

## **DISCLOSURE STATEMENT FOR POLITICAL ADVERTISERS - Revised for 2024**

FOR [KAYX-FM, KLEX-AM, KBCV-AM, KCCV-AM, KCCV-FM, KCIV-FM, KCVT-FM, KJRG-AM, KLTE-FM, KQCV-AM, KSIV-AM, WCRT-AM, WCRV-AM, WFCV-AM, WFCV-FM] 2023

The following sets forth the policies and practices of KAYX-FM, KLEX-AM, KBCV-AM, KCCV-AM, KCCV-FM, KCIV-FM, KCVT-FM, KJRG-AM, KLTE-FM, KQCV-AM, KSIV-AM, WCRT-AM, WCRV-AM, WFCV-AM, & WFCV-FM (the “Station”) regarding the sale of advertising to legally qualified political candidates or their authorized representatives (“Candidate(s)”) pursuant to the rules and regulations of the FCC (“Advertising” or “Advertisements”).

1. **Applicability:** The Station complies with the law in selling time to Candidates. Accordingly, we provide reasonable access to Station facilities for all legally qualified federal candidates. However, we reserve the right to determine the non-federal candidates to whom we will sell time. Once time is sold to a federal or non-federal candidate, equal opportunity rights are afforded to all legally qualified opponents of that Candidate. These policies apply only to legally qualified Candidates for public office for the races that Station is accepting advertising from, as set forth in Section 2 below. These policies are not applicable to political action committees or to non-candidate, or “issue” advertising.

2. **Applicable Races:** For the 2024 political season, the Station will be providing reasonable access for the following races:

- All federal races

- All state and local races, with the exceptions listed under section 3b below

3. **Access:**

a) For Federal elections: The Stations will provide reasonable access to all federal Candidates prior to a primary and/or general election. While federal Candidates may request specific programming, the Stations reserve the right to determine the amount of time and program availability to particular Candidates.

b) It is the general policy of Bott Radio Network to attempt to keep its listeners informed of opposing Candidates’ viewpoints in state and local elections. However, Bott Radio Network reserves discretion to determine the amount of Advertising that it will sell to state and local Candidates. Some of the factors we consider in making these decisions include the number and importance of state and local races, the constraints imposed by Station’s obligation to afford reasonable access to federal Candidates, the availability of inventory, and potential programming disruption. Station may choose not to sell time at all for certain state and local races, or to limit the amount of time sold to state and local races, or to limit the sale of time to state and local Candidates to certain programs or dayparts.

c) Advertisements may be purchased individually or in designated rotations among several designated days or time periods.

4. **Identification:** All Advertisements must comply with the sponsorship identification requirements of FCC Rule 73.1212, as well as any state-specific disclosure requirements. Should a Candidate Advertisement not contain the proper sponsorship identification, the Station reserves the right to add the appropriate material within the body of the Advertisement, even if it covers advertising content, or to request that the Candidate provide the required identification. Failure to provide proper identification as required under FCC regulations may result in delays in scheduling or airing of Advertisements.

5. Orders for Advertising time must provide or adhere to the following:

- a) Completed and signed agreement form for political broadcasts (NAB form PB 19, or most current version of this document);
- b) When the order is made by a corporation, committee, association or other unincorporated group, a list of the entity's chief executive committee or board of directors;
- c) Where doubt exists, satisfactory proof that the Candidate is "legally qualified," as that term is defined by the Federal Communications Commission;
- d) Where doubt exists, satisfactory proof that the purchaser is authorized to buy time for the Candidate;
- e) All Advertising orders are subject to the Stations' normal credit policies.
- f) Audio files (MP3 format is preferred), along with written traffic instructions for their use, must be submitted to the Stations a minimum of 48 hours in advance of scheduled airing of the first spot. All instructions for airing of commercials should be in writing. Changes to these instructions should be made in writing to the Stations (by letter, FAX or email) prior to the changes being made. Commercials should be received in sufficient time to permit confirmation of compliance with sponsorship identification requirements and with broadcast technical standards. Failure to provide this in a timely manner may result in a delay in scheduling and airing the announcement(s).
- g) Deadlines for all commercial material, time orders and contract changes are as follows:  
48 hours minimum advance notice is required.
- h) Failure to fulfill all requirements in advance of the above-listed deadline may result in preemption of some or all Advertisements. The Station cannot guarantee make-goods for schedules which do not air due to a delay in receipt of audio/orders. Confirmation of broadcast or changes to Advertising schedules as ordered will be sent to the Candidate as soon as reasonably possible but will be available upon request at any time.

6. Production: Bott Radio Network voice talent may not be utilized for production of political Advertisements.

7. Availabilities:

- a) Candidates may purchase time on the basis of any class set forth on the attached sheets, subject to availabilities. The base availabilities are fifteen-second, thirty-second and/or sixty-second Advertisements. Rates for multi-station packages that Station makes available to its commercial advertisers are available upon request.
- b) Unless a contrary result is dictated by statutory requirements, Advertising orders made after 12:00 noon on the Thursday preceding Election Day may not be filled due to lack of availability.

8. Rates:

- a) Quoted rates from availability requests are for fifteen second, thirty second and sixty second Advertisements.

b) Each separate class during the 45-day period preceding a primary election or the 60-day period preceding a general election (“the L.U.C. period”), respectively, is offered to accepted Candidates (see paragraph 12) at the lowest unit charge, which is the lowest clearing rate of the particular class of time ordered by a Candidate for the time period when the Advertisement is broadcast. The Stations will provide a good faith assessment of the lowest unit charge for each class of time upon request. Outside the L.U.C. period, Candidates will be offered rates comparable to those offered to the Stations’ commercial Advertisers. Candidate’s voice is required to be in commercial or tags to be entitled to L.U.C. and in compliance with Bipartisan Campaign Reform Act (BCRA) for federal candidates.

c) In addition to the rates described in this statement, the Station carries advertising spots in connection with spot times in combination with other stations in this market. Information concerning the rates and availabilities for local combination buys will be provided upon request.

9. Rebates: In the event Advertising time (either commercial or political) is sold for a particular class of time or time period and is broadcast during the applicable week during an L.U.C. period at a rate lower than the rate paid by a Candidate for that same week, the Candidate will be afforded the benefit of the lower rate by way of a rebate.

10. Make Goods: The Station will use its best efforts to provide make good Advertisements prior to the election for Candidate Advertisements that are preempted due to technical problems, coverage of significant issues of public importance, or because of the nature of the time purchased. Although the Station’s policy is to offer all Candidates make goods prior to the election, it cannot guarantee to any Advertiser (either commercial or political) that the make goods can be provided in the time period or rotation originally ordered. If inventory constraints preclude such identical scheduling, the Stations will offer make goods of equivalent value. If these make goods are not acceptable to the Candidate, the Station will provide a credit or refund for the value of the preempted Advertisements, at the option of the Candidate.

11. Placing Orders: The following persons are available to assist Candidates with their radio Advertising needs:

For advertising, please contact: Pat Rulon at [prulon@bottradionetwork.com](mailto:prulon@bottradionetwork.com)

12. Classifications: The Station offers advertisers the following general classes of time:

Candidates are eligible for Lowest Unit Charge for all federal races as well as Candidates for other races that the Stations decide to accept for political advertising.

Non-pre-emptible Spots Aired during Specific Time Ranges: These spots will run in accordance with the terms of the contract/order accepted by Station, except in the event of unforeseen program changes or technical difficulties. The Station sells non-pre-emptible spots for a variety of dayparts, programs and rotations, including, without limitation, those set forth in the Political Rate Card attached hereto. Non-pre-emptible rates for these dayparts and for particular programs are subject to change on a weekly basis, based upon supply and demand. During lowest unit charge periods, Candidates will be provided with the lowest rates for non-pre-emptible spots for the specific dayparts, programs and rotations in which Candidates express interest. At other times, Candidates will be provided with rates comparable to those received by commercial advertisers for non-pre-emptible spots for rotations, programs and dayparts in which Candidate expresses interest.

Because rates and clearance probabilities for these spots change frequently, candidates should contact us to receive the current rates when placing a buy.

The corporate office will upload to the respective online public inspection files all information required by the Federal Communications Commission, including the NAB Political Broadcast Agreement Forms for candidate and non-candidate issue ads, broadcast order forms, etc. in a timely fashion. Typically, the actual times spots aired will not upload until an invoice is generated, which occurs after the month ends. If such information is required prior to that time, the following staff members may be contacted:

Lisa Boykin, Accounts Receivable Specialist – [lboykin@bottradionetwork.com](mailto:lboykin@bottradionetwork.com)

Jason Potocnik, Director of Traffic Operations – [jpococnik@bottradionetwork.com](mailto:jpococnik@bottradionetwork.com)

Eben Fowler, Vice President of Operations – [efowler@bottradionetwork.com](mailto:efowler@bottradionetwork.com)