

KKCY ISSUES & CONCERNS RESPONSIVE PROGRAMMING SUMMARY 4th QUARTER 2018

During the months of October, November, and December 2017, station KKCY broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area. Those issues and concerns included;

-Wildfire

- 10/5 – Court proceedings move forward for alleged Ponderosa Fire arsonist
- 10/9 – Wildfires quickly growing in Yuba, Butte, and Nevada Counties
- 10/10 – Yuba, Butte, Nevada County fire update
- 10/11 – Area and Northern California wildfire update
- 10/12 - “
- 10/13 – 10/19 - “
- 10/20 – Final 2 of 4 Cascade Fire victims killed I.D'd
- 10/16-10/18 -, wildfire recovery effort updates
- 10/24 – Yuba County Gov't Center remaining open for fire victims
- 10/31 – Cal-Fire/Butte County lifts a portion of burn ban
- 11/1 – Butte County Sheriff warns of FEMA impersonator scam
- 11/6 – Officials urge fire victims to complete Right of Entry forms
- 11/7 – Fire officials warn fire danger still present
- 11/7 – Final Butte County burn restrictions lifted
- 11/22 – Tri-County Disaster Recovery Center closing
- 12/28 – Accused Ponderosa Fire arsonist changes plea from not guilty to no contest

-Lake Oroville Spillway reconstruction

- weekly updates 10/5 through 12/28
- 10/17 – DWR releases plans going into rainy season
- 10/19 – State Assembly Representative releases Oroville Dam constituent survey results
- 10/20 – Major Spillway Repair sticker shock
- 10/24 - Prosecutor seeking life in prison for Gridley evacuation looter
- 10/31 – Oroville Spillway “Good To Go” Tomorrow according to DWR
- 11/2 – Phase 1 of Oroville Spillway reconstruction project complete according to DWR
- 11/2 – Oroville Dam safety reviews planned
- 11/3 – Evacuation looter's probation revoked
- 11/7 – Local, State, and Federal Reps continue Lake Oroville safety fight
- 11/9 – December DWR meetings planned
- 11/10 – Oroville Dam coalition checks in from D.C.
- 11/29 – New Oroville spillway cracks investigated
- 11/30 – More info released on Oroville spillway cracks
- 12/6 – Final report on spillway failure delayed
- 12/7 – Most severe punishment to date for an evacuation looter
- 12/12 – Secret DWR document about new spillway cracks made public
- 12/13 – Another evacuation looter found guilty
- 12/14 – Oroville spillway crisis sparked over \$1 billion in claims; still unpaid
- 12/15 – Another evacuation looter sentenced
- 12/15 – Lake Oroville's powerplant closer to full operation
- 12/28 – DWR trying to get Oroville operations license renewal ahead of final spillway failure report

General Water/Flood Control Issues

- 10/18 – State's largest water district latest to reject Governor's “Twin Tunnels” plan

- 10/26 – Feds oppose Governor's "Twin Tunnels" plan
- 11/29 – Free Feather River levee tours Saturday
- 12/2 – Snow pack well below Dec. 1st average
- 12/20 – Key Sutter County flood control project moves forward

Law Enforcement

- 10/16 – Yuba County Deputies shoot, kill burglary suspect
- 10/17 – Identity of Olivehurst robbery suspect killed in Deputy-involved shooting released
- 10/23 – Yuba County Deputy-involved shooting
- 10/24 – Deputy possibly assaulted prior to Sunday morning suspect shooting in Olivehurst
- 10/24 – 4 Yuba County Deputies on leave during shooting investigations
- 10/26 – Yuba County Sheriff releases findings into latest deputy-involved shooting
- 10/31 – Butte County Deputy cleared in fatal shooting of Durham man
- 11/7 – Suspected probation violator shot by Yuba City Police
- 11/9 – Sexual assault claims against Marysville Police Chief
- 11/10 – Marysville Police Chief resigns
- 11/15 – Former Yuba County Deputy sentenced in Pennsylvania drug trafficking case
- 12/7 – Sutter County D.A. Rules on officer-involved shooting death
- 12/11 – Former Willows CHP officer changes plea in vehicular manslaughter case

Pot

- 10/11 – Brick & mortar pot sales banned in Butte County
- 10/25 – Yuba County's commercial cannabis ban moves forward
- 10/26 – L.A. Lawyer linked to illegal Sutter County marijuana grow sentenced
- 10/31 – 4 arrests made, 1 suspect still at large in violent Loma Rica home invasion pot robbery
- 11/13 – Marysville City Council votes to ban recreational pot sales
- 11/15 – Yuba County follows Marysville's lead on recreational pot sales
- 12/29 – State of Emergency declared in Yuba County because of illegal pot grows

Local Gov't

- 10/11 – Oroville City Council cuts pay...to themselves
- 10/25 – Butte County Supervisors approve raise...for themselves
- 11/28 – Yuba County Water Agency resolves dispute with Cordua Water District
- 12/27 – Sutter County D.A. Issues statement about Parker investigation

Traffic Infrastructure

- 10/5 -Yuba City picks 5th St. Bridge contractor
- 10/6 – Smoother streets coming to Marysville thanks to new gas tax
- 11/7 – Public comments sought on Hwy 70

Local Economy

- 10/9 – Potentially good employment news for Yuba City with proposed substance abuse treatment center
- 10/19 – Farmers, Ranchers facing chronic problem finding qualified workers
- 12/26 – Unemployment rate declining

Health Care

- 10/18 - 1st flu death of 2017 reported in Yolo County
- 10/25 – Another bat with rabies confirmed in Yuba City
- 10/31 - “

- 11/29 – After a year-and-a-half without, Colusa has a hospital again
- 11/29 – More shake-up at Rideout Health
- 12/8 – Palgue-infected bears confirmed in Paradise

Education

- 10/9 – Williams teacher's contract dispute continues

Utility Infrastructure

- 10/20 – P.G. & E. found at fault for Yuba City home explosion

We covered these issues and concerns in the following ways:

-Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Thanksgiving, and Christmas) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

-Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) comes in to record a 60 second feature called “Job Hotline”. This airs, at no charge to the One-Stop, throughout all day-parts Monday through Thursday for a total of 24 plays. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Job Hotline”.)

Local non-profit fundraiser and awareness events:

These are covered in several formats;

- 1) Occasionally in news casts (particularly health events such as blood drives).
- 2) Public Service Announcements recorded by someone involved with the group or event in question. There are generally no fewer than 4 and no more than 10 of these 30 to 60 second free spots running in equal rotation throughout all dayparts for a total of 147 plays a week. (Audio of all PSA's is available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “2017 psa's”).
- 3) Weekend Updates (“W's”) are recorded by local announcers and air Thursday through Sunday, a total of 65 plays. (Audio is available through the week following their recording on the KKCY computer cartwall in #'s 26033-26036)
- 4) Special Broadcast events.
These take the form primarily of live remote broadcasts and in-studio guests during Dave & Briggs In The Morning. This quarter, we, for a 12th straight year, spearheaded the Yuba/Sutter/Colusa United Way Turkey Drive, Broadcasting from a different sponsor location for 3 hours each day for 12 days in a row (November 7-November 18). We also broadcast October 8²¹ from Golden Valley Auto Body's 2nd Annual Gratitude Of Giving Car Giveaway. And we were again the media lead for the Yuba/Sutter Toys For Tots Drive that included 5, 3-hour live broadcasts the week of 12/11.

>Our in-studio guests this quarter were;

- 10/5, 11/15 – Alan Sutfin and Ally Newtboom; Golden Valley Auto Body
- 10/6 – Steve White; Marysville High School P.R.I.D.E
- 10/10 – Olga Rodriguez; Yuba/Sutter Mall Manager – Special fall & holiday events

- 10/12 – Sandy Drown; Yuba/Sutter Soroptimist – California Beer & Wine Fest in Yuba City
- 10/13,10/23 – Nick Micheli; Shriners “Stand Tall For Veterans” Standdown fundraiser
- 10/19 – Bob Harlan; Yuba/Sutter/Colusa United Way Executive Director
- 10/24,10/31,11/7,11/14, 11/28 – Dr. Robert Mathews; Yuba College Public Event Series
- 10/25 – Jeff Graham; Applause seies
- 10/26 – Cindy Verril; Yuba/Sutter Veterans Day Parade
- 10/27 – Kary Hauck & Phill Murillo; Sutter Buttes Energy Watch
- 11/1 – Lori Danby; President Tri-County Blue Star Moms
- 11/2, 11/20, 12/11 – Tom Walther; Wreaths Across America
- 11/3 – Paul DeMeritt; Faith Christian Players
- 11/6 – Rick Millhollin; Hands of Hope Executive Director
- 11/8 – Katy Goodsen; Yuba City Police Dept. Community Policing Coordinator
- 11/9 – Ouida Wakefield & Jaden Bloomfield; Yuba/Sutter Diabetes Support & Resource Center
- 11/13 – David Holycross; 6th Annual Hand-up Ministries Donation Station
- 11/16 – Frank Mansell; FEMA, & Scott Bryan; Yuba County OES
- 11/21 – Jessica Hougen; Sutter County Museum Director
- 11/29, 12/5 – Sandee Drown and Krystal Martin; Downtown Yuba City Christmas Stroll
- 11/30 – Amber Darach; Executive Director, Yuba/Sutter Girls On The Run
- 12/7 – Officer Kenny Sowles;YCPD Shriner's Hospital Toy Drive
- 12/26 – Curtis Sylvester; Yuba/Sutter Amateur Radio Club
- 12/28 – John Buckland; Yuba City Counperson, 5th St. Bridge project

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers at least twice an hour, every day including holidays and weekends.

Traffic;

We provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) comes in to record a 60 second feature called “Pet of the Week”. This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Pet of the Week”.)

Sports;

A local sports report follows each bottom of the hour newscast. Additionally, every other Monday, KKCY designates a local Team of the week culled from listener nominations. A recorded feature (30-60 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “teamsoweeek”.)

Community Involvement;

Every other Tuesday, KKCY designates a local Community Hero culled from listener nominations. A recorded feature (60 seconds) airs honoring the hero for a total of 23 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Community Hero”.)

Public Affairs Broadcasts:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plaines, Illinois; "Viewpoints", which airs every Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30.