



**WTHR-TV**  
 1000 N. Meridian St.  
 Indianapolis, IN 46204  
 (317) 636-1313

# CONTRACT

<u>Contract / Revision</u> 17264 /		<u>Alt Order #</u>
<u>Product</u> Political - Mayor		
<u>Contract Dates</u> 08/19/19 - 08/25/19		<u>Estimate #</u> 1638
<u>Advertiser</u> Hogsett for Indianapolis 2019		<u>Original Date / Revision</u> 08/02/19 / 08/05/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHR-TV	<u>Account Executive</u> Brent Denny	<u>Sales Office</u> Indianapolis Loc
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5390		<u>Advertiser Ref</u>

And:

**Blue West Media**  
 200 Quebec Street  
 Building 600, Suite 215  
 Denver, CO 80230

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	08/19/19	08/25/19	M-F 5a-530a Sunrise	5a-530a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11--1--				3	\$100.00			
N 3	WTHR	08/19/19	08/25/19	M-F 6a-7a Sunrise	6-7a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11211--				6	\$300.00			
N 4	WTHR	08/19/19	08/25/19	Today Show	7-9a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1.1111--				5	\$300.00			
N 6	WTHR	08/19/19	08/25/19	Sa 8a-10a Sunrise	8a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1-				1	\$400.00			
N 7	WTHR	08/19/19	08/25/19	Today Show Sun	Today Show Sun		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1				1	\$175.00			
N 8	WTHR	08/19/19	08/25/19	Today: Third Hour	9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	--1----				1	\$125.00			
N 9	WTHR	08/19/19	08/25/19	M-F 1230p-1p EWN Noon	1230p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1---1--				2	\$150.00			
N 12	WTHR	08/19/19	08/25/19	M-F 3p-4p	3p-4p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$200.00			
N 13	WTHR	08/19/19	08/25/19	M-F 4p-5p	4p-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$200.00			
N 14	WTHR	08/19/19	08/25/19	M-F 5p-6p Early News	5p-6p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	12121--				7	\$350.00			
N 15	WTHR	08/19/19	08/25/19	M-F 6p-630p EWN	6p-630p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$1,000.00			
N 17	WTHR	08/19/19	08/25/19	Sa-Su 6p-630p EWN	6p-630p		:30			NM	4	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



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**1000 N. Meridian St.**  
**Indianapolis, IN 46204**  
**(317) 636-1313**

<u>Contract / Revision</u>	<u>Alt Order #</u>
17264 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/19/19 - 08/25/19	Political - Mayor	1638

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hogsett for Indianapolis :	08/02/19 / 08/05/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----22				4	\$150.00			
N 18	WTTH	08/19/19	08/25/19	Tonight Show: Fallon	1135p-1237a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$200.00			
N 19	WTTH	08/19/19	08/25/19	Late News	M-F/Su11-1135p/S		:30			NM	14	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	2222222				14	\$400.00			
N 20	WTTH	08/19/19	08/25/19	M-F 7p-730p	7p-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-1-----				1	\$500.00			
N 21	WTTH	08/19/19	08/25/19	M-F 730p-8p	730p-8p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	----1--				1	\$1,300.00			
N 23	WTTH	08/19/19	08/25/19	Mon Prime Other 1	8p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1-----				1	\$2,500.00			
N 24	WTTH	08/19/19	08/25/19	Today: Hoday/Kathie Lee	10a-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1-----				1	\$125.00			
N 26	WTTH	08/19/19	08/25/19	Sa 730p-8p	730p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----5-				1	\$100.00			
N 27	WTTH	08/19/19	08/25/19	Wed Hour 1	8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	--1----				1	\$4,500.00			
N 28	WTTH	08/19/19	08/25/19	Su 6a Sunrise	Su 6a Sunrise		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1				1	\$50.00			
<b>Totals</b>											<b>71</b>	<b>\$30,325.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	71	\$30,325.00	(\$4,548.75)	\$25,776.25
<b>Totals</b>	<b>71</b>	<b>\$30,325.00</b>	<b>(\$4,548.75)</b>	<b>\$25,776.25</b>

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## Station Order Revised Hogsett for Indianapolis 2019

**Market:** Indianapolis  
**Flight Dates:** Monday, August 19, 2019 to Sunday, August 25, 2019

Estimate ID
1638

**Contact:** Brent Denny  
**Email:** bdenny@wthr.com

**Phone:** 317-636-1313  
**Fax:** 317-636-9846  
**Direct:** 317-655-5824

# 17264

### WTHR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	
WTHR 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$100.00 <b>\$300.00</b>	1	1			1			3
WTHR 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$300.00 <b>\$1,800.00</b>	1	1	2	1	1			6
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$300.00 <b>\$1,500.00</b>	1	1	1	1	1			5
Sat 8a News 8:00 AM 10:00 AM	EM	Sa 30	\$400.00 <b>\$400.00</b>						1		1
Sun 6a News 6:00 AM 7:00 AM	EM	Su 30	\$50.00 <b>\$50.00</b>							1	1
Sun 9a News 9:00 AM 10:00 AM	EM	Su 30	\$150.00 <b>\$150.00</b>							1	1
Today 2 9:00 AM 10:00 AM	DT	M-F 30	\$150.00 <b>\$150.00</b>			1					1
Today 3 10:00 AM 11:00 AM	DT	M-F 30	\$125.00 <b>\$125.00</b>				1				1
WTHR 12:30p News 12:30 PM 1:00 PM	DT	M-F 30	\$150.00 <b>\$300.00</b>	1				1			2
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1	1			5
Dr. Phil 4:00 PM 5:00 PM	EF	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1	1			5

**Please submit all invoices electronically. Agency ID: TV17137 or 9917137**

Mary Wittemyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 8/1/2019 1:35:32 PM

WTHR-TV

Page 1 of 3

mary@bluewestmedia.com

## Station Order Revised Hogsett for Indianapolis 2019

**Market:** Indianapolis  
**Flight Dates:** Monday, August 19, 2019 to Sunday, August 25, 2019

Estimate ID
1638

**Contact:** Brent Denny  
**Email:** bdenny@wthr.com

**Phone:** 317-636-1313  
**Fax:** 317-636-9846  
**Direct:** 317-655-5824

#17244

### WTHR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	
WTHR 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$350.00 <b>\$2,450.00</b>	1	2	1	2	1			7
WTHR 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$1,000.00 <b>\$5,000.00</b>	1	1	1	1	1			5
Sat 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$150.00 <b>\$300.00</b>						2		2
Sun 6p News 6:00 PM 6:30 PM	EN	Su 30	\$150.00 <b>\$300.00</b>							2	2
Tonight Show 11:35 PM 12:35 AM	LF	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1	1			5
WTHR 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$400.00 <b>\$4,000.00</b>	2	2	2	2	2			10
Sat 11p News 11:00 PM 11:35 PM	LN	Sa 30	\$400.00 <b>\$800.00</b>						2		2
Sun 11p News 11:00 PM 11:35 PM	LN	Su 30	\$400.00 <b>\$800.00</b>							2	2
Wheel Fortune 7:00 PM 7:30 PM	PA	M-F 30	\$500.00 <b>\$500.00</b>		1						1
Jeopardy 7:30 PM 8:00 PM	PA	M-F 30	\$1,300.00 <b>\$1,300.00</b>					1			1
Wknd Jeopardy 7:30 PM 8:00 PM	PA	Su 30	\$100.00 <b>\$100.00</b>							1	1

**Please submit all invoices electronically. Agency ID: TV17137 or 9917137**

Mary Wittemyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 8/1/2019 1:35:32 PM  
 WTHR-TV

mary@bluwestmedia.com

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**Phone:** 317-636-1313  
**Fax:** 317-636-9846  
**Direct:** 317-655-5824

### WTHR-TV

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	
Ninja Warrior	PT	M	30	\$2,500.00	1							1
8:00 PM - 10:00 PM				<b>\$2,500.00</b>								
AGT Results	PT	W	30	\$4,500.00			1					1
8:00 PM - 9:00 PM				<b>\$4,500.00</b>								
<b>Station Gross Totals</b>				<b>\$30,325.00</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>5</b>	<b>7</b>	<b>71</b>
<b>Station Net</b>				<b>\$25,776.25</b>								

**Please submit all invoices electronically. Agency ID: TV17137 or 9917137**

Mary Wittermyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 8/1/2019 1:35:32 PM  
 WTHR-TV

mary@bluewestmedia.com

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTHR-TV      Indianapolis	<b>Date:</b> 8/1/2019
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I, BlueWest Media,  
 being/on behalf of: Joe Hogsett,  
 a legally qualified candidate of the Democratic  
 political party for the office of: \_\_\_\_\_  
 in the \_\_\_\_\_  
 election to be held on: \_\_\_\_\_  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED SCHEDULE</b>					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, August 19, 2019			Sunday, August 25, 2019		
<b>Attach proposed schedule with charges (if available): \$30,325.00</b>					

I represent that the payment for the above described broadcast time has been furnished by:

Hogsett for Indianapolis 2019

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tenley Drescher Rhodes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, August 1, 2019

**Date**

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted In Part**

**Rejected**

**Signature**

**Printed Name**

**Title**