

WHPY-FM Quarterly Issues/Program Lists

Every three months, a list of programs that have provided that station's most significant treatment of community issues during the preceding three month period is updated. The list shall include brief narrative describing what issues were given significant treatment and the programming providing this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration and title of each program in which the issue was treated.

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WHPY-FM Name of Event or Program *

Issue/Program

Brookdale Senior Living On Air Interview



Narrative Describing the Issue or Program *

An interview was conducted on the air with Rick Wiggenton of Brookdale Senior Living community. Brookdale has 6 locations in the Middle Tennessee area and in over 40 states across the U.S. Mr. Wiggenton discussed the types of senior care offered by Brookdale including independent care, memory care, and full time residential care. WHPY-FM's demographic aligns with the services offered by Brookdale and had multiple requests for such information to be disseminated by the listening audience. Not only from Brookdale but multiple senior service organizations.

Date Program or Event Aired *

Program or Event Date Here

Thursday, October 5, 2023

Time When Program or Event Aired *

Program or Event Time Here

8:40am and 8:50am



Duration of Program, Event, or Issue

How long did program or event run?

Two 5 minute segments

Number of Live Announcements *

10

Number of Recorded Announcements *

0

Total Promotional Value \$ (in dollars) *

\$1,115



Submitted By: *

Name Here

Tony Richards

Submission Date *

Today's Date

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WHPY-FM Name of Event or Program *

Issue/Program

National Women In Business Week



Narrative Describing the Issue or Program *

WHPY-FM celebrated "National Women In Business Week" by interviewing prominent female business owners in the Nashville Area. A different business owner was interviewed on -the-air each morning October, 16, 2023 through October 20, 2023. The owners of Elements Massage, Prince's Hot Chicken, Pinot's Palette, The Hearth & Grill Shop, among others discussed the opportunities (and challenges) of being a women in business. They also gave advice in order to help women who are interested in starting their own businesses. This on-air campaign was also supported through the radio station's website and social media.

Date Program or Event Aired *

Program or Event Date Here

October 13, 2023 through October 22, 2023

Time When Program or Event Aired *

Program or Event Time Here

Each morning with supporting on-air promotional announcements and recaps.



Duration of Program, Event, or Issue

How long did program or event run?

20 minutes each morning

Number of Live Announcements *

150

Number of Recorded Announcements *

25

Total Promotional Value \$ (in dollars) *

\$4,995



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WHPY-FM Name of Event or Program *

Issue/Program

National Veteran's Small Business Week



Narrative Describing the Issue or Program *

WHPY-FM celebrated National Veteran's Small Business Week by interviewing Veteran Business Owners on-the-air each weekday morning during the national week of recognition. WHPY-FM sought out and interviewed these business owners about the challenges facing veterans who are trying to acquire capital, receive training, and locating resources in an effort to help other veterans start their own companies.

Date Program or Event Aired *

Program or Event Date Here

October 28, 2023 - November 3, 2023

Time When Program or Event Aired *

Program or Event Time Here

Each weekday morning for 20 minutes each

Duration of Program, Event, or Issue

How long did program or event run?

20 minutes per day with supporting promotional announcements and social media.



Number of Live Announcements *

125

Number of Recorded Announcements *

25

Total Promotional Value \$ (in dollars) *

\$4275

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WHPY-FM Name of Event or Program *

Issue/Program

Blanket Nashville



Narrative Describing the Issue or Program *

It was the 4th year for Blanket Nashville a local non-profit organization dedicated to "warming the hearts and bodies" of the unhoused community in the Nashville Metropolitan Area. The goal this year was to collect 3,000 blankets to distribute. Through hundreds of live and recorded promotional announcements, social media support, live broadcasts, collection locations, and online cash donations 4,027 blankets were collected (and distributed) during 4th quarter of 2023. Several non-profit organizations were instrumental in the distribution of blankets including: The Nashville Rescue Mission, All For Him Ministries, Showe Up Nashville, and many other organizations, and churches as well.

Date Program or Event Aired *

Program or Event Date Here

Monday, October 30, 2023 - December 31, 2023

Time When Program or Event Aired *

Program or Event Time Here

All weeks, all dayparts.



Duration of Program, Event, or Issue

How long did program or event run?

9 weeks

Number of Live Announcements *

1,250

Number of Recorded Announcements *

1,000

Total Promotional Value \$ (in dollars) *

\$35,000 - \$45,000



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