

# CONTRACT



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
**WBAY-TV** Sales T & C: www.gray.tv/advertising  
 (920) 432-3331

<u>Contract / Revision</u> 1617825 /		<u>Alt Order #</u> WOC12493678
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 06/30/20 / 06/30/20
<u>Contract Dates</u> 07/28/20 - 08/03/20	<u>Estimate #</u> 8536	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u> 9920316	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u> 52375	<u>Advertiser Ref</u> 38125	

And:

**Targeted Platform Media**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
D 1	WBAY	07/28/20	08/03/20	Action 2 News @ 430z	430a-5a		:30			P-02	NM	0	\$0.00
D 2	WBAY	07/28/20	08/03/20	Action 2 News @ 5a	5a-530a		:30			P-01	NM	0	\$0.00
D 3	WBAY	07/28/20	08/03/20	Action 2 News @ 530z	530a-6a		:30			P-01	NM	0	\$0.00
D 4	WBAY	07/28/20	08/03/20	Action 2 News @ 6a	6a-7a		:30			P-01	NM	0	\$0.00
D 5	WBAY	07/28/20	08/03/20	GMA 7a	7a-8a		:30			P-01	NM	0	\$0.00
D 6	WBAY	07/28/20	08/03/20	GMA 8a	8a-9a		:30			P-01	NM	0	\$0.00
D 7	WBAY	07/28/20	08/03/20	Feud / 25 Words	9a-10a		:30			P-01	NM	0	\$0.00
D 8	WBAY	07/28/20	08/03/20	The View	10a-11a		:30			P-01	NM	0	\$0.00
D 9	WBAY	07/28/20	08/03/20	Inside Edit / Pawn Star	11a-12p		:30			P-01	NM	0	\$0.00
D 10	WBAY	07/28/20	08/03/20	Action 2 News M-F @ 12p	12p-1230p		:30			P-01	NM	0	\$0.00
D 11	WBAY	07/28/20	08/03/20	General Hospital	1p-2p		:30			P-01	NM	0	\$0.00
D 12	WBAY	07/28/20	08/03/20	Dr Phil	3p-4p		:30			P-01	NM	0	\$0.00
D 13	WBAY	07/28/20	08/03/20	Family Feud	430p-5p		:30			P-01	NM	0	\$0.00
D 14	WBAY	07/28/20	08/03/20	Action 2 News M-F @ 4p	4p-430p		:30			P-01	NM	0	\$0.00
D 15	WBAY	07/28/20	08/03/20	Action 2 News M-F @ 5p	5p-530p		:30			P-01	NM	0	\$0.00
D 16	WBAY	07/28/20	08/03/20	Action 2 News M-F @ 6p	6p-630p		:30			P-01	NM	0	\$0.00
D 17	WBAY	07/28/20	08/03/20	ET	630p-7p		:30			P-01	NM	0	\$0.00
D 18	WBAY	07/28/20	08/02/20	AFV	558p-7p		:30			P-01	NM	0	\$0.00
D 19	WBAY	07/28/20	08/03/20	Action 2 News M-F @ 10p	10p-1035p		:30			P-01	NM	0	\$0.00
D 20	WBAY	07/28/20	08/01/20	Action 2 News Sa @ 8a	8a-9a		:30			P-02	NM	0	\$0.00
D 21	WBAY	07/28/20	08/02/20	Good Morning Americ	7a-8a		:30			P-01	NM	0	\$0.00
<b>Totals</b>												0	\$0.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
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