

237762



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25278284	Changes as of: 8/31/2016 at 5:39 PM	Version: Current State Version 1
CPE: 234/355/1813	Flight: 10/17/16 - 11/13/16	Station: NECA
Agency: SADLER STRATEGIC	Advertiser: No on 53 CA to Protect Local Control	Market: Eureka
12103 VIEWCREST ROAD	Product: No on 53	Office: LOS ANGELES
STUDIO CITY, CA 91604	Agency Order #: 5343002	Primary Demo: Adults 35+
	Buyer: Hoshimi, Nida	Con Type: POLITICAL/VOTE
	Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001

Total \$: \$1,890.00
Total Spots: 50
Total CPP: \$0.00
Total GRP:
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 11/7				Total Spots	Total \$	CPP	GRP
							10/17	10/24	10/31	11/7				
1	M-F 6a-9a		KTVU Morning News	\$30.00	0.0	30	5	5	5	0	15	\$450.00	\$0.00	0.0
2	M 6a-9a		KTVU Morning News	\$30.00	0.0	30	0	0	0	1	1	\$30.00	\$0.00	0.0
3	M 12n-12:30p		KTVU Noon News	\$30.00	0.0	30	0	0	0	1	1	\$30.00	\$0.00	0.0
4	M-F 12n-12:30p		KTVU Noon News	\$30.00	0.0	30	4	4	4	0	12	\$360.00	\$0.00	0.0
5	M 8p-9p		Law & Order: SVU-MYNET1	\$30.00	0.0	30	1	1	1	1	4	\$120.00	\$0.00	0.0
6	M 9p-10p		Law & Order: SVU-MYNET2	\$30.00	0.0	30	1	1	1	1	4	\$120.00	\$0.00	0.0
7	M-F 10p-11p		Law & Order: SVU	\$60.00	0.0	30	4	4	4	0	12	\$720.00	\$0.00	0.0
8	M 10p-11p		Law & Order: SVU	\$60.00	0.0	30	0	0	0	1	1	\$60.00	\$0.00	0.0
TOTALS:							15	15	15	5	50	\$1,890.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/30/16 4:43 PM	MAXWELL OWENS	Separation: 30

Competitive Information	
Market Budget:	\$1,890
NECA Share:	100%
Comment:	SHARES TO FOLLOW
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$1,890.00	N/A	0.0
Total	100%	50	\$1,890.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$1,140.00
2016-Nov	20	\$750.00
Total	50	\$1,890.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/30/16 4:41 PM	MAXWELL OWENS	New	50		\$1,890.00	\$1,890.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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