

KKCY ISSUE RESPONSIVE PROGRAMMING SUMMARY 4th QUARTER 2014

During the months of October, November, and December 2014, station KKCX broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area. Those issues and concerns included;

- Water Year (10/1) ends very dry
- Bat with rabies found in Sutter County home
- Marysville School District Business Services Director rescinds resignation
- Salvation Army Yuba/Sutter federal funding cut restored
- Yuba/Sutter gas prices lowest in the state for 7th straight month (AAA 10/14 survey)
- Northern California Nurses Association warns they're not prepared for possible Ebola cases
- Yuba City's Sonic Restaurant closes
- contract agreement averts strike at Marysville SaveMart
- Yuba & Sutter County walnut theft ordinances working
- 1st 4 months of water year shows rainfall just 5/100ths of an inch below historical average, almost twice the total of a year ago at this time
- November AAA gas price survey shows nationwide average lowest since 12/2010 (\$2.99/gallon)
- Olivehurst Fire Tax fails
- Yuba City/Marysville school district physical fitness test scores improve
- Marysville Police Chief resigns unexpectedly
- Yuba County medical pot ordinance tightens
- Yuba City celebrates expansion of Kingsbury factory
- EPA reports Yuba/Sutter's air cleaner for 1st time in 5 years
- Rice pesticide restrictions increase
- State Water officials optimistic about rainy season, increase contracted supplies to 10% (double last year's 5%)
- catalytic converter thefts spike in Yuba City
- Highway 99/70 Riego Rd. interchange completed
- Wildfire season officially declared over December 8th, latest on record
- this season's flu vaccine not as effective as last year's according to CDC
- above-average start to rainy season alleviates fears about waterfowl winter wetlands
- Nov. 14 AAA gas price survey shows Yuba/Sutter lowest in State for 9th straight month (\$2.75/gallon)

- \$4.4 million federal grant greatly expands Yuba/Sutter child care slots
- new federal clean water act standards severely restrict car wash fundraisers
- 4th officer involved shooting in Sutter County of the year reported
- 1st Sierra snowpack survey of season 65% of historical average for this time of year (compared to 24% this time last year)

We covered these issues and concerns in the following ways:

Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Thanksgiving, Christmas and the Day after) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a. (Transcripts of all local stories are available in the KUBA newsroom.)

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers at least twice an hour, every day including holidays and weekends.

Traffic;

We provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Local non-profit fundraiser and awareness events:

These are covered in several formats;

- 1) Occasionally in news casts (particularly health events such as blood drives).
- 2) Public Service Announcements recorded by someone involved with the group or event in question. There are generally no fewer than 4 and no more than 10 of these 30 to 60 second free spots running in equal rotation throughout all dayparts for a total of 147 plays a week. (Audio of all PSA's is available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, "psa's").
- 3) Weekend Updates ("W's") are recorded by local announcers and air Thursday through Sunday, a total of 65 plays. (Audio is available through the week following their recording on the KKCY computer cartwall in #'s 26033-26036)
- 2) Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio guests during Dave & Briggs In The Morning. This quarter, we broadcast, again, our annual Yuba/Sutter United Way Turkey drive, expanding to 11 locations for a total of 33 broadcast hours. Just over \$5500 and over 385 turkeys were donated. Dave & Briggs also participated again in the Yuba/Sutter Salvation Army's Annual Red Kettle Celebrity Bell-Ringing kick-off event. Our in-studio guests this quarter were;

- 10/1 – Gary Kim from Twin Cities Rod & Gun Club re; Pink October fundraising shoot
- 10/7 – Dave Stamey from Twin Cities Rescue Mission re; Turkey Drive
- 10/13 – David Read Director of the Yuba/Sutter Regional Arts Council re; Inocente appearance
- 10/14 – Gary Kim
- 10/15 – Lily Eichner, Molly O'Shea Enderton, & Joseph Morales from the Marysville Charter Academy for the Arts re; latest theatre production
- 10/20 – Angie Gates from South Yuba County Can re; Boots & Brews fundraiser
- 10/21 – Dr. Robert Mathews from Yuba College Music Dept. re; Fall Public Events Series
- 10/22 – Bryon Santiago, principal skater with Disney On Ice re; Sleep Train Arena shows
- 11/3 – Cindy Verill re; Marysville Veterans Day Parade
- 11/4 – Bruce Forman with CowBop re; Oroville State Theater performance
- 11/12 – Mary Pickering with the Veridian Symphony Orchestra
- 11/13 – Dr. Robert Mathews
- 11/14 – Chaya Galicia with The Yuba/Sutter Salvation Army
- 11/17 – Rocio Valdez with Ampla Health re; Covered California Bus Tour coming to Yuba City
- 11/17 – Pam Clifton, Hands of Hope Turkey Trot
- 11/18 – Roger Vaca with the Twin Cities Rescue Mission
- 11/18 – Ray Bull & Don Shrader re; Yuba/Sutter Veterans Council Annual Town Hall Meeting
- 11/19 – David Read, Arts Council Art Party & Victorian Christmas
- 11/20 - Glen Raley with 1st United Methodist Church Marysville re; Turkey Drive
- 11/25 – Shannon Carrol Marysville Christmas Parade
- 12/2 – Dr. Robert Mathews

- 12/4 – Chris Kersting re; 76th Annual Yuba/Sutter Chorale performance of “Messiah”
- 12/5 – Tony Bevaqua & Tom Walther from the Yuba/Sutter Military Officers Association re; Gary Powers Jr. appearance
- 12/8 – Bob Harlan, Toys For Tots drive
- 12/10 – Fotine, Downtown Yuba City Christmas Stroll

Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) comes in to record a 60 second feature called “Job Hotline”. This airs, at no charge to the One-Stop, throughout all day-parts Monday through Thursday for a total of 24 plays. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Job Hotline”.)

Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) comes in to record a 60 second feature called “Pet of the Week”. This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Pet of the Week”).

Sports;

A local sports report follows each bottom of the hour newscast. Additionally, every other Monday, KKCY designates a local Team of the week culled from listener nominations. A recorded feature (30-60 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “teamsoweeek”).

Community Involvement;

Every other Tuesday, KKCY designates a local Community Hero culled from listener nominations. A recorded feature (60 seconds) airs honoring the hero for a total of 23 plays per week. (Audio available through the calendar year on the KKCY newsroom computer desktop in the folder labeled, “Community Hero”).

General:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plaines, Illinois; “Viewpoints”, which airs every

Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30. Program logs;



**Quarterly Issues Report – Q4 Fourth Quarter, 2014 through
Viewpoints Programs 14-40 through 14-51**

During the fourth quarter of 2014 the following compliancy issues were covered

Agriculture	Law
Alcoholism & drug addiction	LGBT issues
Banking	Literature & arts
Bullying	Manufacturing
Business	Media
Children & family issues	Mental health
Climate	Veterans
Commerce	Military
Consumerism	Music & the arts
Courts & law enforcement	Parenting
Crime	Personal finance
Culture	Philanthropy
Death	Politics
Divorce	Popular culture
Domestic abuse	Poverty
Early childhood development	Prisons
Education	Privacy
Employment	Public health
Endangered species	Racism
Entrepreneurship	Recreation
Environment	Retail business
Exploration	Science
Faith	Social movements
Family issues	Sports
Fashion and art	Technology
Forensics	Teen issues
Government	The arts
Health & well-being	Therapy & mental health
Health	Transportation
History	Urban issues
Labor & employment	War
Large and small businesses	Women's issues
Law enforcement	

Program #14-40

Air week: 10/5/14

SYNOPSIS: There has been a lot of talk about the dangers of football, and the long-term physical trauma it can cause in the pro game. But what about in high school? We talk to a former sports reporter and a former player about the dangers and the benefits of the game on the youth level, and hear about other, non-physical, problems that high school football programs face.

Host: Gary Price. **Guests:** Steve Almond, award-winning author of the book, "Against Football: One fan's reluctant manifesto," (www.againstfootball.org); Mark Edmundson, Prof. of English, University of Virginia, author of "Why Football Matters: My education in the game," (www.virginia.edu).

COMPLIANCY ISSUES COVERED: health & well-being, education, recreation, children & family issues

SEGMENT #2-- In the Kingdom of Ice: A Heroic – and Tragic – Adventure 11:30

SYNOPSIS: Back in the 1870s and 80s, the north and south poles were as mysterious and intriguing as the moon and planets are to us today. Many expeditions tried – and most failed – to reach the North Pole, leaving many courageous sailors and their ships encased in the snow and ice. We talk to an author whose new book chronicles one of those voyages about the adventure of arctic expeditions, and the men who risked their lives to find out what was actually on the top of the world.

Host: Marty Peterson. **Guests:** Hampton Sides, author of "In the Kingdom of Ice: The grand and terrible polar voyage of the USS Jeannette," (www.hamptonides.com)

COMPLIANCY ISSUES COVERED: science, military, exploration, climate, technology

Program #14-41

Air week: 10/12/14

SEGMENT #1 – Domestic Violence: Why do abusers do it? 11:35

SYNOPSIS: Many women and also men are victims of domestic violence and abuse. What makes an abusive husband or wife turn on their spouse? And how can we help the victims. We talk to two women who have worked with abusers and victims, about the reasons for abuse, what kind of behavior a woman or man should watch out for in a partner that might be a clue they're an abuser, and what can be done to prevent abuse in the future.

Host: Gary Price. **Guests:** Dr. Julee Poole, Academic Chair for the Graduate Program in Psychology at Kaplan University, and a professional counselor (www.thepathlifecoaching.com); Randy Susan Meyers, former counselor to men in court-mandated counseling for domestic abuse, author of the novel about abuse, "Accidents of Marriage," (www.randysusanmeyers.com).

COMPLIANCY ISSUES COVERED: domestic abuse, therapy & mental health, courts & law enforcement

SEGMENT #2- Co-Parenting: Raising children in two households 10:57

SYNOPSIS: Separations and divorces are common in the U.S., and out of those split-ups come children living in two households. These kids often experience situations and conflicts that their friends living in an intact household don't. We talk to a co-parenting specialist about how the parents' behavior, ability to compromise, and desire to put the child's needs above their own, can lead to successful parenting and well-adjusted, happy kids.

Host: Marty Peterson. **Guests:** Karen Bonnell, Co-parent Coach, author of "The Co-Parents' Handbook: Raising well-adjusted, resilient and resourceful kids in a two-home family from little ones to young adults," (www.thecoparentshandbook.com).

COMPLIANCY ISSUES COVERED: divorce, children & family issues, education

Program #14-42

Air week: 10/19/14

SEGMENT #1 – When We Die: The logistics of death 11:03

SYNOPSIS: When a loved-one dies, it's a time of great sorrow, and often confusion. How do you attend to the deceased's funeral? What about their banking? Credit cards? Notifying everyone? And what do you do when the heirs start fighting over the estate? We talk to two people who are specialists in these areas about what should be done after someone dies – and long before – to make the situation less difficult for everyone involved.

Host: Gary Price. **Guests:** Scott Taylor Smith, author of "When Someone Dies: The practical guide to the logistics of death," (www.whensomeonedies.net); Lori R. Sackler, Sr. VP and Sr. Investment Management

Consultant, Morgan Stanley Wealth Management, author of "The M Word: The money talk every family needs to have about wealth and their financial future," (www.themword.com).

COMPLIANCY ISSUES COVERED: personal finance, banking, commerce, death, family issues, law

SEGMENT #2 Personal Style: How clothes and attitude make the difference 10:43

SYNOPSIS: Why is it that some women seem to know how to dress for every occasion, and others spend days trying to figure out what they'll wear for a night out? How do these stylish ladies do it? We talk to a veteran of the fashion industry and an image consultant about cultivating a style, what makes up a cohesive wardrobe, and the attitude a woman needs to have about herself to look and feel good about her appearance no matter what the occasion.

Host: Marty Peterson. Guests: Betty Halbreich, legendary personal shopper at Bergdorf Goodman, NYC, author of "I'll Drink to That: A life in style with a twist," (www.facebook.com); Nancy Nix-Rice, image consultant, author of "Looking Good Every Day: Style solutions for real women," (www.nancynixrice.com).

COMPLIANCY ISSUES COVERED: women's issues, retail business, popular culture

Program #14-43 Air week: 10/26/14

SEGMENT #1 – Liar, Temptress, Soldier, Spy: Women in the Civil War 11:01

SYNOPSIS: We've heard a lot about the famous generals and other heroes of the Civil War, but very little has been written about the women who fought as hard as the men for their beliefs. We talk to an author who researched these women, about the jobs they did, how they risked their lives to find and carry intelligence from the enemy to their generals, and even how they used their "feminine wiles" to get the information they needed to gain advantage in the war.

Host: Gary Price. Guests: Karen Abbott, author of "Liar, Temptress, Soldier, Spy: Four women undercover in the Civil War," (www.karenabbott.net).

COMPLIANCY ISSUES COVERED: history, military & veterans, women's issues

SEGMENT #2- Bats! Why they're important and how we can help them 11:26

SYNOPSIS: Bats are one of the iconic images of Halloween and hundreds of gothic novels and horror movies. They have a scary image and a bad reputation for carrying disease, but they are actually vital to global agriculture and health.

Host: Marty Peterson. Guests: Jodi Sedlock, Assoc. Professor of Biology specializing in bats, Lawrence University, Appleton, WI (www.Lawrence.edu); Don Mitchell, author of "Flying Blind: One man's adventures battling buckthorn, making peace with authority, and creating a home for endangered bats".

COMPLIANCY ISSUES COVERED: environment, government, agriculture, public health, endangered species

Program #14-44 Air week: 11/2/14

SEGMENT #1 Enchanted Objects: How they will change our lives 9:30

SYNOPSIS: These days, it's nothing to send a message, photo or business data right from your cell phone. In the near future, however, don't be surprised if your pill bottle cap will remind you to take your meds, or give you pollen counts for your usual route to work – and suggest an alternate one. You could even have your umbrella provide weather reports, and your watch tell you where there's likely to be icy patches on the sidewalk. We talk about these "enchanted objects," and an experiment called "The Array of Things" with two tech specialists, and find out how our lives will be changed by giving everyday things "superpowers."

Host: Gary Price. Guests: David Rose, faculty member at the MIT Media Lab, author of "Enchanted Objects :Design, human desire and the internet of things," (www.enchantedobjects.com). Charlie Catlett, Sr. Computer Scientist, Argonne National Laboratory, Sr. Fellow, Computation Institute of Argonne and the University of Chicago, (www.urbanccd.org).

COMPLIANCY ISSUES COVERED: technology, health, entrepreneurship, urban issues, education, the arts.

SEGMENT #2- The Inventor and the Tycoon: The birth of motion pictures 12:02

SYNOPSIS: Watching movie trailers on the internet reminds us how technologically sophisticated movies are these days with special effects, gorgeous cinematography and amazing sound. It really wasn't that long

ago when just seeing a few pictures move for a very few seconds was as exciting as 3-D movies are to us today. But who made the pictures first come to life? Was it Thomas Edison? Or someone else? We talk to an author about how two very different men – one a millionaire, the other an artist and a murderer – joined forces to make pictures move.

Host: Marty Peterson. Guests: Edward Ball, author of "The Inventor and the Tycoon: A gilded age murder and the birth of moving pictures," (www.facebook.com/EdwardBallAuthor).

COMPLIANCY ISSUES COVERED: crime, law, government, transportation, the arts, technology, education, philanthropy

Program #14-45

Air week: 11-9-14

SEGMENT #1 – Sports Strategy: It's about much more than winning 10:31

SYNOPSIS: Is the key to a successful sports franchise a winning player or team? Can that alone pack the stadium? Hardly. We talk to a seasoned sports strategist about many of the factors necessary for a profitable team, including venue, stars, image and the overall fan experience.

Host: Gary Price. Guests: Irving Rein, Prof. of Communication Studies, Northwestern, Univ., co-author with Adam Grossman and Ben Shields, of the book, "The Sports Strategist: Developing leaders for a high-performance industry," (www.thesportsstrategist.com).

COMPLIANCY ISSUES COVERED: business, sports, recreation, consumerism

SEGMENT #2- Gay Teens: The trials of coming out and being bullied 10:54

SYNOPSIS: : For LGBT teens, the coming out process is often very stressful. What will my parents, relatives and friends think of me? Will I experience negativity? Ostracism? Or will everything be fine? We talk to two specialists in the area of gay teens about the issues of coming out to parents and friends, and how bullying because someone is gay affects the teen and others.

Host: Marty Peterson. Guests: Kristin Russo, co-author with Dannielle Owens-Reid, of "This Is a Book for Parents of Gay Kids," (www.everyoneisgay.com); Dr. Eileen Kennedy-Moore, psychologist in private practice in Princeton, NJ, professor for the Great Courses Videos, (www.thegreatcourses.com/parenting)

COMPLIANCY ISSUES COVERED: LGBT issues, education, family issues, bullying

Program #14-46

Air week: 11/16/14

SEGMENT #1 – Conversion Disorder: Could it have prompted the Salem Witch Trials? 11:50

SYNOPSIS: Back in the 1690s, several New England girls exhibited strange behavior that was attributed to witchcraft. The Salem Witch Trials resulted in false accusations, executions and a mystery that has haunted our country for centuries. What was happening to these girls? Were they faking or did they have a bona fide psychiatric condition. We talk to an author and a psychologist about what could have been the cause for one of the strangest events in American History.

Host: Gary Price. Guests: Katherine Howe, lecturer in American Studies, Cornell Univ, author of "Conversion" (www.katherinehowe.com) ; Travis Langley, Prof. of Psychology, Henderson State Univ., author of "Batman and Psychology: A Dark and Stormy Knight," (Twitter: @Superherologist).

COMPLIANCY ISSUES COVERED: mental health, history, teen issues 10:43

SEGMENT #2- Hotel Confidential: Secrets of getting the best service

SYNOPSIS: Have you ever wondered what goes on behind the desk at the major hotels in the U.S.? How come some guests always get the best rooms and service, and you end up in a room overlooking the alley? Why is it that you have to pay for your mini-bar peanuts and some guests never pay? We talk to a hospitality industry insider about his experiences in two large hotels; how hotels figure out who to put where; how the mini-bar and movies work; and how to get the best service from the staff that counts.

Host: Marty Peterson. Guests: Jacob Tomsky, veteran of the hospitality business in hotels in New Orleans and New York City, author of the book, "Heads in Beds: A reckless memoir of hotels, hustles and so-called hospitality," (www.jacobtomsky.com).

COMPLIANCY ISSUES COVERED: business, transportation, consumerism, labor & employment

Program #14-47**Air week: 11/23/14**

SEGMENT #1 – Introverts: More happy and fun than you think!

9:44

SYNOPSIS: Introverts get a bad reputation for being party poopers, shy, and even anti-social. Our two guests say that couldn't be further from the truth, and dispel the myths surrounding introverts. We discuss what introversion is, why it's not the same as shyness, how introverts can be gregarious, talkative and a lot of fun to be around.

Host: Gary Price. Guests: Todd Kashdan, Prof. of Psychology, George Mason University, author of the forthcoming book "Mindfulness, Acceptance and Positive Psychology," (April 2013), (www.toddkashdan.com); Sophia Dembling, introvert, author of the book, "The Introvert's Way: Living a quiet life in a noisy world," (www.facebook.com/SophiaDemblingWriter).

COMPLIANCY ISSUES COVERED: mental health, recreation, technology, employment

SEGMENT #2- Technocreep: Chiseling away at our privacy

11:48

SYNOPSIS: Technology invades every part of our lives – from entertainment, to shopping, to communications. And the people who provide those cool phones, and great social media sites know a lot more about you than you might think – or like.

Host: Marty Peterson. Guests: Dr. Thomas Keenan, prof. at the University of Calgary, author of "Technocreep: The surrender of privacy and the capitalization of intimacy," (www.technocreep.com); Cameron Camp, security researcher, ESET North America, global provider of security services and products (www.eset.com).

COMPLIANCY ISSUES COVERED: technology, crime, privacy, consumerism, business

Program #14-48**Air week: 11/30/14**

SEGMENT #1 – Reading to Kids: Why it's so important for their development

12:27

SYNOPSIS: Some of people's fondest childhood memories are the times when their parents read to them on a rainy day or at bedtime. More than just an entertaining interlude, these sessions help children develop their reading, comprehension and analytical skills. We talk to two children's reading specialists about how reading aloud to children can help them succeed in school and beyond.

Host: Gary Price. Guests: Dr. Anne van Kleeck, professor at the University of Texas-Dallas, specialist in child pre-literacy development (www.bbs.utdallas.edu); Maia Haag, president, I See Me Children's Personalized Books, offering the "Night Before Christmas" personalized book this season (www.iseeme.com).

COMPLIANCY ISSUES COVERED: early childhood development, education, literature, parenting

SEGMENT #2- Color: How trends are created in fashion and society

9:08

SYNOPSIS: Have you ever wondered why some colors are "in" and others are "out"? Who decides these things? And what criteria do they use? We talk to a woman who is the expert on colors and trends about the social, economic and cultural events that make certain colors popular and others passé.

Host: Marty Peterson. Guests: Leatrice Eiseman, color specialist and forecaster for Pantone, Exec. Dir. of the Pantone Color Institute®, co-author of "Pantone on Fashion: A century of color in design," (www.pantone.com).

COMPLIANCY ISSUES COVERED: social movements, popular culture, manufacturing, fashion and art

Program #14-49**Air week: 12/7/14**

SEGMENT #1 – The Life and Music of Jazz Legend, Sheila Jordan

12:00

SYNOPSIS: Jazz is the quintessential American music genre, and nobody sings it better than Sheila Jordan. We talk to Jordan and her biographer about Jordan's rise from poverty to her career singing with some of the most famous jazz musicians of the 20th century, the racism that jazz musicians – both black and white – experienced, and the need to preserve this music for future generations.

Host: Gary Price. Guests: Sheila Jordan, jazz singer, teacher and composer (www.sheilajordanjazz.com); Ellen Johnson, singer, musician, author of "Jazz Child: A portrait of Sheila Jordan," (www.jazzchildthebook.com).

COMPLIANCY ISSUES COVERED music & the arts, racism, poverty, alcoholism & drug addiction

SEGMENT #2- The Anatomy of a Crime Novel

9:33

SYNOPSIS: Crime novels are among the most popular reading in the U.S., and nobody writes a more engaging, suspenseful and factually accurate story than award-winning and best-selling novelist Patricia Cornwell. Her Kay Scarpetta series is full of detailed forensic information, and we talked to her about how she gathers her facts and actually experiences some of the dangerous situations that she puts her heroine through in her books.

Host: Marty Peterson. Guests: Patricia Cornwell, crime novelist, author of "Flesh and Blood," (www.patriciacornwell.com).

COMPLIANCY ISSUES COVERED: forensics, technology, prisons, media, law enforcement

Program #14-50

Air week: 12/14/14

SEGMENT #1 – Veterans and Employment: Best cities and jobs

10:17

SYNOPSIS: We see the honors at every major sporting event – the big flag on the field, the cheers, the signs – all for our veterans. It's wonderful that America is honoring it's military men and women, but we also need to remember that many of them come back from active duty without good jobs. We talk to two men whose organizations are trying to remedy that shortfall, and to a woman who writes about opportunities for some veterans to get back into life and work after stress-related injuries.

Host: Gary Price. Guests: Eric Eversole, Vice-President of the US Chamber of Commerce, Exec. Dir. of Hiring Our Heroes, (www.hiringourheroes.org); Eric Engquist, Asst. Vice President of USAA's Military Transition Program (www.usaa.com/bestplaces) Stephanie Westlund, author of "Field Exercises: How veterans are healing themselves through farming and outdoor activities," (www.fieldexercises.com).

COMPLIANCY ISSUES COVERED: military, employment, mental health, agriculture

SEGMENT #2- Consumer and Business Protection from Tech Scammers

11:18

SYNOPSIS: Credit card and debit card scams are almost a weekly occurrence these days, and some of the biggest banks and retailers, have been victims, as well as small businesses and individual consumers. Is there anything we can do to stay safer? We talk to two tech security experts about how these scams are happening and how everyone can stay a little bit safer this holiday season, and beyond.

Host: Marty Peterson. Guests: Sergio Galindo, Gen. Manager, GFI Software, (www.gfi.com); Philip Becnel, Managing Partner, Dinolt Becnel & Wells Investigative Group, Washington, DC (www.dinolt.com).

COMPLIANCY ISSUES COVERED: technology, crime, large and small businesses, consumerism

Program #14-51

Air week: 12/21/14

SEGMENT #1 – Silent Night: The World War I Christmas Truce

10:26

SYNOPSIS: In the winter of 1914, British and French soldiers spent their days hunkered down in cold, wet trenches, battling the German army which was dug in only 75 yards away. World War I was one of the bloodiest -- and some say the most unnecessary -- wars in history. Yet, one event occurred on Christmas Eve of that year that has never happened before or since in war. We talk to a historian and author about the World War I Christmas Truce and how it affected the soldiers who fought there, and how we can use this event as a lesson for future conflicts.

Host: Gary Price. Guest: Stanley Weintraub, historian, author of "Silent Night: The story of the WWI Christmas Truce." (www.amazon.com).

COMPLIANCY ISSUES COVERED: war, faith, government, politics, culture

SEGMENT #2- Write a Novel in a Month? You *can* do it!

11:16

SYNOPSIS: Have you ever wanted to write a novel, but figured you didn't have the time? Or didn't know what to write or where to start? Our guest says that those perceived "problems" shouldn't be a roadblock to anyone who dreams of creating a work of fiction. We find out how to get started, where to find inspiration, how to keep from giving up, and, most importantly, how to finish your novel in a month.

Host: Marty Peterson. Guest: Chris Baty, founder of National Novel Writing Month, (NaNoWriMo), teacher, speaker and author of "No Plot? No Problem: A low-stress, high-velocity guide to writing a novel in 30 days," (www.nanowrimo.org).

COMPLIANCY ISSUES COVERED: literature & arts, education, employment

Program #14-52

Air week: 12/28/14

SEGMENT #1 – A Christmas Far From Home: On the battlefields of the Korean War 10:47

SYNOPSIS: It was right after Thanksgiving in 1950, when U.S. troops found themselves out-numbered by North Korean and Chinese soldiers in the frigid and unforgiving terrain near the Chosin Reservoir. The enemy destroyed the bridge over a 4,000-foot-deep chasm that was their exit to safety, but it did not scare off the brave men who were hell-bent on making it back to the coast. We'll hear how they used their ingenuity and raw determination to bring as many soldiers back alive in spite of overwhelming odds.

Host: Gary Price. Guests: Stanley Weintraub, historian and author of "A Christmas Far from Home: An epic tale of courage and survival during the Korean War."

COMPLIANCY ISSUES COVERED: war & military, government, politics

SEGMENT #2- Looking Ahead to 2015 – How are your finances? 10:52

SYNOPSIS: It's the end of 2014, and we're scrambling to get our financial houses in order for this year and plan a bit for the next. Our guest offers some last-minute advice on what you can do to save a bit on your taxes and plan ahead for a more secure financial situation in 2015.

Host: Marty Peterson. Guests: Lauren Lyons Cole, Personal Finance Contributor at The Street.com (www.thestreet.com). (www.laurenyonscole.com).

COMPLIANCY ISSUES COVERED: taxes, personal finance, philanthropy, family issues

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Radio Health Journal®

Quarterly Issues Report – Q4 2014 through Radio Health Journal Programs 14-40 through 14-52

During the second quarter of 2014 the following compliancy issues were covered:

Addiction	Infectious Disease
Child Abuse	Legal System
Children At Risk	Medicaid And Medicare
Consumerism	Men's Issues
Consumer Safety	Mental Health
Crime	Pets And People
Criminal Justice System	Police
Disabilities	Police And Fire
Discrimination	Pop Culture
Drugs And Drug Treatment	Pop Psychology
Economics	Prison And Justice System
Federal Government	Public Health
Education	Public Policy
Emergency Response	Public Safety
Employment	Recreation
Workplace Issues	Roads And Highways
Environment And Pollution	Substance Abuse And Treatment
Family And Parenting Issues	Technology
Family Issues	Travel And Transportation
Federal Government And Regulation	Urban Planning
Federal Law	Violence
Gender Issues	Women's Issues
Health & Fitness	Youth At Risk
Health Care	

Program # 14-40 Air week: 10-5-14

SEGMENT 1: Pregnant? You're fired

11:57

Synopsis: Discrimination due to pregnancy has been illegal since the 1970's, yet it's still a common occurrence. Experts discuss the many pretexts employers use to fire pregnant women and the steps women need to take to combat it.

Host: Reed Pence. Guests: Sarah Crawford, Director, Workplace Fairness, National Partnership for Women and Families; Jamie Dolkas, Director of Women's Leadership, Center for Worklife Law, Hastings College of the Law, Univ. of California; Joan Williams, Distinguished Prof. of Law, Hastings Foundation Chair and Founding Director, Center for Worklife Law, Hastings College of the Law, Univ. of California

COMPLIANCY ISSUES COVERED: employment; discrimination; economics; women's issues; family issues; federal law

SEGMENT 2: The emotional attachment of pets

7:28

Synopsis: Some people, particularly childless couples, insist they love their pets as much as anyone could love their children. Is the emotional attachment really the same? Experts discuss the evidence.

Host: Nancy Benson. Guests: Marilyn Putz, pet loss counselor and animal behaviorist, Lincolnshire Animal Hospital, Lincolnshire IL; Laura S. Scott, founder and director, Childless By Choice documentary/research project and author, Two Is Enough: A Couples Guide to Living Childless By Choice; Froma Walsh, Emeritus Prof. of Clinical Psychology, Univ. of Chicago and Co-Director, Chicago Center for Family Health.

COMPLIANCY ISSUES COVERED: : pets and people; family issues

Program #14-41

Air week: 10-12-14

SEGMENT 1: Restoring doctors' compassion

12:15

Synopsis: Doctors have often been advised to avoid emotions regarding patients in order to keep their decisions objective. However, this has led many patients to believe doctors don't care about them. A new movement in medicine seeks to reverse the trend and put compassion back in medicine, led by a "Healer's Art" class in many medical schools. Experts who teach the class explain.

Host: Reed Pence. Guests: Dr. Joseph O'Donnell, Prof. of Medicine and Psychiatry, Senior Advising Dean and Director of Community Programs, Geisel School of Medicine, Dartmouth College; Dr. Dean Parmelee, Associate Dean for Academic Affairs, Wright State Univ. Boomshoft School of Medicine.

COMPLIANCY ISSUES COVERED: education; health care; legal system

SEGMENT 2: Water and healing

7:34

Synopsis: Water is almost synonymous with relaxation and mental cleansing. A researcher explains the mind science behind it.

Host: Nancy Benson. Guest: Wallace J. Nichols, Research Associate, California Academy of Sciences and author, "Blue Mind"

COMPLIANCY ISSUES COVERED: mental health; environment and pollution

Program #14-42

Air week: 10-19-14

SEGMENT 1: The "obesity virus"

11:41

Researchers are collecting evidence that a virus is to blame for at least some cases of obesity, making it literally as easy to catch as a cold, and explaining in part why obesity has grown so quickly all over the world. Experts discuss the virus, how it takes over fat cells of the body, and its implications.

Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.

Host: Reed Pence. Guests: Dr. Nikhil Dhurandhar, Prof. of Health Promotion, Pennington Biomedical Research Center, Louisiana State Univ.; Dr. Richard Atkinson, Emeritus Prof. of Medicine & Nutritional Sciences, Univ. of Wisconsin-Madison.

COMPLIANCY ISSUES COVERED: health care; public health; infectious disease; consumerism; health & fitness

SEGMENT 2: Twinless twins

7:59

Synopsis: Twins whose "other half" dies unexpectedly may face challenging issues of grief and identity. A well-known psychotherapist, herself a twin, explains these issues through the lens of her own life.

Host: Nancy Benson. Guest: Mary R. Morgan, New York psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing

COMPLIANCY ISSUES COVERED: family and parenting issues; children at risk; education

Program #14-43

Air week: 10-26-14

SEGMENT 1: The reality of ebola

12:05

Synopsis: The ebola virus, which has killed thousands in West Africa, has made it to the US. Experts describe the characteristics of the virus and its transmission, whether there really is a risk to Americans, and the odds of success of new safety measures.

Host: Reed Pence. Guests: Dr. Dr. William Schaffner, Prof. of Preventive Medicine, Vanderbilt Univ. Medical Center; Dr. Robert Murphy, Prof. of Medicine & Biomedical Engineering and Director, Center for Global Health, Northwestern Univ.

COMPLIANCY ISSUES COVERED: health care; public health; infectious disease; public safety

SEGMENT 2: Breast cancer treatment

7:47

Synopsis: Breast cancer treatment has made great strides since doctors have determined several types and subtypes of cancers and the treatments that are optimum for each. An expert explains where breast cancer treatment is today.

Host: Nancy Benson. Guest: Dr. Denise Yardley, Senior Investigator, Sarah Cannon Breast Cancer Research Program, Nashville.

COMPLIANCY ISSUES COVERED: health care; women's issues; technology

Program #14-44

Air week: 11-2-14

SEGMENT 1: Emergency responder stress

12:27

Synopsis: Police officers, firefighters, paramedics and emergency dispatchers experience events that most people couldn't stand, and they pay for it with high levels of stress-related outcomes and PTSD.

Host: Reed Pence. Guests: Dr. Joel Fay, former police officer and President, First Responder Support Network and West Coast Post Trauma Retreat; Rodger Ruge, former police officer and founder, HeroTalk; Dr. Michelle Lilly, Asst. Prof. of Psychology, Northern Illinois Univ.; Heather Pierce, former 911 dispatcher; Dr. John Mason, founder, Stress Education Center, Oak Harbor, WA and author,.

COMPLIANCY ISSUES COVERED: police and fire; public safety; emergency response; education

SEGMENT 2: Fighting fear and phobias

8:33

Synopsis: Halloween is the season for fright, but people with phobias may not have been in the mood to enjoy it. Research shows an effective way to combat phobias--admit out loud what you're afraid of. Most people are advised to pretend they're not afraid. The lead researcher of this study explains why pretending doesn't work and why this approach has promise.

Host: Nancy Benson. Guest: Dr. Katharina Kircanski, post-doctoral fellow in psychology, Stanford Univ.

COMPLIANCY ISSUES COVERED: pop culture; consumerism; public health

Program #14-45 **Air week: 11-9-14**

SEGMENT 1: Post-hospital syndrome

12:38

Synopsis: Many people who've recently been in the hospital quickly make a return trip, often with a different illness. Hospital stays themselves can make people sick, or at least susceptible to getting sick

Host: Reed Pence. Guests: Dr. David Newman, Director of Research, Dept. of Emergency Medicine, Icahn School of Medicine at Mt. Sinai; Dr. Harlan Krumholz, Prof. of Medicine, Yale School of Medicine and Director, Yale-New Haven Hospital Center for Outcomes Research and Evaluation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Rescuing runaways

7:50

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time

COMPLIANCY ISSUES COVERED: youth at risk; crime and police; child abuse; education

Program #14-46 **Air week: 11-16-14**

SEGMENT 1: Questions on lasik safety

12:19

Synopsis: Sixteen million Americans have had lasik surgery for vision correction, and some have complained of severe visual artifacts and eye pain. The former chief of the FDA branch that approved lasik has now petitioned the FDA to remove lasik devices

Host: Reed Pence. Guests: Dr. Morris Waxler, founder, Waxler Regulatory Consultancy and former Chief of Ophthalmic Devices, FDA Center for Devices and Radiological Health; Dr. Eric Donnenfeld, Clinical Prof. of Ophthalmology, New York Univ. ; Dr. Perry Rosenthal, Harvard Medical School and founder, Boston Eye Pain Foundation

COMPLIANCY ISSUES COVERED: health care; public health; federal government and regulation; consumerism and consumer safety

SEGMENT 2: Biking as transportation

8:37

Synopsis: More and more Americans are turning to their bicycles for everyday transportation, not just recreation. Experts discuss the public policy and urban planning ideas that can make this healthy habit easier.

Host: Nancy Benson. Guests: Jim Merrell, Campaign Director, Active Transportation Alliance, Chicago; Mark Fenton, public health planning and transportation consultant, Boston and Adjunct Prof., Tufts Univ.

COMPLIANCY ISSUES COVERED: public health; recreation; travel and transportation; roads and highways; urban planning

Program #14-47 **Air week: 11-23-14**

SEGMENT 1: Sexual harassment of men

7:07

Synopsis: Some people believe it's not possible for men to be sexually harassed at work. But new studies show that not only is it possible, but men can be much more disturbed by it than most people think, and may react in some ways even more than women.

Host: Reed Pence. Guests: Keith Fink, Los Angeles Attorney and lecturer, UCLA law school; Dr. NiCole Buchanan, Assoc. Prof. of Sociology, Michigan State Univ.

COMPLIANCY ISSUES COVERED: men's issues; employment and workplace issues; legal issues; discrimination; gender issues

SEGMENT 2: "Almost alcoholic"

7:34

Synopsis: Most people who have a drinking problem are not alcoholics, so they may slip through the cracks and not receive the help then need. Experts discuss warning signs and ways to break through denial.

Host: Nancy Benson. Guests: Dr. Robert Doyle, clinical psychiatrist, Massachusetts General Hospital and Harvard Medical School; Dr. Joe Nowinski, clinical psychologist

COMPLIANCY ISSUES COVERED: addiction, substance abuse and treatment

Program #14-48

Air week: 11-30-14

SEGMENT 1: Midlife eating disorders

12:52

Synopsis: The last decade, the number of women over 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife or bringing women in for treatment for long standing disorders.

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, psychologist, co-founder, National Eating Disorders Assn.; Dr. Cynthia Bulik, founding Director, Univ. of North Carolina Center of Excellence for Eating Disorders.

COMPLIANCY ISSUES COVERED: women's issues; mental health; health care; consumerism; family issues

SEGMENT 2: Bad health and incarceration

7:07

Synopsis: Researchers have found that poor health and disabilities can be factors leading to prison. An expert discusses the life cycles that can make this occur.

Host: Nancy Benson. Guest: Dr. Susan Sered, Prof. of Sociology, Suffolk Univ. & co-author, Can't Catch a Break: Gender, Jail, Drugs and the Limits of Personal Responsibility

COMPLIANCY ISSUES COVERED: prison and justice system; crime; drugs and drug treatment; public health; disabilities

Program #14-49

Air week: 12-7-14

SEGMENT 1: Mental illness in adolescents and children

11:49

Synopsis: Two years ago, when mentally ill 20-year old Adam Lanza killed 20 grade school children and six staff members at Sandy Hook Elementary School, some in the public blamed Lanza's mother (also a victim) for not getting him treatment. A writer with a mentally ill son explains the many reasons why it's not as easy to get treatment as many people think..

Host: Reed Pence. Guest: Liza Long, author, The Price of Silence: A Mom's Perspective on Mental Illness.

COMPLIANCY ISSUES COVERED: mental health; health care; family issues; youth at risk; violence; criminal justice system

SEGMENT 2: Digital eyestrain

8:19

Synopsis: Increased use of computer screens and smartphones has brought an epidemic of eye complaints. Experts discuss why digital devices produce extra eyestrain and how people can avoid it.

Host: Nancy Benson. Guests: Dr. Michael Rosenblatt, optometrist, Washington DC; Jakob Nielsen, Principal, Nielsen Norman Group user experience research firm.

COMPLIANCY ISSUES COVERED: health care; technology; consumerism

Program #14-50

Air week: 12-14-14

SEGMENT 1: The Affordable Care Act and access to care

12:27

Synopsis: As "Obamacare" health insurance exchanges enter their second year, some insured people are finding that getting access to care is extremely difficult due to meager provider networks and low doctors' payments. Many insured are also being surprised by high deductibles and co-payments.

Host: Reed Pence. Guests: Dr. Andrew Kleinman, President, Medical Society of the State of New York; Merrill Matthews, Resident Scholar, Institute for Policy Innovation; Dr. Paul Ginsburg, Norman Topping Chair in Medicine and Public Policy, Univ. of Southern California

COMPLIANCY ISSUES COVERED: health care; federal government; public policy; public health; Medicaid and Medicare; economics; consumerism

SEGMENT 2: Christmas Overshopping

7:26

Synopsis: Compulsive overshoppers often are seeking to compensate for some unfilled internal need. An expert discusses these reasons and how people can learn to overcome compulsive shopping.

Host: Nancy Benson. Guest: Dr. April Lane Benson, psychologist, founder, StoppingOvershopping.com and author, To Buy Or Not To Buy: Why We Overshop and How To Stop.

COMPLIANCY ISSUES COVERED: addiction; economics; consumerism; mental health

Program #14-51

Air week: 12-21-14

SEGMENT 1: "Twice exceptional" children

12:20

Synopsis: Many people feel that gifted children don't need any help because they're so talented. But many gifted kids are so bored in school they become disruptive and do poorly, so they're not identified and their need for a challenge isn't met. Some gifted children also have disabilities, such as learning disabilities, that are not identified because they are masked by their gifts.

Host: Reed Pence. Guests: Dr. James Webb, clinical psychologist, President, Great Potential Press and founder, Supporting Emotional Needs of the Gifted; Megan Foley Nicpon, Assoc. Prof of Counseling Psychology, University of Iowa and Assoc. Director for Research and Clinic, Belin-Blank Center; Jen Merrill, and author, If This Is A Gift, Can I Send It Back?

COMPLIANCY ISSUES COVERED: education; children at risk; disabilities; mental health

SEGMENT 2: Beat deafness

7:30

Synopsis: Some people simply have no rhythm. A small percentage may be "beat deaf," the rhythmic equivalent of tone deafness, and have a biological deficit in their body's timing mechanism.

Host: Nancy Benson. Guests: Mathieu Dion, Montreal TV reporter who suffers from beat deafness; Dr. Caroline Palmer, Prof. of Psychology, McGill Univ., Montreal.

COMPLIANCY ISSUES COVERED: disabilities; pop psychology

Program #14-52

Air week: 12-28-14

SEGMENT 1: Kidney dialysis

12:19

Synopsis: More than 400,000 Americans are on kidney dialysis, a number that may grow to 2 million by 2030 due to obesity-related diseases. Experts discuss the advantages and shortfalls of dialysis and new transplant waiting list rules that will give the best organs to recipients who will be able to use them the longest.

Host: Reed Pence. Guests: Dr. David Law, Asst. Chief of Nephrology, Kaiser Permanente Oakland Medical Center & Medical Director, Satellite Healthcare dialysis, Oakland; Dr. Les Spry, nephrologist, Lincoln, NE, and spokesperson, National Kidney Foundation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Cancer rehabilitation

7:27

Synopsis: People who undergo cancer treatment are not generally offered the same kind of physical rehabilitation given to others who suffer injuries and illnesses. A leader in the new field of cancer rehabilitation explains how it could improve outcomes and quality of life after cancer.

Host: Nancy Benson. Guest: Dr. Julie Silver, Asst. Prof. of Physical Medicine and Rehabilitation, Harvard medical School and founder, Oncology Rehab Partners.

COMPLIANCY ISSUES COVERED: health care; disabilities

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