

ORDER



Orders
Order / Rev: 462426
Alt Order #: WOC11791456
Product Desc: 3 days
Estimate: 1659
Flight Dates: 09/12/18 - 09/14/18
Original Date / Rev: 09/10/18 / 09/10/18
Order Type: GENERAL

KGTV

Primary AE: Maura Romano
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: SRCP Media
Buying Contact:
Billing Contact:
 201 N Union Street - Suite 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Harkey/Republican/Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 240409
Agency External ID: 121091
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/14/18	10	\$3,800.00	\$3,230.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	10	\$3,800.00	\$3,230.00	0.00
Totals	10	\$3,800.00	\$3,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	09/12/18	09/14/18	M-F 6-7am News M-F 6-7am News (Program: 10NEWS AT 6AM)Nov-2017LS	CM	6-7am	--WTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/18	09/16/18	--WTF--		3				\$200.00		0.00			
N 2	KGTV	09/12/18	09/14/18	M-F 6-630pm News M-F 6-630pm News (Program: 10NEWS AT 6PM)Nov-2017LS	CM	6-630pm	--WTF--	:30	3	\$375.00	P-3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/18	09/16/18	--WTF--		3				\$375.00		0.00			
N 3	KGTV	09/12/18	09/14/18	M-F 7-730pm News M-F 7-730pm News (Program: 10NEWS AT 7PM)Nov-2017LS	CM	7-730pm	--WTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/18	09/16/18	--WTF--		3				\$550.00		0.00			
N 4	KGTV	09/12/18	09/14/18	M-F 11-1135pm News M-F 11-1135pm News (Program: 10NEWS AT 11PM (M-SU))Nov-2017LS	CM	11-1135pm	--WTF--	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/18	09/16/18	--WTF--		1				\$425.00		0.00			
													Totals	10	\$3,800.00