

# Order #913813: AxMedia/McKay/R/Se../2022 Prima../3674

KATM

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
05/11/22 1:15:23 PM	Processed		<sync process>	Yolanda A	\$4,425.00	30	0.00
05/11/22 1:04:49 PM	Approved			Maria Clar	\$4,425.00	30	0.00
05/11/22 1:04:45 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Maria Clar	\$4,425.00	30	0.00
05/11/22 11:25:53 AM	Approval Workflow		[Sales Manager - Ready Default]	Bob Berge	\$4,425.00	30	0.00
05/11/22 8:37:48 AM	Ready for approval		Ready	Margaret L	\$4,425.00	30	0.00
05/11/22 8:33:56 AM	New order created		Copied from Order #901182	Margaret L	\$4,425.00	30	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 913813  
**Alt Order #:** 35901427  
**Product Desc:** 2022 Primary Election  
**Estimate:** 3674  
**Flight Dates:** 05/16/22 - 05/27/22  
**Original Date / Rev:** 05/11/22 / 05/11/22  
**Order Type:** GENERAL

**KATM-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 800 W 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** McKay/R/Senate  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US SEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/27/22	30	\$4,425.00	\$3,761.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	30	\$4,425.00	\$3,761.25	0.00
<b>Totals</b>	<b>30</b>	<b>\$4,425.00</b>	<b>\$3,761.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATM	05/16/22	05/22/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	5	\$195.00	P-50	0.00	NM	5	\$975.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/16/22	05/22/22	MTWTF--		5				\$195.00		0.00			
N 2	KATM	05/16/22	05/22/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$195.00	P-50	0.00	NM	5	\$975.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/16/22	05/22/22	MTWTF--		5				\$195.00		0.00			
N 3	KATM	05/16/22	05/22/22	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$195.00	P-50	0.00	NM	5	\$975.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/16/22	05/22/22	MTWTF--		5				\$195.00		0.00			
N 4	KATM	05/23/22	05/27/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	5	\$100.00	P-50	0.00	NM	5	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/23/22	05/29/22	MTWTF--		5				\$100.00		0.00			
N 5	KATM	05/23/22	05/27/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$100.00	P-50	0.00	NM	5	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/23/22	05/29/22	MTWTF--		5				\$100.00		0.00			

Order / Rev: 913813  
 Alt Order #: 35901427  
 Flight Dates: 05/16/22 - 05/27/22

Advertiser: McKay/R/Senate  
 Product Desc: 2022 Primary Election  
 Estimate: 3674  
 KATM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	MTWTF--		5				\$100.00		0.00			
N 6	KATM	05/23/22	05/27/22	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$100.00	P-50	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	MTWTF--		5				\$100.00		0.00			
													Totals	30	\$4,425.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Carolyn Bush, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jeff McKay

Authorized committee:

Jeff McKay for Senate 2022

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate CA - SD-04

Date of election:

June 7, 2022

General

Primary

Treasurer of candidate's authorized committee:

Kelly Lawler

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

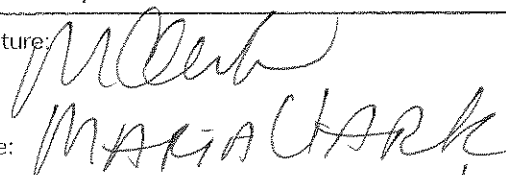
Signature:



Name: Carolyn Bush

Date of Request to Purchase Ad Time:

Signature:



Name: MARIA CLARK

Date of Station Agreement to Sell Time:

5/11/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Carolyn Bush*

Name: Carolyn Bush - Agent

Date: 4/15/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>913 813</i>	Station Call Letters: <i>KATM-FM</i>	Date Received/Requested: <i>5/11/2022</i>
Est. #: <i>3674</i>	Station Location: <i>Modesto/Stockton</i>	Run Start and End Dates: <i>5/16 - 5/29/2022</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.