



125 West 55th St
New York, NY 10019

Contract # 27784487	Changes as of: 5/17/2022 at 12:07 PM	Version: Current State Version 3
CPE: 288/317/1400	Flight: 5/18/22 - 5/24/22	Station: WOAI
Agency: Political Communications Advertising 232 Madison Ave Suite 405 New York, NY 10016	Advertiser: Sara Stogner - TX Railroad Commish	Market: San Antonio
Product: Candidate	Agency Order #: 11667551	Office: WASHINGTON
Buyer: Cunningham, Katie	Salesperson: CHRISTIAN CAMBEIRO 914-295-7595	Service: Nielsen
Separation:	Primary Demo: Adults 50+	Assistant: CHRISTIAN CAMBEIRO 914-295-7595
		Con Type: POLITICAL/VOTE
		Total Spots: 35
		Total CPP: \$225.53
		Total GRP: 94.0
		Traffic #: 5255666

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/18 - 5/24							Total Spots	Total \$	CPP*	GRP*
							5/18	5/19	5/20	5/21	5/22	5/23	5/24				
1	M-F 5:30a-6a		News 4 Today @ 530A	\$200.00	1.8	30	1	1	1	0	0	0	0	3	\$600.00	\$111.11	5.4
2	M-F 6a-7a		News 4 Today @ 6A	\$400.00	2.3	30	1	1	1	0	0	1	1	5	\$2,000.00	\$173.91	11.5
3	M-F 7a-9a		Today Show-NBC	\$450.00	2.4	30	2	2	2	0	0	1	0	7	\$3,150.00	\$187.50	16.8
4	Su 7a-8a		Sunday Today Show	\$150.00	1.5	30	0	0	0	0	1	0	0	1	\$150.00	\$100.00	1.5
5	Su 8a-9a		Meet the Press	\$400.00	2.7	30	0	0	0	0	0	0	0	0	\$0.00	\$148.15	0.0
6	Su 9a-9:30a		News: Full Measure	\$125.00	1.2	30	0	0	0	0	1	0	0	1	\$125.00	\$104.17	1.2
7	M-F 3p-4p		Dateline	\$175.00	1.1	30	1	1	1	0	0	0	0	3	\$525.00	\$159.09	3.3
8	M-F 5p-5:30p		News 4 San Antonio @ 5PM	\$700.00	4.0	30	1	1	1	0	0	1	0	4	\$2,800.00	\$175.00	16.0
9	Sa 5p-5:30p		News 4 San Antonio @ 5PM-Saturday	\$400.00	4.0	30	0	0	0	0	0	0	0	0	\$0.00	\$100.00	0.0
10	Su 5p-5:30p		News 4 San Antonio @ 5PM-Sunday	\$550.00	2.6	30	0	0	0	0	1	0	0	1	\$550.00	\$211.54	2.6
11	M 7p-10p		NBC Movie: Jurassic Park (R)	\$2,000.00	5.8	30	0	0	0	0	0	1	0	1	\$2,000.00	\$344.83	5.8
12	Th 9p-10p		Law & Order: Organized Crime-NBC	\$1,500.00	5.7	30	0	1	0	0	0	0	0	1	\$1,500.00	\$263.16	5.7
13	Su 9p-10p		Transplant-NBC	\$1,200.00	6.8	30	0	0	0	0	0	0	0	0	\$0.00	\$176.47	0.0
14	M-F 10p-10:35p		News 4 San Antonio @ 10PM	\$1,000.00	2.8	30	1	1	1	0	0	1	0	4	\$4,000.00	\$357.14	11.2
15	Su 10p-10:30p		News 4 San Antonio @ 10PM-Sunday	\$1,000.00	7.0	30	0	0	0	0	1	0	0	1	\$1,000.00	\$142.86	7.0
16	Su 10:30p-11p		News 4 San Antonio Sports Sunday	\$800.00	6.0	30	0	0	0	0	1	0	0	1	\$800.00	\$133.33	6.0
18	Su 12n-3p		French Open	\$1,000.00	0.0	30	0	0	0	0	2	0	0	2	\$2,000.00	\$0.00	0.0
TOTALS:							7	8	7	0	7	5	1	35	\$21,200.00	\$225.53	94.0



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Agency: Political Communications Advertising 232 Madison Ave Suite 405 New York, NY 10016	Advertiser: Sara Stogner - TX Railroad Commish	Market: San Antonio
Agency Order #: 11667551	Product: Candidate	Office: WASHINGTON
Buyer: Cunningham, Katie	Agency Order #: 11667551	Service: Nielsen
Salesperson: CHRISTIAN CAMBEIRO 914-295-7595	Buyer: Cunningham, Katie	Primary Demo: Adults 50+
Separation:	Assistant: CHRISTIAN CAMBEIRO 914-295-7595	Total Spots: 35
		Total CPP: \$225.53
		Total GRP: 94.0
		Traffic #: 5255666

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/17/22 9:40 AM	CHRISTIAN CAMBEIRO	VIA EMAIL 5.17 KC
05/16/22 5:07 PM	Paul Schoen-Kiewert	Please see MGO due to program changes. Thanks! PSK
05/16/22 4:08 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
05/16/22 4:08 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information	
Market Budget:	\$70,667
WOAI Share:	30%
Comment:	EST
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$21,200.00	\$225.53	94.0
Total	100%	35	\$21,200.00	\$225.53	94.0

Monthly Summary		
Month	Spots	Dollars
2022-May	35	\$21,200.00
Total	35	\$21,200.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/16/22 5:07 PM	Paul Schoen-Kiewert	Confirmed	2	3	\$0	\$21,200.00	Changes: Total Spots from 36 to 35, Total GRPs from 107.5 to 94.0, Total CPP from \$197.21 to \$225.53, Total GIMPs from 0 to 94, Total CPM from \$0.00 to \$225,531.91. 4 buylines added or modified.
Queued for Electronic Contracting	5/16/22 4:19 PM					\$0	\$0	
Revision	5/16/22 4:08 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$21,200.00	Changes: Origflight Start to 5/16/22, Flight Start from 5/16/22 to 5/18/22, Origflight End to 5/29/22, Flight End from 5/29/22 to 5/24/22, Comments from Fight Ends 5/17; Separation: 15; PopulationBuyType: CPP to NEW POLITICAL ORDER - PLS CF - THANKS. 16 buylines added or modified.
New	5/16/22 4:07 PM	CHRISTIAN CAMBEIRO	New	36		\$21,200.00	\$21,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 27784487	Changes as of: 5/16/2022 at 4:08 PM	Version: Highlighting Revision 1
CPE: 288/317/1400	Flight: 5/18/22 - 5/24/22	Station: WOAI
Agency: Political Communications Advertising 232 Madison Ave Suite 405 New York, NY 10016	Advertiser: Sara Stogner - TX Railroad Commish	Market: San Antonio
Agency Order #: 11667551	Product: Candidate	Office: WASHINGTON
Buyer: Cunningham, Katie	Agency Order #: 11667551	Service: Nielsen
Salesperson: CHRISTIAN CAMBEIRO 914-295-7595	Buyer: Cunningham, Katie	Primary Demo: Adults 50+
	Salesperson: CHRISTIAN CAMBEIRO 914-295-7595	Assistant: CHRISTIAN CAMBEIRO 914-295-7595

Con Type: POLITICAL/VOTE
Total \$: \$21,200.00

Total Spots: 36
Total CPP: \$197.21
Total GRP: 107.5

Separation:
Comments: NEW POLITICAL ORDER - PLS CF - THANKS

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		Total CPP: \$197.21
		Total GRP: 107.5

Special Instructions	
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05/16/22 4:08 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
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Total	36	\$21,200.00

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Revision	5/16/22 4:08 PM	CHRISTIAN CAMBEIRO	Revised			\$0	\$21,200.00
New	5/16/22 4:07 PM	CHRISTIAN CAMBEIRO	New	36		\$21,200.00	\$21,200.00

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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, PCA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Sarah Stogner
Authorized committee: SARAH 4 RRC
Agency requesting time (and contact information): <input type="checkbox"/> N/A PCA - 11 E. 44th St, New York, NY 10017
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): TX Railroad Commissioner
Date of election: 05/24/2022 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Sarah Stronger
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>

Candidate/Committee/Agency	Station Representative
Signature: <i>Phil Cunningham</i>	Signature: <i>Dean Koch</i>
Name: Phil Cunningham	Name: <i>Dean Koch</i>
Date of Request to Purchase Ad Time: 05/09/2022	Date of Station Agreement to Sell Time: <i>5/17/22</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/16/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>52556666</u>	Station Call Letters: <u>WOAI</u>	Date Received/Requested: <u>5/16/2022</u>
Est. #: <u>1400</u>	Station Location: <u>SAN ANTONIO</u>	Run Start and End Dates: <u>5/18-5/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.