



KEYC-TV
P.O. Box 128
Mankato, MN 56002

Strategic Media Svcs
1911 North Fort Myer Drive
Suite 400
Arlington, VA 20009

Contract #	18453	Date Entered	10/16/18
Schedule Dates	10/17/18-10/23/18	Last Modified	10/16/18
Advertiser	NRCC & Friends of Hagedorn (2269)	Entered By	Jack Gronholz
Agency	Strategic Media Svcs (1392)	CO-OP	No
Product	POLITICAL-Congress/Senate (1065)	Headline #	
Brand	NRCC/Friends of Hagedorn CBS (5880)	Demo	
Salesperson	Gronholz, Jack (1009)	Order Type	Normal
Sales Office	KEYC-TV	Package Deal	
Buyer Name	Osborne, TJ	Commission %	15.00
Phone/Fax	/	Commission	\$4,431.00
CPE	N/A	Net Total	\$25,109.00
Account Types	National/Political-Candidate Agency	Sales Tax	
Billing Type	Standard		
Comments			

KEYC-TV (KEYC)	Spots	Rate
By Broadcast Month		
Oct. 2018	165	\$29,540.00
Grand Total:	165	\$29,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	5:30A- 6A (CST)	1	1	1	1	1	1			5	\$50.00	\$250.00	KEYC-TV (KEYC)		10/16/18
2.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	6A- 7A (CST)	2	2	2	2	2	2			10	\$165.00	\$1,650.00	KEYC-TV (KEYC)		10/16/18
3.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	7A- 9A (CST)	1	1	1	1	1	1			5	\$125.00	\$625.00	KEYC-TV (KEYC)		10/16/18
4.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	7:25A- 7:30A (CST)	1	1	1	1	1	1			5	\$125.00	\$625.00	KEYC-TV (KEYC)		10/16/18
5.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	7:55A- 8A (CST)	1	1	1	1	1	1			5	\$125.00	\$625.00	KEYC-TV (KEYC)		10/16/18
6.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	8:25A- 8:30A (CST)	1	1	1	1	1	1			5	\$125.00	\$625.00	KEYC-TV (KEYC)		10/16/18
7.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	6A- 8A (CST)							1		1	\$50.00	\$50.00	KEYC-TV (KEYC)		10/16/18
8.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	8A- 9:30A (CST)								1	1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/16/18
9.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	10:30A- 11A (CST)								1	1	\$175.00	\$175.00	KEYC-TV (KEYC)		10/16/18
10.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	11A- 11:30A (CST)							1		1	\$10.00	\$10.00	KEYC-TV (KEYC)		10/16/18
11.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	6A- 7A (CST)								2	2	\$15.00	\$30.00	KEYC-TV (KEYC)		10/16/18
12.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	9:30A- 10:30A (CST)								1	1	\$725.00	\$725.00	KEYC-TV (KEYC)		10/16/18
13.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	9A- 10A (CST)	1	1	1	1	1	1			5	\$65.00	\$325.00	KEYC-TV (KEYC)		10/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.



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Agency Strategic Media Svcs (1392)
Product POLITICAL-Congress/Senate (1065)
Brand NRCC/Friends of Hagedom CBS (5880)
Salesperson Gronholz, Jack (1009)
Sales Office KEYC-TV
Buyer Name Osborne, TJ
Phone/Fax /
CPE N/A
Account Types National/Political-Candidate Agency
Billing Type Standard
Comments

Date Entered 10/16/18
Last Modified 10/16/18
Entered By Jack Gronholz
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,431.00
Net Total \$25,109.00
Sales Tax

KEYC-TV (KEYC)	Spots	Rate
By Broadcast Month		
Oct. 2018	165	\$29,540.00
Grand Total:	165	\$29,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	10A-11A (CST)	1	2	1	1	1	2			7	\$150.00	\$1,050.00	KEYC-TV (KEYC)		10/16/18
15.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	11A-12P (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	KEYC-TV (KEYC)		10/16/18
16.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	12P-1230P (CST)	1	1	1	1	1	1			5	\$225.00	\$1,125.00	KEYC-TV (KEYC)		10/16/18
17.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	12:30P-1P (CST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	KEYC-TV (KEYC)		10/16/18
18.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	1P-2P (CST)	1	1	1	1	1	1			5	\$125.00	\$625.00	KEYC-TV (KEYC)		10/16/18
19.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	2P-3P (CST)	1	1	1	1	1	1			5	\$75.00	\$375.00	KEYC-TV (KEYC)		10/16/18
20.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	3P-4P (CST)	2	2	2	2	2	2			10	\$100.00	\$1,000.00	KEYC-TV (KEYC)		10/16/18
21.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	4P-5P (CST)	2	2	2	2	2	2			10	\$150.00	\$1,500.00	KEYC-TV (KEYC)		10/16/18
22.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	5P-530P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	KEYC-TV (KEYC)		10/16/18
23.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	5:30P-6P (CST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	KEYC-TV (KEYC)		10/16/18
24.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	6P-630P (CST)	1	1	1	1	1	1			5	\$375.00	\$1,875.00	KEYC-TV (KEYC)		10/16/18
25.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	6P-630P (CST)							1		1	\$325.00	\$325.00	KEYC-TV (KEYC)		10/16/18
26.0	Normal Line / SPOT	10/17/18-10/23/18	2	:30	6:30P-7P (CST)	1	1	1	1	1	1			5	\$325.00	\$1,625.00	KEYC-TV (KEYC)		10/16/18
27.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	6:30P-7P (CST)							1		1	\$225.00	\$225.00	KEYC-TV (KEYC)		10/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Buyer Name Osborne, TJ
Phone/Fax /
CPE N/A
Account Types National/Political-Candidate Agency
Billing Type Standard
Comments

Date Entered 10/16/18
Last Modified 10/16/18
Entered By Jack Gronholz
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,431.00
Net Total \$25,109.00
Sales Tax

KEYC-TV (KEYC)
By Broadcast Month
Oct. 2018
Grand Total:
Spots 165
Rate \$29,540.00
\$29,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	10P-1035P (CST)	1	1	1	1	1	1			5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		10/16/18
29.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	10P-1030P (CST)							1		1	\$275.00	\$275.00	KEYC-TV (KEYC)		10/16/18
30.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	10P-1030P (CST)								1	1	\$275.00	\$275.00	KEYC-TV (KEYC)		10/16/18
31.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	10:35P-11:35P (CST)	2	2	2	2	2	2			10	\$60.00	\$600.00	KEYC-TV (KEYC)		10/16/18
32.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	11:35P-12:35A (CST)	1	1	1	1	1	1			5	\$15.00	\$75.00	KEYC-TV (KEYC)		10/16/18
33.0	Normal Line / SPOT	10/17/18-10/23/18	3	:30	12:35A-1:05A (CST)	1	1	1	1	1	1			5	\$10.00	\$50.00	KEYC-TV (KEYC)		10/16/18
34.0	Normal Line / SPOT	10/22/18-10/22/18	3	:30	7P-8P (CST)	1	1							1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18
35.0	Normal Line / SPOT	10/22/18-10/22/18	3	:30	9P-10P (CST)	1	1							1	\$550.00	\$550.00	KEYC-TV (KEYC)		10/16/18
36.0	Normal Line / SPOT	10/23/18-10/23/18	3	:30	7P-8P (CST)		1							1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18
37.0	Normal Line / SPOT	10/23/18-10/23/18	3	:30	8P-9P (CST)		1							1	\$425.00	\$425.00	KEYC-TV (KEYC)		10/16/18
38.0	Normal Line / SPOT	10/23/18-10/23/18	3	:30	9P-10P (CST)		1							1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18
39.0	Normal Line / SPOT	10/17/18-10/17/18	3	:30	7P-8P (CST)			1						1	\$450.00	\$450.00	KEYC-TV (KEYC)		10/16/18
40.0	Normal Line / SPOT	10/17/18-10/17/18	3	:30	8P-9P (CST)			1						1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18
41.0	Normal Line / SPOT	10/17/18-10/17/18	3	:30	9P-10P (CST)			1						1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18

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42.0	Normal Line / SPOT	10/18/18-10/18/18	3	:30	7p- 8p (CST)					1				1	\$750.00	\$750.00	KEYC-TV (KEYC)		10/16/18
43.0	Normal Line / SPOT	10/19/18-10/19/18	3	:30	7p- 8p (CST)						1			1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18
44.0	Normal Line / SPOT	10/19/18-10/19/18	3	:30	8p- 9p (CST)						1			1	\$350.00	\$350.00	KEYC-TV (KEYC)		10/16/18
45.0	Normal Line / SPOT	10/19/18-10/19/18	3	:30	9p- 10p (CST)						1			1	\$375.00	\$375.00	KEYC-TV (KEYC)		10/16/18
46.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	8p- 9p (CST)							1		1	\$150.00	\$150.00	KEYC-TV (KEYC)		10/16/18
47.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	6p- 7p (CST)								1	1	\$750.00	\$750.00	KEYC-TV (KEYC)		10/16/18
48.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	8p- 9p (CST)								1	1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/16/18
49.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	9p- 10p (CST)								1	1	\$150.00	\$150.00	KEYC-TV (KEYC)		10/16/18
50.0	Normal Line / NFL Football	10/21/18-10/21/18	3	:30	3:25p- 6:30p (CST)								1	1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/16/18

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