

WHPY-FM Quarterly Issues/Program Lists

Every three months, a list of programs that have provided that station's most significant treatment of community issues during the preceding three month period is updated. The list shall include brief narrative describing what issues were given significant treatment and the programming providing this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration and title of each program in which the issue was treated.

trichards@kensington.media [Switch account](#)

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* Indicates required question

Email *

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WHPY-FM Name of Event or Program *

Issue/Program

Earth Day 2023



Narrative Describing the Issue or Program *

WHPY-FM aired a series of informative vignettes letting listeners know what they could do to celebrate Earth Day. By implementing just a few techniques around their homes and lifestyles, they could have an impact on planet Earth. These suggestions included, recycling, installing new "smart" thermostats, automotive exhaust tips and more.

Date Program or Event Aired *

Program or Event Date Here

Tuesday, April 11, 2023-Sunday, April 30, 2023

Time When Program or Event Aired *

Program or Event Time Here

Once per daypart on the dates listed above.

Duration of Program, Event, or Issue

How long did program or event run?

Three Weeks



Number of Live Announcements *

480

Number of Recorded Announcements *

240

Total Promotional Value \$ (in dollars) *

\$20,400

Submitted By: *

Name Here

Tony Richards



Submission Date *

Today's Date

July 10, 2023

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WHPY-FM Name of Event or Program *

Issue/Program

WHPY Celebrates Diversity Week



Narrative Describing the Issue or Program *

WHPY-FM participated in National Diversity week. A series of announcements were aired during the period that made local businesses in and around the Nashville area aware of initiatives that they could implement that would help workplace diversity, equity, and inclusion. The radio station also consulted with the Diversity Officer of the National Association of Broadcasters who provided important information on the topic. The following business partners were also interviewed and broadcast during morning drive during the 5 day period. IBEW Local 429, Vol State Community College, Nashville Predators, and A.A.R.P.

Date Program or Event Aired *

Program or Event Date Here

April 10, 2023 through April 14, 2023

Time When Program or Event Aired *

Program or Event Time Here

Vignettes were aired during all dayparts.



Duration of Program, Event, or Issue

How long did program or event run?

Interviews lasted 20 minutes each and vignettes were 60 - 90 seconds long.

Number of Live Announcements *

120

Number of Recorded Announcements *

60

Total Promotional Value \$ (in dollars) *

\$6,500 including 5 on-air interviews



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WHPY-FM Name of Event or Program *

Issue/Program

Franklin Main Street Festival



Narrative Describing the Issue or Program *

WHPY-FM participated in, and broadcast live from the Main Street Festival in Downtown Franklin, Tennessee. Proceeds from the festival went to the Williamson County Heritage Foundation. WHPY-FM had a booth located in Downtown Franklin for the live broadcast. Interviews with organizers were also conducted and put on the air throughout the festival. Announcements were also aired in advance of the festival in order to help increase attendance.

Date Program or Event Aired *

Program or Event Date Here

Monday, April 17 - Sunday, April 23, 2023

Time When Program or Event Aired *

Program or Event Time Here

Live Broadcast held Saturday April 22 and Sunday April 23, 2023. Pre-event announcements aired from Monday, April 17 through Friday April 21, 2023.



Duration of Program, Event, or Issue

How long did program or event run?

7 days

Number of Live Announcements *

168

Number of Recorded Announcements *

48

Total Promotional Value \$ (in dollars) *

\$5,640



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WHPY-FM Name of Event or Program *

Issue/Program

Franklin Rodeo - Franklin Noon Rotary Club



Narrative Describing the Issue or Program *

WHPY-FM interviewed Armondo Estrada president of the Franklin Noon Rotary Club. The interview was conducted to inform the public of Williamson County's largest event, the Franklin Rodeo. Several charities benefitted from the event including; Family & Children's Services, Williamson County Fire & Rescue, New Hope Fund (Africa), and countless others. The event has raised over \$5 million for charities since its inception. WHPY-FM also ran multiple public service announcements to make the public aware of the event and the benefits it brings to the Franklin area and non-profit organizations.

Date Program or Event Aired *

Program or Event Date Here

Sunday, May 14, 2023 through Saturday, May 20, 2023

Time When Program or Event Aired *

Program or Event Time Here

All Dayparts & Live broadcasts on 5/20 & 5/21



Duration of Program, Event, or Issue

How long did program or event run?

6 hours of broadcasting and one week of pre-promotional announcements.

Number of Live Announcements *

168

Number of Recorded Announcements *

84

Total Promotional Value \$ (in dollars) *

\$7,500 including interview



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WHPY-FM Name of Event or Program *

Issue/Program

Nashville Symphony FREE Community Concert



Narrative Describing the Issue or Program *

WHPY-FM partnered with the Nashville Symphony to promote a concert performed by the symphony that was free and open to the public. They symphony does several concerts open to the public to bring awareness of the arts in Nashville and Middle Tennessee. The radio station donated airtime for this cause. Schedule Attached.

Date Program or Event Aired *

Program or Event Date Here

Tuesday, June 6, 2023 through Friday, June 8, 2023

Time When Program or Event Aired *

Program or Event Time Here

All Dayparts

Duration of Program, Event, or Issue

How long did program or event run?

4 days



Number of Live Announcements *

48

Number of Recorded Announcements *

24

Total Promotional Value \$ (in dollars) *

\$2,160

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Today's Date

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WHPY Hippie Radio 94.5
 Kensington Digital Media
 100 Winners Circle N.
 Suite 330
 Brentwood, TN 37027

Hippie 94.5 Invoice

Invoice ID: 23060577
 Invoice Date: 6/30/2023
 Account ID: 3014
 Order ID: 3014-139
 Account Rep: Leann Didler

Amount Due: \$0.00

Amount Paid: _____

NASHVILLE SYMPHONY
 C/O HEATHER CRAMSIE ONE SYMPHONY PLACE
 NASHVILLE, TN 37201-2031

In the event the client defaults on payment under the terms of this contract, client will be responsible for paying all court costs and attorney's fees incurred by Hippie Radio.

Online payment links can be requested by emailing admin@kensington.media

Sponsor: Nashville Symphony / Nashville Symphony - FREE Community Conc
 Nashville Symphony - FREE Community Concerts

Date	Description	Times	Times	Times	Times	Times	Qty	Rate	Cost
6/6/2023	:30 Spot	05:40 AM 11:34 PM	07:44 AM	10:52 AM	01:50 PM	06:48 PM	6	0.00	0.00
6/7/2023	:30 Spot	05:41 AM 11:39 PM	06:51 AM	09:44 AM	10:43 AM	06:53 PM	6	0.00	0.00
6/8/2023	:30 Spot	05:41 AM 10:35 PM	06:48 AM	09:47 AM	11:45 AM	06:52 PM	6	0.00	0.00
6/9/2023	:30 Spot	05:48 AM 10:33 PM	06:38 AM	09:53 AM	12:52 PM	04:45 PM	6	0.00	0.00

24 Total Items

Total Cost:

\$0.00

Amount Due: \$0.00