

Stations(s) KJUG FM, KVMI AM, KCRZ FM, KIOO FM

Licensed to: Momentum Broadcasting LP

ANNUAL EEO PUBLIC FILE REPORT

For the Period Beginning August 1, 2016 and Ending July 31, 2017

Statement of EEO Policy:

This EEO Public File Report is Filed in Compliance with Section 73.2080 ©(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of Station (s) KJUG-FM, KVMI-AM, KCRZ-FM and KIOO-FM.

Momentum Broadcasting, LP an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensure equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

This Report consists of:

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|--------|-------------------------------------------------------------|
| Part 1 | Station Information |
| Part 2 | Recruitment sources/interviewees for each full-time vacancy |
| Part 3 | Recruitment initiatives |

Preparer: Genia Taylor

Signature:



Title:

Business Manager

Date: 7/31/2017

Telephone: 559-553-1500

PART 1

This Report covers the following employment unit:

<u>CALL SIGN</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>STATE</u>
KJUG	FM	71714	TULARE	CA
KVMI	AM	71716	TULARE	CA
KCRZ	FM	37015	TIPTON	CA
KIOO	FM	7708	PORTERVILLE	CA

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 2 full-time vacancies were filled by the employment unit.

A total number of 16 persons were interviewed for all of the full-time vacancies.

PART 2
FULL-TIME VACANCIES
Period 8/1/2016 -7/31/2017

Job Title #1	Date Posted	# of interviewees	Date Filled	# of people considered	# of interviewees Referred
RADIO ACCOUNT EXECUTIVE	8/2/2016	7	12/1/2016	7	
ON-AIR JOB AD HIRING SOURCE					
STATION WEBSITES					
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277			559-625-7004	0
Porterville College	100 E. College Ave., Porterville, CA 93257			559-791-2200	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277			559-730-3730	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291			559-734-9000	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291			559-735-3670	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257			559-784-1399	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726			559-230-3600	0
American Broadcast School	712 N. Watson Rd, Suite 200, Arlington, TX 76011			817-695-2474	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277			559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA			559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704			559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257			Fax 866-253-4361	0
Manpower					0
Milian Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277				0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291				0
University of Phoenix Job Placement	546 W. Henderson, Clovis, CA 93612			Fax 559-312-1186	0
Institute of Technology Career Center	1100 W. Main Street, Visalia, CA 93291				0
Tulare County Hispanic Chamber					0
Porterville College Force				559-791-3661	0
Business Referral					1
Current Employee					1
Employee Referral					1
Indeed					1
T.C. Job Fair	Visalia California				1

Job Title #2
PROMOTIONS COORDINATOR Date Posted 10/21/2016 # of Interviewees 9 Date Filled 12/28/2016 # of people considered 9

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
STATION WEBSITES				0
ON-AIR JOB AD				0
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277	Tiffany Duke	559-625-7004	0
Porterville College	100 E. College Ave., Porterville, CA 93257	Marilyn C.	559-791-2200	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Michelle Whitendale	559-730-3730	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Sue Journey	559-734-9000	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Career Department	559-735-3670	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257		559-784-1399	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-230-3600	0
American Broadcast School	712 N. Watson Rd, Suite 200, Arlington, TX 76011	Michelle McConnell	817-695-2474	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Career Department	559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257		Fax 866-253-4361	0
Manpower				0
Milian Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval		0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
University of Phoenix Job Placement			Fax 559-312-1186	0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash		0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291	Irene Ortega	559-791-3661	0
Porterville College Force				0
Current Employee - HIRING SOURCE				3
Indeed				4
Business Client - Referral				0
Career Builder				1
Job Fair				1

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2016-7/31/2017

Activity #1	Date:	8/1/16-7/31/17	Activity #2	Date:	8/1/16-7/31/2017
Description	Sexual Harassment Training		Description	Recruitment Sources Notification	
Preparer			Preparer		
Host/Sponsor			Host/Sponsor		
Participating Staff	New Hires and annual renewal		Participating Staff	All station employees	

Description of Activity and level of Station Participation

All new hires are required to take a sexual harassment avoidance training course on Compli. There is also a separate course just for managers. This course consists of approximately one hour of training and a test. This training is renewed on an annual basis for all employees.

Description of Activity and level of Station Participation

We broadcast every month airing the following PSA that KJUG FM, KVMI AM, KCRZ FM AND KIOO FM are looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If your organization would like to receive notification of job vacancies at our stations please notify the Business Manager at our office telephone number. Also stating KCRZ, KJUG, KVMI and KIOO are an Equal Opportunity Employer and encourages minorities and females to apply.

Activity #3	Date:	9/11/2016	Activity #4	Date:	9/19/2016
Description	9/11 Blood Drive		Description	Read For Life: An Evening with Dr. Dana Suskind	
Preparer			Preparer	Read For Life	
Host/Sponsor	Tulare Veterans Memorial Building		Host/Sponsor	Advertising - KJUG-FM	
Participating Staff	All Station On-Air Talents		Participating Staff		

Description of Activity and level of Station Participation

This event was held in memory of the victims of 9/11. This is the 15th anniversary. The blood drive was held on Sunday 9/11 from 7a-7p. All stations participated in the great event. We ran advertising and also had live broadcast on location with all 4 stations. We participate in this great event each year.

Description of Activity and level of Station Participation

This event was held at the Visalia Fox Theatre. KJUG-FM advertised this event to bring awareness to the public. Read For Life is a non-profit organization that has donated a quarter million books to Tulare County children. It was started in 1989. This organization also supports all Teen Age Parenting programs in Tulare County's well as Head Start Pre-Schools. They reach out placing books in shelters, homework centers and health centers throughout Tulare County.

Activity #9	Date:	10/20/2016	Activity #10	Date:	10/27/2017
<p>Description Disability Awareness Day</p> <p>Preparer</p> <p>Host/Sponsor Workability III and Access & Ability Center/College of the Sequoia</p> <p>Participating Staff Gen Sales Manager</p>			<p>Description Mario's Army - Request-A-Thon</p> <p>Preparer</p> <p>Host/Sponsor All Stations Event</p> <p>Participating Staff All Staff</p>		
<p>Description of Activity and level of Station Participation</p> <p>Our general sales manager participated in this event. It was held on the Visalia Campus from 9a-1p. Community organizations presented information regarding various services, employment and financial assistance. We spoke to individuals seeking employment and they were advised where to go on-line to apply for positions that are open. There were 45-50 vendors who participated in the community event.</p>			<p>Description of Activity and level of Station Participation</p> <p>A Momentum Broadcasting staff member had stage 4 colon cancer. This day was dedicated to our co-worker to raise money to help with the very expensive treatments he was receiving. All stations participated in a Request-A-Thon where the listener paid \$10.00 per song and could request it to be played on whichever station was their favorite. We had hundreds of listeners call in and they helped to raise \$10,000.00 all in one day. This was such an uplifting station and community event.</p>		
Activity #11	Date:	11/7/2016	Activity #12	Date:	11/18/2017
<p>Description Discipline in the Workplace Workshop</p> <p>Preparer Fresno Regional Workforce Development Board</p> <p>Host/Sponsor Fresno Regional Workforce Development Board</p> <p>Participating Staff General Manager & Business M:</p>			<p>Description Mario's Army Movie Night</p> <p>Preparer</p> <p>Host/Sponsor All Stations</p> <p>Participating Staff All Staff</p>		
<p>Description of Activity and level of Station Participation</p> <p>This work shop was offered by two attorneys with a Fresno law firm. It was held from 8:30a-10:30a Topics discussed; the importance of At-Will employment, handbook, Rules for Conduct, Harassment policy. Also discussed was Performance Evaluations and progressive discipline. It was a worthwhile workshop to attend and we were able to come back and share what we had learned with our other managers.</p>			<p>Description of Activity and level of Station Participation</p> <p>This additional fundraiser was done for our co-worker with colon cancer. His favorite movie was Ghostbusters so with the help of Visalia Fox Theatre we charged \$5.00 to see the movie and all proceeds went towards his costly treatments</p>		

responsibilities are and what we really like about our jobs. The students had an opportunity to ask questions of each of us. We discussed with them about social media and the technology of today and where it is headed.

attended this event. The event was an opportunity for residents to talk to local enforcement in a relaxed atmosphere.

Activity #19	Date:	3/11/2017	Activity #20	Date:	4/5/2017
Description	Visalia's St. Patrick's Day Parade		Description	12th Annual Egg-stravaganza	
Preparer	Visalia Breakfast Lions Club		Preparer	Visalia Parks & Recreations	
Host/Sponsor	On-Air Personalities - all 4 stations		Host/Sponsor	On-Air Morning Show - KVMJ, Promotions Coordinator	
Participating Staff			Participating Staff		
Description of Activity and level of Station Participation			Description of Activity and level of Station Participation		
Four of our station on-air personalities attended and Miced the parade. This is an annual community event and always has a great turnout. Each on-air personality were in each station tent along the parade route. This is always a great way for our staff in interact with the community.			This event was held at Riverway Sports Park from 10a-12p. The event is sponsored by Rick's Vending. Our on-air personality miced the event for the 100+ who were in attendance. They did live callin from the venue which were heard on My97.5. Activities included an egg hunt, bounce houses, raffle and a visit from the Bunny.		

Activity #21	Date:	5/4/2017	Activity #22	Date:	5/27/2017
Description	Porterville College Job Fair		Description	6th Annual Mission Oak Golf Tournament	
Preparer			Preparer		
Host/Sponsor	Porterville College		Host/Sponsor	Tulare Golf Course	
Participating Staff	General Sales Manager		Participating Staff	On-Air Morning Show Personality - KVMI	
Description of Activity and level of Station Participation			Description of Activity and level of Station Participation		
<p>A long line of eager to work individuals stood outside the Porterville College gymnasium early Thursday morning waiting to talk to employers for a chance to interview, network and hopefully find a job. There were 60 businesses and organizations from all over the valley in attendance with recruiters looking to hire. Our general manager spoke to all job seekers that came by the booth to advise how to apply for open positions at our place of business. The job fair was held from 9a-1p.</p>		<p>Our On-Air Morning Show Personality participated in this annual fundraising event. The funds that are raised benefit the Mission Oak High School Golf program</p>			
Activity #23	Date:	6/16/2017	Activity #24	Date:	6/26/2017
Description	Internship Program		Description	Internship Program	
Preparer			Preparer		
Host/Sponsor			Host/Sponsor		
Participating Staff	Program Director, Business Manager		Participating Staff	Promotions Coordinator	
Description of Activity and level of Station Participation			Description of Activity and level of Station Participation		
<p>This Texas Christian University student applied and was accepted to our internship program for the summer months. We have a schedule for her each week so she knows who she will be spending time with and what she will be learning that day. She has spent time with programming production, and the business department. She is learning to create and produce commercial copy. At the end of her very short few weeks she will have a rounded picture of all the facets of radio.</p>		<p>This Cal Poly college student applied and was accepted to our internship program. She is spending her time with our promotions coordinator learning about promotions here at the radio station. She has been able to go out on several station events to see how setup is done and the importance of communicating with clients as well as our station listeners</p>			