# Order #968722: Battin Gro../Alanis/R/A../General '22/126155

推图 ADa	ate Action Line	Comment	Ву	Total \$	# Spots	Expected GRI
0	8/30/22 1:04:40 PM New order created	<new order=""></new>	Nancy Wil	\$0.00	0	0.00
0	8/30/22 1:10:22 PM Ready for approval	Ready	Nancy Wil	\$47,220.00	513	0.00
0	8/30/22 1:27:38 PM Approval Workflow	[Sales Manager - Ready Default]	Bob Berge	\$47,220.00	513	0.00
0	18/30/22 2:47:28 PM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$47,220.00	513	0.00
0	8/30/22 2:47:31 PM Approved		Linda Pete	\$47,220.00	513	0.00
<sub>दिसे</sub> 0	8/30/22 2:58:41 PM Processed	<sync process=""></sync>	Yolanda A	\$47,220.00	513	0.00

### **ORDER**

Order / Rev: 968722 Orders Alt Order #: General '22 Product Desc: KATM-FM Estimate: 126155 Nancy Willson 09/12/22 - 11/07/22 Primary AE: Flight Dates: L-MOD 08/30/22 / 08/30/22 Sales Office: Original Date / Rev: Sales Region: Local Order Type: **GENERAL** Name: Battin Group, The Agency Billing Type: Cash **Buying Contact:** Broadcast Billing Calendar: Billing Contact: Billing Cycle: EOM/EOC 126 E. Willis Ln Reno, NV 89511-2732 Agency Commission: 15% Alanis/R/Assembly **Advertiser** Name: A25-54 New Business End: Demographic: Advertiser External ID: Product Codes: Candidates Agency External ID: Revenue Code 1: AGY-AVAIL Unit Code: General Revenue Code 2: POL-CAND 00:30:00 Revenue Code 3: POL-STATE Order Separation: P-100 Priority:

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	126	\$11,580.00	\$9,843.00
09/26/22	10/30/22	315	\$28,950.00	\$24,607.50
10/31/22	11/07/22	72	\$6,690.00	\$5,686.50

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	126	\$11,580.00	\$9,843.00	0.00
October 2022	315	\$28,950.00	\$24,607.50	0.00
November 2022	72	\$6,690.00	\$5,686.50	0.00
Totals	513	\$47,220.00	\$40,137.00	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nancy Willson	L-MOD	Local	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 KATM	09/12/22	11/07/22	M-F AM Drive	CM	6a-10a	MTWTF	1:00	15	\$100.00P-50	0.00 NM	123	\$12,300.00
			M-F									
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/1:	2/22	09/18/22	MTWTF	15	\$100.00	0.00						
Week: 09/1	9/22	09/25/22	MTWTF	15	\$100.00	0.00						
Week: 09/2	6/22	10/02/22	MTWTF	15	\$100.00	0.00						
Week: 10/0	3/22	10/09/22	MTWTF	15	\$100.00	0.00						
Week: 10/1	0/22	10/16/22	MTWTF	15	\$100.00	0.00						
Week: 10/1	7/22	10/23/22	MTWTF	15	\$100.00	0.00						
Week: 10/2-	4/22	10/30/22	MTWTF	15	\$100.00	0.00						
Week: 10/3	1/22	11/06/22	MTWTF	15	\$100.00	0.00						
Week: 11/0	7/22	11/13/22	M	3	\$100.00	0.00						
N 2 KATM	09/12/22	11/07/22	M-F Midday	СМ	10a-3p	MTWTF	1:00	15	\$100.00P-50	0.00 NM	123	\$12,300.00
			M-F									
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	2/22	09/18/22	MTWTF	15	\$100.00	0.00						
Week: 09/1	9/22	09/25/22	MTWTF	15	\$100.00	0.00						
Week: 09/2	6/22	10/02/22	MTWTF	15	\$100.00	0.00						
Week: 10/0	3/22	10/09/22	MTWTF	15	\$100.00	0.00						
Week: 10/1	0/22	10/16/22	MTWTF	15	\$100.00	0.00						
Week: 10/1	7/22	10/23/22	MTWTF	15	\$100.00	0.00						
Week: 10/2	4/22	10/30/22	MTWTF	15	\$100.00	0.00						

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 Order / Rev:
 968722
 Advertiser:
 Alanis/R/Assembly

 Alt Order #:
 Product Desc:
 General '22
 KATM-FM

 Flight Dates:
 09/12/22 - 11/07/22
 Estimate:
 126155

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/06/22	MTWTF	15	\$100.00	0.00						
Week: 11	/07/22	11/13/22	M	3	\$100.00	0.00						
N 3 KATM		2 11/07/22	M-F PM Drive M-F PM Drive	СМ	3р-7р	MTWTF	1:00	15	\$100.00P-50	0.00 NM	123	\$12,300.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/18/22	MTWTF	15	\$100.00	0.00						
Week: 09		09/25/22	MTWTF	15	\$100.00	0.00						
Week: 09		10/02/22	MTWTF	15	\$100.00	0.00						
Week: 10	)/03/22	10/09/22	MTWTF	15	\$100.00	0.00						
Week: 10	)/10/22	10/16/22	MTWTF	15	\$100.00	0.00						
Week: 10		10/23/22	MTWTF~-	15	\$100.00	0.00						
Week: 10		10/30/22	MTWTF	15	\$100.00	0.00						
Week: 10		11/06/22	MTWTF	15	\$100.00	0.00						
Week: 11		11/13/22	M	3	\$100.00	0.00	4.00		A70.00D.E0	0.00 NINA	0.4	<b>#4 600 00</b>
N 4 KATM	1 09/12/2	2 11/07/22	Sa-Su AM Sa-Su	СМ	6a-10a	3-	1:00	3	\$70.00P-50	UIVI UU.U	24	\$1,680.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/18/22	3-	3	\$70.00	0.00						
Week: 09		09/25/22	3-	3	\$70.00	0.00						
Week: 09		10/02/22	3-	3	\$70.00	0.00						
Week: 10		10/09/22	3- 3-	3	\$70.00 \$70.00	0.00 0.00					l	
Week: 10 Week: 10		10/16/22 10/23/22	3-	3	\$70.00	0.00						
Week: 10		10/23/22	3-	3	\$70.00	0.00						
Week: 10		11/06/22	3-	3	\$70.00	0.00						
Week: 11		11/13/22		Ö		0.00						
			Sa-Su Midday Sa-Su	СМ	10a-3p	3_	1:00	3	\$80.00P-50	0.00 NM	24	\$1,920.00
Q+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/18/22	3-	3	\$80.00	0.00						
Week: 09		09/25/22	3-	3	\$80.00	0.00						
Week: 09		10/02/22	3-	3	\$80.00	0.00						
Week: 10		10/09/22	3-	3	\$80.00	0.00						
Week: 10	0/10/22	10/16/22	3-	3	\$80.00	0.00						
Week: 10	0/17/22	10/23/22	3-	3	\$80.00	0.00						
Week: 10		10/30/22	3-	3	\$80.00	0.00						
Week: 10		11/06/22	3-	3		0.00						
Week: 11		11/13/22		0	T	0.00			AAA AAB EA	0.00.111.1		<b>#4 000 0</b> 6
N 6 KATN	1 09/12/2	22 11/07/22	Sa-Su PM Sa-Su	СМ	3р-7р	3-	1:00	3	\$80.00P-50	WIN OU.U	24	\$1,920.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	
Week: 09		09/18/22	3-	3	\$80.00	0.00						
Week: 09		09/25/22	3-	3	\$80.00	0.00						
Week: 09		10/02/22	3- 3-	3	\$80.00 \$80.00	0.00 0.00						
Week: 10		10/09/22	3-	3	\$80.00	0.00					I	
Week: 10 Week: 10		10/16/22 10/23/22	3-	3		0.00						
Week: 10		10/23/22	3-	3		0.00					l	
Week: 10		11/06/22	3-	3		0.00						
Week: 1		11/13/22		0	\$100.00	0.00						
		22 11/07/22	Sa-Su AM Sa-Su	СМ	6a-10a		3 1:00	3	\$60.00P-50	0.00 NM	24	\$1,440.00
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/18/22	3	3		0.00						
Week: 09		09/25/22	3	3		0.00						
Week: 09		10/02/22	3	3		0.00						
Week: 10		10/09/22	3	3	•	0.00						
Week: 10		10/16/22	3	3		0.00					1	
Week: 10		10/23/22	3	3	•	0.00					İ	
Week: 10		10/30/22	3	3		0.00					1	
Week: 10		11/06/22	3	3		0.00					1	
Week: 1		11/13/22		0	7	0.00	4:00	^	φ70 00 D C	0.00 818	24	¢4 600 00
N 8 KATM	A 09/12/2	22 11/07/22		CM	10a-3p		3 1:00	3	\$70.00P-50	U.OU NIV	24	\$1,680.00

Print Date: 08/30/22 22:00:00 Page 3 of 3

 Order / Rev:
 968722
 Advertiser:
 Alanis/R/Assembly

 Alt Order #:
 Product Desc:
 General '22
 KATM-FM

 Flight Dates:
 09/12/22 - 11/07/22
 Estimate:
 126155

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
		description of the second	Sa-Su Midday	***************************************						
			Sa-Su							
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 09/	12/22	09/18/22	3	3	\$70.00	0.00				
Week: 09/	19/22	09/25/22	3	3	\$70.00	0.00				
Week: 09/	26/22	10/02/22	3	3	\$70.00	0.00				
Week: 10/	03/22	10/09/22	3	3	\$70.00	0.00				
Week: 10/	10/22	10/16/22	3	3	\$70.00	0.00				
Week: 10/	17/22	10/23/22	3	3	\$70.00	0.00				
Week: 10/	24/22	10/30/22	3	3	\$70.00	0.00				
Week: 10/	31/22	11/06/22	3	3	\$70.00	0.00				
Week: 11/	07/22	11/13/22		0	\$100.00	0.00				
N 9 KATM	09/12/2	2 11/07/22	Sa-Su PM	CM	3р-7р	3	1:00 3	\$70.00P-50 0.00 NM	24	\$1,680.00
			Sa-Su							
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 09/	12/22	09/18/22	3	3	\$70.00	0.00				
Week: 09/	19/22	09/25/22	3	3	\$70.00	0.00				
Week: 09/	26/22	10/02/22	3	3	\$70.00	0.00				
Week: 10/	03/22	10/09/22	3	3	\$70.00	0.00				
Week: 10/	10/22	10/16/22	3	3	\$70.00	0.00				
Week: 10/	17/22	10/23/22	3	3	\$70.00	0.00				
Week: 10/	24/22	10/30/22	3	3	\$70.00	0.00				
Week: 10/	31/22	11/06/22	3	3	\$70.00	0.00				
Week: 11/	07/22	11/13/22		0	\$100.00	0.00				
								Totals	513	\$47,220.00

# Juan Alanis for Assembly 2022

The Battin Group
Buyer: JIM BATTIN
Jim@JimBattin.com

Campaign: Juan Alaris for Assembly 2022 - General '22 - Radio Juan Alanis for Assembly - Gen 22 - Radio - Modesto Flight Dates: 09/12/2022 to 11/07/2022 Contract No: 15620316101-126155 Rev. No: 0

Market: Stockton-Modesto, CA Vendor: KATM-FM Station Rep: Paul Stuart Phone: 559-490-5951 Email: Paul.Stuart@cumulus.com Campaign Remarks:

Radio Order

								ICATI	М	
	Spots	120	m	120	m	120	<b>m</b>	24	24	24
	0,									
	Nov 07	0	m	0	æ	0	W	0	0	0
	0ct 31	15	0	15	0	15	0	m	ю	м
	0ct 24	15	0	15	0	15	0	m	m	m
	0ct 17	15	0	15	0	15	0	m	m	m
	0ct	15	0	15	0	15	0	m	m	m
	Oct 03	15	0	15	0	15	0	m	m	m
	Sep 26	15	0	15	0	15	0	m	m	м
-	Sep 19	15	0	15	0	15	0	m	m	m
	Sep 12	15	0	15	0	15	0	m	m	m
	P 35+	1.20	1.20	1.60	1.60	1.40	1.40	0.60	1.40	0.90
	Rate/Total	100.00 12000.00	100.00 300.00	100.00 12000.00	100.00 300.00	100.00	100.00 300.00	70.00	80.00 1920.00	80.00 1920.00
	itle									
	Program Title	Country								
	Call	KATM - KAT Country 103.3 FM								
	DP/LEN	M/60	09/W	MD/60	MD/60	PM/60	M/60	.M/60	09/01	M/60
	۵	00A AI	100A AI			ld d00.	ld d000,	000A A	300P M	700P P
	Times	0600A-1000A AM/60	0600A-1000A AM/60	1000A-0300P	1000A-0300P	0300P-0700P	0300P-0700P PM/60	0600A-1000A AM/60	1000A-0300P MD/60	0300P-0700P PM/60
	۲		ŭ				- T			
	Days	MTWRF	Σ	MTWRF	Σ	MTWRF	Σ	Sa	Sa	Sa
	Item	г <del>г</del>	N	m	4	ru.	ú	7	æ	6

Spots	24	24	24
Sp		7	2
Nov 07	0	0	0
0ct 31	m	m	<b>C</b>
0ct 24	m	m	m
0ct 17	m	м	m
0ct 10	m	m	m
0ct 03	m	m	m
Sep 26	m	m	<b>M</b>
Sep 19	m	m	m
Sep 12	m	m	<b>m</b>
35+	0.50	1.00	0.60
Rate/Total P 35+			
è	0	0	2
ate/	.00.0	0.00	9.00
Rate/	60.00 1440.00	70.00 1680.00	70.00
	60.00	70.00	70.00
Program Title Rate/	Country	Country	Country
Program Title	Country	Country	Country
Program Title	KATM - KAT Country 103.3 FM	KATM - KAT Country Country 103.3 FM	KATM - KAT Country 103.3 FM
	KATM - KAT Country 103.3 FM	KATM - KAT Country Country 103.3 FM	KATM - KAT Country 103.3 FM
Program Title	KATM - KAT Country 103.3 FM	KATM - KAT Country Country 103.3 FM	KATM - KAT Country 103.3 FM
DP/LEN Call Program Title	KATM - KAT Country 103.3 FM	KATM - KAT Country Country 103.3 FM	KATM - KAT Country 103.3 FM
Program Title	Country	Country	Country
Times DP/LEN Call Program Title	KATM -  0600A-1000A AM/60 KAT  Country  103.3 FM	KATM - 1000A-0300P MD/60 KAT Country Country 103.3 FM	0300P-0700P PM/60 KAT Country Country 103.3 FM
DP/LEN Call Program Title	KATM - KAT Country 103.3 FM	KATM - KAT Country Country 103.3 FM	KATM - KAT Country 103.3 FM

Total Spots: Total GRPs:

513 636.6

9 12.6

63 78

63 78

63 78

63 78

63 78

63 78

63 78

63 78

Month	Spots	GRPs	Reach	Freq	Gross	
Sep-2022	126	156	67.31%	2:32	\$11,580.00	***************************************
Oct-2022	315	390	83.32%	4.68	\$28,950.00	
Nov-2022	72	90.6	20.85%	1.78	\$6,690.00	
Totals	513	9:9E9	84.86%	7.50	\$47,220.00	********

Date:

Buyer JIM BATTIN Jim@JimBattin.com (760) 534-5001

Created On: 2022-08-29 18:15:19

**The Battin Group** 126 E Willis Ln Reno, NV 89511-2732 (760) 534-5001

Signed:\_

Battin Group

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See <b>Order</b> for proposed schedule and charges.	See Invoice for actual schedule and charges.					
Jim Battin The Battin Group	, hereby request station time as follows:					
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE					
ALL QUESTIONS/BLOCK	(S MUST BE COMPLETED					
Candidate name:						
Juan Alanis						
Authorized committee:						
Juan Alanis for Assembly 2022						
Agency requesting time (and contact information):						
N/A The Battin Group, 126 E Willis Ln, Reno NV 89511						
Candidate's political party:						
Republican						
Office sought (no acronyms or abbreviations);						
State Assembly - District 22						
Date of election: November 8, 2022	General Primary					
Treasurer of candidate's authorized committee:						
Kelly Lawler						
The undersigned represents that:						
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):					
the candidate listed above who is a legally qualified car	ndidate, or					
the authorized committee of the legally qualified candi	date listed above;					
(2) this station is authorized to announce the time as paid for b	y such person or entity; and					
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).						
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY					
Candidate/Committee/Agency	Station Representative					
Signature:  June Batter, 9	Signature: Nancy Willson					
Name: Jim Battin The Battin Group	Name:Nancy Willson					
Date of Request to Purchase Ad Time: 8/29/2022	Date of Station Agreement to Sell Time: 8/30/2022					

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.							
Candidate/Authorized Committee/Agency							
Signature:							
Name:							
Date:							
10	BE COMPLETED BY STATION OF	Ú <b>Y</b>					
Ad submitted to Station?	No Date ad received:						
Note: Must have separate PB-19 Form	ms for each version of the ad (i.e., for e	every ad with differing copy).					
Federal candidate certification signed (ab	oove): Yes No	X N/A					
Disposition:  Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:							
*Upload partially accepted form, then promptly upload updated final form when complete.							
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):							
Contract #: 968722	Station Call Letters: KATM-FM	Date Received/Requested: 8/30/22					
Est. #: 126155	Station Location: Modesto, CA	Run Start and End Dates: 9/12/22-11/7/22					
Upload order, this form and invoice (or truse this space to document schedule of topurchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time I until an invoice is generated, the name					