



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

# CONTRACT

<u>Contract / Revision</u> 389238 /		<u>Alt Order #</u> 08403000
<u>Product</u> TRUMP 10/4		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 7946
<u>Advertiser</u> Trump, D/R/US President		<u>Original Date / Revision</u> 09/26/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 521	<u>Product Code</u> 961
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Media & Advocacy Group**  
 815 Slaters Lane  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/07/16	10/07/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$650.00	0.00				
N 2	13	10/07/16	10/07/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$75.00	0.00				
N 3	13	10/07/16	10/07/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$50.00	0.00				
N 4	13	10/07/16	10/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$450.00	0.00				
N 5	13	10/07/16	10/07/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$300.00	0.00				
N 6	13	10/07/16	10/07/16	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$250.00	0.00				
N 7	13	10/10/16	10/10/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	1-----	1			\$50.00	0.00				
N 8	13	10/10/16	10/10/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	1-----	1			\$450.00	0.00				
N 9	13	10/10/16	10/10/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	1-----	1			\$825.00	0.00				
N 10	13	10/10/16	10/10/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	1-----	1			\$300.00	0.00				
N 11	13	10/08/16	10/08/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	-----1-	1			\$550.00	0.00				
N 12	13	10/08/16	10/08/16	Sa 1030p-12a	10:30 PM-12:00 AM		:30				NM	1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 389238 /	<u>Alt Order #</u> 08403000
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<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> TRUMP 10/4	<u>Estimate #</u> 7946
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<u>Advertiser</u> Trump, D/R/US President	<u>Original Date / Revision</u> 09/26/16 / 10/10/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$450.00	0.00			
N 13	13	10/08/16	10/08/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$110.00	0.00			
N 14	13	10/08/16	10/08/16	Nascar	6:00 PM-9:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/03/16-10/09/16	Nascar	6:00 PM-9:00 PM	-----Sa--	:30		<del>\$400.00</del>	0.00	NM		
	See MG 14.2												
	2	13	10/09/16-10/09/16	Nascar	11:00 AM-5:00 PM	-----Su	:30		\$400.00	0.00	NM		
	Ⓜ MG for 14.1 10/08												
D 15	13	10/08/16	10/08/16	Saturday Prime	7:00 PM-9:00 PM		:30				NM	0	\$0.00
N 16	13	10/09/16	10/09/16	Late Run News	Various		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$550.00	0.00			
N 17	13	10/09/16	10/09/16	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$150.00	0.00			
N 18	13	10/09/16	10/09/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$175.00	0.00			
N 19	13	10/09/16	10/09/16	NFL Reg Ssn Pre Gm	6:00 PM-7:15 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$400.00	0.00			
N 20	13	10/09/16	10/09/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$125.00	0.00			
N 21	13	10/09/16	10/09/16	NFL Reg Ssn Late Gm	7:15 PM-10:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$1,450.00	0.00			
N 22	13	10/09/16	10/09/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$100.00	0.00			
N 23	13	10/06/16	10/06/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$650.00	0.00			
N 24	13	10/06/16	10/06/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$225.00	0.00			
N 25	13	10/06/16	10/06/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$50.00	0.00			
N 26	13	10/06/16	10/06/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$450.00	0.00			
N 27	13	10/06/16	10/06/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$300.00	0.00			
N 28	13	10/04/16	10/04/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$225.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$225.00	0.00			
N 29	13	10/04/16	10/04/16	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$50.00	0.00			
N 30	13	10/04/16	10/04/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$450.00	0.00			
N 31	13	10/04/16	10/04/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$300.00	0.00			
D 32	13	10/04/16	10/04/16	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 33	13	10/05/16	10/05/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$650.00	0.00			
N 34	13	10/05/16	10/05/16	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$50.00	0.00			
N 35	13	10/05/16	10/05/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$325.00	0.00			
N 36	13	10/05/16	10/05/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$450.00	0.00			
N 37	13	10/05/16	10/05/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$350.00	0.00			
N 38	13	10/05/16	10/05/16	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$650.00	0.00			
N 39	13	10/05/16	10/05/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$300.00	0.00			
<b>Totals</b>										0.00		37	\$13,335.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/10/16	37	\$13,335.00	\$11,334.75
<b>Totals</b>	37	\$13,335.00	\$11,334.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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