

Order #895083: Gilliard B../Radanovich../State Sena../

KATM

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
04/06/22 3:30:09 PM	Processed		<sync process>	Yolanda A	\$12,000.00	120	0.00
04/06/22 3:28:07 PM	Approved			Maria Clar	\$12,000.00	120	0.00
04/06/22 3:28:04 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Maria Clar	\$12,000.00	120	0.00
04/06/22 3:23:47 PM	Approval Workflow		[Sales Manager - Ready Default]	Bob Berge	\$12,000.00	120	0.00
04/06/22 2:55:13 PM	Ready for approval		Ready	Nancy Wil	\$12,000.00	120	0.00
04/06/22 2:46:41 PM	Ready for approval		Ready	Nancy Wil	\$12,000.00	120	0.00
04/06/22 2:44:55 PM	New order created		<new order>	Nancy Wil	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 895083
Alt Order #:
Product Desc: State Senate District 4
Estimate:
Flight Dates: 04/11/22 - 06/05/22
Original Date / Rev: 04/06/22 / 04/06/22
Order Type: GENERAL

KATM-FM
Primary AE: Nancy Willson
Sales Office: L-MOD
Sales Region: Local

Agency Name: Gilliard Blanning & Associates
Buying Contact:
Billing Contact:
 1252 Concho Trail
 Gardnerville, NV 89410

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Radanovich/R/State Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	30	\$3,000.00	\$2,550.00
04/25/22	05/29/22	75	\$7,500.00	\$6,375.00
05/30/22	06/03/22	15	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	30	\$3,000.00	\$2,550.00	0.00
May 2022	75	\$7,500.00	\$6,375.00	0.00
June 2022	15	\$1,500.00	\$1,275.00	0.00
Totals	120	\$12,000.00	\$10,200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nancy Willson	L-MOD	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATM	04/11/22	06/05/22	M-F AM Drive M-F	CM	6a-10a	1111--	1:00	5	\$100.00	P-50	0.00	NM	40	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	1111--		5				\$100.00		0.00			
		Week: 04/18/22	04/24/22	1111--		5				\$100.00		0.00			
		Week: 04/25/22	05/01/22	1111--		5				\$100.00		0.00			
		Week: 05/02/22	05/08/22	1111--		5				\$100.00		0.00			
		Week: 05/09/22	05/15/22	1111--		5				\$100.00		0.00			
		Week: 05/16/22	05/22/22	1111--		5				\$100.00		0.00			
		Week: 05/23/22	05/29/22	1111--		5				\$100.00		0.00			
		Week: 05/30/22	06/05/22	1111--		5				\$100.00		0.00			
N 2	KATM	04/11/22	06/05/22	M-F Midday M-F	CM	10a-3p	1111--	1:00	5	\$100.00	P-50	0.00	NM	40	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	1111--		5				\$100.00		0.00			
		Week: 04/18/22	04/24/22	1111--		5				\$100.00		0.00			
		Week: 04/25/22	05/01/22	1111--		5				\$100.00		0.00			
		Week: 05/02/22	05/08/22	1111--		5				\$100.00		0.00			
		Week: 05/09/22	05/15/22	1111--		5				\$100.00		0.00			
		Week: 05/16/22	05/22/22	1111--		5				\$100.00		0.00			
		Week: 05/23/22	05/29/22	1111--		5				\$100.00		0.00			
		Week: 05/30/22	06/05/22	1111--		5				\$100.00		0.00			

Order / Rev: 895083
 Alt Order #:
 Flight Dates: 04/11/22 - 06/05/22

Advertiser: Radanovich/R/State Senate
 Product Desc: State Senate District 4
 Estimate:
 KATM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KATM	04/11/22	06/05/22	M-F PM Drive M-F PM Drive	CM	3p-7p	11111--	1:00	5	\$100.00	P-50	0.00	NM	40	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	11111--					5	\$100.00		0.00			
		Week: 04/18/22	04/24/22	11111--					5	\$100.00		0.00			
		Week: 04/25/22	05/01/22	11111--					5	\$100.00		0.00			
		Week: 05/02/22	05/08/22	11111--					5	\$100.00		0.00			
		Week: 05/09/22	05/15/22	11111--					5	\$100.00		0.00			
		Week: 05/16/22	05/22/22	11111--					5	\$100.00		0.00			
		Week: 05/23/22	05/29/22	11111--					5	\$100.00		0.00			
		Week: 05/30/22	06/05/22	11111--					5	\$100.00		0.00			
Totals													120	\$12,000.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Genet Slagle, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div>	<input type="checkbox"/> FEDERAL CANDIDATE	
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE	

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

George Radanovich

Authorized committee:

Radanovich for Senate 2022 - FPPC ID# 14452211

Agency requesting time (and contact information):

N/A Gilliard Blanning & Associates

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

California State Senate

Date of election:

June 7, 2022

General

Primary

Treasurer of candidate's authorized committee:

Vonna Copp

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Genet Slagle	Name: Nancy Willson
Date of Request to Purchase Ad Time: 4-6-22	Date of Station Agreement to Sell Time: 4/6/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/6/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>895083</u>	Station Call Letters: <u>KATM - FM</u>	Date Received/Requested: <u>4/6/2022</u> <i>Deuk</i>
Est. #: <u>N/A</u>	Station Location: <u>Modesto/Stockton</u>	Run Start and End Dates: <u>4/11-6/5/2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

4/11/22-6/5/22
Monday-Friday, 1 X AM, 1 X midday, 1 X PM (6AM-7PM)