

Order #983358: Alvarado-G../Alvarado-G../2022/

KATM

Action	Line	Comment	By	Total \$	Spots	Expected G
09/26/22 2:06:06 PM CIA Spot status		<updated to Cleared> 3-1, 1-1, 1-2, 2-2, 2-1	Maria Cl	\$5,570.00	94	0.00
09/26/22 12:04:05 PM Processed		<sync process>	Yolanda	\$5,570.00	94	0.00
09/26/22 12:03:03 PM Approved			Maria Cl	\$5,570.00	94	0.00
09/26/22 12:02:55 PM Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Maria Cl	\$5,570.00	94	0.00
09/26/22 11:44:25 AM Approval Workflow		[Sales Manager - Ready Default]	Bob Berç	\$5,570.00	94	0.00
09/26/22 10:20:09 AM Ready for approval		Ready	Margaret	\$5,570.00	94	0.00
09/26/22 10:12:10 AM New order created		<new order>	Margaret	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 983358
Alt Order #:
Product Desc: 2022
Estimate:
Flight Dates: 09/27/22 - 10/21/22
Original Date / Rev: 09/26/22 / 09/26/22
Order Type: GENERAL

KATM-FM
Primary AE: Mark McLean
Sales Office: L-MOD
Sales Region: Local

Agency Name: Alvarado-Gil/D/State Senate
Buying Contact:
Billing Contact:
 424 Sutter Street
 Jackson, CA 95642

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Alvarado-Gil/D/State Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End: 10/21/22
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/22	09/30/22	20	\$1,180.00	\$1,180.00
10/01/22	10/21/22	74	\$4,390.00	\$4,390.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	20	\$1,180.00	\$1,180.00	0.00
October 2022	74	\$4,390.00	\$4,390.00	0.00
Totals	94	\$5,570.00	\$5,570.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark McLean	L-MOD	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATM	09/27/22	10/21/22	M-F AM Drive M-F	CM	6a-10a	2222--	:30	10	\$65.00	P-50	0.00	NM	38	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-2222--					8	\$65.00		0.00			
		Week: 10/03/22	10/09/22	2222--					10	\$65.00		0.00			
		Week: 10/10/22	10/16/22	2222--					10	\$65.00		0.00			
		Week: 10/17/22	10/23/22	2222--					10	\$65.00		0.00			
N 2	KATM	09/27/22	10/21/22	M-F PM Drive M-F PM Drive	CM	3p-7p	2222--	:30	10	\$65.00	P-50	0.00	NM	38	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-2222--					8	\$65.00		0.00			
		Week: 10/03/22	10/09/22	2222--					10	\$65.00		0.00			
		Week: 10/10/22	10/16/22	2222--					10	\$65.00		0.00			
		Week: 10/17/22	10/23/22	2222--					10	\$65.00		0.00			
N 3	KATM	09/27/22	10/21/22	M-F Evening M-F	CM	7p-12a	1111--	:30	5	\$35.00	P-50	0.00	NM	18	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-1111--					4	\$35.00		0.00			
		Week: 10/03/22	10/09/22	1111--					5	\$35.00		0.00			
		Week: 10/10/22	10/16/22	1111--					5	\$35.00		0.00			
		Week: 10/17/22	10/23/22	1111--					4	\$35.00		0.00			
													Totals	94	\$5,570.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Chad Condit, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Marie Alvarado Gil

Authorized committee:

Gil for Senate

Agency requesting time (and contact information):

N/A

Candidate's political party:

Dem

Office sought (no acronyms or abbreviations):

State Senate Dist 4

Date of election:

11-8-22

General Primary

Treasurer of candidate's authorized committee:

Kelly Lawler

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Chad Condit</u>	Signature: <u>Bob Berger</u>
Name: <u>Chad Condit</u>	Name: <u>Bob Berger</u>
Date of Request to Purchase Ad Time: <u>9-24-22</u>	Date of Station Agreement to Sell Time: <u>9-24-22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Chad Condit

Name:

Chad - Condit

Date:

9-24-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received *9.26.22*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>983358</i>	Station Call Letters: <i>KATM</i>	Date Received/Requested: <i>9.26.22</i>
Est #: <i>2022</i>	Station Location: <i>Modesto CA</i>	Run Start and End Dates: <i>9.27.22</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction. Use this space to document schedule of time purchased, when spots actually aired, the rates charged and the amount purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, a contact person who can provide that information immediately should be placed in the "Terms and Conditions" section of the OPIF.