

KKCY ISSUE RESPONSIVE PROGRAMMING SUMMARY 3rd QUARTER 2021

During the months of July, August, and September, station KKCY broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area.

Wildfire

- 7/1 – Sky Fire update
- 7/2 – Evacuations expanding as Shasta County's Salt Fire approaches 5k acres w/no containment
- 7/6 – Fireworks-caused fires throughout Yuba/Sutter the night of the 4th
- 7/6&7 – Nor-Cal wildfire update
- 7/8 – Beckwourth Complex doubles in size
- 7/9 - “ “ grows to 9k acres
- 7/12 - “ “ continues to grow at an alarming rate
- 7/13 - “ “ update
- 7/14 – Drone hampers fire-fight near Pulga
- 7/15-9/30 – Dixie Fire updates every M-F morning cast
- 7/19 – PG&E may be to blame for Dixie Fire
- 7/21 – Yuba County foothills fire (Frenchtown Fire) forces evacuations
- 7/22&23 – Frenchtown Fire update
- 8/6 – River Fire update (added to Dixie Fire updates through 8/13)
- 8/12 – Yuba County Foothills Glen Fire added to River/Dixie updates through 8/23
- 8/17 – PG&E warns of possible PSPS this evening
- 8/19 – PG&E continues PSPS power restoration today
- 9/9 – Caldor Fire updates added to Dixie Fire updates through 9/30
- 9/10 – All Yuba County properties participating complete State's wildfire debris removal program
- 9/17 – Mower man arrested for causing 8 acre Oroville fire
- 9/21 – Former Paradise woman pleads guilty to Camp Fire FEMA fraud

Drought

- 7/2 – Lake Oroville down to 1 open boat ramp
- 7/20 – No concrete boat ramps open at Lake Oroville
- 7/22 – Drought emergency declarations expand to Colusa & Butte Counties
- 7/13-7/28 – Bottled water distributions scheduled in Glenn County for residents who's wells've run dry
- 8/4 – Lake Oroville ties record-low 1977 level
- 8/4 – 2 gravel boat ramps again open at Lake Oroville
- 8/5 – Lake Oroville officially at new record low
- 8/6 – Hyatt Power Plant shuts down
- 9/20 – Butte County schedules public water workshop

-9/22 – State water conservation numbers released

Potentially deadly viruses

- 7/2 – Delta variant confirmed in Yuba/Sutter
- 7/2 – West Nile virus detected in Butte County
- 7/8 – Yellow fever mosquito present again in Butte County
- 7/19 – West Nile virus detected in Sutter County
- 7/20 - “ “ “ now described as, “widespread” in Butte County
- 7/22 – Yellow Fever mosquito found in Thermolito
- 7/25 – Yuba/Sutter Covid cases back on the rise
- 7/26 – More WNV-positive mosquitos detected in Yuba/Sutter
- 7/28 – Another Yellow fever mosquito found in Oroville
- 7/29 – BAFB back to mandatory masks
- 8/4 – Yuba/Sutter Covid death confirmed for the 1st time since June
- 8/4 – Butte County reports 1st 2021 human WNV infection
- 8/6 – Yuba/Sutter Covid death toll rises by 3 to 156
- 8/9 – Colusa County's Covid vaccination rate up almost 15% in the last month to 48.1%
- 8/10 – Another Yuba/Sutter Covid death brings total to 157
- 8/13 – Yellow Fever mosquito found in Yuba County
- 8/17 – Re-issued Colusa County mask order begins today
- 8/18 – Yuba/Sutter Covid hospitalizations/deaths continue to rise
- 8/19 – 4 more Yuba/Sutter Covid deaths takes our total to 161
- 8/25 – Yuba/Sutter Covid death toll rises to 165
- 8/27 - “ “ “ “ “ “ “ 168
- 8/30 - “ “ “ “ “ “ “ 170 w/active cases over 1500
- 8/31 - Another Yuba/Sutter Covid death, another daily record for active cases
- 9/1 – Yuba County sets new daily Covid case record
- 9/1 – Butte County reports 1st West Nile virus death of the year
- 9/1 – Yuba/Sutter Veterans Standown cancelled
- 9/2 – 3 more Yuba/Sutter Covid deaths, ICU, “beyond capacity”
- 9/3 – Another Yuba/Sutter Covid death, another daily record for active cases
- 9/8 – Yuba/Sutter Covid death toll rises by 7 over the Holiday weekend to 185
- 9/14 - “ “ “ “ “ “ “ another 5 to 193
- 9/15 – Another Yuba/Sutter Covid death reported
- 9/16 – Marysville's volleyball opponent walks out because of lack of facial coverings
- 9/17 – Another Yuba/Sutter Covid death reported (196)
- 9/21 - Yuba/Sutter's Covid death toll rises by another 2 to 199
- 9/22 - “ “ “ “ “ hits 200

Economy

- 7/2 – A record year all-around for the Yuba/Sutter Fair
- 7/21 – Yuba/Sutter's June unemployment rate up slightly
- 8/18 – 2020 census shows significant Yuba/Sutter growth
- 9/7 – Yuba/Sutter Farm Bureau & Marysville Insurance Agency announce partnership
- 9/13 – Stae walnut production forecast down 15%

Law Enforcement

- 7/8 – Butte County inmate death under investigation
- 7/23 – New Yuba City Police Chief announced
- 8/16 – Butte County reports 4th jail inmate death this year
- 8/25 – Rising Covid cases at Yuba County jail prompts visitaion suspension
- 9/22 – New Yuba City Police Chief sworn in

Illegal drugs

- 7/9 – NET-5 nets 2 arrests, meth, heroin & assault rifle siezed
- 8/27 – Oroville child pornography investigation leads to massive marijuana bust

Traffic infrastructure

- 7/12 – New Yuba/Sutter transit route to Oroville begins today
- 7/12 – Cal-Trans seeking public input on future Hwy 99/70 projects
- 7/6-7/16 – Expect delays for overnight work on Hwy 70 north of Marysville

Gov't

- 7/16 – Live Oak City Council fails to pass budget, begins shut downs
- 7/23 - “ “ “ “ approves temporary funding
- 8/11 – Yuba County OES assisting at Dixie Fire
- 8/12 – Live Oak City Council special election scheduled
- 8/25 – Colusa County's Health Officer quits
- 8/26 – Willows City Councilperson disciplined for comments to city employee
- 9/3 – Sutter County Board of Supervisors officially oppose State Covid Vax mandates
- 9/14 – 4 candidates file for open Live Oak City Council seat
- 9/15 – Yuba County Supes formally resolve to oppose State Vax & Mask mandates

Education

- 7/8 – Wheatland High School requests State lift mask mandate
- 7/20 – Yuba City School District issues mask mandate
- 8/16 – Covid positives shut down Yuba City & River Valley football programs
- 8/24 – Covid cases rising in Yuba City/Marysville Districts
- 8/26 – East Nicolaus High School shuts down due to Covid outbreak

- 8/26 – New Marysville Superintendent announced
- 9/9 – Covid shuts down Central Middle School in Oroville
- 9/10 – Yuba College approves Covid vax/testing requirement

We covered these issues and concerns in the following ways:

-Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except the day after Independence and Labor Day) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

Other general issues and concerns and how we address them;

-Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) provides (remotely for the time being) a 35 second “Job Hotline” Community Reminder. This airs, at no charge to the One-Stop, throughout all day-parts 7 days a week in equal rotation with all other Community Reminders (see details below) (Audio available through the calendar year on the KKCYS newsroom computer desktop in the folder labeled, “Job Hotline”).

Local non-profit fundraiser and awareness events:

These are covered in several formats;

- 1) Occasionally in news casts (particularly health events such as blood drives).

- 2)Public Service Announcements (now called “Community Reminders per Corporate Director of Programming Dave Shakes reachable by e-mail at “dshakes@resultsradio.com”) recorded by someone involved with the group or event in question. There are generally no fewer than 4 and no more than 10 of these 35 second free spots running in equal rotation 7 days/week for a total of 147 plays a week all tolled. (Audio of all PSA’s (Community Reminders) is available on the KKCYS newsroom computer desktop in the folder labeled, “2020 CR’s”).

- 3)Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio guests during Dave & Briggs In The Morning. Due to Covid-19 pandemic restrictions, all live in-show guests are still by phone only. This quarter, we appeared from 2-4p at the annual Sutter One-Stop Job Fair 9/22.

Our in-studio guests this quarter were;

- 7/8- Courtney Finstad – Yuba/Sutter Chamber Membership Director
- 7/13, 8/20 – Katy Goodsen – YCPD Community Policing Coordinator
- 7/21 – Steve Abshier – Mgr Sutter/Yuba Mosquito & Vector Control District
- 7/26 – Cherie Stephens – SayLove

-7/28,8/19, 8/25 – Tom Walther – Yuba City Kiwanis
 -8/9 – Kaylee Starr – The Event
 -8/11 – Paul Holgate – The Event
 -8/12 – Tyler Rich – The Event
 -8/13 – Temecula Road – The Event
 -9/13 – Barbara Fincher – Marysville Stampede Rodeo
 -9/14 – Ellie Landers - “ “ “
 -9/15 – Robyn Harlan - “ “ “
 -9/16 – Matt Merritt - “ “ “

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers twice an hour **M-F 5a-9am, once an hour Monday- Friday 9a- 12 midnight. Forecasts run on the weekends from 7a-4pm. Weathers do no air on holidays.**

Traffic;

Monday-Friday **from 5a-9am** we provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) provides remotely for the time being a 35 second feature called “Pet of the Week”. This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar year on the KKCYN newsroom computer desktop in the folder labeled, “Pet of the Week”.)

Sports;

A local sports report follows each bottom of the hour newscast **that airs Monday-Friday 5a- 9am**. Additionally, every other Tuesday, KKCYN designates a local Athlete of the week culled from listener nominations. A recorded feature (35 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KKCYN newsroom computer desktop in the folder labeled, “AoW”.)

Community Involvement;

Every other Wednesday, KKCYN designates a local Community Hero culled from listener nominations. A recorded feature (35 seconds) airs honoring the hero for a total of 23 plays per week. (Audio available through the calendar year on the KKCYN newsroom computer desktop in the folder labeled, “Community Hero”.)

Public Affairs Broadcasts:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plains, Illinois; "Viewpoints", which airs every Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30. Logs of this quarter's Viewpoints and "Radio Health Journal" attached.

Quarterly Report of Compliancy Issues & Programs List 2021-Q3 (July - September) Radio Health Journal

- Aging
- Arts and Culture
- Auto Safety
- Child Safety
- Children and Youth at Risk
- Climate Change
- Consumer Safety
- Consumerism
- COVID-19 Pandemic
- Crime
- Criminal Justice
- Diet
- Disabilities
- Disaster Preparedness
- Drug Overdoses and Opioids
- Economics
- Education
- Elderly and Senior Citizens
- Employment Issues
- Environment
- Ethics
- Euthanasia
- Family Issues
- Federal Government and Regulation
- Food and Nutrition
- Gender Issues
- Health Care
- Hunger
- Insurance
- Internet Harassment
- Jails and Prisons
- Local Government
- Medicine and Culture
- Mental Health
- Mental Illness
- Parenting Issues
- Pets and People
- Police
- Poverty
- Prevention
- Prosecution
- Public Health
- Public Safety
- Recidivism
- Roads and Traffic Safety
- Severe Weather
- Social Isolation
- Technology
- Technology and Health
- Volunteer Organizations
- Women's issues

Program 21-27

Executive Producer:

Reed Pence

Air Week:

7/4/21

Studio Production:

Jason Dickey

SEGMENT 1: SURVIVING AN ACTIVE SHOOTER

Time Duration

Synopsis:

With the recent active shooter incidents in Atlanta and Boulder, Colorado, experts are concerned about a return of mass shootings that had disappeared during the pandemic.

Two experts discuss the changing theory of how to survive an active shooter incident what's called "run, hide, and fight."

1:50 12:43 through

Host & Producer:

Reed Pence

Guests:

Dr. Sara Jacoby, Asst. Prof. of Family and Community Health, Univ. of Pennsylvania School of Nursing; Dr. Michael Gerardi, emergency physician and Past President, American College of Emergency Physicians

Compliance issues:

Crime; Criminal Justice; Public Health; Ethics; Law Enforcement; Public Safety; Police

Links:

[Sara F. Jacoby, MPH, MSN, PhD – Penn Nursing](#)

[Dr. Michael Gerardi – Emergency Medical Associates](#)

SEGMENT 2: THE PSYCHOLOGY OF PROCRASTINATION

Time Duration

Synopsis:

Most people procrastinate at least now and then. But when we put something off, we're usually facing not a time management problem, but an emotion management problem. 15:35 7:08 Experts discuss what's going on in our heads when we procrastinate.

Host:

Nancy Benson

Producer:

Regan Huston

Guests:

Dr. Tim Pychyl, Assoc. Prof. of Psychology, Carleton Univ.; Dr. Christine Li, clinical psychologist and procrastination coach

Compliance issues:

Psychology and Pop Culture; Mental Health; Consumerism

Links:

[Tim Pychyl, PhD](#) – Carleton University

[Christine Li, PhD](#) – Procrastination coach

Program 21-28

Executive Producer: Reed Pence

Air Week:

7/11/21

Studio Production: Jason Dickey

SEGMENT 1: HOW TO SPEED UP YOUR DRIVE: DON'T TURN LEFT

Time Duration

Synopsis:

Traffic engineers are learning that they can increase road efficiency and safety by eliminating left turns at many busy intersections, even those that have left turn arrows. This increases distance traveled for some people--some may have to make three right turns instead--but virtually everyone benefits in travel time, as package carrier UPS has learned. A traffic engineer and UPS official discuss how it could work.

1:42 11:41

Host & Producer:

Reed Pence

Guests:

Patrick Browne, Vice President of Sustainability, UPS; Dr. Vikash Gayah, Assoc. Prof. of Civil Engineering, Pennsylvania State Univ.; Dan McMackin, PR Manager, UPS

Compliance issues:

Pollution; Local Government; Roads and Traffic Safety; Environment

Links:

[Green Biz: Patrick Browne](#)

[Penn State College of Engineering: Dr. Vikash Gayah](#)

SEGMENT 2: RETHINKING DEMENTIA

Time Duration

Synopsis:

Dementia has a much wider range than most people think, and people with dementia are usually functional for years. An expert discusses the course of the disease and how life can still be positive for years before it reaches the late, debilitating stage most people think of when they hear the word "dementia."

14:25 8:03

Host:

Nancy Benson

Producer:

Reed Pence

Guests:

Dr. Tia Powell, Prof. of Psychiatry and Bioethics, Albert Einstein College of Medicine and author, *Dementia Reimagined: Building a Life of Joy and Dignity From Beginning to End*

Compliance issues:

Health Care; Elderly and Senior Citizens; Aging and Senior Citizens; Public Health

Links:

[Tia Powell, MD](#) – Center for Bioethics and Masters in Bioethics at Montefiore Health Systems and Albert Einstein College of Medicine

Program 21-29	Executive Producer:	Reed Pence
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Air Week:
7/18/21

Studio Production: Jason Dickey

SEGMENT 1:	ADVANCES AGAINST LUNG CANCER	Time	Duration
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Synopsis: Traffic engineers are learning that they can increase road efficiency and safety by eliminating left turns at many busy intersections, even those that have left turn arrows. This increases distance traveled for some people--some may have to make three right turns instead--but virtually everyone benefits in travel time, as package carrier UPS has learned. A traffic engineer and UPS official discuss how it could work.

1:50 11:27

Host & Producer: Reed Pence

Guests: Bonnie Addario, founder, Addario Lung Cancer Medical Institute, Co-Chair, Go-2 Foundation for Lung Cancer and author, The Living Room: A Lung Cancer Community of Courage; Dr. Ferdinandos Skoulidis, Asst. Prof. of Thoracic Head and Neck Medical Oncology, Univ. of Texas MD Anderson Cancer Center

Compliance issues: Economics; Health Care; Ethics; Public Health

Links: [Foundation for Lung Cancer: History of the Bonnie J. Addario Lung Cancer Foundation \(ALCF\)](#)
[MD Anderson Cancer Center: Dr. Ferdinandos Skoulidis' profile](#)

SEGMENT 2:	POOR AND RURAL KIDS IN CRISIS	Time	Duration
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Synopsis: A study by Save the Children shows on a county-by-county basis that children in poor and rural counties, especially in the south, are much less likely to survive into adulthood, and when they do, they're often forced to become adults too soon by poverty, pregnancy, and lack of education. A Save the Children expert discusses factors that hurt children and ways they might be alleviated.

14:19 7:06

Host: Nancy Benson

Producer: Scarlett O'Hara

Guests: Sarah Luciano, Director of Media and Communications, Save the Children US Programs and Advocacy

Compliance issues: Public Health; Crime; Teen Pregnancy; Hunger; Children and Youth at Risk; Poverty; Education

Links: [Save the Children – The Best and Worst States for Children During Covid](#)

Program 21-30		Executive Producer:	Reed Pence
Air Week: 7/25/21		Studio Production:	Jason Dickey
SEGMENT 1:	WE ARE NOT OK	Time	Duration
Synopsis:	Where COVID-19 vaccination is high, it's a getting-back-to-normal world after the pandemic. But even some vaccinated people won't return to normal for months or years because of the psychological effects. Experts discuss why this occurs and how people can help themselves return to mental health.	1:50	12:43
Host & Producer:	Reed Pence		
Guests:	Dr. Luana Marques, Assoc. Prof. of Psychiatry, Harvard Medical School and President, Anxiety and Depression Assn. of America; Dr. Chris Segrin, Prof. and head of Communications Dept., Univ. of Arizona; Catherine Ettman, Director of Strategic Initiatives and Chief of Staff, Boston Univ. School of Public Health		
Compliance issues:	Health Care; Public Health; Employment Issues; Mental Health; COVID-19 Pandemic		
Links:	Dr. Luana Marques Bio The University of Arizona: Dr. Chris Segrin Boston University School of Public Health NATIONAL HELPLINE: 1-800-662-HELP		
SEGMENT 2:	ELDERLY INJURIES	Time	Duration
Synopsis:	A new study shows that people over age 70 are three times more likely than younger people to die when they fall. Older people also take more medications with a fall risk, and which pose a risk themselves when someone taking them falls. Experts discuss these complications and why it's important to prevent falls and other injuries.	15:35	7:08
Host:	Nancy Benson		
Producer:	Scarlett O'Hara		
Guests:	Dr. Julius Cheng, Prof. of Surgery, Univ. of Rochester Medical Center; Dr. Robin Lee, team lead, Safety Promotion Team, Center for Disease Control & Prevention		
Compliance issues:	Aging; Auto Safety; Drug Overdoses and Opioids; Elderly and Senior Citizens; Public Health		
Links:	University of Rochester Medical Center Center for Disease Control & Prevention CDC: Injury Center		

Program 21-31

Executive Producer:

Reed Pence

Air Week:

8/1/21

Studio Production:

Jason Dickey

SEGMENT 1:	HOSPITAL PRICE TRANSPARENCY	Time	Duration
Synopsis:	Hospitals are now required to post prices for many procedures on their websites, including cash prices and what insurers pay. The intent of the federal rule is to allow patients to shop around, putting pressure on hospitals to compete on price. However, many hospitals have yet to follow the rule. Experts discuss the rule, its likely outcome, and how patients can use it to their advantage.	1:42	11:41
Host:	Reed Pence		
Producer:	Libby Foster		
Guests:	Cynthia Foster, founder and Chairman, PatientRightsAdvocate.org; George Nation, Prof. of Law, Lehigh University		
Compliance issues:	Health Care; Insurance; Federal Government and Regulation; Public Health; Economics; Technology		
Links:	PatientRightsAdvocate.org Lehigh University Profile: George Nation		
SEGMENT 2:	SOMETIMES NOT MAN'S BEST FRIEND: DOG BITES	Time	Duration
Synopsis:	Nearly 40 percent of American homes have a dog, and while dogs may be "man's best friend," sometimes they bite, and sometimes with serious consequences. An expert who has studied dog bites discusses the reality of breed temperament, especially when children are around, how to prevent bites, and whether breeds with dangerous reputations deserve them.	14:25	8:03
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Charles Elmaraghy, Chief, Pediatric Otolaryngology, Nationwide Children's Hospital and Assoc. Prof. of Otolaryngology, The Ohio State Univ College of Medicine		
Compliance issues:	Pets and People; Children and Youth at Risk; Education; Family Issues; Child Safety		
Links:	Dr. Charles Elmaraghy		

Program 21-32

Executive Producer:

Reed Pence

Air Week:

8/8/21

Studio Production:

Jason Dickey

SEGMENT 1: DANGER SIGNS IN THE INCREASE IN EXTREME WEATHER

Time Duration

Synopsis: Climate change has been discussed as a serious issue impacting future generations. However, the recent rash of extreme weather worldwide, which has killed hundreds, is making scientists wonder if we have reached a turning point more quickly than we thought. Experts explain how climate change results in droughts, floods, and other severe weather and the signals it provides of danger immediately ahead.

1:50 12:29

Host: Reed Pence

Producer: Libby Foster

Guests: Dr. Jennifer Francis, Senior Scientist, Woodwell Climate Research Center; Dr. Radley Horton, climate scientist, Columbia Univ. Lamont-Doherty Earth Observatory; Dr. Walt Robinson, Prof. of Atmospheric Sciences, North Carolina State Univ.

Compliance issues: Economics; Disaster Preparedness; Severe Weather; Climate Change; Environment; Public Safety

Links: [Woodwell Climate Research Center](#)

[Columbia Climate School](#)

[North Carolina State University: Marine, Earth and Atmospheric Sciences](#)

SEGMENT 2: SYNESTHESIA: THE COLOR OF SOUNDS AND OTHER STRANGE PERCEPTIONS

Time Duration

Synopsis: Nearly 40 percent of American homes have a dog, and while dogs may be "man's best friend," sometimes they bite, and sometimes with serious consequences. An expert who has studied dog bites discusses the reality of breed temperament, especially when children are around, how to prevent bites, and whether breeds with dangerous reputations deserve them.

15:21 7:39

Host: Nancy Benson

Producer: Scarlett O'Hara

Guests: Izzy Kornblau, synesthete; Dr. Richard Cytowic, Clinical Prof. of Neurology, George Washington Univ.

Compliance issues: Medicine and Culture; Education; Arts and Culture

Links: [Dr. Richard Cytowic](#)

[Izzy Kornblau's YouTube Channel](#)

Program 21-33

Executive Producer:

Reed Pence

Air Week:

8/15/21

Studio Production:

Jason Dickey

SEGMENT 1: PSYCHOLOGY OF ADOPTION: BIRTH MOTHERS

Time Duration

Synopsis: Adoption and how it is carried out have well-studied psychological effects on adoptees. However, how birth mothers are affected by giving up their child is less well studied. Birth mothers have historically been shunned and stigmatized, and often still do not receive the grief counseling and mental health services they need. Open vs. closed adoptions also differ. An expert psychologist and birth mother-author discuss. 1:47 13:51

Host: Reed Pence

Producer: Libby Foster

Guests: Hope Baker, birth mother of adopted child and author, Finding Hope: A Birthmother's Journey Into the Light; Dr. Jeanette Yoffe, foster and adoption therapist and founder, Celia Center

Compliance issues: Children and Youth at Risk; Mental Health; Parenting Issues

Links: [On Your Feet Foundation: Adoption Education](#)
[GoodReads: Finding Hope: A Birthmother's Journey into the Light](#)
[Celia Center: Support for All Members of the Foster Care and Adoption Constellation](#)
[Celia Center: Board Members](#)

SEGMENT 2: THE DANGER OF SYMPTOM SEARCHING ON THE INTERNET

Time Duration

Synopsis: One of the most popular searches on Google is for symptoms and what they mean. It's created a much more well informed patient population, but one that may panic at the least pain or discomfort. Two experts discuss how to think of symptoms and how to search for them. 16:40 6:13

Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Mark Eisenberg, Assoc. Prof. of Medicine, Columbia Univ, and Dr. Christopher Kelly, Raleigh NC cardiologist, co-authors, Am I Dying: A Complete Guide to Your Symptoms and What to Do Next

Compliance issues: Technology; Health Care; Technology and Health

Links: [AmIDying?! podcast featuring Dr. Eisenberg & Dr. Kelly](#)

Program 21-34	Executive Producer:	Reed Pence
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Air Week:
8/22/21

Studio Production: Jason Dickey

SEGMENT 1:	VETERINARIAN STRESS AND SUICIDE	Time	Duration
Synopsis:	A new CDC report shows that suicide among veterinarians is much higher than in the general population. Experts discuss the unique stresses that affect these professionals, including financial, compassion fatigue, euthanasia, and online harassment. They also discuss measures being taken to prevent mental health struggles and suicide.	1:51	12:39
Host & Producer:	Reed Pence		
Guests:	Dr. Jason Sweitzer, veterinarian, Moorpark, CA and founding board member, Not One More Vet; Dr. Debbie Stoewen, Veterinarian and social worker		
Compliance issues:	Suicide; Pets and People; Economics; Mental Health; Gender Issues; Euthanasia; Internet Harassment		
Links:	Emergency Vet 24/7 Pets + Us NotOneMoreVet.org LifeLearn Animal Health		

SEGMENT 2:	"NURSEMAID'S ELBOW"	Time	Duration
Synopsis:	Swinging small children around by their arms may be fun, but it can lead to a very common injury, "nursemaid's elbow," an elbow dislocation, and each instance makes the next more likely. Physicians who treat it—and have experienced it in their own children—discuss the injury, its treatment and prevention.	15:32	7:24
Host:	Nancy Benson		
Producer:	Scarlett O'Hara		
Guests:	Dr. J. Mack Slaughter, emergency physician and Tik Tok explainer; Dr. Erin Meisel, orthopedic surgeon, Children's Hospital, Los Angeles		
Compliance issues:	Child Injuries; Children and Youth at Risk; Consumerism; Health Care; Prevention		
Links:	Dr. J. Mack Slaughter on TikTok Dr. Erin Meisel - Children's Hospital LA		

Program 21-35	Executive Producer:	Reed Pence
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Air Week:

8/29/21

Studio Production:

Jason Dickey

SEGMENT 1:	PRISONS AND THE MENTALLY ILL	Time	Duration
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Synopsis:

Many people in prison have a mental illness that keeps them from following the rules of society. Prison, its rules, and often its punitive intent may be the worst place for them, especially since treatment is often lacking there. A noted prison psychiatrist and behavioral scientist discusses this, and alternatives that may produce less recidivism when these inmates are released back into society.

1:50

12:26

Host & Producer:

Reed Pence

Guests:

Dr. Christine Montross, Assoc. Prof. of Psychiatry and Human Behavior, Brown Univ. and author, *Waiting For An Echo: The Madness of American Incarceration*

Compliance issues:

Jails and Prisons; Police; Children and Youth at Risk; Mental Illness; Recidivism; Prison and Criminal Justice; Public Safety; Crime; Prosecution

Links:

[Waiting For An Echo: The Madness of American Incarceration](#)

SEGMENT 2:	THE DIFFICULT-TO-FOLLOW PLANT-BASED ANTI-HEART DISEASE DIET	Time	Duration
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Synopsis:

Heart disease is the number one killer in the US, but a well known cardiologist says if everyone would follow a plant-based, oil -free diet, heart disease could be eradicated. Yet many cardiologists won't prescribe such a diet, fearing it's so difficult to follow that it's a prescription for defeat. Experts discuss.

15:18 7:34

Host:

Nancy Benson

Producer:

Reed Pence

Guests:

Arnie Press, heart disease patient; Dr. Caldwell Esselstyn, Director, Cardiovascular Disease Prevention and Reversal Program, Cleveland Clinic Wellness Institute

Compliance issues:

Diet; Food and Nutrition; Public Health; Consumerism; Health Care

Links:

[Dr. Caldwell Esselstyn](#)

Program 21-36

Executive Producer: Reed Pence

Air Week:

9/5/21

Studio Production:

Jason Dickey

SEGMENT 1: BACK TO SCHOOL WITH COVID

Time Duration

Synopsis: Schools that just a couple of months ago imagined opening free of great pandemic worry are now facing a Delta variant that's even more contagious than the original. Yet last year's experience is telling experts and administrators that school can be held safely if masking and other protocols are followed. Two pediatricians who are experts in how infectious disease affects schools discuss reopening for the school year. 1:49 12:19

Host & Producer: Reed Pence

Guests: Dr. Nathaniel Beers, President, HSC Healthcare and member, Council of School Health, American Academy of Pediatrics; Dr. Tina Tan, Prof. of Pediatrics, Feinberg School of Medicine, Northwestern Univ. and pediatric infectious disease physician, Lurie Children's Hospital

Compliance issues: Children and Youth at Risk; Education; Public Health; Health Care; Covid-19 Pandemic

Links: [Children's National](#)
[Northwestern Medicine](#)

SEGMENT 2: 3D PRINTING OF REPLACEMENT ORGANS

Time Duration

Synopsis: Scientists are developing 3D printing technology using human cells to build human organs. The technique could be used to grow organs for transplant, relieving the long waitlist. Experts discuss. 15:10 7:37

Host: Nancy Benson

Producer: Reed Pence

Guests: Dan Troy, General Counsel, Valo Health and former Chief Council, US Food and Drug Administration; Dr. Anthony Atala, Director, Wake Forest Institute for Regenerative Medicine

Compliance issues: Health Care; Federal Government and Regulation; Public Health; Technology

Links: [Valo Health](#)
[Wake Forest Innovations](#)

Program 21-37		Executive Producer:	Reed Pence
Air Week:		Studio Production:	Jason Dickey
	9/12/21		
SEGMENT 1:	FORCED STERILIZATION STILL EXISTS IN THE U.S.	Time	Duration
Synopsis:	Entertainer Britney Spears claims in court that her conservator father won't let her remove birth control. It's merely the most celebrated recent case of something most people find surprising: forced sterilization still exists in the US, usually in cases of guardianship. Experts explain its legality, history & use.	1:49	12:20
Host:	Reed Pence		
Producer:	Polly Hansen		
Guests:	Britney Spears, entertainer, in court testimony; Dr. Natalie Lira, Asst. Prof. of Latina and Latino Studies and Gender and Women's Studies, Univ. of Illinois at Urbana-Champaign; Zoe Brennan-Krohn, Staff Attorney, American Civil Liberties Union Disability Rights Program		
Compliance issues:	Legal Issues and Courts; Criminal Justice; Disabilities; Women's Issues		
Links:	New York Times: Spears said that she wanted to have a baby, but the conservatorship would not let her ACLU: Britney Spears' Reproductive Freedom is a Disability Rights Issue		
SEGMENT 2:	NAIL BITING	Time	Duration
Synopsis:	Nail biting is an extremely common habit, but some people bite their nails so badly and so often that they suffer damage to their hands. Experts discuss why so many of us are driven to bite our nails, what can be done to stop it, and the damage that can occur when we can't stop.	15:11	7:21
Host:	Nancy Benson		
Producer:	Morgan Kelly		
Guests:	Dr. Dana Stern, Asst. Clinical Prof. of Dermatology, Mt. Sinai School of Medicine; Dr. Fred Penzel, Exec. Dir., Western Suffolk Psych. Services, Huntington, NY		
Compliance issues:	Destructive Behavior; Health Care; Mental Illness		
Links:	Dr. Dana Stern Dermatology Western Suffolk Psychological Services		

Program 21-38	Executive Producer:	Reed Pence
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Air Week:
9/19/21

Studio Production: Jason Dickey

SEGMENT 1:	FORCED STERILIZATION STILL EXISTS IN THE U.S.	Time	Duration
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Synopsis:	Government reports say more than 265 million healthcare records have been stolen, lost, or improperly disclosed in the last decade. It may create a financial risk, but it could also mean your health conditions and secrets are all over the internet. What are health systems doing to keep data safe? What should you do when you're victim of a breach? One of the nation's top health data experts discusses.	1:50	13:13
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Host & Producer: Reed Pence

Guests: Dr. Dean Sittig, Professor of Biomedical Informatics, University of Texas Health Science Center at Houston

Compliance issues: Health Care; Employment Issues; Consumer Safety; Economics; Crime; Technology; Consumerism

Links: [Dean Sittig, PhD – UT Health](#)

SEGMENT 2:	WHY WE DON'T STOP PREVENTABLE HEART ATTACKS	Time	Duration
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Synopsis:	Heart disease is often preventable, but how people look at it often keeps them from doing as much about it as they could. Often this is a result of myth and misinformation. An expert physician discusses some of the most harmful of these myths.	16:05	6:47
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Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Andrea Klemes, Chief Medical Officer, MD-VIP

Compliance issues: Food and Nutrition; Public Health; Consumerism; Health Care

Links: [MDVIP – Heart Attack Quiz](#)

Program 21-39	Executive Producer:	Reed Pence
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Air Week:

9/16/21

Studio Production:

Jason Dickey

SEGMENT 1:	THE LONELINESS EPIDEMIC	Time	Duration
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Synopsis: Loneliness has been increasing across all ages even before the pandemic. It's especially noteworthy among seniors, and it can dramatically affect health. An expert geriatrician who has studied the effects of loneliness and the leader of an organization that provides friendly visitors to the isolated elderly discuss causes of increasing loneliness, its impact, and the effectiveness of visitor programs. 1:44 12:47

Host & Producer: Reed Pence

Guests: Dr. Carla Perissinoto, Assoc. Chief for Clinical Programs in Geriatrics, Univ. of California, San Francisco; Janet Seckel-Cerrotti, Exec. Director, FriendshipWorks, Boston

Compliance issues: Health; Volunteer Organizations; Social Isolation; Elderly and Senior Citizens

Links: [Carla Perissinotto, MD, MHS – UCSF Profiles](#)
[FriendshipWorks – Ending Elder Isolation, Creating Connections](#)
[Member Spotlight: Janet Seckel-Cerrotti](#)

SEGMENT 2:	AN ODD BUT COMMON FEAR: TRYPOPHOBIA, THE FEAR OF CLUSTERED HOLES	Time	Duration
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Synopsis: As much as 16 percent of the population suffers from trypophobia, which makes them uneasy at the sight of holes clustered together, as in a honeycomb. Two experts and a sufferer discuss this phobia, which can be remarkably debilitating. 15:25 6:37

Host: Nancy Benson

Producer: Morgan Kelly

Guests: Dr. Geoff Cole, Center for Brain Science, Univ. of Essex; Kerry Taylor, trypophobia sufferer and administrator of support group; Dr. Keith Wagner, Univ. of Texas Medical Branch, Galveston

Compliance issues: Mental Health; Consumerism; Health Care

Links: [University of Essex: Dr. Geoff Cole](#)
[SkinHoax.com](#)
[Q&A: Keith Wagner, MD, on Online Skin Disease Hoaxes](#)



Quarterly Report of Compliancy Issues & Programs List 2021-Q3 (July - September) Viewpoints Radio

- Agriculture
- Addiction
- Adolescent Health
- Agriculture
- American History
- Architecture
- Arts
- Behavioral Health
- Biology
- Business
- Career
- Child Development
- Climate Change
- Comedy
- Communication
- Construction
- Consumerism
- Cooking
- Corporate Interests
- COVID-19 Pandemic
- Creativity
- Crime
- Culture
- Customs
- Dance
- Development
- Diet
- Disease
- Editing
- Education
- Entrepreneurship
- Environment
- Exploration
- Fashion and Fashion Trends
- Film
- Government
- Happiness
- Harassment
- Health
- Health Education
- Healthcare
- Healthcare Management
- History
- Human Rights
- Inequality
- Innovation
- Insurance
- International Affairs
- Justice System
- Labor
- Law
- Literature
- Local Economy
- Marriage
- Mass Incarceration
- Media Business
- Medicine
- Mental Health
- Mental Illness
- Migration
- Mining
- Money
- Music and Music Industry
- Natural Resources
- Nonprofit Organization
- Nutrition
- Paleontology
- Parenting
- Patient Advocacy
- Performance and Performance Arts
- Personal Finance
- Policy
- Politics
- Poverty
- Prison Reform
- Psychology
- Public Health
- Public Service
- Publishing
- Racial Issues
- Remote Learning
- Savings
- Science
- Self-Confidence
- Sleep Disorders
- Small Business
- Social Media
- Space and Space Exploration
- Species Extinction
- Sports
- Streaming
- Sustainability and Sustainable Design
- Teaching
- Technology
- Terrorism
- Tourism
- Traditions
- Trauma
- Travel
- TV
- Wage Theft
- Wealth
- Wildlife Management
- Women's Rights
- Workers Rights
- Writing
- Youth Development

Program 21-27 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey
7/4/21

SEGMENT 1: FAIR LABOR: THE IMPORTANCE OF WORKER CENTERS		Time	Duration
Synopsis:	Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic's lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.	1:47	11:25
Host:	Gary Price		
Guests:	Dr. Celeste Monforton, lecturer, Texas State University, author, On the Job: The Untold Story of Worker Centers and the New Fight for Wages, Dignity, and Health; Laura Garza, worker center director, Arise Chicago.		
Issues Covered:	Wage Theft, Harassment, Inequality, Labor Rights, Nonprofit, Workers Rights, Law, Career, Poverty		
Links:	Arise Chicago Worker Centers: Resources for Employees		

SEGMENT 2: HOW TO MAKE YOUR KID MONEY-SAVVY		Time	Duration
Synopsis:	About 60 percent of Americans don't yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.	15:39	8:26
Host:	Marty Peterson		
Guests:	Beth Kobliner, financial expert and author, Make Your Kid A Money Genius (Even if you're not).		
Issues Covered:	Personal Finance, Parenting, Child Development, Money, Savings, Consumerism		
Links:	Learn more about Beth - BethKobliner.com		

CULTURE CRASH: WHAT'S SO FUNNY ABOUT DAVE?		Time	Duration
Synopsis:	The Hulu comedy, Dave, is a fictional story about the sensationalized rapper, Lil Dicky. The show look like many other comedies at first but is actually jam-packed with well-thought out jokes and plots. Dave is now streaming on Hulu and FX.	25:05	1:51
Host:	Evan Rook		
Issues Covered:	Culture, TV, Comedy		

Program 21-28 Writers & Producers: Amirah Zaveri, Bridget Killian, Polly Hansen & Evan Rook

Air Week: Studio Production: Jason Dickey
7/11/21

SEGMENT 1: LONG-TERM YOUTH INCARCERATION		Time	Duration
Synopsis:	The U.S. prison population has decreased during the pandemic, but the number of people behind bars is still close to two million. Some of these inmates have been in prison for decades and at a young age were deemed by the justice system to be 'unfixable'. This week, we shed light on the cycle of youth incarceration in this country and why people like Ian Manuel, a former inmate, were sentenced to life in prison without the possibility of parole at age 13.	1:48	9:34
Host:	Gary Price		
Guests:	Ian Manuel, former inmate, author, My Time Will Come: A Memoir of Crime, Punishment, Hope, and Redemption; Riya Saha Shah, lawyer, managing director, Juvenile Law Center; Beth Schwartzapel, journalist, The Marshall Project.		
Issues Covered:	Crime, Justice System, Prison Reform, Mental Health, Law, Government, Poverty, Mass Incarceration, Youth Development		
Links:	Equal Justice Initiative: Ian Manual The Marshall Project: Many Juvenile Jails Are Now Almost Entirely Filled With Young People of Color		

SEGMENT 2: A BETTER WAY TO GET AWAY		Time	Duration
Synopsis:	It seems like lately almost everyone is heading to the airport. Whether you're flying, driving or taking a train, vacations are a highly anticipated time to get away from everyday life. Everyone deserves relaxation, but is there a way to make sure that you're traveling more consciously? Are you booking excursions with local, independent companies? Supporting small shops? Does the place you're staying at or traveling with use sustainable practices?	12:44	10:26
Host:	Marty Peterson		
Guests:	Maile Meyer, Hawaii resident, owner, Native Books; Brian Mullis, sustainable tourism expert.		
Issues Covered:	Tourism, Travel, Sustainability, Traditions, Customs, History, Wildlife Management, Consumerism, Environment, Local Economy, Small Business		
Links:	Sustainability Leaders Project The World Counts FORTUNE: How eco-travelers are fueling hotel industry's sustainability drive Viator Pu'uuhonua Society		

CULTURE CRASH: ACCESSING FILM CLASSICS		Time	Duration
Synopsis:	The Criterion Channel makes it easy to watch older movies that are often forgotten on mainstream streaming platforms like Netflix. We discuss some of our favorite picks from the old Hollywood days.	24:10	2:16
Host:	Evan Rook		
Issues Covered:	Culture, Film		

Program 21-29 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey
7/18/21

SEGMENT 1: NEGOTIATING THE HIGH COST OF HEALTHCARE		Time	Duration
Synopsis:	Millions of Americans put off going to a doctor or hospital because they're afraid of the high cost of care. Depending on your insurance, one MRI scan can cost upwards of a thousand dollars. One trip to the emergency room can mean thousands of dollars in charges that people can't afford to pay. So, what's driving these sky-high prices? How can people negotiate down these hefty bills?	1:17	11:48
Host:	Gary Price		
Guests:	Lisa Rossi, patient; Marshall Allen, investigative journalist, ProPublica, author, Never Pay the First Bill: And Other Ways to Fight the Health Care System and Win.		
Issues Covered:	Healthcare, Insurance, Medicine, Patient Advocacy, Personal Finance, Healthcare Management		
Links:	Fair Health Consumer: Estimate your healthcare expenses National Patient Advocate Foundation Twitter: @marshall_allen Amazon: Never Pay the First Bill: And Other Ways to Fight the Health Care System and Win		
SEGMENT 2: THE DATED TRADITION OF DAYLIGHT SAVING TIME		Time	Duration
Synopsis:	Each year, as the flowers bloom and the days turn warmer, we spring forward and adjust our clocks one hour forward. The routine of 'springing forward' can feel like a nuisance and for some, it can severely throw off their internal body clocks for days or weeks on end. Why do we still practice daylight saving time today? Dr. Beth Malow, a neurologist and sleep expert, joins us this week on Viewpoints.	15:22	7:12
Host:	Marty Peterson		
Guests:	Dr. Beth Malow, professor, neurology & pediatrics, Vanderbilt University Medical Center, director, Vanderbilt Sleep Division.		
Issues Covered:	Health, Disease, History, Policy, Sleep Disorders, Adolescent Health, Behavioral Health		
Links:	National Society of High School Scholars TIME: The Real Reason Why Daylight Saving Time Is a Thing VUMC: Department of Neurology		
CULTURE CRASH: THE BEAUTY OF TIKTOK		Time	Duration
Synopsis:	Taylor Swift recently re-recorded and released her hit 2008 album "Fearless". We discuss the nostalgic vibes we felt while listening to these old Taylor tracks.	23:34	2:52
Host:	Evan Rook		
Issues Covered:	Culture, Social Media		

Program 21-30 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey
7/25/21

SEGMENT 1: PUBLISHING 101: BEHIND EVERY WRITER IS A GREAT EDITOR
Time Duration

Synopsis: In 2019, the book publishing industry in the U.S. generated more than \$25 billion dollars in revenue and employed close to 70,000 people. It's a massive industry that publishes and generates publicity for many thousands of physical and e-books each year. Literary editor Peter Ginna joins us this week to breakdown the business and the crucial role that editors play in crafting a successful book.

1:47 10:20

Host: Gary Price

Guests: Peter Ginna, literary editor and author, What Editors Do: The Art, Craft, and Business of Book Editing.

Issues Covered: Writing, Editing, Publishing, Literature, Business, Career

Links: [University of Chicago Press – What Editors Do: The Art, Craft, and Business of Book Editing](#)

[Penguin Random House – How to Get Published: The world of publishing: a guide for writers](#)

SEGMENT 2: THE ENTREPRENEUR INSIDE THE MUSICIAN
Time Duration

Synopsis: There's much more to being a professional musician than the practice and performance aspect of the career. For independent artists, there's an entire side of entrepreneurship to handle, including money management, marketing, networking and more. Debra Silvert, the flutist of the orchestral ensemble, Duo Sequenza, highlights the challenges and rewards of carving out a career in the competitive classical music space.

14:09 8:30

Host: Marty Peterson

Guests: Debra Silvert, flutist, Duo Sequenza, executive director, Sequenza Chamber Music Incorporated.

Issues Covered: Music, Career, Business, Nonprofit Organization, Entrepreneurship, Music Industry

Links: [Duo Sequenza](#)

[Debra Silvert Bio](#)

[Majoring In Music: Music & Entrepreneurship](#)

CULTURE CRASH: THE APPLE TV SPORTS COMEDY, "TED LASSO"
Time Duration

Synopsis: Funny man Jason Sudeikis plays Ted Lasso in Apple's TV's new series. The show follows Lasso, a small-time coach, as he moves to England to lead a professional soccer team despite having little knowledge of the sport.

23:39 2:47

Host: Evan Rook

Issues Covered: Culture, Streaming, Media Business

Program 21-31 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey
8/1/21

SEGMENT 1: THE ITEMS THAT SYMBOLIZE THE COVID-19 PANDEMIC
Time Duration

Synopsis: Wondering what to do with the dozens of face masks and all of those unused yeast packets? Us too. There are several items that Americans sought after during the height of the Covid-19 pandemic that help to showcase what this period in time was like. Once the pandemic is fully over, how will we look back and remember this time? How are museum curators and everyday people remembering this important part of history? This week on Viewpoints.

1:48 11:13

Host: Gary Price

Alexandra Lord, chair, curator, Division of Medicine and Science, Smithsonian National Museum of American History; Kevin Mitchell Mercer, professor, Valencia College; Natalie Nguyen, college student, University of Central Florida.

Guests:

Issues Covered: COVID-19 Pandemic, Public Health, History, Career, Education, Science, Medicine

Links: [The New York Times: A New Year's Climate Diet](#)

[twitter: @4fishgreenberg](#)

[Amazon: The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint](#)

SEGMENT 2: FOREVER FASHION: THE HISTORY OF TIMELESS TRENDS
Time Duration

Synopsis: In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species.

15:00 8:23

Host: Marty Peterson

Guests: Lauren Cochrane, senior fashion writer, The Guardian, author, The Ten: How and Why We Wear the Fashion Classics.

Issues Covered: Fashion, History, Fashion Trends, Consumerism, Film, Culture, Literature

Links: [The Guardian - Lauren Cochrane Profile](#)

[Amazon: The Ten: How any why we wear the fashion classics](#)

[Vogue: The Story Behind That Little Black Dress Worn by Audrey Hepburn In 'Breakfast At Tiffany's](#)

[Levi Strauss & Co: We have been innovating since the birth of the blue jean in 1873](#)

[Lauren Cochrane on Instagram](#)

CULTURE CRASH: PIG – STARRING NICHOLAS CAGE
Time Duration

Synopsis: We had mixed feelings heading to see the new film, Pig, featuring actor Nicholas Cage. Listen to why this feature film ended up blowing our expectations out of the water.

24:23 2:03

Host: Evan Rook

Issues Covered: Culture, Film

Program 21-32 Writers & Producers: Amirah Zaveri, Bridget Killian & Evan Rook

Air Week: Studio Production: Jason Dickey
5/16/21

SEGMENT 1: THE PRIVATE SECTOR SPACE RACE		Time	Duration
Synopsis:	The cryptocurrency that started it all, Bitcoin, is now valued at around 1.6 trillion dollars. And in just the last month, another, newer form of crypto, Dogecoin has skyrocketed in popularity across the Internet, sharply driving up the price per token. We explore the fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe.	1:47	9:32
Host:	Gary Price		
Guests:	Dr. David Yermack, professor, finance, NYU Stern School of Business		
Issues Covered:	Space Exploration, Travel, Technology, Business, Science, Wealth, History, Tourism		
Links:	TIME: Why Richard Branson's Spaceflight Is a Very Big Deal McKinsey & Company: Wall Street to Mission Control: Can space tourism pay off? twitter: @jeffreykluger		
SEGMENT 2: THE WOMEN OF THE OLD WEST		Time	Duration
Synopsis:	When most people imagine the early West, they picture wide open landscapes, lawlessness and sweaty men working away in mines and on farms. While this is part of the narrative, the other lesser known side is the unique opportunities the West held for women of the 19th and early 20th centuries. Author Winifred Gallagher joins us this week to share how the ladies of this region fought for greater equality and recognition.	12:11	11:20
Host:	Marty Peterson		
Guests:	Winifred Gallagher, author, New Women in the Old West: From Settlers to Suffragists: An Untold American Story.		
Issues Covered:	American History, Women's Rights, Travel, Migration, Marriage, Politics		
Links:	Penguin Random House: New Women in the Old West PBS: Women of the Wild West TIME: Women and the Myth of the American West		
CULTURE CRASH: BINGE-WATCHING THE TV DRAMA, "ELITE"		Time	Duration
Synopsis:	"Elite" is a foreign language teenage drama series that does not disappoint. It's edgy, entertaining and fast-paced. The show is now streaming on Netflix with four seasons out and another one on the way.	23:21	3:05
Host:	Evan Rook		
Issues Covered:	Culture, TV		

Program 21-33 Writers & Producers: Amirah Zaveri, Bridget Killian & Evan Rook

Air Week: Studio Production: Jason Dickey
8/15/21

SEGMENT 1: THE LESSONS LEARNED FROM THE PANDEMIC		Time	Duration
Synopsis:	It's that time of year already: back to school. After eighteen months of kids and teens learning remotely or on a hybrid schedule between in-person and remote, millions are returning back to classrooms full-time. While this may change as COVID-19 cases rise due to the Delta variant, for now, many schools are moving forward with plans to welcome students back with the caveat of requiring face masks while indoors. We discuss the highly anticipated return back to class and how some educators have changed their perspectives on learning over the past year.	1:48	10:16
Host:	Gary Price		
Guests:	Colleen Peluso, high school teacher, Valparaiso High School; Ron Chaluian, former teacher, executive director, Newark Trust for Education.		
Issues Covered:	Education, Teaching, Career, Remote Learning, Parenting, Child Development, Technology, COVID-19 Pandemic		
Links:	TIME: Schools Expected to Leave Virtual Learning Behind in the Fall, but the Delta Variant Is Forcing a Change in Plans NewarkTrust.org Valparaiso High School		
SEGMENT 2: WHY DOES KETO CONTINUE TO PERSIST		Time	Duration
Synopsis:	Every year it seems like there's a new diet or health trend that captures people's attention. The keto diet, which mainly cuts out carbohydrates, has seen a sustained rise in popularity. Originally used as a treatment for kids with epilepsy, today, thousands of ordinary people follow this regimen as well. This week – we're joined by registered dietician, Kristen Sedler, and two people who tried the keto diet and both had entirely different experiences.	12:55	8:27
Host:	Marty Peterson		
Guests:	Kristen Sedler, registered dietician; Isabelle Fiedler, college student; Carolyn Ketchum, food blogger, cookbook author, Easy Keto Breakfasts.		
Issues Covered:	Diet, Nutrition, Health, Disease, Personal Finance, Cooking		
Links:	Amazon: The Ultimate Guide to Keto Baking: Master All the Best Tricks for Low-Carb Baking Success Amazon: Easy Keto Breakfasts: 60+ Low-Carb Recipes to Jump-Start Your Day Healthline: 10 Health Benefits of Low-Carb and Ketogenic Diets		
CULTURE CRASH: OUR FAVORITE FILMS OF 2011		Time	Duration
Synopsis:	What were some of the best movies if we rewind back one decade? We highlight some of our top picks from the year 2011, including the documentary, Jiro Dreams of Sushi and the baseball sports hit, Moneyball.	23:21	3:05
Host:	Evan Rook		
Issues Covered:	Culture, Film		

Program 21-34 Writers & Producers: Amirah Zaveri, Scarlett O' Hara & Evan Rook

Air Week: Studio Production: Jason Dickey
5/30/21

SEGMENT 1: SLUMBERING IN SPACE
Time Duration

Synopsis: Have you ever had trouble falling or staying asleep? If you have, you'll know that not getting good rest can have a big impact on how you feel physically and mentally. For astronauts in space, sleeping in a zero-gravity environment surrounded by loud fans, bright lights and cramped quarters can be an issue. We talk through some of the bodily systems behind sleep and how astronauts in space for months on end deal with these challenges.

1:47 8:39

Host: Gary Price

Guests: Dr. Fred Turek, professor, biology, Northwestern University, director, Center for Sleep and Circadian Biology, Northwestern University; Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine.

Issues Covered: Space, Biology, Health, Mental Health, Science, Technology, Exploration

Links: [NASA: Sleeping in Space](#)
[Wired: The Surprisingly Cozy Truths of Sleeping in Space](#)

SEGMENT 2: FIGHTING FOR THE FUTURE OF CLEAN WATER
Time Duration

Synopsis: Gold mining has been a lucrative business for many generations. Today, it's still a booming industry with global mining companies expanding into new markets each year. This week – we highlight the incredible story of 12:27 10:07 activists in northern El Salvador who stood up to mining company, OceanaGold and won.

Host: Marty Peterson

Guests: John Cavanagh, senior advisor, Institute of Policy Studies, co-author, The Water Defenders: How Ordinary People Saved a Country From Corporate Greed.

Issues Covered: Mining, Development, Natural Resources, Corporate Interests, Inequality, Policy, Law, Government, Environment

Links: [Smithsonian Magazine: The Environmental Disaster That is the Gold Industry](#)

CULTURE CRASH: THE POETRY BEHIND THE TUNES
Time Duration

Synopsis: We highlight the podcast, Dissect, which takes a look at the poetic lyrics behind some of the biggest songs in rap and hip-hop.

23:33 2:54

Host: Evan Rook

Issues Covered: Culture, Music, Arts

Program 21-35 Writers & Producers: Amirah Zaveri, Scarlett O' Hara & Evan Rook

Air Week: **Studio Production:** Jason Dickey
8/29/21

SEGMENT 1: THE TALIBAN TAKEOVER: WHAT DOES IT MEAN?

Time Duration

Synopsis: The news of the Taliban regaining control of Afghanistan has swept news headlines this month. Hundreds of thousands of Afghan citizens have already fled the country, but how will everyday life change for those who remain? We discuss the precarious situation in the region and the reversal of modern freedoms and economic stability for millions of men, women and children.

1:48 9:42

Host: Gary Price

Guests: Dr. Marvin Weinbaum, director, Afghanistan and Pakistan Studies, Middle East Institute, professor emeritus, political science, University of Illinois at Urbana-Champaign.

Issues Covered: International Affairs, Politics, Government, Human Rights, Women's Rights

Links: [Women for Afghan Women – WAW's Work in Afghanistan](#)

[ICRC: Donate to Afghanistan](#)

[Miles 4 Migrants](#)

[GoFundMe: Women Globally Working to Protect Afghan Women](#)

SEGMENT 2: REVISITING THE DEMISE OF THE DINOSAURS

Time Duration

Synopsis: There's something special about dinosaurs. These majestic creatures walked the Earth more than 230 million years ago, yet, even today, they capture our wildest imaginations. Most of us have heard the familiar narrative that an asteroid collided with Earth and this catastrophic event led to their downfall..but is there more to the story? Would dinosaurs still be around today if the asteroid flew past Earth? This week on Viewpoints.

13:32 8:24

Host: Marty Peterson

Guests: Michael Benton, professor, vertebrate paleontology, University of Bristol.

Issues Covered: History, Species Extinction, Paleontology, Science, Climate Change

Links: [Amazon: Dinosaurs: New Visions of a Lost World](#)

[Nature World News: Dinosaurs Were Already Dying Off Due to Climate Change Even Before Asteroid Hit](#)

CULTURE CRASH: FALL READS

Time Duration

Synopsis: We discuss some of our favorite non-fiction reads as the weather turns cooler and the season of pumpkin everything is soon upon us.

23:59 2:28

Host: Evan Rook

Issues Covered: Culture, Literature

Program 21-36 Writers & Producers: Amirah Zaveri, Scarlett O' Hara & Evan Rook

Air Week: Studio Production: Jason Dickey
9/5/21

SEGMENT 1: ARE YOU ADDICTED TO YOUR PHONE?		Time	Duration
Synopsis:	The average American checks their phone about 90 times a day, according to a 2019 survey from tech research firm, Asurion. How often would you say you check? Every hour? Once every 20 minutes? Do you ever panic when your phone isn't right next to you? This 'attached at the hip' mentality is severely affecting happiness and quality of life for millions of people. So, what can be done to break this all-consuming cycle? Addiction expert Dr. Anna Lembke joins us to break down the widespread problem and offer up some solutions.	1:47	10:07
Host:	Gary Price		
Guests:	Dr. Anna Lembke, professor, medical director, addiction medicine, Stanford University School of Medicine, author, Dopamine Nation: Finding Balance in the Age of Indulgence.		
Issues Covered:	Mental Health, Health, Technology, Addiction, Happiness, Career, Communication		
Links:	Amazon: Dopamine Nation: Finding Balance in the Age of Indulgence SAMHSA Healthline: Is cell phone addiction really a thing? Internet and Technology Addicts Anonymous		

SEGMENT 2: THE MANY SIDES OF BALLERINO, JAMES WHITESIDE		Time	Duration
Synopsis:	Ballet requires athleticism, artistry and decades of grueling practice. It's an extremely competitive field and few dancers manage to become principal dancers at major theatres. This week on Viewpoints – James Whiteside, a principal dancer at the American Ballet Theatre, shares his professional ballet journey and what he's learned about himself along the way.	13:56	7:54
Host:	Marty Peterson		
Guests:	James Whiteside, principal dancer, American Ballet Theatre, author, Center, Center: A Funny, Sexy, Sad, Almost-Memoir of a Boy in Ballet.		
Issues Covered:	Career, Dance, Self-Confidence, Performance Arts, Creativity		
Links:	ABT: James Whiteside Instagram: @jamesbwhiteside The Washington Post: James Whiteside isn't a typical ballet star, and his memoir isn't a typical ballet story Penguin Random House: Center Center A Funny, Sexy, Sad Almost-Memoir of a Boy In Ballet		

CULTURE CRASH: ARTISTS' SHARED INSPIRATION		Time	Duration
Synopsis:	How do artists find inspiration for a new song on an album, or a new idea for a movie? We discuss how great art is more interconnected than you may think.	22:50	3:37
Host:	Evan Rook		
Issues Covered:	Culture, Arts		

Program 21-37 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey
9/12/21

SEGMENT 1:	CANDID CONVERSATIONS WITH KIDS: GETTING BACK TO SCHOOL	Time	Duration
Synopsis:	The 2021-2022 school year is officially in full swing. But, it's not the return that many were hoping for as COVID-19 cases spread, and outbreaks pop up in classrooms across the U.S. While there are barriers and challenges just like last year, school must go on. We speak with education expert, Julie King, to get some tips on how to navigate the hectic back to school season and how parents can communicate with their kids so they feel heard and supported.	1:47	10:08
Host:	Gary Price		
Guests:	Julie King, parent educator, mother, co-author, How to Talk When Kids Won't Listen: Whining, Fighting, Meltdowns, Defiance, and Other Challenges of Childhood.		
Issues Covered:	Education, Communication, Parenting, Psychology, Health, Child Development, COVID-19 Pandemic		
Links:	CDC: Mental health in childhood means reaching developmental and emotional milestones, and learning healthy social skills and how to cope when there are problems CDC: COVID-19 pandemic: Helping young children and parents transition back to school Amazon: How to Talk When Kids Won't Listen: Whining, Fighting, Meltdowns, Defiance, and Other Challenges of Childhood (The How To Talk Series)		
SEGMENT 2:	THE 20 YEAR ANNIVERSARY OF 9/11	Time	Duration
Synopsis:	'Today, there are many young adults who were mere babies when 9/11 happened. They learn about the terrorist attacks from history books, television segments and documentaries as well as the firsthand stories of people who lived through the experience. Former FDNY Battalion Chief Joseph Pfeifer joins us this week to share his story from that morning. Pfeifer was the first firefighter chief on the scene at the World Trade Center complex and lost his brother, Kevin, who was also a firefighter.	13:57	7:55
Host:	Marty Peterson		
Guests:	Joseph Pfeifer, Former FDNY Battalion Chief, author, Ordinary Heroes: A Memoir of 9/11.		
Issues Covered:	History, Terrorism, Public Service, Trauma, Government, Mental Health		
Links:	Combating Terrorism Center - Chief (Ret.) Joseph Pfeifer Penguin Random House - Ordinary Heroes National Geographic - 9/11: One Day in America		
CULTURE CRASH:	IS THE "DONDA" HYPE REAL?	Time	Duration
Synopsis:	Kanye West just released his latest album, "Donda" late last month. We sift through the hype and offer our take on the new creative release.	22:52	3:34
Host:	Evan Rook		
Issues Covered:	Culture, Music		

Program 21-38 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: 9/19/21
Studio Production: Jason Dickey

SEGMENT 1:	WORKING IN INTENSIFYING HEAT	Time	Duration
Synopsis:	Many Americans stay home and crank up the air conditioning once temperatures reach 80 degrees. Imagine working for hours on end outside in temperatures exceeding 90 or 100 degrees. On top of this, there's little shade, minimal breaks and often not enough water. This is the reality for millions of laborers who work in agriculture, construction and other industries. Why aren't there more legal guidelines protecting these essential workers?	1:47	9:33
Host:	Gary Price		
Guests:	Dr. Rachel Licker, senior climate scientist, Union of Concerned Scientists; Kate Suisman, attorney, Northwest Workers' Justice Project.		
Issues Covered:	Labor, Career, Workers Rights, Health, Agriculture, Construction, Poverty, Climate Change, Environment		
Links:	Union of Concerned Scientists USA - Dr. Rachel Licker More about the Northwest Workers' Justice Project NBC News - Why are workers in the U.S. still dying from heat exhaustion? California Office of Environmental Health Hazard Assessment (OEHHA) - Heat-related mortality and morbidity		
SEGMENT 2:	DESIGNING A GREENER BUILDING LANDSCAPE	Time	Duration
Synopsis:	Constructing a new building requires many resources, from hundreds of hours of labor to thousands of pounds of steel, cement, glass and other building materials. Design consultant Ned Cramer joins us this week to uncover how the industry is utilizing new technology to build more sustainably and lessen waste.	13:22	9:37
Host:	Marty Peterson		
Guests:	Ned Cramer, design consultant, former editor-in-chief, Architect Magazine.		
Issues Covered:	Construction, Sustainable Design, Architecture, Technology, Innovation		
Links:	Architect Magazine - Ned Cramer Editorial - The Climate is Changing. So Must Architecture Ned Cramer's Twitter		
CULTURE CRASH:	NETFLIX'S "UNTOLD" SERIES	Time	Duration
Synopsis:	We explore the different focuses of the sports documentary series that highlight the stories of different sports superstars.	23:59	2:26
Host:	Evan Rook		
Issues Covered:	Culture, Film, Sports		

Program 21-39 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey
9/26/21

SEGMENT 1:	A DEEPER EXPLANATION OF OCD	Time	Duration
Synopsis:	Like many other mental illnesses, Obsessive Compulsive Disorder (OCD) is often misunderstood and clumped into a stereotypical category. Many people believe that the disorder is just physical behaviors, such as persistent organization, washing one's hands all the time, or checking the lock on the door constantly. But what people don't realize is that OCD is a lot more than just these behavioral actions. David Adam, who has OCD and has extensively studied the disorder, joins us this week to help dispel any myths and preconceived perceptions.	1:47	9:55
Host:	Gary Price		
Guests:	David Adam, freelance journalist, author of The Man Who Couldn't Stop: OCD and the True Story of a Life Lost in Thought.		
Issues Covered:	Health, Mental Illness, Behavioral Health, Health Education, History		
Links:	Obsessive-Compulsive Disorder - National Alliance on Mental Illness (NAMI) How to Find the Right Therapist - International OCD Foundation Man Who Couldn't Stop: OCD and the True Story of a Life Lost in Thought - Available on Amazon		

SEGMENT 2:	DIVERSITY DILEMMAS IN OPERA	Time	Duration
Synopsis:	Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is evolving with the times.	13:44	8:52
Host:	Marty Peterson		
Guests:	Naomi Andre, professor of Afroamerican and African studies, University of Michigan.		
Issues Covered:	Music, Arts, Performance, Racial Issues, History, Career		
Links:	Naomi André - UM LSA Residential College University of Illinois Press - Naomi André: Black Opera: History, Power, Engagement Washington Post - A star opera singer is changing classical music with a radical idea: Listening		

CULTURE CRASH:	PIVOTING BACK TO THEATRE MOVIE RELEASES	Time	Duration
Synopsis:	Many film lovers have gotten accustomed to watching new movies at home during the pandemic, but is it for the better? Film creators are pushing for a return back to theaters, but only time will tell what's next.	23:25	2:52
Host:	Evan Rook		
Issues Covered:	Culture, Film, Media Business, COVID-19 Pandemic		