

KKCY ISSUE RESPONSIVE PROGRAMMING SUMMARY 2nd QUARTER 2018

During the months of April, May and June 2018, station KKCY broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area.

Water

- 4/5 – Rivers rising
- 4/5 – DWR money coming to Yuba/Sutter
- 4/19 – Schedule set for phase 2 of Oroville Spillway project
- 4/20 – North Yuba irrigation customers will get nothing
- 4/23 – Sites reservoir proposal funding increased
- 4/24 – Oroville spillway reconstruction seismic report released
- 4/25 – Gallagher's anti-DWR measure advances
- 4/25 – Better water news for irrigation customers
- 4/30 – Contaminated water reported at Manzanita Elementary
- 5/1 – Sierra snowpack 37% of April 30th average
- 5/1 – Gallagher continues to push anti-DWR measure
- 5/3 – Yuba County Water Agency awards 100's of thousands in Foothills grants
- 5/4 – Spillway evacuation looter spoils chances
- 5/7 – Sites reservoir potential funding increased yet again
- 5/10 – Phase 2 of Oroville spillway work begins
- 5/10 – Another Oroville evacuation looter sentenced
- 5/22 – Yuba County Water Agency makes major contribution to forest management plan
- 5/22 – Phase 2 of Oroville spillway reconstruction project on schedule
- 5/23 – Lake Oroville State Recreation Area's Thermolito diversion pool open for Memorial Day
- 5/30 – Gallagher water measures fail
- 5/30 – Revised Butte County evacuation plans released
- 6/1 – DWR reveals extended spillway schedule
- 6/1 – New Oroville Dam safety group announced
- 6/5 – Nor-Cal reservoirs looking good
- 6/7 – Injury reported at spillway construction site
- 6/8 – Yuba River levee work included in Federal legislation
- 6/8 – Lake Oroville algae causes concern
- 6/11 – Secondary Butte County spillway plans move forward
- 6/12 – Federal dollars on the way for South Sutter County levee project
- 6/14 – Butte County suit against DWR stays alive

- 6/15 – DWR updates response to Federal regulators
- 6/18 – Spillway construction update
- 6/20 – Yuba County Water Agency steps up again
- 6/25 – Lake Oroville levels dropping for spillway work
- 6/27 – DWR facing U.S. Senate oversight

Fire

- 4/13 – Gallagher's fire victim measures advance
- 4/40 – More financial help coming Cascade fire victims' way
- 6/7 – South Sutter County fire forces evacuations
- 6/8 – Butte County burn ban takes effect Monday
- 6/18 – Weekend Butte County blaze held to 40 acres
- 6/18 – New P.G.&E. Fire-safety program underway
- 6/19 – Alleged Oroville-area fire-starter cited
- 6/20 – UC Davis studying wildfire impacts on pregnant women
- 6/25 – Fast growing wildfire in Lake County
- 6/26, 27, 28, 29, – Pawnee Fire update

Education

- 4/10 – Weekend school threats reported in Yuba/Sutter
- 4/26 – More Whiteaker allegations surface
- 4/30 – Yuba College free tuition program launched
- 5/4 – Sutter High School initiates Active Shooter Training
- 5/17 – New Wheatland High School District Superintendent announced
- 5/24 – A previously planned Central-Gaither move delayed
- 6/11 – Live Oak school locked down
- 6/14 – Oroville High School has a new Principal

Law Enforcement

- 4/6 – Officer-involved shooting death in Marysville
- 4/9 – Officer-involved shooting death in Oroville
- 4/11 – Initial autopsy results released in last week's officer-involved shooting death in Marysville
- 4/25 – Yuba County DA issues final ruling in last October's officer-involved Olivehurst shooting death
- 4/27 – Deputy-involved shooting death in Palermo
- 5/1 – Yuba County Sheriff's Office employs new crime-reporting methods
- 5/9 – Butte County Deputy sentenced in DUI case
- 6/7 – Officer-involved shooting near Shasta College
- 6/15 – Ex-Butte County Deputy's illegal weapons case moves forward

- 6/18 – Independent panel issues dire warning for financial health of Yuba County Sheriff's Office
- 6/19 – New CCW license application and renewal process at the Butte County Sheriff's Office

Marijuana

- 4/5 – Several Yuba County marijuana grows tied to Chinese crime organization
- 4/20 – Marysville marijuana dispensary denied
- 5/4 – Marijuana delivery bill advances in State legislature
- 5/9 – Rising Sacramento rapper accused of Yuba County pot robbery
- 5/30 – Deadly pesticide use increase drastically at illegal California pot farms
- 6/11 – 1 more Marysville marijuana dispensary permit available
- 6/20 – Oroville passes cannabis tax measure
- 6/29 – Yuba County-to-Texas-To-Florida postal pot operation shut down

Traffic Infrastructure

- 4/10, 4/23, 4/26, 6/14 - 5th St. bridge construction update
- 4/11 – Hwy 99/20 intersection project moving forward
- 5/29 – District 10 residents take issue with Hwy 70 safety improvement plan
- 6/26, 27, 28 – Highway 70 Public Meeting scheduled

Local Government

- 4/12 – Yuba City Council votes to fight State Sanctuary law
- 4/12 – Effort to recall Live Oak Mayor launched
- 4/17 – Tribe wins casino fight with Butte County
- 4/17 – Yuba/Sutter earns high marks for Veterans Services
- 4/27 – New Yuba/Sutter Fair CEO chosen
- 5/17 – Yuba City Council makes waste management choice
- 5/23 – Yuba County casino fight back on
- 6/21 – Yuba City passes largest-ever budget
- 6/22 – New Marysville Fire Chief introduced
- 6/28 – Whiteaker recall effort falls short
- 6/29 – New Marysville City Clerk announced

Local Economy

- 4/12 – Yuba City Walmart targeted by corporate for remodeling
- 4/24 – Gas prices on the rise
- 4/27 – State gas tax repeal effort claims 830,000 signatures

- 5/1 – Gas tax opponents submit signatures for repeal initiative
- 5/1 – Gas prices up another 9 cents/gallon
- 5/9 – Yuba County casino builders reach utility deal
- 5/22 – record low unemployment rate reached
- 5/24 – \$1/2 million awarded to Yuba, Sutter, Colusa, and Glenn Counties to help veterans find work
- 5/30 – Free woodstove replacement program underway
- 5/30 – Butte County Ag Numbers released
- 5/30 – Record-Breaking Almond crop predicted
- 5/31 – State and local population growth rates released
- 6/4 – Brownsville loses its only grocery store to fire
- 6/5 – Brownsville plans coming together after loss of market
- 6/18 – May unemployment numbers released
- 6/26 – Gas tax repeal measure makes November ballot

Health

- 5/18 – Another rabid bat confirmed in Yuba City
- 5/22 – Mid-Valley horses at risk for West Nile Virus
- 5/29 – Rideout interim President promoted
- 6/7 – Adventist/Rideout wins awards
- 6/22 – Another rabid bat confirmed in Yuba City

June Primary

- 5/16-5/21 – Registration deadline reminder
- 4/20 – Gallagher/Nielsen hosting Yuba City anti gas tax/prison realignment Petition signing event
- 5/2 – Sutter County candidates forum tonight
- 5/24 – Sutter County D.A.'s race grows by 1
- 6/6 – Preliminary local election results
- 6/7 – Election Summary
- 6/11 – Sutter County election update
- 6/13 – Election results update
- 6/19 – Yuba/Sutter election update
- 6/26 – Yuba/Sutter election update

Miscellaneous

- 5/22 – Beale's main gate closing indefinitely for security reasons
- 6/22 – Stae Parks Commision recommends Federal Grant money to upgrade Yuba City's Harter Park
- 6/1 – DMV announces Saturday hours at 40 offices, including Yuba City
- 6/13 – Triple California plan qualifies for November ballot
- 4/9 -Another North State wolf attack on livestock

-Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Memorial day) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

Other general issues and concerns and how we address them;

-Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) comes in to record a 60 second feature called "Job Hotline". This airs, at no charge to the One-Stop, throughout all day-parts Monday through Thursday for a total of 24 plays. (Audio available through the calendar year on the KKCYN newsroom computer desktop in the folder labeled, "Job Hotline".)

Local non-profit fundraiser and awareness events:

These are covered in several formats;

- 1) Occasionally in news casts (particularly health events such as blood drives).

- 2) Public Service Announcements recorded by someone involved with the group or event in question. There are generally no fewer than 4 and no more than 10 of these 30 to 60 second free spots running in equal rotation throughout all dayparts for a total of 147 plays a week. (Audio of all PSA's is available through the calendar year on the KKCYN newsroom computer desktop in the folder labeled, "psa's").

- 3) Weekend Updates ("W's") are recorded by local announcers and air Thursday through Sunday, a total of 65 plays. (Audio is available through the week following their recording on the KKCYN computer cartwall in #'s 26033-26036)

- 2) Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio guests during Dave & Briggs In The Morning. This quarter, we broadcast, as we have each year since 2008, from the Annual Valley Muffler Rideout Cancer Center Car Show June 16th from noon-2.

Our in-studio guests this quarter were;

-4/9 – Oiuda Wakefield – Bika Around The Buttes

-4/11 – Tom Galvin – Marysville Kiwanis

-4/12, 5/7 – Veronica Sorotsky & Sherry Herkal – Yuba/Sutter Naval Sea Cadets
-4/16 – Elicia Stewart – Harmony Health Community Events Coordinator
-4/17, 4/24, 6/28 – Mark Reiter – Willow Glen Hopes & Dreams Chrity Golf Classic Tournament Director
-4/18 – Mike Kimball – Sutter/Yuba Vector Control District
-4/19 – Joe Bettencourt – Yuba City Kiwanis
-4/20 – Staci Howell – Playzeum
-4/23 – Bob Harlan – Executive Director, Yuba/Sutter/Colusa United Way
-4/25 – Janet & Kit Burton – Pioneer Day
-4/26 – Amber Darach & Jackie Sillman – Girls On The Run, Yuba/Sutter
-4/27 – John Cassidy – The Event
-4/27 – Rhuksana Khan – Marketing Director, Children's Hope Foster Family Agency
-5/16 – Pastor Ciociola – A Grateful Nation Remembers Memorial Day Ceremonies
-5/17 – Jolene Sheppard – Biggs Parent/Student Association
-5/21, 6/20 – James Morales – Agents of Change
-5/25 – Jeremiah Cooper & Jagvir Takhar – KingdomConduit.org
-6/4, 6/11 – Jessica Hougan – Curator Sutter County Museum
-6/5, 6/25 – Jayla DePue – Sponsorship Coordinator, Capitol Quarter Midget Association
-6/6 – John Cassidy – Sierra Central Credit Union Blood drive
-6/12 – Jackie Sillman – Recology new recycling & waste disposal programs
-6/13 – Katy Goodsen – Yuba City Safe & Sane fireworks campaign
-6/14 – Marci Caesare – Yuba County Animal Care Services
-6/15 – Sandee Drown & Krystal Martin – Yuba City DBA's Summer Stroll
-6/19 - Kris Gibson & Kenny Sowles – Yuba City Police Dept. K9 Handlers
-6/27 – Jesse Frias – Yuba City Fire Marshal

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers at least twice an hour, every day including holidays and weekends.

Traffic;

We provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) comes in to record a 60 second feature called "Pet of the Week". This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, "Pet of the Week".)

Sports;

A local sports report follows each bottom of the hour newscast. Additionally, every other Monday, KKCY designates a local Team of the week culled from listener nominations. A recorded feature (60 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, "teamsoweeek".)

-Community Involvement;

Every other Tuesday, KKCY designates a local Community Hero culled from listener nominations. A recorded feature (60 seconds) airs honoring the hero for a total of 23 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, "Community Hero".)

-General:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plaines, Illinois; "Viewpoints", which airs every Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30.

Program Log for

Viewpoints Radio

Viewpoints

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Suite 150 Des Plaines, Illinois 60018847-

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Affiliate downloads are available at [ftp://mediatracksdownloads.co](ftp://mediatracksdownloads.com)

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[www.mediatracks.c](http://www.mediatracks.com)

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Guest information and segment podcasts are available at www.viewp

ointsonline.net

2018-

Q2

(April-June) Viewpoints Radio Quarterly Report

Compliance Issues covered this quarter:

Agriculture

American cities

American issues

Awards

Business

Children

Comedy

Community issues

Cooking

Crime

Criticism

Culture

Dieting

Diversity

Economics

Education

Employment

Environment

Ethics

Exploring

Family issues

Feminism

Film

Film history

Finance

Food

Genetics

Government

Higher education

History

Home life

International relations

Internet

Journalism

Law

LGBTQ issues

Literature

Live events

Media

Memorials

Men

,

s issues

Mental health

Movies

Music

Nature

Parenting

Personality

Politics

Prisons

Privacy

Psychology

Public issues

Racism

Refugees

Religion

Scams

Science

Self help

Social media

Storytelling

Students

Teamwork

Technology

Television

Theater

Travel

Violence

War

Weather

Work Issues

World history

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www.mediatracks.com

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Guest information and segment podcasts are available at www.viewpointsonline.net

Program

18-

13

Producers

Reed Pence, Evan Rook

Air Week

4/1

—

4/7/2018

Production Director

Sean Waldron

Time

Segment

Dur.

1:47

SEGMENT 1: A Spy in the Civil Rights Movement

9:22

Synopsis: Ernest Withers is a famed Civil Rights photographer who took some of the iconic photos that propelled the movement to

the front pages across America. He was also working as a spy inside the movement for the FBI. Author Marc Perrusquia joins the

show to tell Withers

,

story and help us parse through what it all means.

Host: Gary Price. Guests: Marc Perrusquia, author,

A Spy in Canaan: How the FBI used a famous photographer to infiltrate the Civil

Rights movement

Links for more info:

<https://www.mhpbooks.com/books/a-spy-in-canaan/>

,

<https://twitter.com/MarcPerrusquia>

Compliance Issues Covered: History, Government, Racism, Journalism

14:39

SEGMENT 2: Practicing Kindness

9:56

Synopsis: Often, it can seem like bad news outweighs the good. But one expert says that connecting with ourselves and practicing

kindness can make it all a lot more bearable.

Host: Marty Peterson. Guests: Tara Cousineau, clinical psychologist and author,

The Kindness Cure: How the science of compassion
can heal your heart & your world

Links for more info:

<https://www.newharbinger.com/kindness-cure>

,
[http://www.taracousineau.co
m/](http://www.taracousineau.com/)

Compliance Issues Covered: Mental health, Psychology
, Self help

24:27

Culture Crash: Spoilers in Trailers

2:26

Synopsis: Movie trailers are more hyped than ever. S
tudios announce their release days in advance and fans po
ur over every
screenshot and detail included in them

...

but what happens when some of the trailer turns out
to be a spoiler?

Host: Evan Rook

Compliance Issues Covered: Me
dia, Culture, Movies

Program Log for Viewpoints Radio

Viewpoints

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om](http://www.mediatracks.com)

Guest information and segment podcasts are available at [www.viewp
ointsonline.net](http://www.viewpointsonline.net)

Program

18-

14

Producers

Reed Pence, Evan Rook

Air Week

4/8

—

4/14/2018

Production Director

Sean Waldron

Time

Segment

Dur.

1:47

SEGMENT 1: A Peek Into the Minds of Real Life Con Men

9:22

Synopsis: When you think of a con man, do you picture a charmer, like George Clooney in Ocean's 11?

Our guest discusses what con men are like in real life. She takes us through some of the most famous cons from the past and the techniques that make us all

vulnerable to being swindled.

Host: Gary Price. Guests: Maria Konnikova, psychologist and author,

The Confidence Game: Why we fall for it

...

every time

Links for more info:

<http://www.mariakonnikova.com/>

Compliance Issues Covered: Economics, Business, Scams

13:35

SEGMENT 2: Religious Strife & Refugees: The 1947 Partition of India

9:56

Synopsis: In 1947, India was split into two countries: India and Pakistan. Now, author Veera Hiranandani is telling the story of the partition in her young adult novel,

The Night Diary

. She talks about the history of the partition and how that history is still tragically relevant in 2018.

Host: Marty Peterson. Guests: Veera Hiranandani, author

,

The Night Diary

Links for more info:

<https://www.penguinrandomhouse.com/books/549250/the-night-diary-by-veera-hiranandani/9780735228511/>

,

http://wapo.st/2fF1TUI?tid=ss_mail&utm_term=.6e77fa9dca3b

Compliance Issues Covered: History, Religion, World history, Refugees, Politics

23:56

Culture Crash: Concerts

2:26

Synopsis: Summer is getting closer, which means concerts are selling out across the country. We discuss the magic of live music and what makes it such a memorable night out.

Host: Evan Rook

Compliance Issues Covered: Media, Culture, Music, Live events

Program Log for

Viewpoints Radio

Viewpoints

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Guest information and segment podcasts are available at www.viewpointsonline.net

Program

18-

15

Producers

Reed Pence, Evan Rook, Pat Reuter

Air Week

4/15

—

4/21/2018

Production Director

Sean Waldron

Time

Segment

Dur.

1:47

SEGMENT 1: The Rise of Confrontational Politics

9:22

Synopsis: Politicians have always stirred up controversy as a way to get ahead. But no politician has ever done it as often, or as

successfully as Donald Trump. What is the attraction to these high-conflict politicians, and how do they argue their ways to the top?

Host: Gary Price. Guests: Bill Eddy, president of the High Conflict Institute and author,

Trump Bubbles: The dramatic rise and fall of high-conflict politicians;

Lauren A. Wright, PhD: political scientist and author

,
On Behalf of the President: Presidential spouses and White House communications strategy today

Links for more info:

<http://www.unhookedbooks.com/>

,
<http://www.highconflictinstitute.com/>

,
<http://www.laurenawright.com/>

Compliance Issues Covered: Politics, Government, History, Personality

12:09

SEGMENT 2: The Overblown Importance of What College You Attend

9:56

Synopsis: When a high school student isn

,
t accepted into the college of their dreams it can be
devastating. But we look at whether
college choice really matters as much as we may thin
k, and how students can thrive at smaller schools.

Host: Marty Peterson. Guests: Frank Brunl, columnist
for The New York Times, author,
Where You Go Is Not Who You

,
ll Be: An
antidote to the college admissions mania
; Joshua Steckel, counselor at a New York high school an
d co-author,
Hold Fast to Dreams
Links for more info:
<http://www.frankbrunibooks.com/>

,
<http://thenewpress.com/search/hold%20to%20fast%20dreams>
Compliance Issues Covered: Family issues, Students, H
igher education, Education
23:17

Culture Crash: Robert Ebert's Legendary Criticism
2:26

Synopsis: Movie criticism these days typically boils
down to numbers and general consensus. But when Roger E
bert was alive, he
cultivated a following that considered his opinions and
perspective above all else.

Host: Evan Rook
Compliance Issues Covered: Media, C
ulture, Movies, Criticism

Program Log for Radio Health Journal

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Guest information, segment podcasts and the latest
health news are available at www.radiohealthjournal.net

2018-

Q2

(April-June

) Radio Health Journal Quarterly Report

Compliance Issues covered this quarter:

Addictions and treatment

Adolescents

Alcohol and substance abuse and treatment

Animal welfare
Anti-trust
Autism
Business and industry
Consumer safety
Consumerism
Crime and justice system
Disabilities
Drug and substance abuse and treatment
Economics
Education
Emergency response
Ethics
Family and parenting issues
Federal government, laws, legislation and regulation
First responders
Food safety
Foreign trade
Gifted youth
Government regulation
Harm reduction
Health care
Insurance
Interpersonal relationships
Legal and justice system
Local government
Medicare
Mental health and suicide
Military
Opioid crisis
Parenting
Patient safety
Public health
Public safety
Religion
Sexual assault and abuse
Social media
Sports, recreation and entertainment
State government regulation

Underage drinking

Vaccines

Water safety

Women

,

s issues

Workplace issues

Youth at risk

Program Log for

Radio Health Journal

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Affiliate downloads are available at <ftp://mediatracksdownloads.com> and www.mediatracks.com

Guest information, segment podcasts and the latest health news are available at www.radiohealthjournal.net

Program

18-

13

Producers

Polly Hansen, Reed Pence

Air Week

4/1

—

4/7/2018

Production Director

Sean Waldron

Time

Segment

Dur.

2:33

SEGMENT 1: SEXUALLY ABUSIVE DOCTORS

12:10

Synopsis: The Dr. Larry Nasser case has publicized doctors who sexually abuse patients. However, the extent of these assaults is

unknown, as few doctors are ever punished and their misdeeds are never known. A reporter who investigated the official response to

the problem and a physician who has worked on a sexual assault crisis line discuss the issue.

Host: Reed Pence. Guests: Dr. Altaf Saadi, neurologist and former sexual assault crisis line worker; Danny Robbins, investigative reporter,

Atlanta Journal-Constitution

Compliance issues covered: sexual assault and abuse, crime and justice system, women's issues, state government

t regulation

Links for more information:

<https://www.huffingtonpost.com/author/altaf-saadi>

,
<https://www.ajc.com/news/danny-robbins/bOyk2t5r6yheu3XxAFNa8J/>

15:15

SEGMENT 2: TEACHING DOCTORS TO LISTEN

7:34

Synopsis: Studies have found that many doctors don't really listen to their patients, and so miss how illness is affected by the "other things" in life. Experts discuss how to help doctors consider the patient as a whole.

Host: Nancy Benson. Guests: Dr. Saul Jeremy Weiner, Prof. of Medicine, pediatrics & Medical Education, Univ. of Illinois and co-

author,

Listening For What Matters: Avoiding Contextual Errors in Health Care

; Dr. Alan Schwartz, Michael Reese Endowed Prof. of Medical Education, Univ. of Illinois, Chicago, and co-author,

Listening For What Matters: Avoiding Contextual Errors in Health Care.

Compliance issues covered: health care, education, consumerism, patient safety

Links for more information:

<http://www.contextualizingcare.org>

