



WTTH-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

CONTRACT

Contract / Revision 17264 /		Alt Order #
Product Political - Mayor		
Contract Dates 08/19/19 - 08/25/19		Estimate # 1638
Advertiser Hogsett for Indianapolis 2019		Original Date / Revision 08/02/19 / 08/05/19
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTTH-TV	Account Executive Brent Denny	Sales Office Indianapolis Loc
Special Handling		
Demographic Households		
Agency Ref 5390	Advertiser Ref	

And:

Blue West Media
200 Quebec Street
Building 600, Suite 215
Denver, CO 80230

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTTH	08/19/19	08/25/19	M-F 5a-530a Sunrise	5a-530a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11--1--				3	\$100.00			
N 3	WTTH	08/19/19	08/25/19	M-F 6a-7a Sunrise	6-7a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11211--				6	\$300.00			
N 4	WTTH	08/19/19	08/25/19	Today Show	7-9a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$300.00			
N 6	WTTH	08/19/19	08/25/19	Sa 8a-10a Sunrise	8a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1-				1	\$400.00			
N 7	WTTH	08/19/19	08/25/19	Today Show Sun	Today Show Sun		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1				1	\$175.00			
N 8	WTTH	08/19/19	08/25/19	Today: Third Hour	9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	--1----				1	\$125.00			
N 9	WTTH	08/19/19	08/25/19	M-F 1230p-1p EWN Noon	1230p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1---1--				2	\$150.00			
N 12	WTTH	08/19/19	08/25/19	M-F 3p-4p	3p-4p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$200.00			
N 13	WTTH	08/19/19	08/25/19	M-F 4p-5p	4p-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$200.00			
N 14	WTTH	08/19/19	08/25/19	M-F 5p-6p Early News	5p-6p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	12121--				7	\$350.00			
N 15	WTTH	08/19/19	08/25/19	M-F 6p-630p EWN	6p-630p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$1,000.00			
N 17	WTTH	08/19/19	08/25/19	Sa-Su 6p-630p EWN	6p-630p		:30			NM	4	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

Contract / Revision	Alt Order #
17264 /	

Contract Dates	Product	Estimate #
08/19/19 - 08/25/19	Political - Mayor	1638

Advertiser	Original Date / Revision
Hogsett for Indianapolis :	08/02/19 / 08/05/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----22				4	\$150.00			
N 18	WTTHR	08/19/19	08/25/19	Tonight Show: Fallon	1135p-1237a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	11111--				5	\$200.00			
N 19	WTTHR	08/19/19	08/25/19	Late News	M-F/Su11-1135p/S		:30			NM	14	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	2222222				14	\$400.00			
N 20	WTTHR	08/19/19	08/25/19	M-F 7p-730p	7p-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-1-----				1	\$500.00			
N 21	WTTHR	08/19/19	08/25/19	M-F 730p-8p	730p-8p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1--				1	\$1,300.00			
N 23	WTTHR	08/19/19	08/25/19	Mon Prime Other 1	8p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1-----				1	\$2,500.00			
N 24	WTTHR	08/19/19	08/25/19	Today: Hoday/Kathie Lee	10a-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	1-----				1	\$125.00			
N 26	WTTHR	08/19/19	08/25/19	Sa 730p-8p	730p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----S-				1	\$100.00			
N 27	WTTHR	08/19/19	08/25/19	Wed Hour 1	8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	--1----				1	\$4,500.00			
N 28	WTTHR	08/19/19	08/25/19	Su 6a Sunrise	Su 6a Sunrise		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----1				1	\$50.00			
Totals											71	\$30,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	71	\$30,325.00	(\$4,548.75)	\$25,776.25
Totals	71	\$30,325.00	(\$4,548.75)	\$25,776.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

Station Order Revised

Hogsett for Indianapolis 2019

Market: Indianapolis
Flight Dates: Monday, August 19, 2019 to Sunday, August 25, 2019

Estimate ID
1638

Contact: Brent Denny
Email: bdenny@wthr.com

Phone: 317-636-1313
Fax: 317-636-9846
Direct: 317-655-5824

17264

WTHR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	
WTHR 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$100.00 \$300.00	1	1			1			3
WTHR 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$300.00 \$1,800.00	1	1	2	1	1			6
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
Sat 8a News 8:00 AM 10:00 AM	EM	Sa 30	\$400.00 \$400.00						1		1
Sun 6a News 6:00 AM 7:00 AM	EM	Su 30	\$50.00 \$50.00							1	1
Sun 9a News 9:00 AM 10:00 AM	EM	Su 30	\$150.00 \$150.00							1	1
Today 2 9:00 AM 10:00 AM	DT	M-F 30	\$150.00 \$150.00			1					1
Today 3 10:00 AM 11:00 AM	DT	M-F 30	\$125.00 \$125.00				1				1
WTHR 12:30p News 12:30 PM 1:00 PM	DT	M-F 30	\$150.00 \$300.00	1				1			2
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$200.00 \$1,000.00	1	1	1	1	1			5
Dr. Phil 4:00 PM 5:00 PM	EF	M-F 30	\$200.00 \$1,000.00	1	1	1	1	1			5

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/1/2019 1:35:32 PM

WTHR-TV
 Page 1 of 3

Station Order Revised

Hogsett for Indianapolis 2019

Market: Indianapolis

Flight Dates: Monday, August 19, 2019 to Sunday, August 25, 2019

Estimate ID

1638

Contact: Brent Denny
Email: bdenny@wthr.com

Phone: 317-636-1313
Fax: 317-636-9846
Direct: 317-655-5824

#17244

WTHR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	
WTHR 5p News	EN	M-F	\$350.00	1	2	1	2	1			7
5:00 PM 6:00 PM		30	\$2,450.00								
WTHR 6p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$5,000.00								
Sat 6p News	EN	Sa	\$150.00						2		2
6:00 PM 6:30 PM		30	\$300.00								
Sun 6p News	EN	Su	\$150.00							2	2
6:00 PM 6:30 PM		30	\$300.00								
Tonight Show	LF	M-F	\$200.00	1	1	1	1	1			5
11:35 PM 12:35 AM		30	\$1,000.00								
WTHR 11p News	LN	M-F	\$400.00	2	2	2	2	2			10
11:00 PM 11:35 PM		30	\$4,000.00								
Sat 11p News	LN	Sa	\$400.00						2		2
11:00 PM 11:35 PM		30	\$800.00								
Sun 11p News	LN	Su	\$400.00							2	2
11:00 PM 11:35 PM		30	\$800.00								
Wheel Fortune	PA	M-F	\$500.00		1						1
7:00 PM 7:30 PM		30	\$500.00								
Jeopardy	PA	M-F	\$1,300.00					1			1
7:30 PM 8:00 PM		30	\$1,300.00								
Wknd Jeopardy	PA	Su	\$100.00							1	1
7:30 PM 8:00 PM		30	\$100.00								

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 8/1/2019 1:35:32 PM

WTHR-TV

Page 2 of 3

mary@bluestwestmedia.com

Station Order Revised Hogsett for Indianapolis 2019

Market: Indianapolis
Flight Dates: Monday, August 19, 2019 to Sunday, August 25, 2019

Estimate ID
1638

Contact: Brent Denny
Email: bdenny@wthr.com

Phone: 317-636-1313
Fax: 317-636-9846
Direct: 317-655-5824

WTHR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	
Ninja Warrior	PT	M	\$2,500.00	1							1
8:00 PM 10:00 PM		30	\$2,500.00								
AGT Results	PT	W	\$4,500.00			1					1
8:00 PM 9:00 PM		30	\$4,500.00								
Station Gross Totals			\$30,325.00	12	12	12	11	12	5	7	71
Station Net			\$25,776.25								

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 8/1/2019 1:35:32 PM
 WTHR-TV

mary@bluewestmedia.com

Page 3 of 3

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTHR-TV Indianapolis	Date: 8/1/2019
---	--------------------------

I, BlueWest Media,

being/on behalf of: Joe Hogsett,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, August 19, 2019			Sunday, August 25, 2019		
Attach proposed schedule with charges (if available): \$30,325.00					

I represent that the payment for the above described broadcast time has been furnished by:

Hogsett for Indianapolis 2019

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tenley Drescher Rhodes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, August 1, 2019

Date

Mary W...

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted In Part**

☐ **Rejected**

Signature

Printed Name

Title