

237762


KATZ TELEVISION
GROUP

 125 West 55th St
New York, NY 10019

Contract # 25278284

Changes as of: 8/31/2016 at 5:39 PM

Version: Current State Version 1

CPE: 234/355/1813

Flight: 10/17/16 - 11/13/16

Station: NECA

Total \$: \$1,890.00

Agency: SADLER STRATEGIC

Advertiser: No on 53 CA to Protect
Local Control

Market: Eureka

Total Spots: 50

 12103 VIEWCREST
ROAD

Product: No on 53

Office: LOS ANGELES

Total CPP: \$0.00

 STUDIO CITY, CA
91604

Agency Order #: 5343002

Primary Demo: Adults 35+

Total GRP:
Buyer: Hoshimi, Nida

Con Type: POLITICAL/VOTE

Salesperson: MARK DEUTSCH
323-966-5272

Assistant: Margaret Barajas
323-966-5001

Separation:
Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 11/7				Total Spots	Total \$	CPP	GRP
							10/17	10/24	10/31	11/7				
1	M-F 6a-9a		KTVU Morning News	\$30.00	0.0	30	5	5	5	0	15	\$450.00	\$0.00	0.0
2	M 6a-9a		KTVU Morning News	\$30.00	0.0	30	0	0	0	1	1	\$30.00	\$0.00	0.0
3	M 12n-12:30p		KTVU Noon News	\$30.00	0.0	30	0	0	0	1	1	\$30.00	\$0.00	0.0
4	M-F 12n-12:30p		KTVU Noon News	\$30.00	0.0	30	4	4	4	0	12	\$360.00	\$0.00	0.0
5	M 8p-9p		Law & Order: SVU-MYNET1	\$30.00	0.0	30	1	1	1	1	4	\$120.00	\$0.00	0.0
6	M 9p-10p		Law & Order: SVU-MYNET2	\$30.00	0.0	30	1	1	1	1	4	\$120.00	\$0.00	0.0
7	M-F 10p-11p		Law & Order: SVU	\$60.00	0.0	30	4	4	4	0	12	\$720.00	\$0.00	0.0
8	M 10p-11p		Law & Order: SVU	\$60.00	0.0	30	0	0	0	1	1	\$60.00	\$0.00	0.0
TOTALS:							15	15	15	5	50	\$1,890.00	\$0.00	0.0



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CPE: 234/355/1813	Flight: 10/17/16 - 11/13/16	Station: NECA	Total \$: \$1,890.00
Agency: SADLER STRATEGIC	Advertiser: No on 53 CA to Protect Local Control	Market: Eureka	Total Spots: 50
12103 VIEWCREST ROAD	Product: No on 53	Office: LOS ANGELES	Total CPP: \$0.00
STUDIO CITY, CA 91604	Agency Order #: 5343002	Primary Demo: Adults 35+	Total GRP:
	Buyer: Hoshimi, Nida	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/30/16 4:43 PM	MAXWELL OWENS	Separation: 30

Competitive Information	
Market Budget:	\$1,890
NECA Share:	100%
Comment:	SHARES TO FOLLOW
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$1,890.00	N/A	0.0
Total	100%	50	\$1,890.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$1,140.00
2016-Nov	20	\$750.00
Total	50	\$1,890.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	8/30/16 4:41 PM	MAXWELL OWENS	New	50		\$1,890.00	\$1,890.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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