

WCHO
Chillicothe, OH
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/01/2018

WCHO
Quarterly Issues/Programs List

WCHO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** Legal requirements for the sale and or purchase of fire wood
- **ARTS:** PLANNED EVENTS FOR FIRST QUARTER OF 2018
- **BETTER HEALTH:** WAYS TO SHOW MORE GRATITUDE IN THE NEW YEAR.
- **COMMUNITY AWARENESS:** Community events going on in the Christmas season.
- **COMMUNITY EVENT:** Harry talks about his participation in the Big Brothers/Big Sisters Dance for Kid's Sake Fundraiser
- **COMMUNITY IMAGE:** WILL DISCUSSES THE CHANGING WORLD OF RADIO, AND HOW THINGS HAVE CHANGED OVER HIS 62 YEARS ON THE AIR IN LOCAL RADIO.
- **ECONOMY:** CHAMBER OF COMMERCE, PARADE AND SMALL BUSINESS SATURDAY
- **EDUCATION:** RENEWAL LEVY FOR FAYETTE COUNTY BOARD OF DEVELOPMENTAL DISABILITIES
- **EDUCATION/SCHOOL EVENTS:** AUTHOR MARGERATE HADDOX VISITS WASHINGTON CH LIBRARY AND ANNE ALSO PROMOTES UPCOMING FOOD DRIVE AT THE LIBRARY
- **EMERGENCY PREPAREDNESS:** Fayette EMA Director Mellisa Havens speaks about being prepared for severe winter weather. Wade Hamilton of Highland County Operation Christmas Child promotes drop-off locations for donations to needy children.
- **ENTERTAINMENT:** Community events going on in the Christmas season.
- **GOVERNMENT:** NEW FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY
- **HEALTH:** ZERO WEIGHT GAIN CHALLENGE FOR HOLIDAYS
- **LOCAL GOVERNMENT:** New County FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY

- **PETS/ANIMAL WELFARE:** YEAR-END EVENTS AT THE FAYETTE HUMANE SOCIETY. ADOPTIONS OF PETS
- **POVERTY:** SELF-HELP HOUSING AND HOW TO APPLY.
- **VETERANS:** TAX SERVICES AND TAX PREP FOR VETERANS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ARTS	COMMUNIQUE WCHO AM 1	MUSEUM days and hours open to the public and this month's exhibit feature.	BEV MULLEN OF FAYETTE MUSEUM	10/01/2017 09:32 AM	006:52
COMMUNITY EVENT	COMMUNIQUE WCHO AM 2	Harry talks about his participation in the Big Brothers/Big Sisters Dance for Kid's Sake Fundraiser	HARRY WRIGHT WCHO ANNOUNCER	10/01/2017 09:39 AM	025:36
HEALTH	PAT BRINKMAN 10/04/17	HOW TO PREVENT COLDS & FLU DURING PEAK SEASON. WASH YOUR HANDS MORE AND COVER YOUR SNEEZE	PAT BRINKMAN OSU EXTENSION	10/04/2017 08:47 AM	008:00
COMMUNITY IMAGE	COMMUNIQUE	WILL DISCUSSES THE CHANGING WORLD OF RADIO, AND HOW THINGS HAVE CHANGED OVER HIS 62 YEARS ON THE AIR IN LOCAL RADIO.	WILL PARR RADIO ANNOUNCER	10/08/2017 09:33 AM	032:25
EDUCATION	COMMUNIQUE	Harry talks about his participation in the Big Brothers/Big Sisters Dance for	HARRY WRIGHT	10/08/2017 10:06 AM	017:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Kid's Sake Fundraiser					
EDUCATION	FAYETTE FOCUS	Harry talks about his participation in the Big Brothers/Big Sisters Dance for Kid's Sake Fundraiser	HARRY WRIGHT	10/09/2017 12:12 PM	017:22
EDUCATION	PAT BRINKMAN 10/11/17	PROTECTING YOURSELF IN THE FACE OF DATA BREACH WITH CREDIT CARD COMPANIES. PAT GAVE TIPS ON WHAT INFORMATION NEEDS TO BE PROTECTED, ESPECIALLY OVER PHONE CALLS	PAT BRINKMAN OSU EXTENSION	10/11/2017 09:52 AM	008:48
COMMUNITY IMAGE	FAYETTE FOCUS	Harry talks about his participation in the Big Brothers/Big Sisters Dance for Kid's Sake Fundraiser	HARRY WRIGHT ANNOUNCER	10/13/2017 12:10 PM	017:30
POVERTY	COMMUNIQUE	OPERATION CHRISTMAS CHILD TOY AND CLOTHING DONATION DRIVES IN THE AREA	CHERLY FILEDS	10/15/2017 09:31 AM	000:19
LOCAL GOVERNMENT	COMMUNIQUE	DISCUSSION ABOUT THE PROJECTED BUDGET FOR THE COUNTY FOR 2018	HIGHLAND COUNTY COMMISSIONERS	10/15/2017 07:13 PM	000:26
POVERTY	FAYETTE FOCUS	OPERATION CHRISTMAS CHILD DONATION DRIVES IN THE AREA	BARBARA LANCTOT	10/16/2017 12:08 PM	007:32
HEALTH	PAT BRINKMAN 10/18/17	USE HEALTHIER TREATS FOR HALLOWEEN AND DON'T LET YOUR	PAT BRINKMAN OSU EXTENSION	10/18/2017 08:50 AM	006:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		KIDS EAT TOO MUCH CANDY. LESS IS BETTER			
LOCAL GOVERNMENT	COMMUNIQUE	CHIEF UTE TALKS ABOUT WAYS THEY ARE TRYING TO BETTER INFORM THE PUBLIC ABOUT FIRE SAFETY, SUCH AS WITH MAKING SURE SMOKE DETECTORS ARE WORKING	HILLSBORO FIRE CHIEF	10/22/2017 09:31 AM	029:16
HEALTH	FAYETTE FOCUS	Tips for eating better to help with controlling diabetes	MARY DYE OF FAYETTE CO DIABETES ASSOCIATION	10/23/2017 12:10 PM	006:19
HEALTH	PAT BRINKMAN 10/25/17	USE HEALTHIER TREATS FOR HALLOWEEN AND DON'T LET YOUR KIDS EAT TOO MUCH CANDY. LESS IS BETTER	PAT BRINKMAN OSU EXTENSION	10/25/2017 08:49 AM	007:39
LOCAL GOVERNMENT	COMMUNIQUE	BUDGET PROJECTIONS FOR 2018 AND HOW 2017 IS SHAPING UP ON COUNTY FINANCES	HIGHLAND AUDITOR IKE HOTSIN	10/29/2017 09:30 AM	028:34
HEALTH	COMMUNIQUE	General topic discussion concerning Fayette County blood drives scheduled through the end of the year	MARY DYE-RED CROSS	10/29/2017 09:59 AM	026:44
HEALTH	PAT BRINKMAN 11/1/17	WHEN TO SAY NO TO ANTIBIOTICS, SO OUR BODY WON'T RESPOND TO INFECTION	PAT BRINKMAN OSU EXTENSION	11/01/2017 08:53 AM	007:40
EDUCATION	FAYETTE FOCUS	RENEWAL LEVY FOR FAYETTE COUNTY BOARD	DEB BRUCILLA	11/02/2017 12:13 PM	008:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		OF DEVELOPMENTAL DISABILITIES			
GOVERNMENT	COMMUNIQUE	NEW FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY	MELIISA HAVENS	11/05/2017 09:30 AM	019:03
EDUCATION	COMMUNIQUE WCHO AM 2	RENEWAL LEVY FOR FAYETTE COUNTY BOARD OF DEVELOPMENTAL DISABILITIES	DEB BRUCILLA	11/05/2017 09:49 AM	008:56
EDUCATION	FAYETTE FOCUS	RENEWAL LEVY FOR FAYETTE COUNTY BOARD OF DEVELOPMENTAL DISABILITIES	DEB BRUCILLA	11/06/2017 12:10 PM	008:47
GOVERNMENT	FAYETTE FOCUS	NEW FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY	MELIISA HAVENS	11/07/2017 12:11 PM	018:28
HEALTH	FAYETTE FOCUS	ZERO WEIGHT GAIN CHALLENGE FOR HOLIDAYS	PAT BRINKMANN OSU EXTENSION	11/08/2017 09:45 AM	007:21
ECONOMY	FAYETTE FOCUS	CHAMBER OF COMMERCE, PARADE AND SMALL BUSINESS SATURDAY	WHITNEY GENTRY	11/08/2017 12:10 PM	014:20
Poverty	FAYETTE FOCUS	FAYETTE HOMELESS CARE PACKAGES ARE BEING SOUGHT FROM THE COMMUNITY. ALSO DETAILED THE ESTIMATE OF HOMELESS IN THE COUNTY.	BRIAN LIFF	11/09/2017 12:10 PM	021:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION/SCHOOL EVENTS	FAYETTE FOCUS	AUTHOR MARGERATE HADDOX VISITS WASHINGTON CH LIBRARY AND ANNE ALSO PROMOTES UPCOMING FOOD DRIVE AT THE LIBRARY	ANNE QUINN FAYETTE COUNTY LIBRARY	11/10/2017 12:13 PM	015:37
Poverty	FAYETTE FOCUS	HOW TO APPLY FOR SELF-HELP HOUSING. MOSTLY GEARED FOR LOW-TO- MODERATE INCOME RESIDENTS	TINA DAHMER OF FAYETTE COMMUNITY ACTION	11/13/2017 12:10 PM	009:13
GOVERNMENT	FAYETTE FOCUS	NEW FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY	MELIISA HAVENS	11/14/2017 12:10 PM	018:28
HEALTH	PAT BRINKMAN 11/15/17	REFLECTS ON HOW THIS IS A GOOD TIME TO BE THANKFUL DURING THE HOLIDAY SEASON	PAT BRINKMAN OSU EXTENSION	11/15/2017 08:50 AM	007:33
ECONOMY	FAYETTE FOCUS	CHAMBER OF COMMERCE, PARADE AND SMALL BUSINESS SATURDAY	WHITNEY GENTRY	11/15/2017 12:09 PM	014:20
Poverty	FAYETTE FOCUS	FAYETTE HOMELESS CARE PACKAGES ARE BEING SOUGHT FROM THE COMMUNITY. ALSO DETAILED THE ESTIMATE OF HOMELESS IN THE COUNTY.	BRIAN LIFF	11/16/2017 12:10 PM	021:06
Poverty	COMMUNIQUE WCHO AM 1	FAYETTE HOMELESS CARE	BRIAN LIFF	11/19/2017 09:32 AM	020:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		PACKAGES ARE BEING SOUGHT FROM THE COMMUNITY. ALSO DETAILED THE ESTIMATE OF HOMELESS IN THE COUNTY.			
Poverty	COMMUNIQUE WCHO AM 2	HOW TO APPLY FOR SELF HELP HOUSING	TINA DAHMER	11/19/2017 09:53 AM	009:18
Poverty	FAYETTE FOCUS	HOW TO APPLY FOR SELF HELP HOUSING	TINA DAHMER	11/20/2017 12:10 PM	009:13
HEALTH	PAT BRINKMAN 11/22/17	FOOD SAFETY/HOLIDAY FOOD SAFETY	PAT BRINKMAN OSU EXTENSION	11/22/2017 08:50 AM	006:37
GOVERNMENT	COMMUNIQUE	DISCUSSES COUNTY ISSUES DEALING WITH BUDGET, INFRASTRUCTURE NEEDS	HIGHLAND COMMISSIONER JEFF DUNCAN	11/26/2017 09:32 AM	028:46
EMERGENCY PREPAREDNESS	COMMUNIQUE	Fayette EMA Director Mellisa Havens speaks about being prepared for severe winter weather. Wade Hamilton of Highland County Operation Christmas Child promotes drop-off locations for donations to needy children.	MELIISA HAVENS/WADE HAMILTON	11/26/2017 10:01 AM	028:59
Poverty	FAYETTE FOCUS	HOW TO APPLY FOR SELF HELP HOUSING	TINA DAHMER	11/28/2017 12:09 PM	009:13
HEALTH	PAT BRINKMAN 11/29/17	REDUCING CALORIES IN HOLIDAY FOODS	PAT BRINKMAN OSU EXTENSION	11/29/2017 08:53 AM	006:58
Poverty	FAYETTE FOCUS	HOMELESS CARE PACKAGES BEING SOUGHT FROM	BRIAN LIFF	11/29/2017 12:11 PM	021:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THE COMMUNITY TO HELP FAYETTE COUNTIANS WITHOUT A HOME			
EDUCATION	FAYETTE FOCUS	LINEAGE SOCIETY WORKSHOP, WHO THEY ARE AND WHAT THEY DO FOR THE COMMUNITY	CATHY WHITE	11/30/2017 12:12 PM	010:53
Local Government	FAYETTE FOCUS	New County FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY	MELIISA HAVENS	12/01/2017 12:12 PM	018:28
Local Government	COMMUNIQUE WCHO AM 1	New County FEMA DIRECTOR AND FUTURE OF SERVICE IN FAYETTE COUNTY	MELIISA HAVENS	12/03/2017 09:32 AM	019:44
Poverty	COMMUNIQUE WCHO AM 2	HOW TO APPLY FOR SELF HELP HOUSING IN FAYETTE COUNTY, FOR LOW-TO-MODERATE INCOME RESIDENTS	TINA DAHMER OF FAYETTE COMMUNITY ACTION	12/03/2017 09:51 AM	009:29
HEALTH	PAT BRINKMAN 12/06/17	TIPS FOR COPING WITH HOLIDAY STRESS	PAT BRINKMAN of OSU Extension	12/06/2017 08:51 AM	007:16
Agriculture	COMMUNIQUE wcho fm wcho am 12-10-17 !!!	Legal requirements for the sale and or purchase of fire wood	Ohio Agriculture Director Dave Daniels	12/10/2017 09:31 AM	000:14
Local Government	COMMUNIQUE	Duties of the Emergency Management Agency and expectations they have of the community is disaster circumstances	MELIISA HAVENS of Fayette EMA	12/10/2017 09:31 AM	015:18
HEALTH	PAT	How to AVOID	PAT BRINKMAN	12/13/2017	007:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	BRINKMAN 12/13/17	OVEREATING PATTERNS DURING THE HOLIDAYS	of OSU Extension Office	08:56 AM	
Poverty	FAYETTE FOCUS	HOW TO APPLY FOR SELF HELP HOUSING	TINA DAHMER	12/15/2017 12:09 PM	009:13
GOVERNMENT	COMMUNIQUE	FISCAL YEAR UPDATES AND THE YEAR-END DEADLINE FOR THE SALE OF DOG TAGS	BILL FOLEY- HIGHLAND COUNTY AUDITOR	12/17/2017 09:37 AM	030:49
Poverty	FAYETTE FOCUS	SELF-HELP HOUSING AND HOW TO APPLY.	TINA DAHMER	12/19/2017 12:12 PM	009:13
PETS/ANIMAL WELFARE	PAT BRINKMAN 12/20/17	KEEPING PETS SAFE DURING HOLIDAYS, ESPECIALLY CONCERNING EATING CANDY AND HOLIDAY PLANTS, WHICH ARE POISONOUS TO MANY PETS	PAT BRINKMAN- OSU EXTENSION	12/20/2017 08:42 AM	007:21
COMMUNITY EVENT	FAYETTE FOCUS	CHRISTMAS ACTIVITIES AND SPECIAL SERVICES BEING CONDUCTED AT THE "ROSE AVENUE CENTER"	GREG FESSLER	12/20/2017 12:12 PM	007:16
VETERANS	FAYETTE FOCUS	TAX SERVICES AND TAX PREP FOR VETERANS	STEFANIE HAUCK	12/21/2017 12:15 PM	004:03
BETTER HEALTH	FAYETTE FOCUS	ADVICE FOR HEALTHIER EATING OVER THE HOLIDAYS. MAKE HEALTHIER CHOICES.	PAT BRINKMAN- OSU EXTENSION	12/22/2017 12:10 PM	011:54
HEALTH	COMMUNIQUE WCHO AM 1	NEW SERVICES AVAILABLE AT THE CENTER.	BARBARA FOX- LIFE PREGNANCY	12/24/2017 09:37 AM	010:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		CENTER EDUCATES PREGNANT WOMEN ON KEEPING THEIR BABIES AND HOW TO CARE FOR THEM.	CENTER		
COMMUNITY AWARENESS	COMMUNIQUE WCHO AM 2	Community events going on in the Christmas season.	HARRY WRIGHT- CHRISTMAS SHOW 2017	12/24/2017 09:48 AM	020:12
ENTERTAINMENT	FAYETTE FOCUS	Community events going on in the Christmas season.	HARRY WRIGHT- 2017 Christmas Show	12/25/2017 12:06 PM	021:02
PETS/ANIMAL WELFARE	FAYETTE FOCUS	DOG TAG SALES AND NUMBER OF DOGS CURRENTLY AT THE SHELTER	BRUCE DENEN- FAYETTE HUMANE SOCIETY	12/26/2017 12:12 PM	004:20
BETTER HEALTH	PAT BRINKMAN	WAYS TO SHOW MORE GRATITUDE IN THE NEW YEAR.	PAT BRINKMAN- OSU EXTENSION	12/27/2017 08:56 AM	006:34
PETS/ANIMAL WELFARE	FAYETTE FOCUS	YEAR-END EVENTS AT THE FAYETTE HUMANE SOCIETY. ADOPTIONS OF PETS	BRAD ADAMS- HUMANE SOCIETY	12/27/2017 12:12 PM	006:12
ARTS	FAYETTE FOCUS	PLANNED EVENTS FOR FIRST QUARTER OF 2018	BEV MULLEN- FAYETTE MUSEUM	12/28/2017 12:12 PM	009:25
ARTS	COMMUNIQUE WCHO AM 1	EVENTS AT THE FAYETTE COUNTY MUSEUM	BEV MULLEN	12/31/2017 09:36 AM	009:44
BETTER HEALTH	COMMUNIQUE WCHO AM 2	NEW SERVICES AVAILABLE TO WOMEN AT THE WCH CENTER.	BARBARA FOX- LIFE PREGNANCY CENTER	12/31/2017 09:46 AM	009:19
BETTER HEALTH	COMMUNIQUE WCHO AM 3	EYE EXAMS BEING MADE AVAILABLE THROUGH THE	DEBBIE BRYANT- FAYETTE LIBRARY	12/31/2017 09:55 AM	009:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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DOLLY PARTON
READING
SERVICE AT THE
FAYETTE
LIBRARY.
GEARED TOWARD
ELDERLY AND
POOR.

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	iHM Understood Long Form PSA	030:00	001
-----	VETERANS DAY PSA PROGRAM	030:00	001
COMMUNITY AWARENESS	Ad Council	000:30	024
COMMUNITY AWARENESS	Ad Council	000:31	011
COMMUNITY AWARENESS	AD COUNCIL	000:57	023
COMMUNITY AWARENESS	AD COUNCIL	000:58	012
COMMUNITY AWARENESS	AD COUNCIL	001:00	047
COMMUNITY AWARENESS	AD COUNCIL	001:01	051
COMMUNITY AWARENESS	Adena Health Systems	001:01	002
COMMUNITY AWARENESS	FAYETTE CHAMBER OF COMMERCE	000:31	003
COMMUNITY AWARENESS	Highway Patrol	000:16	054

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY AWARENESS	Highway Patrol	000:31	046
COMMUNITY AWARENESS	HILLSBORO FIRST BAPTIST CHURC	000:30	010
COMMUNITY AWARENESS	MARCH OF DIMES	000:59	008
COMMUNITY AWARENESS	Ohio State Highway Patrol	000:30	020
COMMUNITY AWARENESS	ROSACEA.ORG	001:01	020
COMMUNITY AWARENESS	SOCIAL SECURITY	001:00	004
COMMUNITY AWARENESS	ST. JUDE CHILDREN'S HOSPITAL	001:00	011
COMMUNITY AWARENESS	STEVEN/ALEXANDRIA COHEN FOUND	000:59	012
COMMUNITY AWARENESS	US DEPT OF HEALTH & HUMAN SER	001:00	011
COMMUNITY AWARENESS	US DEPT OF HEALTH & HUMAN SER	001:01	013
COMMUNITY AWARENESS	WASHINGTON CH HIGH SCHOOL	000:18	027
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	008
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	010
EDUCATION	OHSAA	000:29	023
EDUCATION	OHSAA	000:30	113
HEALTH	Adena Health Systems	000:30	026
HEALTH	EMILY POHLMAN	001:45	001
HEALTH	INSURE KIDS NOW DOT GOV	001:00	011
HEALTH	National Rosacea Society	000:59	014
HEALTH	Ohio Education Association	000:30	046
HEALTH	Ohio Education Association	000:31	038
HEALTH AND FITNESS	SAVE THE MALES	000:30	015
PSA	AD COUNCIL	000:15	039
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	015
PSA	RED WORLD AIDS DAY	000:30	021
VETERANS	AD COUNCIL	000:15	044