



126 West 55th St
New York, NY 10019

Contract # 26224845	Changes as of: 11/11/2018 at 1:55 PM	Version: Current State Version 6	Con Type: POLITICAL/VOTE
CPE: 6776/343	Flight: 10/22/18 - 11/11/18	Station: WTHR	Total \$: \$71,200.00
Agency: BRABENDER COX	Advertiser: Lawson, Connie	Market: Indianapolis	Total Spots: 85
108 SOUTH STREET, 3RD FL MARKET STATION LEESBURG, VA 20175	Product: Candidate	Office: PHILADELPHIA	
Agency Order #: 7859693	Buyer: Kundu, Liz	Service: Nielsen	Total CPE: \$165.77
Salesperson: BOB CAIN	215-557-4216	Primary Demo: Adults 35+	Total GRP: 429.5
		Assistant: SHEPARD RITZEN	Traffic #: 9477
		215-567-7950	

Comments: THIS IS A NEW ORDER FOR LAWSON FOR SOS. FLIGHT IS 10/22-11/5. TOTAL = \$71200. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22 - 11/3												
							10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3
1	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	1	0	1	0	0	0	1	0	1	0	1	0
2	M-F 7a-9a		Today Show	\$700.00	4.1	30	1	0	1	0	1	0	0	0	1	0	1	0	0
3	Sa 8a-10a		Saturday Sunrise	\$400.00	4.3	30	0	0	0	0	0	1	0	0	0	0	0	0	1
4	Su 7a-8a		Sunday Sunrise	\$300.00	4.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
5	Su 8a-9a		Sunday Today	\$400.00	4.4	30	0	0	0	0	0	0	1	0	0	0	0	0	0
6	M-F 12n-12:30p		Eyewitness News 12-1230P	\$350.00	4.0	30	0	0	0	0	0	0	0	1	0	1	0	1	0
7	M-F 12:30p-1p		Eyewitness News At 1230P	\$350.00	4.1	30	1	0	1	0	1	0	0	0	1	0	1	0	0
8	M-F 5p-6p		Eyewitness News 5-6P	\$550.00	5.8	30	0	1	0	1	0	0	0	0	1	0	1	0	0
9	M-F 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.5	30	0	0	1	0	1	0	0	0	1	0	1	0	0
10	Sa-Su 6p-6:30p		Eyewitness News Weekend	\$400.00	3.9	30	0	0	0	0	0	1	1	0	0	0	0	0	1
11	M-F 7p-7:30p		Wheel Of Fortune	\$1,600.00	7.8	30	0	1	0	1	0	0	0	1	0	1	1	0	0
12	M-F 7:30p-8p		Jeopardy	\$1,700.00	8.3	30	1	0	1	0	1	0	0	1	0	1	1	1	0
13	M-Su 11p-11:35p		Eyewitness Nws @ 11P	\$700.00	4.8	30	1	1	1	0	0	0	0	1	0	1	0	1	0
14	M-F 11:35p-12:37a		Tonight Show-NBC	\$400.00	2.6	30	0	0	0	0	0	0	0	1	0	1	1	1	0
15	M 8p-10p		The Voice-NBC	\$4,000.00	7.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
16	W 9p-10p		Chicago Fire-NBC	\$1,800.00	3.5	30	0	0	1	0	0	0	0	0	0	1	0	0	0
17	Th 10p-11p		Law & Order: SVU-NBC	\$1,500.00	3.7	30	0	0	0	1	0	0	0	0	0	0	0	0	0
18	Su 7p-8:20p		Football Night in America	\$1,800.00	5.9	30	0	0	0	0	0	0	0	0	0	0	0	0	0
19	M-F 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.5	30	0	0	0	0	0	0	0	1	0	0	0	0	0
20	Th 8p-8:30p		WTHR ELECTION SPECIAL	\$1,500.00	7.8	30	0	0	0	0	0	0	0	0	0	0	1	0	0

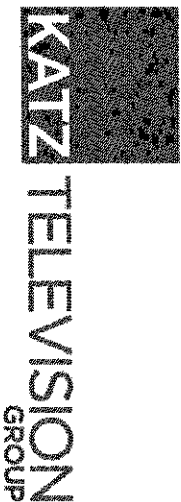




125 West 55th St
New York, NY 10019

Contract # 26224845	Changes as of: 11/11/2018 at 1:55 PM	Version: Current State Version 6
CPE: 6776/343	Flight: 10/22/18 - 11/11/18	Con Type: POLITICAL/NOTE
Agency: BRABENDER COX	Advertiser: Lawson, Connie	Total \$: \$71,200.00
108 SOUTH STREET, 3RD FL	Product: Candidate	Total Spots: 85
MARKET STATION	Agency Order #: 7859693	Service: Nielsen
LEESBURG, VA 20175	Buyer: Kundu, Liz	Primary Demo: Adults 35+
	Salesperson: BOB CAIN	Assistant: SHEPARD RITZEN
	215-557-4216	215-567-7950
Comments: THIS IS A NEW ORDER FOR LAWSON FOR SOS. FLIGHT IS 10/22-11/5. TOTAL = \$71200. PLS CFM T/R BOB	Separation:	Total CPM: \$165.77
		Total GRP: 428.5
		Traffic #: 9477

11/4 - 11/11													Total	Total				
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	Spots	\$	CPP*	GRP*
	M-F 1 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	1	0	0	0	0	0	0	6	\$3,000.00	\$125.00	24.0
	M-F 2 7a-9a		Today Show	\$700.00	4.1	30	0	1	0	0	0	0	0	0	6	\$4,200.00	\$170.73	24.6
	Sa 3 8a-10a		Saturday Sunrise	\$400.00	4.3	30	0	0	0	0	0	0	0	0	2	\$800.00	\$93.02	8.6
	Su 4 7a-8a		Sunday Sunrise	\$300.00	4.0	30	1	0	0	0	0	0	0	0	2	\$600.00	\$75.00	8.0
	Su 5 8a-9a		Sunday Today	\$400.00	4.4	30	1	0	0	0	0	0	0	0	2	\$800.00	\$90.91	8.8
	M-F 6 12n-12:30p		Eyewitness News 12-1230P	\$350.00	4.0	30	0	0	0	0	0	0	0	0	3	\$1,050.00	\$87.50	12.0
	M-F 7 12:30p-1p		Eyewitness News At 1230P	\$350.00	4.1	30	0	0	0	0	0	0	0	0	5	\$1,750.00	\$85.37	20.5
	M-F 8 5p-6p		Eyewitness News 5-6P	\$550.00	5.8	30	0	1	0	0	0	0	0	0	6	\$3,300.00	\$94.83	34.8
	M-F 9 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.5	30	0	1	0	0	0	0	0	0	5	\$5,000.00	\$133.33	37.5
	Sa-Su 10 6p-6:30p		Eyewitness News Weekend	\$400.00	3.9	30	1	0	0	0	0	0	0	0	4	\$1,600.00	\$102.56	15.6
	M-F 11 7p-7:30p		Wheel Of Fortune	\$1,600.00	7.8	30	0	1	0	0	0	0	0	0	6	\$9,600.00	\$205.13	46.8
	M-F 12 7:30p-8p		Jeopardy	\$1,700.00	8.3	30	0	0	0	0	0	0	0	0	7	\$11,900.00	\$204.82	58.1
	M-Su 13 11p-11:35p		Eyewitness Nws @ 11P	\$700.00	4.8	30	0	1	0	0	0	0	0	0	7	\$4,900.00	\$145.83	33.6
	M-F 14 11:35p-12:37a		Tonight Show-NBC	\$400.00	2.6	30	0	1	0	0	0	0	0	0	5	\$2,000.00	\$153.85	13.0
	M 15 8p-10p		The Voice-NBC	\$4,000.00	7.0	30	0	1	0	0	0	0	0	0	1	\$4,000.00	\$571.43	7.0
	W 16 9p-10p		Chicago Fire-NBC	\$1,800.00	3.5	30	0	0	0	0	0	0	0	0	2	\$3,600.00	\$514.29	7.0
	Th 17 10p-11p		Law & Order: SVU-NBC	\$1,500.00	3.7	30	0	0	0	0	0	0	0	0	1	\$1,500.00	\$405.41	3.7
	Su 18 7p-8:20p		Football Night in America	\$1,800.00	5.9	30	1	0	0	0	0	0	0	0	1	\$1,800.00	\$305.08	5.9
	M-F 19 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.5	30	0	0	0	0	0	0	0	0	1	\$1,000.00	\$133.33	7.5
	Th 20 8p-8:30p		WTHR ELECTION SPECIAL	\$1,500.00	7.8	30	0	0	0	0	0	0	0	0	1	\$1,500.00	\$192.31	7.8

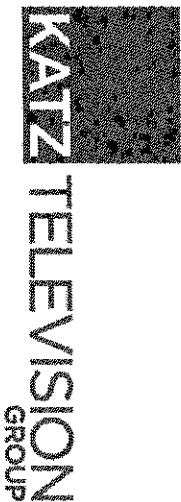


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New York, NY 10019

Contract # 26224845	Changes as of: 11/1/2018 at 1:55 PM	Version: Current State Version 6	Con Type: POLITICAL/NOTE
CPE: 6776/343	Flight: 10/22/18 - 11/11/18	Station: WTHR	Total \$: \$71,200.00
Agency: BRABENDER COX	Advertiser: Lawson, Connie	Market: Indianapolis	Total Spots: 85
108 SOUTH STREET, 3RD FL MARKET STATION LEESBURG, VA 20175	Product: Candidate	Office: PHILADELPHIA	
	Agency Order #: 7859693	Service: Nielsen	Total CPP: \$165.77
	Buyer: Kundu, Liz	Primary Demo: Adults 35+	Total GRP: 429.5
	Salesperson: BOB CAIN	Assistant: SHEPARD RITZEN	Traffic #: 9477
	215-657-4216	215-667-7950	
Separation:			

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/22 - 11/3													
							10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	
21	M-Su 11p-11:35p		Eyewitness Nws @ 11p	\$700.00	4.8	30	0	0	0	0	0	1	0	0	0	0	0	0	1	
22	M-F 11:35p-12:37a		Tonight Show-NBC	\$400.00	2.6	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
24	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
25	M-F 5:30a-6a		Sunrise News	\$550.00	4.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
26	M-F 7a-9a		Today Show	\$700.00	4.1	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
27	M-F 5:30a-6a		Sunrise News	\$550.00	4.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
28	Sa 8p-9p		DATELINE MYSTERY	\$1,300.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	1	
29	Sa 6a-7a		Saturday Sunrise	\$200.00	4.3	30	0	0	0	0	0	0	0	0	0	0	0	0	1	
TOTALS:							4	4	6	4	5	3	3	8	3	8	7	6	5	





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New York, NY 10019

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	Separation: 215-557-4216		

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21	M-Su 11p-11:35p		Eyewitness Nws @ 11p	\$700.00	4.8	30	0	0	0	0	0	0	0	0				2	\$1,400.00	\$145.83	9.6
	M-F 22 11:35p-12:37a		Tonight Show-NBC	\$400.00	2.6	30	0	0	0	0	0	0	0	0				1	\$400.00	\$153.85	2.6
	M-F 24 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	1	2	0	0	0	0	0				3	\$1,500.00	\$125.00	12.0
	M-F 25 5:30a-6a		Sunrise News	\$550.00	4.0	30	0	1	0	0	0	0	0	0				1	\$550.00	\$137.50	4.0
	M-F 26 7a-9a		Today Show	\$700.00	4.1	30	0	0	2	0	0	0	0	0				2	\$1,400.00	\$170.73	8.2
	M-F 27 5:30a-6a		Sunrise News	\$550.00	4.0	30	0	0	1	0	0	0	0	0				1	\$550.00	\$137.50	4.0
	Sa 28 8p-9p		DATELINE MYSTERY	\$1,300.00	0.0	30	0	0	0	0	0	0	0	0				1	\$1,300.00	\$0.00	0.0
	Sa 29 6a-7a		Saturday Sunrise	\$200.00	4.3	30	0	0	0	0	0	0	0	0				1	\$200.00	\$46.51	4.3
TOTALS:							4	10	5	0	0	0	0	0	0			85	\$71,200.00	\$165.77	429.5



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New York, NY 10019

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3RD FL	Agency Order #: 7859693	Service: Nielsen	Total CPM: \$165.77
MARKET STATION	Buyer: Kundu, Liz	Primary Demo: Adults 35+	Total GRP: 429.5
LEESBURG, VA 20175	Salesperson: BOB CAIN	Assistant: SHEPARD RITZEN	Traffic #: 9477
	215-657-4216		
Separation:			

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
10/30/18 4:21 PM	BOB CAIN	ok per Liz 10/30 420p
10/23/18 11:29 AM	BOB CAIN	ok per Liz 10/23 1120a
10/23/18 10:38 AM	Brent Denny	10/30 Program Change to US Senate Debate
10/17/18 1:31 PM	System	Notice Received.
10/17/18 1:18 PM	BOB CAIN	THIS IS A NEW ORDER FOR LAWSON FOR SOS. FLIGHT IS 10/22-11/5. TOTAL = \$71,200. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$203,429
WTHR Share:	35%
Comment:	
Unknown:	65%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	85	\$71,200.00	429.5
Total	100%	85	\$71,200.00	429.5

Monthly Summary		
Month	Spots	Dollars
2018-Oct	29	\$23,950.00
2018-Nov	56	\$47,250.00
Total	85	\$71,200.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment	
Makegood 5	11/1/18 1:03 PM	Brent Denny	Confirmed	2	1	\$0	\$71,200.00	Changes: Total Spots from 84 to 85, Total GRPs from 428.9 to 429.5, Total CPP from \$166.01 to \$165.77, Total GIMPs from 429 to 430, Total CPM from \$166,006.06 to \$165,774.16. 3 buylines added or modified.	
Makegood 4	10/31/18 1:22 PM	Brent Denny	Confirmed	3	2	\$0	\$71,200.00	Changes: Total Spots from 83 to 84, Total GRPs from 428.6 to 428.9, Total CPP from \$166.12 to \$166.01, Total CPM from \$166,122.26 to \$166,006.06. 4 buylines added or modified.	
Makegood 3	10/30/18 2:13 PM	Brent Denny	Confirmed	4	2	\$0	\$71,200.00	Changes: Total Spots from 81 to 83, Total GRPs from 424.9 to 428.6, Total CPP from \$167.57 to \$166.12, Total GIMPs from 425 to 429, Total CPM from \$167,568.84 to \$166,122.26. 4 buylines added or modified.	
Makegood 2	10/23/18 10:40 AM	Brent Denny	Confirmed	4	2	\$0	\$71,200.00	Changes: Total Spots from 79 to 81, Total GRPs from 421.0 to 424.9, Total CPP from \$169.12 to \$167.57, Total GIMPs from 421 to 425, Total CPM from \$169,121.14 to \$167,568.84. 5 buylines added or modified.	
Makegood 1	10/18/18 4:22 PM	Brent Denny	Confirmed	1	1	\$0	\$71,200.00	Changes: Total GIMPs from 0 to 421, Total CPM from \$0.00 to \$169,121.14. 2 buylines added or modified.	
Queued for Electronic Contracting	10/17/18 1:23 PM					\$0	\$0		
New	10/17/18 1:18 PM	BOB CAIN	Confirmed	79		\$71,200.00	\$71,200.00		

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

CONTRACT

<u>Contract / Revision</u> 9477 /		<u>Alt Order #</u> 26224845
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/22/18 - 11/11/18		<u>Estimate #</u> 6776/343
<u>Advertiser</u> Friends of Connie Lawson		<u>Original Date / Revision</u> 10/17/18 / 11/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHR-TV	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913021	<u>Advertiser Code</u> 67	<u>Product 1/2</u> 76
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Brabender Cox (VA)
108 S Street
3rd Floor
Leesburg, VA 20175

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	10/23/18	10/23/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$500.00			
N 2	WTHR	10/25/18	10/25/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$500.00			
N 3	WTHR	10/29/18	10/29/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$500.00			
N 4	WTHR	10/31/18	10/31/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$500.00			
N 5	WTHR	11/02/18	11/02/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$500.00			
N 6	WTHR	11/05/18	11/05/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$500.00			
N 7	WTHR	10/22/18	10/22/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$700.00			
N 8	WTHR	10/24/18	10/24/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$700.00			
N 9	WTHR	10/26/18	10/26/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----F--				1	\$700.00			
N 10	WTHR	10/30/18	10/30/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$700.00			
N 11	WTHR	11/01/18	11/01/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$700.00			
N 12	WTHR	11/05/18	11/05/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00

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WTNR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u>		<u>Alt Order #</u>
9477 /		26224845
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/11/18	Candidate	6776/343
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends of Connie Lawso		10/17/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$700.00			
N 13	WTHR	10/27/18	10/27/18	Sa 8a-10a Sunrise	8:00 AM-10:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$400.00			
N 14	WTHR	11/03/18	11/03/18	Sa 8a-10a Sunrise	8:00 AM-10:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$400.00			
N 15	WTHR	10/28/18	10/28/18	Su 7a-8a Sunrise	7:00 AM-8:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$300.00			
N 16	WTHR	11/04/18	11/04/18	Su 7a-8a Sunrise	7:00 AM-8:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$300.00			
N 17	WTHR	10/28/18	10/28/18	Today Show Sun	8:00 AM-9:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$400.00			
N 18	WTHR	11/04/18	11/04/18	Today Show Sun	8:00 AM-9:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$400.00			
N 19	WTHR	10/29/18	10/29/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$350.00			
N 20	WTHR	10/31/18	10/31/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$350.00			
N 21	WTHR	11/02/18	11/02/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$350.00			
N 22	WTHR	11/05/18	11/05/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	4	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTHR	11/05/18-11/05/18	M-F 6a-7a Sunrise	6-7a	M-----	:30		\$500.00	NM		
	Ⓜ MG for 61.1,22.1											
	3	WTHR	11/06/18-11/06/18	M-F 6a-7a Sunrise	6-7a	-Tu-----	:30		\$500.00	NM		
	Ⓜ MG for 61.1,22.1											
	4	WTHR	11/06/18-11/06/18	M-F 6a-7a Sunrise	6-7a	-Tu-----	:30		\$500.00	NM		
	Ⓜ MG for 61.1,22.1											
	5	WTHR	11/05/18-11/05/18	M-F 530a-6a Sunrise	530a-6a	M-----	:30		\$550.00	NM		
	Ⓜ MG for 61.1,22.1											
N 23	WTHR	10/22/18	10/22/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$350.00			
N 24	WTHR	10/24/18	10/24/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$350.00			
N 25	WTHR	10/26/18	10/26/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$350.00			
N 26	WTHR	10/30/18	10/30/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTTHR-TV
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(317) 636-1313

<u>Contract / Revision</u>		<u>Alt Order #</u>
9477 /		26224845
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/11/18	Candidate	6776/343
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends of Connie Lawso		10/17/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$350.00			
N 27	WTHR	11/01/18	11/01/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$350.00			
N 28	WTHR	11/05/18	11/05/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTHR	11/06/18-11/06/18	Today Show	7-9a	-Tu-----	:30		\$700.00	NM		
	Ⓜ MG for 51.1,28.1											
	3	WTHR	11/06/18-11/06/18	Today Show	7-9a	-Tu-----	:30		\$700.00	NM		
	Ⓜ MG for 51.1,28.1											
	4	WTHR	11/06/18-11/06/18	M-F 530a-6a Sunrise	530a-6a	-Tu-----	:30		\$550.00	NM		
	Ⓜ MG for 51.1,28.1											
N 29	WTHR	10/23/18	10/23/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$550.00			
N 30	WTHR	10/25/18	10/25/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$550.00			
N 31	WTHR	10/29/18	10/29/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$550.00			
N 32	WTHR	10/31/18	10/31/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$550.00			
N 33	WTHR	11/02/18	11/02/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$550.00			
N 34	WTHR	11/05/18	11/05/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$550.00			
N 35	WTHR	10/22/18	10/22/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTHR	10/29/18-10/29/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	M-----	:30		\$1,000.00	NM		
	Ⓜ MG for 35.1 10/22											
N 36	WTHR	10/24/18	10/24/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$1,000.00			
N 37	WTHR	10/26/18	10/26/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$1,000.00			
N 38	WTHR	10/30/18	10/30/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$1,000.00			
N 39	WTHR	11/01/18	11/01/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,000.00			
N 40	WTHR	11/05/18	11/05/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
9477 /		26224845
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/11/18	Candidate	67176/343
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends of Connie Lawso		10/17/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,000.00			
N 41	WTHR	10/27/18	10/27/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$400.00			
N 42	WTHR	10/28/18	10/28/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$400.00			
N 43	WTHR	11/03/18	11/03/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$400.00			
N 44	WTHR	11/04/18	11/04/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$400.00			
N 45	WTHR	10/23/18	10/23/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$1,600.00			
N 46	WTHR	10/25/18	10/25/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$1,600.00			
N 47	WTHR	10/29/18	10/29/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$1,600.00			
N 48	WTHR	10/30/18	10/30/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTHR	11/01/18-11/01/18	WTHR Election Special	8:00 PM-8:30 PM	----Th----	:30		\$1,500.00	NM		
	Ⓜ MG for 57.1,48.1											
	3	WTHR	10/27/18-10/27/18	Sa-Su Late News	Sa 11p-1130p/Su	-----Sa--	:30		\$700.00	NM		
	Ⓜ MG for 57.1,48.1											
	4	WTHR	11/03/18-11/03/18	Sa-Su Late News	Sa 11p-1130p/Su	-----Sa--	:30		\$700.00	NM		
	Ⓜ MG for 57.1,48.1											
	5	WTHR	10/26/18-10/26/18	Tonight Show: Fallon	1135p-1237a	-----F----	:30		\$400.00	NM		
	Ⓜ MG for 57.1,48.1											
N 49	WTHR	10/31/18	10/31/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$1,600.00			
N 50	WTHR	11/01/18	11/01/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,600.00			
N 51	WTHR	11/02/18	11/02/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$1,600.00			
N 52	WTHR	11/05/18	11/05/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,600.00			
N 53	WTHR	10/22/18	10/22/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$1,700.00			
N 54	WTHR	10/24/18	10/24/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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(317) 636-1313

<u>Contract / Revision</u>		<u>Alt Order #</u>
9477 /		26224845
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/11/18	Candidate	67176/343
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends of Connie Lawso		10/17/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$1,700.00			
N 55	WTTHR	10/26/18	10/26/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$1,700.00			
N 56	WTTHR	10/29/18	10/29/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$1,700.00			
N 57	WTTHR	10/30/18	10/30/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$1,700.00			
N 58	WTTHR	10/31/18	10/31/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$1,700.00			
N 59	WTTHR	11/01/18	11/01/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,700.00			
N 60	WTTHR	11/02/18	11/02/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$1,700.00			
N 61	WTTHR	11/05/18	11/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,700.00			
N 62	WTTHR	10/22/18	10/22/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$700.00			
N 63	WTTHR	10/23/18	10/23/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$700.00			
N 64	WTTHR	10/24/18	10/24/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$700.00			
N 65	WTTHR	10/29/18	10/29/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$700.00			
N 66	WTTHR	10/31/18	10/31/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$700.00			
N 67	WTTHR	11/02/18	11/02/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$700.00			
N 68	WTTHR	11/05/18	11/05/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$700.00			
N 69	WTTHR	10/29/18	10/29/18	Tonight Show: Fallon	11:35 PM-12:37 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$400.00			
N 70	WTTHR	10/31/18	10/31/18	Tonight Show: Fallon	11:35 PM-12:37 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$400.00			
N 71	WTTHR	11/01/18	11/01/18	Tonight Show: Fallon	11:35 PM-12:37 AM		:30			NM	1	\$400.00

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<u>Contract / Revision</u> 9477 /		<u>Alt Order #</u> 26224845
<u>Contract Dates</u> 10/22/18 - 11/11/18	<u>Product</u> Candidate	<u>Estimate #</u> 6776/343
<u>Advertiser</u> Friends of Connie Lawso		<u>Original Date / Revision</u> 10/17/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$400.00			
N 72	WTHR	11/02/18	11/02/18	Tonight Show: Fallon	11:35 PM-12:37 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$400.00			
N 73	WTHR	11/05/18	11/05/18	Tonight Show: Fallon	11:35 PM-12:37 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$400.00			
N 74	WTHR	11/05/18	11/05/18	Mon Prime Other 1	8:00 PM-10:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$4,000.00			
N 75	WTHR	10/24/18	10/24/18	Wed Hour 2	9:00 PM-10:00 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$1,800.00			
N 76	WTHR	10/31/18	10/31/18	Wed Hour 2	9:00 PM-10:00 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$1,800.00			
N 77	WTHR	10/25/18	10/25/18	Thur Hour 3	10:00 PM-11:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$1,500.00			
N 78	WTHR	11/01/18	11/01/18	Thur Hour 3	10:00 PM-11:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTHR	11/03/18-11/03/18	Sat Hour 1	8p-9p	-----Sa--	:30	\$1,300.00	NM		
		Ⓜ MG for 78.1 11/01										
		3	WTHR	11/03/18-11/03/18	Sat 6-7a Sunrise	Sat 6-7a Sunrise	-----Sa--	:30	\$200.00	NM		
		Ⓜ MG for 78.1 11/01										
N 79	WTHR	11/04/18	11/04/18	NFL Football Night in Am	7:00 PM-8:20 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$1,800.00			
Totals											85	\$71,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	29	\$23,950.00	(\$3,592.50)	\$20,357.50
10/29/18 -11/06/18	56	\$47,250.00	(\$7,087.50)	\$40,162.50
Totals	85	\$71,200.00	(\$10,680.00)	\$60,520.00

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