

Station Order Revised

Hogsett for Indianapolis 2019

Market: Indianapolis

Flight Dates: Monday, July 29, 2019 to Sunday, August 4, 2019

Estimate ID

1628

Contact: Brent Denny
Email: bdenny@wthr.com

Phone: 317-636-1313
Fax: 317-636-9846
Direct: 317-655-5824

WTHR-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Jul 29	Jul 30	Jul 31	Aug 01	Aug 02	Aug 03	Aug 04	
WTHR 5a News	EM	M-F		\$100.00	1		1		1			3
5:00 AM 5:30 AM			30	\$300.00								
WTHR 5:30a News	EM	M-F		\$150.00	1	1	1	1	1			5
5:30 AM 6:00 AM			30	\$750.00								
WTHR 6a News	EM	M-F		\$300.00	1	1	1	1	1			5
6:00 AM 7:00 AM			30	\$1,500.00								
Today Show	EM	M-F		\$300.00	1	1	1	1	1			5
7:00 AM 9:00 AM			30	\$1,500.00								
Sat Today	EM	Sa		\$200.00						1		1
7:00 AM 8:00 AM			30	\$200.00								
Sun 7a News	EM	Su		\$100.00							1	1
7:00 AM 8:00 AM			30	\$100.00								
Today 2	DT	M-F		\$150.00			1					1
9:00 AM 10:00 AM			30	\$150.00								
WTHR 12p News	DT	M-F		\$350.00	1							1
12:00 PM 12:30 PM			30	\$350.00								
Days Lives	DT	M-F		\$300.00				1				1
1:00 PM 2:00 PM			30	\$300.00								
Dr. Oz	DT	M-F		\$100.00					1			1
2:00 PM 3:00 PM			30	\$100.00								
Ellen	EF	M-F		\$200.00	1	1	1	1				4
3:00 PM 4:00 PM			30	\$800.00								

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittmyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 7/11/2019 2:01:45 PM

WTHR-TV
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Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Jul 29	Jul 30	Jul 31	Aug 01	Aug 02	Aug 03	Aug 04	
Dr. Phil	EF	M-F	30	\$200.00		1		1				2
4:00 PM 5:00 PM			30	\$400.00								
WTHR 5p News	EN	M-F	30	\$350.00	1	1	1	1	1			5
5:00 PM 6:00 PM			30	\$1,750.00								
WTHR 6p News	EN	M-F	30	\$500.00	1	1	1	1	1			5
6:00 PM 6:30 PM			30	\$2,500.00								
Sat 6p News	EN	Sa	30	\$150.00						1		1
6:00 PM 6:30 PM			30	\$150.00								
Sun 6p News	EN	Su	30	\$150.00							1	1
6:00 PM 6:30 PM			30	\$150.00								
Tonight Show	LF	M-F	30	\$200.00	1		1	1	1			4
11:35 PM 12:35 AM			30	\$800.00								
WTHR 11p News	LN	M-F	30	\$400.00	2	2	2	2	2			10
11:00 PM 11:35 PM			30	\$4,000.00								
Sat 11p News	LN	Sa	30	\$400.00						2		2
11:00 PM 11:35 PM			30	\$800.00								
Sun 11p News	LN	Su	30	\$400.00							2	2
11:00 PM 11:35 PM			30	\$800.00								
Wheel Fortune	PA	M-F	30	\$500.00		1		1				2
7:00 PM 7:30 PM			30	\$1,000.00								
Jeopardy	PA	M-F	30	\$900.00					1			1
7:30 PM 8:00 PM			30	\$900.00								

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WTHR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Jul	Jul	Jul	Aug	Aug	Aug	Aug	
				29	30	31	01	02	03	04	
The Wall	PT	Th	\$3,000.00				1				1
8:00 PM 9:00 PM		30	\$3,000.00								
Hollywood Game Nig	PT	Su	\$1,500.00							1	1
7:00 PM 8:00 PM		30	\$1,500.00								
Station Gross Totals			\$23,800.00	11	10	11	13	11	4	5	65
Station Net			\$20,230.00								

NFL Rv Season HOF

20,800

44

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 7/11/2019 2:01:45 PM

WTHR-TV

Page 3 of 3

mary@bluewestmedia.com



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

CONTRACT

Contract / Revision 16881 /		Alt Order #
Product Political - Mayor		
Contract Dates 07/29/19 - 08/04/19		Estimate # 1626
Advertiser Hogsett for Indianapolis 2019		Original Date / Revision 07/12/19 / 07/15/19
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTHR-TV	Account Executive Brent Denny	Sales Office Indianapolis Loc
Special Handling		
Demographic Households		
Agy Code	Advertiser Code	Product 1/2
Agency Ref 5390		Advertiser Ref

And:

Blue West Media
200 Quebec Street
Buiding 600, Suite 215
Denver, CO 80230

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	07/29/19	08/04/19	M-F 5a-530a Sunrise	5a-530a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	1-1-1--				3	\$100.00			
N 2	WTHR	07/29/19	08/04/19	M-F 530a-6a Sunrise	530a-6a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	11111--				5	\$150.00			
N 3	WTHR	07/29/19	08/04/19	M-F 6a-7a Sunrise	6-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	11111--				5	\$300.00			
N 4	WTHR	07/29/19	08/04/19	Today Show	7-9a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	11111--				5	\$300.00			
N 5	WTHR	07/29/19	08/04/19	Sa 7-8am Sunrise	7-8a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	-----1-				1	\$200.00			
N 6	WTHR	07/29/19	08/04/19	Today: Third Hour	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	--1----				1	\$150.00			
N 7	WTHR	07/29/19	08/04/19	Su 7a-8a Sunrise	Su 7a-8a Sunrise		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	-----1				1	\$100.00			
N 8	WTHR	07/29/19	08/04/19	M-F 12p-1230p EWN	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	1-----				1	\$350.00			
N 9	WTHR	07/29/19	08/04/19	Days of Our Lives	1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	---1---				1	\$300.00			
N 10	WTHR	07/29/19	08/04/19	M-F 2p-3p	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	----1--				1	\$100.00			
N 11	WTHR	07/29/19	08/04/19	M-F 3p-4p	3p-4p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/29/19	08/04/19	1111---				4	\$200.00			
N 12	WTHR	07/29/19	08/04/19	M-F 4p-5p	4p-5p		:30			NM	2	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

Contract / Revision	Alt Order #
16881 /	

Contract Dates	Product	Estimate #
07/29/19 - 08/04/19	Political - Mayor	1626

Advertiser	Original Date / Revision
Hogsett for Indianapolis :	07/12/19 / 07/15/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-1-1---				2	\$200.00			
N 13	WTHR	07/29/19	08/04/19	M-F 5p-6p Early News	5p-6p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	11111--				5	\$350.00			
N 14	WTHR	07/29/19	08/04/19	M-F 6p-630p EWN	6p-630p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	11111--				5	\$500.00			
N 15	WTHR	07/29/19	08/04/19	Sa-Su 6p-630p EWN	6p-630p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-----11				2	\$150.00			
N 16	WTHR	07/29/19	08/04/19	Tonight Show: Fallon	1135p-1237a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	1-111--				4	\$200.00			
N 17	WTHR	07/29/19	08/04/19	Late News	M-F/Su11-1135p/S		:30			NM	14	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	2222222				14	\$400.00			
N 18	WTHR	07/29/19	08/04/19	M-F 7p-730p	7p-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-1-1---				2	\$500.00			
N 19	WTHR	07/29/19	08/04/19	M-F 730p-8p	730p-8p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	----1--				1	\$900.00			
N 22	WTHR	07/29/19	08/04/19	Sun Hour 1	7p-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-----1				1	\$1,500.00			
N 23	WTHR	07/29/19	07/29/19	Mon Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	1-----				1	\$1,500.00			
N 24	WTHR	07/30/19	07/30/19	Tue Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-T-----				1	\$1,500.00			
Totals											66	\$23,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/04/19	66	\$23,800.00	(\$3,570.00)	\$20,230.00
Totals	66	\$23,800.00	(\$3,570.00)	\$20,230.00

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTHR-TV Indianapolis	Date: 7/11/2019
--	----------------------------------

I, BlueWest Media,

being/on behalf of: Joe Hogsett,

a legally qualified candidate of the Democratic

political party for the office of: _____

In the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, July 29, 2019	Sunday, August 4, 2019

Attach proposed schedule with charges (if available): \$23,800.00

I represent that the payment for the above described broadcast time has been furnished by:

Hogsett for Indianapolis 2019

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tenley Drescher Rhodes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, July 11, 2019

Mary W...

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title