

ORDER

Orders
Order / Rev: 2726457
 Alt Order #: _____
Product Desc: Committee to Elect Karen Renee
Estimate: _____
Flight Dates: 05/20/24 - 05/21/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: POLITICAL-CANDIDATE

Atlanta WAOK-AM

Primary AE: Eric Freeman
Sales Office: L-ATL
Sales Region: Local

Agency
Name: Karen Rene for Congress
Buying Contact: Karen Renee
Billing Contact: Karen Renee
1349 E Forrest Avenue
East Point, GA 30344

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Karen Rene for Congress
Demographic: P12+
Product Codes: Candidates (POL)
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 221459
Agency External ID: 196056
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	15	\$294.00	\$294.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$294.00	\$294.00	0.00
Totals	15	\$294.00	\$294.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Freeman	L-ATL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAOK	05/20/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	42-----	:30	6	\$22.00	FULL	0.00	NM	6	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	42-----		6				\$22.00		0.00			
N 2	WAOK	05/20/24	05/21/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	32-----	:30	5	\$18.00	FULL	0.00	NM	5	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	32-----		5				\$18.00		0.00			
N 3	WAOK	05/20/24	05/21/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	4-----	:30	4	\$18.00	FULL	0.00	NM	4	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	4-----		4				\$18.00		0.00			
													Totals	15	\$294.00