



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
Main: (317) 636-1313
Billing: (317) 655-5609

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
15925-1	06/30/19	June 2019	05/27/19 - 06/23/19

Property	Account Executive	Sales Office	Sales Region
WTHR-TV	Brent Denny	Indianapolis Loc	Local

Billing Address:

Blue West Media
Attention: Accounts Payable
200 Quebec Street
Building 600, Suite 215
Denver, CO 80230

Send Payment To:

WTHR-TV
Videolndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380

Advertiser	Product	Estimate Number
Hogsett for Indianapolis 20'	Political	1615

Flight Dates	Order #	Alt Order #
06/17/19 - 06/23/19	15925	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
5390	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/17/19	06/23/19	M-F 530a-6a Sunrise	530a-6a	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 11111-- 5 \$250.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	06/17/19	5:42 AM	M-F 530a-6a Sunrise	530a-6a	:30	JH0119H	\$250.00 NM
2	WTHR	Tu	06/18/19	5:53 AM	M-F 530a-6a Sunrise	530a-6a	:30	JH0119H	\$250.00 NM
3	WTHR	W	06/19/19	5:57 AM	M-F 530a-6a Sunrise	530a-6a	:30	JH0119H	\$250.00 NM
4	WTHR	Th	06/20/19	5:42 AM	M-F 530a-6a Sunrise	530a-6a	:30	JH0119H	\$250.00 NM
5	WTHR	F	06/21/19	5:29 AM	M-F 530a-6a Sunrise	530a-6a	:30	JH0119H	\$250.00 NM
2	06/17/19	06/23/19	M-F 6a-7a Sunrise	6-7a	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 11111-- 5 \$500.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	06/17/19	6:58 AM	M-F 6a-7a Sunrise	6-7a	:30	JH0119H	\$500.00 NM
2	WTHR	Tu	06/18/19	6:12 AM	M-F 6a-7a Sunrise	6-7a	:30	JH0119H	\$500.00 NM
3	WTHR	W	06/19/19	6:43 AM	M-F 6a-7a Sunrise	6-7a	:30	JH0119H	\$500.00 NM
4	WTHR	Th	06/20/19	6:23 AM	M-F 6a-7a Sunrise	6-7a	:30	JH0119H	\$500.00 NM
5	WTHR	F	06/21/19	6:14 AM	M-F 6a-7a Sunrise	6-7a	:30	JH0119H	\$500.00 NM
3	06/17/19	06/23/19	Today Show	7-9a	11112--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 11112-- 6 \$500.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	06/17/19	8:29 AM	Today Show	7-9a	:30	JH0119H	\$500.00 NM
2	WTHR	Tu	06/18/19	7:19 AM	Today Show	7-9a	:30	JH0119H	\$500.00 NM
3	WTHR	W	06/19/19	8:29 AM	Today Show	7-9a	:30	JH0119H	\$500.00 NM
4	WTHR	Th	06/20/19	8:45 AM	Today Show	7-9a	:30	JH0119H	\$500.00 NM
6	WTHR	F	06/21/19	7:22 AM	Today Show	7-9a	:30	JH0119H	\$500.00 NM
5	WTHR	F	06/21/19	8:52 AM	Today Show	7-9a	:30	JH0119H	\$500.00 NM

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Advertiser	Product	Estimate Number	
Hogsett for Indianapolis 20	Political	1615	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/17/19	06/23/19	Sa 8a-10a Sunrise	8a-10a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 -----1- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Sa	06/22/19	8:06 AM	Sa 8a-10a Sunrise	8a-10a	:30	JH0119H	\$400.00 NM
5	06/17/19	06/23/19	Su 6a Sunrise	Su 6a Sunrise	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 -----S 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Su	06/23/19	6:43 AM	Su 6a Sunrise	Su 6a Sunrise	:30	JH0119H	\$50.00 NM
6	06/17/19	06/23/19	Today Show Sun	Today Show Sun	-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 -----1 1 \$175.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Su	06/23/19	8:57 AM	Today Show Sun	Today Show Sun	:30	JH0119H	\$175.00 NM
7	06/17/19	06/23/19	Today: Third Hour	9a-10a	1---1--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 1---1-- 2 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	06/17/19	9:32 AM	Today: Third Hour	9a-10a	:30	JH0119H	\$250.00 NM
2	WTHR	F	06/21/19	9:57 AM	Today: Third Hour	9a-10a	:30	JH0119H	\$250.00 NM
8	06/17/19	06/23/19	Today: Hoday/Kathie Lee 10a-11a		--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 --1---- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	W	06/19/19	10:33 AM	Today: Hoday/Kathie Lee	10a-11a	:30	JH0119H	\$200.00 NM
9	06/17/19	06/23/19	M-F 12p-1pm EWN/Noon 12p-1p		1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 1----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	06/17/19	12:51 PM	M-F 12p-1pm EWN/Noon	12p-1p	:30	JH0119H	\$350.00 NM
10	06/17/19	06/23/19	M-F 3p-4p	3p-4p	1--11--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 1--11-- 3 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	06/17/19	3:44 PM	M-F 3p-4p	3p-4p	:30	JH0119H	\$200.00 NM
2	WTHR	Th	06/20/19	3:21 PM	M-F 3p-4p	3p-4p	:30	JH0119H	\$200.00 NM
3	WTHR	F	06/21/19	3:44 PM	M-F 3p-4p	3p-4p	:30	JH0119H	\$200.00 NM
11	06/17/19	06/23/19	M-F 4p-5p	4p-5p	-1--1--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/19 06/23/19 -1--1-- 2 \$200.00									

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Hogsett for Indianapolis 20	Political	1615	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	06/17/19	06/23/19	M-F 4p-5p	4p-5p	-1--1--	:30	2	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WTHR	Tu	06/18/19	4:32 PM	M-F 4p-5p	4p-5p	:30	JH0119H	\$200.00 NM
2	WTHR	F	06/21/19	4:26 PM	M-F 4p-5p	4p-5p	:30	JH0119H	\$200.00 NM
12	06/17/19	06/23/19	M-F 5p-6p Early News	5p-6p	11111--	:30	5	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/17/19 06/23/19 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WTHR	M	06/17/19	5:13 PM	M-F 5p-6p Early News	5p-6p	:30	JH0119H	\$750.00 NM
1	WTHR	Tu	06/18/19	5:24 PM	M-F 5p-6p Early News	5p-6p	:30	JH0119H	\$750.00 NM
4	WTHR	W	06/19/19	5:43 PM	M-F 5p-6p Early News	5p-6p	:30	JH0119H	\$750.00 NM
5	WTHR	Th	06/20/19	5:23 PM	M-F 5p-6p Early News	5p-6p	:30	JH0119H	\$750.00 NM
2	WTHR	F	06/21/19	5:56 PM	M-F 5p-6p Early News	5p-6p	:30	JH0119H	\$750.00 NM
13	06/17/19	06/23/19	M-F 6p-630p EWN	6p-630p	11111--	:30	5	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/17/19 06/23/19 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WTHR	M	06/17/19	6:29 PM	M-F 6p-630p EWN	6p-630p	:30	JH0119H	\$1,000.00 NM
2	WTHR	Tu	06/18/19	6:29 PM	M-F 6p-630p EWN	6p-630p	:30	JH0119H	\$1,000.00 NM
3	WTHR	W	06/19/19	6:23 PM	M-F 6p-630p EWN	6p-630p	:30	JH0119H	\$1,000.00 NM
4	WTHR	Th	06/20/19	6:12 PM	M-F 6p-630p EWN	6p-630p	:30	JH0119H	\$1,000.00 NM
5	WTHR	F	06/21/19	6:29 PM	M-F 6p-630p EWN	6p-630p	:30	JH0119H	\$1,000.00 NM
14	06/17/19	06/23/19	Sa-Su 6p-630p EWN	6p-630p	-----11	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/17/19 06/23/19 -----11 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WTHR	Sa	06/22/19	6:15 PM	Sa-Su 6p-630p EWN	6p-630p	:30	JH0119H	\$400.00 NM
2	WTHR	Su	06/23/19	6:15 PM	Sa-Su 6p-630p EWN	6p-630p	:30	JH0119H	\$400.00 NM
15	06/17/19	06/23/19	Tonight Show: Fallon	1135p-1237a	-1-1---	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/17/19 06/23/19 -1-1--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WTHR	Tu	06/18/19	11:48 PM	Tonight Show: Fallon	1135p-1237a	:30	JH0119H	\$200.00 NM
2	WTHR	Th	06/20/19	12:29 AM	Tonight Show: Fallon	1135p-1237a	:30	JH0119H	\$200.00 NM
16	06/17/19	06/23/19	Late News	M-F/Su11-1135p/Sa	2222222	:30	14	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
06/17/19 06/23/19 2222222 14 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WTHR	M	06/17/19	11:12 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00 NM
2	WTHR	M	06/17/19	11:32 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00 NM
4	WTHR	Tu	06/18/19	11:12 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00 NM
3	WTHR	Tu	06/18/19	11:30 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00 NM
6	WTHR	W	06/19/19	11:12 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00 NM

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10	WTHR	F	06/21/19	11:13 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00	NM																																																																																																													
9	WTHR	F	06/21/19	11:29 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00	NM																																																																																																													
11	WTHR	Sa	06/22/19	11:09 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00	NM																																																																																																													
12	WTHR	Sa	06/22/19	11:29 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00	NM																																																																																																													
13	WTHR	Su	06/23/19	11:11 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00	NM																																																																																																													
14	WTHR	Su	06/23/19	11:28 PM	Late News	M-F/Su11-1135p/Sa	:30	JH0119H	\$400.00	NM																																																																																																													
18	06/17/19	06/23/19	M-F 730p-8p	730p-8p	--1----	:30	1	\$1,300.00	NM																																																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>06/17/19</td><td>06/23/19</td><td>--1----</td><td>1</td><td>\$1,300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTHR</td><td>W</td><td>06/19/19</td><td>7:43 PM</td><td>M-F 730p-8p</td><td>730p-8p</td><td>:30</td><td>JH0119H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/17/19	06/23/19	--1----	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTHR	W	06/19/19	7:43 PM	M-F 730p-8p	730p-8p	:30	JH0119H	\$1,300.00	NM																																																																												
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19	06/17/19	06/23/19	Tue Prime Other 1	8p-10p	-1-----	:30	1	\$4,500.00	NM																																																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>06/17/19</td><td>06/23/19</td><td>-1-----</td><td>1</td><td>\$4,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTHR</td><td>Tu</td><td>06/18/19</td><td>9:39 PM</td><td>Tue Prime Other 1</td><td>8p-10p</td><td>:30</td><td>JH0119H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/17/19	06/23/19	-1-----	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTHR	Tu	06/18/19	9:39 PM	Tue Prime Other 1	8p-10p	:30	JH0119H	\$4,500.00	NM																																																																												
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	06/17/19	06/23/19	-1-----	1	\$4,500.00																																																																																																																		
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1	WTHR	Tu	06/18/19	9:39 PM	Tue Prime Other 1	8p-10p	:30	JH0119H	\$4,500.00	NM																																																																																																													
Total Spots							58																																																																																																																

Payment Terms 30 Days

<u>Gross Total</u>	\$30,775.00
<u>Agency Commission</u>	\$4,616.25
<u>Net Amount Due</u>	\$26,158.75

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.