Critical Illness, University of Pittsburgh.

Compliance issues covered: health care; public health; ethics; minority issues; infectious disease; coronavirus pandemic; medical system

Links for more information:

- <https://ccm.pitt.edu/node/454>

Program: 20-18 **Executive Producer:** Reed Pence
Air Week: 05/03/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:50 SEGMENT 1: MAINTAINING MENTAL HEALTH DURING THE LOCKDOWN
12:11

Synopsis: Mental health is difficult to maintain when people are required to stay inside at home. In fact, we're asked to engage in activities that normally would indicate mental distress. A noted psychologist with the NIH discusses ways to stay mentally healthy during the pandemic lockdown.

Host: Reed Pence. Producer: Polly Hansen.

Guest: Dr. Krystal Lewis, clinical psychologist, National Institute of Mental Health

Compliance issues covered: public health; health care; mental health; media; mental illness & treatment; coronavirus pandemic; stress management

Links for more information:

- <https://potomacpsychiatry.com/krystal-m-lewis>

15:03 SEGMENT 2: NURSING HOMES TRY TO FEND OFF COVID-19
8:06

Synopsis: Nursing homes have been a hotbed of fatal COVID-19 infections. The virus was loose in many of them before they could even know it. An industry expert discusses what nursing homes are doing now to keep the virus out and their patients safe.

Host: Nancy Benson. Producer: Reed Pence.

Guest: Dan Stockdale, certified nursing home administrator and consultant

Compliance issues covered: health care; public health; public safety; elderly and senior citizens; infectious disease; coronavirus pandemic

Links for more information:

- <https://danstockdale.com/about-dan/>

Program: 20-19 **Executive Producer:** Reed Pence
Air Week: 05/10/20 **Studio Production:** Jason Dickey

Time Segment

Dur.

1:53 SEGMENT 1: THE ECONOMY AFTER THE PANDEMIC

11:35

Synopsis: The COVID-19 pandemic has caused a quicker economic crash than we've ever seen. Opening the nation too fast will likely trigger a "W" shaped recovery with wide swings of growth then decline. Either way, the effects will last for years. Experts discuss likely scenarios.

Host & Producer: Reed Pence.

Guests: Dr. Martin Andersen, Assistant Professor of Economics, Bryan School of Business and Economics, University of North Carolina at Greensboro; Dr. Mark Muro, Senior Fellow, Metropolitan Policy Program, Brookings Institution

Compliance issues covered: public health; economics; employment and unemployment; business and industry; federal government; coronavirus pandemic; public policy

Links for more information:

- <https://bryan.uncg.edu/faculty-and-staff/andersen-martin-s/>
- <https://www.brookings.edu/experts/mark-muro/>

14:30 SEGMENT 2: TELEMEDICINE FINALLY GETS ITS CHANCE

7:54

Synopsis: Doctor's appointments via smartphone have been available for some time but were little used except in remote areas due to insurance reluctance. Now telemedicine has been forced on us and on insurers by COVID-19 restrictions, and many providers swear by them. Three experts discuss.

Host: Nancy Benson.

Producer: Reed Pence.

Guests: Dr. Franziska Ringpfeil, Assistant Professor of Dermatology, Thomas Jefferson University; Dr. Brian Cole, Professor of Orthopedic Surgery, Rush University & Managing Partner, Midwest Orthopedics at Rush; Brian Slusser, CEO, Health In Motion Network

Compliance issues covered: health care; public health; technology; coronavirus pandemic; insurance

Links for more information:

- <https://hospitals.jefferson.edu/find-a-doctor/r/ringpfeil-franziska.html>
- <https://www.briancolemmd.com;>

Program: 20-20 **Executive Producer:** Reed Pence
Air Week: 05/17/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:47 SEGMENT 1: WOMEN, ALCOHOL, AND ISOLATION
12:32

Synopsis: The COVID-19 lockdown has triggered increased alcohol use in many people, and an alcohol use disorder in some. Help can be difficult to access, as face-to-face counseling and group sessions have been halted. For women, it can be even more difficult, as they are much more comfortable in more rare single-sex sharing situations. Two experts discuss today's dangerous alcohol triggers and how to seek help.

Host & Producer: Reed Pence.

Guests: Jessica Foody, certified professional recovery coach; Dr. Kathleen Brady, Distinguished University Professor of Psychiatry, Medical University of South Carolina

Compliance issues covered: public health; alcoholism, substance use disorder and treatment; women's issues; mental health; mental illness & treatment; coronavirus pandemic

Links for more information:

- <https://www.jessicafoody.com;>
- <https://muschealth.org/MUSCApps/ProviderDirectory/Brady-Kathleen>

15:21 SEGMENT 2: THE LOSS OF RITUALS
7:13

Synopsis: Spring is the season of rituals—prom, graduation, commencement and weddings. Social distancing has taken most of these rituals away. An expert discusses the importance of rituals in our mental health and why it's OK to grieve their loss. She also discusses how changing rituals can be successful save for the tragic loss of funerals.

Host: Nancy Benson.

Producer: Reed Pence.

Guests: Dr. Maribel Alvarez, Associate Research Professor of Anthropology, University of Arizona

Compliance issues covered: mental health; consumerism; public health; coronavirus pandemic; social change

Links for more information:

- <https://anthropology.arizona.edu/user/maribel-alvarez>

Program: 20-21 **Executive Producer:** Reed Pence
Air Week: 05/24/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:50 SEGMENT 1: THE SHRINKING HUMAN JAW
12:08

Synopsis: Over the last 8,000 years, the human jaw has been getting smaller due to an increasingly soft diet and a lack of jaw exercise. The result is an epidemic of crooked teeth and serious health consequences, as two experts explain.

Host: Reed Pence.

Guests: Dr. Paul Erlich, Professor Emeritus of Population Studies, Stanford University and co- author, *Jaws: The Story of a Hidden Epidemic*; Dr. Sandra Kahn, orthodontist and co-author, *Jaws: The Story of a Hidden Epidemic*

Compliance issues covered: youth at risk; human development; public health; diet and nutrition

Links for more information:

- <https://www.sup.org/books/title/?id=29626>

15:00 SEGMENT 2: ANDROGENS AND COVID-19
7:26

Synopsis: For people under about age 70, covid-19 is much harder on men than on women, especially those with strong male characteristics like scalp balding and plentiful body hair. A group of researchers has a theory as to why—that male hormones provide the virus with an entry into the cell. One of the researchers discusses what that could mean in terms of treatment.

Host: Nancy Benson.

Producer: Reed Pence.

Guest: Dr. Carlos Wambier, Assistant Professor of Dermatology, Brown University Warren Alpert Medical School

Compliance issues covered: consumerism; public health; research & development; vaccine development;

Links for more information:

- <https://brownderm.org/doctor/carlos-gustavo-wambier-md-phd/>

Program: 20-22 **Executive Producer:** Reed Pence
Air Week: 05/31/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:50 SEGMENT 1: COVID AND CHOIRS
11:47

Synopsis: Scientists have discovered that singing is an exceptionally effective way to spread viruses through the aerosolized particles it expels, which may travel much farther than the six foot safety zone many people follow. This means choruses and choirs may not get back to “normal” after the covid-19 pandemic until much later than most activities, and only with rapid, effective testing or a vaccine. Experts explain.

Host: Reed Pence.

Guests: Dr. Robert Russell, Music Director, CHORALART, Portland, ME and Professor Emeritus of Music, University of Southern Maine; Dr. Lucinda Halstead, Medical Director, Evelyn Trammel Institute for Voice and Swallowing, University of South Carolina and President, Performing Arts Medicine Assn.

Compliance issues covered: health care; public health and safety; culture and fine arts; recreation and performing arts; economics; infectious disease; coronavirus pandemic

Links for more information:

- <https://www.choralart.org/music-director/>
- <https://www.rider.edu/faculty/lucinda-halstead>

14:39 SEGMENT 2: WHY WOMEN ARE GENETICALLY STRONGER
7:38

Synopsis: Women may have been known through the centuries as the weaker sex, but researchers have learned that they are anything but weak. Their 2 X chromosomes are both active and cooperate with each other, especially in immune response. An expert discusses new findings on their genetic superiority.

Host: Nancy Benson. Producer: Reed Pence.

Guest: Dr. Sharon Moalem, author, The Better Half: On the Genetic Superiority of Women

Compliance issues covered: women’s issues; gender issues; health; genetics; research & development

Links for more information:

- <http://sharonmoalem.com>

Program: 20-23 **Executive Producer:** Reed Pence
Air Week: 06/07/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:49 SEGMENT 1: GENETIC TESTING AND LIFE INSURANCE
12:03

Synopsis: It's illegal for health insurers to use genetic testing to discriminate against policyholders. However, life insurers can and do discriminate on that basis if the test is in your medical file. Private testing lets patients know their risk for many diseases without landing in health files. Advocates want to make it illegal for life insurers to also discriminate on this basis, but it may end up with higher costs for everyone. Experts explain.

Host: Reed Pence.

Producer: Polly Hansen.

Guests: Anya Prince, Associate Professor of Law, University of Iowa; Dr. Patricia Born, Professor and Payne H. and Charlotte Hodges Midyette Eminent Scholar in Risk Management and Insurance, Florida State University; Lisa Schlager, Vice President of Public Policy, Facing Our Risk of Cancer Empowered (FORCE)

Compliance issues covered: health care; insurance; economics; ethics; privacy; public policy; genetics; technology

Links for more information:

- <https://law.uiowa.edu/anya-prince>
- <https://business.fsu.edu/person/patricia-born>
- <https://www.facingourrisk.org/about-us/about/staff.php>

14:54 SEGMENT 2: WHAT EVERY PARENT SHOULD KNOW: "IT DOESN'T LOOK LIKE DROWNING" **7:25**

Synopsis: Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.

Host: Nancy Benson.

Guests: Dr. Francesco Pia, water safety educator; Mario Vittone, Retired Marine Safety Specialist, US Coast Guard.

Compliance issues covered: public health; public safety; youth at risk; water safety; consumerism

Link for more information:

- <http://poolsafely.gov>
- <https://www.youtube.com/watch?v=-dmYka7>

Program: 20-24 **Executive Producer:** Reed Pence
Air Week: 06/14/20 **Studio Production:** Jason Dickey

Time Segment

Dur.
1:43 SEGMENT 1: MISUNDERSTANDING STUTTERING
11:39

Synopsis: Stuttering is an extremely misunderstood disability. Many stutterers go to great lengths to avoid the words or phrases that trip them up, and are often successful in keeping their disability hidden. Yet then it may be mistaken for other problems. Experts explain, using former Vice President Joe Biden as an example.

Host & Producer: Reed Pence.

Guests: Jane Fraser, President, Stuttering Foundation of America; Dr. Eric Jackson, Assistant Professor of Communicative Sciences and Disorders, New York University

Compliance issues covered: disabilities; youth at risk; education

Links for more information:

- <https://www.stutteringhelp.org>
- <https://www.stutteringhelp.org/content/jane-fraser>
- <https://steinhardt.nyu.edu/people/eric-s-jackson>

14:24 SEGMENT 2: DISEASE RISK AND INHERITANCE
7:31

Synopsis: Scientists have learned that the habits and environments of our parents and grandparents can have a strong effect on our health and longevity as a result of imprinting on egg and sperm cells. An expert explains.

Host: Nancy Benson.

Guest: Judith Finlayson, author, *You Are What Your Grandparents Ate: What You Need to Know About Nutrition, Experience, Epigenetics, and the Origins of Chronic Disease*

Compliance issues covered: public health; health care; poverty; food insecurity & hunger

Link for more information:

- <https://youarewhatyourgrandparentsate.com/ - bios>

Program: 20-25 **Executive Producer:** Reed Pence
Air Week: 06/21/20 **Studio Production:** Jason Dickey

<i>Time</i>	<i>Segment</i>	<i>Dur.</i>
1:50	SEGMENT 1: PROTESTS AMID THE PANDEMIC	12:37

Synopsis: With thousands of people demonstrating in the streets after the death of George Floyd, health experts are concerned that the crowds, shouting, and lack of masks may contribute to a spike in COVID-19 cases. However, with many locations also “opening up,” they say a spike is inevitable, to be made worse by protests, but teasing out what’s responsible becomes more difficult. Experts discuss.

Host & Producer: Reed Pence.

Guests: Dr. Julie Swann, Dept. Head and Allison Distinguished Professor, Fitts Dept. of Industrial and Systems Engineering, North Carolina State Univ; Dr. Pinar Keskinocak, Professor of Industrial and Systems Engineering and Director, Center for Health and Humanitarian Systems, Georgia Tech University

Compliance issues covered: public health; racism and discrimination; crime, police & law enforcement; public safety; infectious disease; coronavirus pandemic; social change

Links for more information:

- <https://www.ise.ncsu.edu/people/jlswann/>
- <https://www.isye.gatech.edu/users/pinar-keskinocak>

15:29	SEGMENT 2: PROTECTING YOUR EYES FROM SUMMER UV RAYS	7:17
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Synopsis: Summer is when people want to spend as much time outdoors as possible. Skin protection and sunscreen are something most of us consider, but overexposure to UV rays is extremely dangerous to the eyes as well. An expert discusses.

Host: Nancy Benson.

Producer: Hannah Swarm.

Guest: Dr. Rachel Bishop, ophthalmologist, National Eye Institute

Compliance issues covered: public health; consumerism

Links for more information: <https://nei.nih.gov/pressroom/bishop>

Program: 20-26 **Executive Producer:** Reed Pence
Air Week: 06/28/20 **Studio Production:** Jason Dickey

<i>Time</i>	<i>Segment</i>	<i>Dur.</i>
1:50	SEGMENT 1: LONG-SUFFERING COVID SURVIVORS	12:27

Synopsis: While most people who contract COVID-19 survive, those who suffer often-changing symptoms for months on end can only wonder when they’ll get well. A survey of members of a long-haul survivors support group find that many who don’t have “textbook” symptoms suffer poor medical care and discrimination as a result. Two women who operate the support group discuss the issues.

Host & Producer: Reed Pence.

Guests: Fiona Lowenstein, founder, Body Politic Wellness Collective; Hannah Davis, researcher, Body Politic Support Group

Compliance issues covered: public health; medical system; discrimination; mental illness and treatment; consumerism; research & development

Links for more information:

- <https://www.wearebodypolitic.com/covid19>

15:19 SEGMENT 2: Face Masks and Breathing

7:22

Synopsis: Some people insist that wearing a face mask smothers them and makes them feel like they're not getting enough air. An expert discusses what might be going wrong and lays out the basics on how to wear a mask without needing to come up for air.

Host: Nancy Benson.

Producer: Reed Pence.

Guest: Dr. Bill Carroll, Adjunct Professor of Chemistry, Indiana University and former President, American Chemical Society; Dr. Lucinda Halstead, Medical Director, Evelyn Trammel Institute for Voice and Swallowing, University of South Carolina

Compliance issues covered: public health; consumerism

Links for more information:

- <https://www.chem.indiana.edu/faculty/bill-carroll/>

2020-02 (April-June)

Viewpoints Radio

Quarterly Report of
Compliance Issues &
Programs List

- African American History
- Aging & Retirement
- Aircraft & Aviation
- Alcoholism
- Archaeology
- Art
- Business
- Career
- Child Development
- City Zoning
- Civil Rights
- Climate Change
- Coffee
- Comedy
- Communism
- Construction
- Consumer
- Creative Arts
- Critical Acclaim
- Culture
- Death
- Democracy
- Diversity
- DNA Testing
- Documentary
- Drug Addiction/Use Disorder
- Economics
- Education
- Engineering

- Excessive Force
- Family & Parenting
- Fantasy
- Film
- Fine Dining
- Food Processing
- Food Production
- Food Science
- Food Security
- Foreign Relations
- Gardening
- Gender
- Genealogy
- Global Economy
- Government
- Grief
- Health & Wellness
- History
- Hobby
- Hospitality
- Housing
- Independent Film
- Inequality
- Infectious Disease
- Invention

- Investing
- Jobs & Labor
- Law
- Lifestyle
- Literature
- Manufacturing
- Marriage
- Mental Health
- NASA
- Nonprofits
- Pandemic
- Parenting
- Personal Finance
- Photography
- Poetry
- Police & Law Enforcement
- Politics
- Poverty
- Privacy
- Protest
- Psychology
- Public Health
- Race & Identity
- Racial Tensions
- Relationships
- Restaurant Industry
- Revenue
- Salary
- Science
- Security
- Social Media

- Software Engineering
- Space
- Sports
- Streaming
- Systemic Racism
- Technology
- Travel
- Trivia
- TV
- Videogames
- Violence
- Virus
- Wealth
- Writing

Overview of Topics Addressed
Quarterly Report of Compliance Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)
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Page 2 of 14

OVERCOMING UNCERTAINTY IN THE MIDST OF COVID-19

With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.

Gary Price

Dr. Laura Schopp, professor, chair, department of health psychology, University of Missouri; Jessica Byrne, software engineer, founder, The Financial Mechanic Mental Health, Wellness, Psychology, Personal Finance, Economy, Disease, Business, Pandemic, Investing

<https://healthprofessions.missouri.edu/health-psychology/personnel/laura-schopp/>

<https://healthprofessions.missouri.edu/health-psychology/2020/03/14/five-ways-to-maintain-community-during-covid-19/>

<https://financialmechanic.com/>

<https://financialmechanic.com/how-i-stay-sane-working-from-home/>

Air Week:

4/5/2020

Studio Production: Jason Dickey

Program 20-14 Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook

SEGMENT 1:

Time

Duration

Synopsis:

1:48

8:00

Host: Guests:

Compliance issues

covered: Links for more info:

SEGMENT 2:

DREW BARRYMORE ON LIFE, LOVE & FAMILY

Everyone remembers little Gertie from the movie E.T. the Extra-Terrestrial and the actress who

Time

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ymo Barrym
re is ore,
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n, author, Wildflower Sports, Social Media, Mental Health, Technology, Education, Career

<https://www.amazon.com/Wildflower-Drew-Barrymore/dp/1101983817>

<https://www.instagram.com/drewbarrymore/?hl=en>

<https://twitter.com/drewbarrymore?lang=en>

Host: Guests: Compliancy issues

covered: Links for more info:

CULTURE CRASH:

HOLLYWOOD HITTING PAUSE ON BUSINESS

Coronavirus has affected nearly every industry across the globe, including the entertainment biz.

Time

Duration

Synopsis:

23:29

2:58

We discuss how several facets of Hollywood, from production to movie theatres, have adapted to the new reality.

Evan Rook

Film, Revenue, Streaming, Culture, Pandemic, Disease

Host & Producer: Compliancy issues

covered: Quarterly Report of Compliancy Issues & Programs

List Viewpoints Radio: 2020-Q2 (April-June)

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Guest information, segment podcasts and the latest health news

are available at viewpointsradio.org

Host: Gary Price

Dan Giusti, founder, Brigaid; Betsy Zorio, vice president, U.S. programs and advocacy, Save the Children Food Security, Disease, Public Health, Poverty, Education, Nonprofits

<https://www.chefsbrigaid.com/> <https://www.instagram.com/brigaid/?hl=en> <https://www.savethechildren.org/>

https://twitter.com/SavetheChildren?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5E author

<https://www.fns.usda.gov/disaster/pandemic/covid-19/cn-waivers-flexibilities>

Air Week:

4/12/2020

Studio Production: Jason Dickey

SEGMENT 1:

DEPLOYING SCHOOL MEALS TO THOSE WHO NEED THEM MOST RIGHT NOW

On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in

Time

Duration

Synopsis:

1:48

11:40

Host: Guests:

Compliancy issues

covered: Links for more info:

SEGMENT 2:

WHY DO CROSSWORDS NEVER GO OUT OF STYLE?

The first published crossword was created in 1913 by journalist Arthur Wynne. Since then, the

Time

Duration

Synopsis:

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15:30

7:36

timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as 'cruciverbalists' and compete online as well as create these puzzles for publishing. We speak with crossword expert, Adrienne Raphael to find out more about this beloved word game.

Marty Peterson

Adrienne Raphael, author *Thinking Inside the Box: Adventures with Crosswords and the Puzzling People Who Can't Live Without Them*

Writing, Trivia, Education, Mental Health, Health, Hobby, Literature

https://twitter.com/AdrienneRaphael?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

<https://www.penguinrandomhouse.com/books/561343/thinking-inside-the-box-by-adrienne-raphel/>

<https://www.nytimes.com/crosswords> <https://www.boatloadpuzzles.com/playcrossword>

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

TAKING THE TIME TO TUCK INTO A GOOD BOOK

During this period of social distancing, the constant screen time while working from home and

Time

Duration

Synopsis:

24:08

2:18

watching Netflix can get to be a bit overwhelming. Viewpoints discusses some of our favorite classic reads by prominent authors.

Evan Rook

Literature, Culture

Host & Producer: Compliance issues

covered:

Program 20-15 Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook Quarterly Report of Compliance Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

4/19/2020

Studio Production: Jason Dickey

SEGMENT 1:

MODERN-DAY DRONES AND THE IMPLEMENTATION OF REMOTE IDENTIFICATION

Drones are already a multi-billion-dollar business and only set to grow in revenue over the next five

Time

Duration

Synopsis:

1:48

10:49

years, reaching an estimated 63 billion by 2025. The unmanned aircraft systems can be applied to a wide breadth of tasks and are an essential resource during war, rescue and public health crises, including the COVID-19 pandemic. Viewpoints speaks with two drone experts about innovation and security challenges facing the industry.

Gary Price

Brendan Schulman, vice president of policy and legal affairs, DJI; Dan Gettner, co-director, center for the study of the drone, Bard College

Technology, Photography, Aircraft, Privacy, Law, Security, Public Health

<https://dronecenter.bard.edu/> <https://www.dji.com/> <https://www.forbes.com/sites/bernardmarr/2020/03/18/how-robots-and-drones-are-helping-to-fight-coronavirus/#ebd515a2a12e>
<https://markets.businessinsider.com/news/stocks/global-drone-service-market-report-2019-market-is-expected-to-grow-from-usd-4-4-billion-in-2018-to-usd-63-6-billion-by-2025-at-a-cagr-of-55-9-1028147695>

Host: Guests:

Compliance issues

covered: Links for more info:

SEGMENT 2:

A DORMANT FAMILY SECRET UNCOVERED THROUGH DNA TESTING

Imagine finding out at 54-years-old that the father who raised you wasn't actually your biological

Time

Duration

Synopsis:

14:39

8:19

dad. Novelist Dani Shapiro found herself in this position after she and her husband sent in an at-home DNA test to Ancestry.com and it came back with some unexpected results.

Marty Peterson

Dani Shapiro, author, *Inheritance: A Memoir of Genealogy, Paternity and Love* & creator, host, podcast *Family Secrets*

DNA Testing, Family, Genealogy, Public Health, Technology, Science <https://danishapiro.com/>

<https://www.iheart.com/podcast/105-family-secrets-30131253/> <https://www.ancestry.com/>

<https://www.amazon.com/Inheritance-Memoir-Genealogy-Paternity-Love/dp/0525434038/>

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

GETTING LOST IN THE WORLD OF VIDEOGAMES

Videogames are a great way to pass time. As many of us are trying to do exactly that these days, we

Time

Duration

Synopsis:

23:58

2:26

delve into the fantasy world and discuss some of our favorite classic and new release picks. Evan Rook
Videogames, Fantasy, Sports, Pandemic

Host & Producer: Compliance issues

covered:

Program 20-16 Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook Quarterly Report of Compliance Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

4/26/2020

Studio Production: Jason Dickey

SEGMENT 1:

THE SLOW-LOOMING, INVISIBLE CRISIS OF CLIMATE CHANGE

With billions across the world staying home right now due to coronavirus, air pollution in many

Time

Duration

Synopsis:

1:47

9:24

major cities has cleared making way for blue skies and new views of nature. This week, Viewpoints speaks with journalist and author Thomas Kostigen about the role of geoengineering in tackling another approaching global crisis: climate change. Gary Price Thomas Kostigen, journalist, author, Hacking Planet Earth: How Geoengineering Can Help Us Reimagine the Future.

Climate Change, Science, Engineering, Technology

<https://geoengineering.environment.harvard.edu/geoengineering> https://en.wikipedia.org/wiki/Climate_engineering

<https://www.penguinrandomhouse.com/books/589023/hacking-planet-earth-by-thomas-m-kostigen/>

Host: Guests:

Compliance issues

covered: Links for more info:

SEGMENT 2:

THE DIRE STATE OF AFFORDABLE HOUSING IN AMERICA

The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no

Time

Duration

Synopsis:

13:13

9:37

longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.

Marty Peterson

Conor Dougherty, New York Times economic reporter, author, Golden Gates, Fighting for Housing in America;

Patricia Foreman, tiny homeowner, author, A Tiny Home to Call Your Own, Living Well in Just-Right Houses

Housing, Inequality, Wealth, Construction, City Zoning, Government

<https://www.nytimes.com/2020/04/08/business/economy/coronavirus-rent.html>

https://twitter.com/ConorDougherty?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

<https://www.amazon.com/Golden-Gates-Fighting-Housing-America/dp/0525560211> [https://www.amazon.com/Tiny-Home-Call-Your-Own-](https://www.amazon.com/Tiny-Home-Call-Your-Own-ebook/dp/B07FDR2J48/ref=sr_1_1?dchild=1&keywords=a+tiny+home+to+call+your+own&qid=1587142490&s=digital-text&sr=1-1)

[ebook/dp/B07FDR2J48/ref=sr_1_1?dchild=1&keywords=a+tiny+home+to+call+your+own&qid=15](https://www.amazon.com/Tiny-Home-Call-Your-Own-ebook/dp/B07FDR2J48/ref=sr_1_1?dchild=1&keywords=a+tiny+home+to+call+your+own&qid=1587142490&s=digital-text&sr=1-1)

[87142490&s=digital-text&sr=1-1](https://www.amazon.com/Tiny-Home-Call-Your-Own-ebook/dp/B07FDR2J48/ref=sr_1_1?dchild=1&keywords=a+tiny+home+to+call+your+own&qid=1587142490&s=digital-text&sr=1-1)

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

FINDING INDIE FILMS

Older films are hard to find these days on mainstream streaming platforms like Netflix and Hulu.

Time

Duration

Synopsis:

23:50

2:36

We delve into how to track down some of the best indie, classic and foreign films to watch from your home sofa.

Evan Rook

Film, History, Independent Film, Streaming

Host & Producer: Compliance issues

covered:

Program 20-17 Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook Quarterly Report of Compliance Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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FROM LUXURY INGREDIENTS TO FOOD STYLING: THE QUIRKY INNER WORKING OF THE FOOD BIZ

Air Week:

5/3/2020

Studio Production: Jason Dickey

SEGMENT 1:

Time

Duration

Synopsis:

Could you ever imagine that some imported white asparagus could cost upwards of \$250? Neither did we. This week on Viewpoints, we delve into the niche world of luxury and on-trend ingredients as well as roles in the food industry you've probably never heard of.

Gary Price

Carrie Nahabedian, executive chef, co-owner, Brindille, Kostali; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Food, Restaurant Industry, Business, Culture, Fine Dining, Food Production

<https://www.thechicagonetwork.org/members/carrie-nahabedian/>

https://twitter.com/cnaha?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://en.wikipedia.org/wiki/Carrie_Nahabedian

<https://www.susanspungen.com/> <https://www.instagram.com/susanspungen/?hl=en>

<https://www.amazon.com/Open-Kitchen-Inspired-Casual-Gatherings/dp/0525536671>

1:47

9:33

Host: Guests:

Compliance issues

covered: Links for more info:

SEGMENT 2:

TO EAT OR NOT TO EAT? THE PROCESSED FOOD CONUNDRUM

Complex ingredients like maltodextrin and ferrous sulfate can seem scary, but are they actually bad

Time

Duration

Synopsis:

13:23

9:32

for you in the long-term? We speak with chemist and author, George Zaidan about how food processing took hold in early human history and what to keep in mind when it comes to keeping a healthy diet.

Marty Peterson

George Zaidan, chemist, journalist, author, Ingredients: The Strange Chemistry of What We Put In Us and On Us Food Science, Food Processing, Health, History, Science, Literature

https://www.ted.com/talks/george_zaidan_the_bug_that_poops_candy

<https://www.ingredientsthebook.com/about>

https://twitter.com/georgezaidan?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

EXPLORING THE TECH SHOW "HALT AND CATCH FIRE"

Have you pretty much watched everything on your list at this point? All four seasons of the AMC

Time

Duration

Synopsis:

23:55

2:32

series Halt and Catch Fire are now available on Netflix. While you've probably never heard of the show, it's definitely a binge-worthy watch.

Evan Rook

Culture, Television, Technology, Streaming

Host & Producer: Compliance issues

covered:

Program 20-18 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliancy Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

5/10/2020

Studio Production: Jason Dickey

SEGMENT 1:

AN ESSENTIAL INDUSTRY: CONSTRUCTION IN THE U.S.

In most states, construction is deemed an essential service during the COVID-19 pandemic. With

Time

Duration

Synopsis:

1:47

10:53

roadways fairly clear and schools temporarily closed, crews are getting to work while still adhering to social distancing rules. In effect, construction spending was up 4.7 percent in March 2020 compared to March 2019. Viewpoints speaks with two people working in the industry to get an inside view on growth and job opportunities as well as current challenges facing the sector.

Gary Price

Paul Robinson, CEO & Founder, ConstructReach; Jocelyn Lipscomb, carpenter Construction, Jobs, Economy, Business, Career, Diversity, Gender, Health

<https://www.census.gov/construction/c30/pdf/release.pdf?CID=CBSM+EI> <https://constructreach.com/>

<https://www.usa.skanska.com/> <https://www.careersinconstruction.ca/en/careers/getting-started>

<https://www.liuna.org/about>

Host: Guests: Compliancy issues

covered: Links for more info:

SEGMENT 2:

THE RISE OF COFFEE CAPITALISM

Even as Americans shelter-in-place, coffee consumption is up in the first four months of 2020. Why

Time

Duration

Synopsis:

14:42

8:08

is coffee a drink that is so popular across the globe? The drink was first consumed by Sufi monks in the fifteenth century as part of a religious ceremony, but quickly gained popularity across the Middle East where it then eventually spread to Europe. Viewpoints discusses the complicated history of coffee production and American's reliance on this caffeine-packed drink.

Marty Peterson

Augustine Sedgewick, author, Coffeeland: One Man's Dark Empire and the Making of Our Favorite Drug Coffee, Labor, History, Business, Food Production, Global Economy

<https://www.fastcompany.com/90491248/everyone-is-drinking-coffee-during-coronavirus-but-make-sure-to-order-local>

<https://www.darkmattercoffee.com/>

<https://www.augustinesedgewick.work/>

<https://www.amazon.com/Coffeeland-Mans-Empire-Making-Favorite/dp/1594206155>

Host: Guests:

Compliancy issues

covered: Links for more info:

CULTURE CRASH:

THE FATE OF THE OSCARS

How will the upcoming award's season be affected by COVID-19? We discuss the state of the film

Time

Duration

Synopsis:

23:50

2:36

industry and how the Academy is changing its rules during this unprecedented time. Evan Rook

Film, Culture, Revenue, Critical Acclaim

Host & Producer: Compliance issues

covered:

Program 20-19 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliance Issues &

Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

5/17/2020

Studio Production: Jason Dickey

SEGMENT 1:

Time

Duration

THE INNER TOLLS OF WORKING IN DINING - A FEATURE WITH CHE ILIANA REGAN

Iliana Regan has worked in the restaurant industry for more than two decades in almost every

Synopsis:

1:47

9:46

position imaginable. From fast service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. As her career has skyrocketed up, she's also had several low points in her life that have impacted who she is today.

Gary Price

Iliana Regan, Michelin star chef, owner, Elizabeth, Milkweed Inn & author, Burn the Place Career, Alcoholism, Drug Addiction, Mental Health, Hospitality, Business

<http://www.elizabeth-restaurant.com/> <https://www.milkweedinn.com/>

https://www.instagram.com/elizabethrestaurant_and_co/?hl=en <https://www.bustle.com/p/chef-iliana-regan-on-closing-her-restaurant-learning-to-cook-from-home-22810570>

<https://www.nytimes.com/2020/01/21/dining/iliana-regan-milkweed-inn.html> <https://www.amazon.com/Burn-Place-Memoir-Iliana-Regan/dp/1572842679> <https://www.nationalbook.org/books/burn-the-place-a-memoir-agate-midway-agate-publishing->

Host: Guests: Compliance issues

covered: Links for more info:

SEGMENT 2:

MILLENNIAL MONEY: LEVERAGING YOUR WORTH

Jessica Byrne is a 26-year-old software engineer from Portland that's saved more than \$300,000 in

Time

Duration

Synopsis:

13:35

9:20

a very short span of time. We speak with Byrne about how she grew her skill base in order to up her salary and then quickly save thousands through compounding interest, investing and maintaining a frugal lifestyle. Marty Peterson

Jessica Byrne, software engineer, founder, blog, Financial Mechanic; Ashley Feinstein Gerstley, money coach, author, 30-Day Money Cleanse, founder, blog, The Fiscal Femme

Personal Finance, Software Engineering, Salary, Career, Retirement, Lifestyle

<https://financialmechanic.com/>

https://twitter.com/fimechanic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho

<https://financialmechanic.com/i-lost-70k-in-one-month-should-i-give-up-on-fire/> <https://www.thefiscalfemme.com/>

<https://www.cnbc.com/2020/05/06/personal-finance-books-that-helped-one-millennial-earn-six-figures.html>

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

THE ATHLETE, THE LEGEND: MICHAEL JORDAN

The sports documentary, Save the Last Dance, has received high praise over the last several weeks.

Time

Duration

Synopsis:

23:55

2:32

We discuss the 10-part docuseries now streaming on the ESPN app. Evan Rook

Documentary, Sports, History, Culture

Host & Producer: Compliance issues

covered:

Program 20-20 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliance Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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latest health news are available at viewpointsradio.org

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Air Week:

5/24/2020

Studio Production: Jason Dickey

SEGMENT 1:

75 YEARS AFTER WWII: THE MEN OF THE 44TH BOMB GROUP

Memorial Day is on Monday, May 25 this year. It is a day that we remember those who have served

Time

Duration

Synopsis:

1:48

8:27

and lost their lives protecting this country. To honor our veterans, we highlight a unique story from World War II about the heroic men of the U.S. Air Force 44th Bomb Group.

Gary Price

Mara Truslow, management consultant, applied researcher

War, History, Aviation, Technology, Mental Health, PTSD, Veterans

Host: Guests: Compliance issues

covered:

Links for more information:

<https://ww2truslow.com/>

<https://medium.com/@maratruslow/the-air-war-wally-fought-my-research-sabbatical-75-years-later-5a731d35a589>

<https://www.44thbombgroup.org/>

SEGMENT 2:

THE STORY OF APOLLO 8

When we think back to the biggest space accomplishments in history, many of us instantly

Time

Duration

Synopsis:

12:17

10:34

remember Apollo 11 – the mission that landed humans on the moon. However, we seldom talk about Apollo 8 when astronauts successfully orbited the moon. Author and historian, Jeffrey Kluger joins Viewpoints to discuss why Apollo 8 was a vital foundational mission for space travel and what it meant to the future of NASA. Marty Peterson

Richard Cahan, co-author, *River of Blood: American Slavery From the People Who Lived It* Space, NASA, Travel, Technology, History, Aviation, Literature, Government

https://www.nasa.gov/mission_pages/apollo/apollo-8.html <https://www.youtube.com/watch?v=Wfd0oC3eFWw>

<https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323>

Host: Guests: Compliancy issues

covered: Links for more information:

CULTURE CRASH:

PARKS AND RECREATION: QUARANTINE EDITION

The popular show, Parks and Recreation has returned for a special, one-time-only episode featuring

Time

Duration

Synopsis:

23:52

2:34

the original cast. We discuss if the new release is a flop or worth the watch. Evan Rook

TV, Streaming, Comedy

Host & Producer: Compliancy issues

covered:

Program 20-21 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliancy Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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latest health news are available at viewpointsradio.org

Page 10 of 14

Air Week:

5/31/2020

Studio Production: Jason Dickey

SEGMENT 1:

LOSING A PART OF YOUR HEART: DEALING WITH LOSS

Losing someone you love – whether that's a partner, friend or a part of your family – can be

Time

Duration

Synopsis:

1:48

11:52

devastating. Is there a way to 'correctly' deal with the process of death and grieve after the person has passed?

This week on Viewpoints.

Gary Price

Michael Korda, author, *Passing: A Memoir of Love and Death*; Megan Devine, psychotherapist *Grief, Death, Relationships, Aging, Psychology, Mental Health, Health*

<https://www.apa.org/topics/grief> <https://www.mhanational.org/bereavement-and-grief>

https://www.huffpost.com/entry/10-things-i-learned-while_b_5923558

<https://www.amazon.com/Passing-Memoir-Death-Michael-Korda/dp/1631494643>

https://en.wikipedia.org/wiki/Michael_Korda

<https://refugeingrief.com/>

Host: Guests: Compliancy issues

covered: Links for more info:

SEGMENT 2:

SERVED UP: POETRY WITH A SIDE OF DARK HUMOR

1,000,000 animal and plant species now face the threat of extinction. As more than

Time

Duration

Synopsis:

15:42

7:15

Gilgamesh is thought to be the oldest epic poem ever written, created in 2000 BCE. Throughout time, poetry has stayed constant, with greats like Walt Whitman, Emily Dickinson and Henry Thoreau publishing cherished works still topical today. John Kenney is a modern poet whose work is frequently featured in the New Yorker. He's best known for his collection of Love Poems for Married People and joins Viewpoints this week to share his many musings and provide some words of advice when it comes to writing. n 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.

Marty Peterson

John Kenney, poet, author, Love Poems for Married People, Love Poems for People with Children, Love Poems for Anxious People

Poetry, Art, Mental Health, Writing, Literature, Relationships, Creative Arts

<https://www.newyorker.com/contributors/john-kenney> <https://www.byjohnkenney.com/>

<https://www.masterclass.com/articles/how-to-write-poetry> <https://www.youtube.com/watch?v=z0BUYzMyp8>

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

THE LIFE OF WRITER & DIRECTOR LYNN SHELTON

Lynn Shelton passed away earlier this month at age 54. We discuss some of her biggest

Time

Duration

Synopsis:

23:57

2:27

achievements and legacy in Hollywood. Evan Rook

Film, TV, History, Culture

Host & Producer: Compliance issues

covered:

Program 20-22 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliance Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

6/7/2020

Studio Production: Jason Dickey

SEGMENT 1:

ONE COUNTRY, TWO SYSTEMS: THE DEEPENING POLITICAL CRISIS IN HONG KONG

Tensions between the people of Hong Kong and the Chinese communist government are quickly

Time

Duration

Synopsis:

1:48

10:45

escalating in recent months. With the proposal of a new national security law in late May further tightening the grip on the semi-autonomous territory of Hong Kong, the city is a tipping point as protesters risk their lives to fight for political democracy and civil liberties. Gary Price

Antony Dapiran, lawyer, writer, author, City on Fire: The Fight for Hong Kong

Politics, Government, Democracy, Communism, Civil Rights, Foreign Relations, Law, Violence,

Pandemic, Protest

<https://www.nytimes.com/2020/05/27/world/asia/hong-kong-protest-china-anthem.html>

<https://www.newyorker.com/news/daily-comment/amid-the-pandemic-is-hong-kong-facing-a-different-kind-of-death>

<https://www.cnn.com/videos/business/2020/05/29/hong-kong-us-trade-china-security-law.cnnbusiness>

https://twitter.com/antd?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

<https://www.theatlantic.com/international/archive/2019/09/hong-kongs-protest-movement-getting-darker/597649/>

<https://www.amazon.com/City-Fire-fight-Hong-Kong-ebook/dp/B07YM45KNB>

Host: Guests: Compliancy issues

covered: Links for more info:

SEGMENT 2:

THE MANY FIRSTS THROUGHOUT HISTORY

Imagine finding a rough, circular rock-like object and spending many minutes, if not hours, trying to

Time

Duration

Synopsis:

14:35

8:20

pry it open to see what's inside. Once you finally cracked it open, who would slurp down the slimy, raw interior of an oyster, praying that it wouldn't kill them? We discuss the many firsts throughout history and the bold civilizations who uncovered these discoveries.

Marty Peterson

Cody Cassidy, freelance writer, author, *Who Ate the First Oyster?* Invention, Science, History, Archaeology, Literature, Food, Manufacturing

<https://twitter.com/codycassidy?lang=en> <https://www.wired.com/story/who-invented-wheel-how-did-they-do-it/>

<https://slate.com/human-interest/2020/05/leavened-bread-yeast-invention-history.html>

<https://www.amazon.com/Who-Ate-First-Oyster-Extraordinary/dp/014313275X>

Host: Guests: Compliancy issues

covered: Links for more info:

CULTURE CRASH:

REMAKING THE JUSTICE LEAGUE

Zack Snyder's version of the movie *The Justice League* will premiere on streaming service HBO Max

Time

Duration

Synopsis:

26:26

2:31

in 2021. We discuss the new release set to be a great improvement from the 2017 Warner Brothers version that was a blockbuster flop.

Evan Rook

Film, Streaming, Comics, Culture

Host & Producer: Compliancy issues

covered:

Program 20-23 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliancy Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

6/14/2020

Studio Production: Jason Dickey

SEGMENT 1:

Time

Duration

THE MURDER OF GEORGE FLOYD: A DEEPENING PUBLIC HEALTH CRISIS

George Floyd was 46 years old when he was murdered on the street by ex-Minneapolis police

Synopsis:

1:47

10:12

officer Derek Chauvin. The father of five moved to the Midwest city in 2014 where he worked driving a truck and providing security at a local restaurant. Due to the COVID-19 pandemic, Floyd lost his security job. On May 25, Floyd was suspected of using a counterfeit \$20 bill at a local store and officers were called to the scene. The question remains: how can a simple police call lead to the killing of an unarmed and unresisting man? For weeks, protests and outrage have spread across the U.S. and internationally as the killing of Floyd brings racial inequality and police brutality into focus once again. Even in the midst of a pandemic, people are showing up to say they're fed up with the lack of equal justice, rights and opportunities for all.

Gary Price

Gary Walker, cinematographer; Dr. Lauren Powell, social epidemiologist, executive director, Time's Up Healthcare Race & Identity, Civil Rights, Protest, Poverty, Health, Police & Law Enforcement, Excessive Force, Government, Racial Tensions, Systemic Racism <https://www.joincampaignzero.org/>

<https://www.reclaimtheblock.org/home/#about>

<https://www.pnas.org/content/116/34/16793> <https://mappingpoliceviolence.org/> <https://www.theguardian.com/us-news/2015/jun/09/the-counted-police-killings-us-vs-other-countries>

<https://www.statnews.com/2020/06/02/my-nightmare-covid-19-meets-racism-meets-george-floyd-killing/>

https://twitter.com/DrLaurenP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho

<https://timesupfoundation.org/>

NAVIGATING PEAK WEDDING SEASON DURING A PANDEMIC

Host: Guests:

Compliance issues

covered: Links for more info:

SEGMENT 2:

Time

Duration

Synopsis:

The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.

Marty Peterson

Erika Hernandez-Fullerton, owner, The Greatest Adventure Weddings & Elopements Business, Marriage, Health, Personal Finance, Pandemic, Technology

<https://thegreatestadventureweddings.com/>

<https://thegreatestadventureweddings.com/our-wedding-during-coronavirus-isle-of-whidbey/>

<https://betweenthepine.com/blog/how-to-elope-during-coronavirus>

<https://www.theknot.com/content/covid19-help>

THE VOICES OF AFRICAN AMERICAN AUTHEORS

14:01

9:06

Host: Guests: Compliance issues

covered: Links for more info:

CULTURE CRASH:

Time

Duration

Synopsis:

Reading the works of black authors is an important part to better understanding why racial inequities still plague our country. We offer up some recommendations to add to your reading list. Evan Rook

Literature, Diversity, Race & Identity, African American History

24:07

2:17

Host & Producer: Compliance issues

covered:

Program 20-24 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliancy Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Air Week:

6/21/2020

Studio Production: Jason Dickey

SEGMENT 1:

SHAKEUPS IN THE SALON & SKINCARE INDUSTRY

Business owners have had an extremely stressful year as COVID-19 forced millions of shops to close

Time

Duration

Synopsis:

1:47

10:09

their doors for two plus months. Now, as much of the country is reopen, some salon, spa and wellness owners are still anxious about if many customers will return and the current changes to operations to protect both staff and clientele. We speak with three owners about adapting to this new reality and the challenges they're facing.

Gary Price

Chi Taylor, owner, FlutterFab Boutique; Emma Graves, aesthetician and co-owner, Brooklyn Herborium; Dr. Carlos Charles, dermatologist and owner, Derma Di Colore

Wellness, Business, Personal Finance, Virus, Government, Public Health <http://www.flutterfabboutique.com/>
<https://brooklynherborium.com/> <https://www.forbes.com/sites/angelinavillaclarke/2020/05/18/feeling-positive-how-the-spa-and-wellness-industry-is-reacting-now-and-planning-for-the-future/#79f21b51c3a5>
<http://www.dermadicolore.com/>

Host: Guests:

Compliancy issues

covered: Links for more info:

SEGMENT 2:

EXPLORING THE WORLD OF WINE ONE GLASS AT A TIME

Finding the right wine is intimidating. Strolling through the wine aisle, it can sometimes be easier to

Time

Duration

Synopsis:

13:58

8:44

give up and choose a bottle based off whether you like the label or not. Wine is complex. However, if you're interested in finding out more about the refreshment, you have to start somewhere.

Sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine.

Marty Peterson

Elizabeth Schneider, certified sommelier, author, Wine for Normal People: A Guide for People Who Like Wine, But Not the Snobbery That Goes With It & podcast host, Wine for Normal People

Literature, Food & Drink, History, Consumer Interests

<https://www.winefornormalpeople.com/> <https://winefolly.com/>

<https://www.winepaths.com/articles/editorial/wine-guide/the-ultimate-beginners-guide-to-wine>

<https://www.amazon.com/Wine-Normal-People-Guide-Snobbery/dp/1452171343>

Host: Guests:

Compliancy issues

covered: Links for more info:

CULTURE CRASH:

THE ROLLOUT OF HBO MAX

The new streaming service, HBO Max can be a bit confusing. What does it cover that's not already

Time

Duration

Synopsis:

23:42

2:45

on HBO Go or HBO Now? We discuss the differences and the hottest shows and films on the Evan Rook TV, Film, Streaming, Business

Host & Producer: Compliancy issues covered:

Program 20-25 Writers/Producers: Amirah Zaveri & Evan Rook Quarterly Report of Compliancy Issues & Programs List Viewpoints Radio: 2020-Q2 (April-June)

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Page 14 of 14

Air Week:

6/28/2020

G TO A GARDEN

Getting started gardening can seem like an overwhelming task, especially if you have trouble

Brooke, Bonnie
Moran, Plants
urban, Garden
ing, Food
n Food
gard Produc
ener tion,
; Health,
Amy Food
Enfi Supply,
eld, Person
horti al
cult Financ
urist e

Studio Production:

Time

Duration

Jason

Synopsis:

Dickey

1:47

SEGMENT

10:09

T 1:

keeping a houseplant alive. But with some research and a small investment for tools, seeds and soil, the rewards of tending to a garden are huge. Fresh produce, flowers and herbs, as well as a renewed connection to nature are just some of the benefits of this increasingly popular outdoor Gary Price

THE

CALMIN

G

NATURE

OF

TENDIN

https://www.instagram.com/brookesays_/ <https://greatist.com/connect/beginners-guide-to-gardening#7>

<https://www.miraclegro.com/en-us/library/gardening-basics/how-make-vegetable-garden> <https://bonnieplants.com/>

<https://www.miraclegro.com/en-us/library/gardening-basics/how-make-vegetable-garden>

Host: Guests: Compliancy issues covered: Links for more info:

SEGMENT 2:

IS YOUR CHILD FEELING ANXIOUS RIGHT NOW? GIVING SUPPORT WITHOUT SHIELDING THEM FROM THE WORLD

Time

Duration

Synopsis:

The days when election and campaign news dominated the news cycle seem so distant. It's safe to say that no one could've imagined this year would be such a curveball. Learning's been disrupted, many parents are continuing to work from home and fears over COVID-19 are still very much present. We speak with a family trauma expert, Dr. Abigail Gewirtz, about dealing with these anxieties as an adult and how to have important conversations with your child or teen if you're sensing that they're more irritable, worried or anxious lately.

Marty Peterson

Dr. Abigail Gewirtz, professor, Department of Family Social Science, director, Institute for Translational Research in Children's Mental Health at the University of Minnesota
Mental Health, Parenting, Psychology, Child Development, Virus, Education

<https://www.cehd.umn.edu/people/agewirtz/>

<https://www.bostonmagazine.com/health/2020/06/16/children-anxiety-depression-parenting-tips/>

<https://www.nytimes.com/2020/04/01/parenting/coronavirus-help-anxious-kid.html>

<https://abigailgewirtz.com/blog/talking-to-your-children-about-covid19>

<https://abigailgewirtz.com/blog/will-i-get-shot>

<https://abigailgewirtz.com/>

<https://www.amazon.com/dp/1523508310?tag=workmanweb-20>

13:59

9:20

Host: Guests:

Compliance issues

covered: Links for more info:

CULTURE CRASH:

THE DIFFICULTY OF PLACING MEDIA & LITERATURE INTO DISTINCT GENRES

Sometimes a new release fits into multiple genres but has to be classified into one specific genre.

Time

Duration

Synopsis:

24:19

2:07

Star Wars is labeled as a space opera – but what exactly does that mean? Viewpoints discusses these conundrums.

Evan Rook

Art, Film, Literary Culture

Host & Producer: Compliance issues

covered:

Program 20-26 Writers/Producers: Amirah Zaveri & Evan Rook