

## **WJDM 1520 AM/1530 AM MINEOLA NY**

3TH Quarter 2023 Public Affairs

**BROADCASTED IN SPANISH**

### **WEEK OF 1 July to July 8**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

#### SOURCE OF HEALTH

Forget or Forgive? Dr. Isabel explains the factors you must evaluate to start the forgiveness process.

#### FOR BETTER LIVING

The immigrant syndrome affects those who have left their country of origin; Dr. Eduardo López - Navarro shares tips for dealing with this feeling.

#### BLUE PLANET

This summer be very careful with extreme heat; Climate Power explains who is most affected by these radical environmental changes.

#### NEWS

Due to new immigration laws in several states, it is essential to know your rights if the authorities detain you; José López Zamorano shares the steps to follow if you find yourself in this situation.

#### KNOWING IS POWER

In July, we celebrate the independence of the United States and it is a reminder that the history of this great country is also the history of the Latinos who live in it.

#### ROAD TO SUCCESS

Did you know that 1 in 4 women has suffered severe physical violence from her partner? But rarely willingly mentioning the cause of their injuries, La Red Hispana reminds all women that there is help and they are not alone.

### **WEEK OF July 9 to July 15**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

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### **WEEK OF July 16 to July 22**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

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## **WEEK OF July 23 to July 29**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

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### FOR BETTER LIVING

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## **WEEK OF July 30 to 31**

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### **2TH Quarter 2023 Public Affairs BROADCASTED IN SPANISH**

#### **WEEK OF Agust 7 to Agust 13**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the SOURCE OF HEALTH

Adults 65+ with Medicare Part D coverage can receive, at no cost, all of the recommended vaccines (Shingles, Pneumococcal, Tdap, Flu, and COVID-19.)

### FOR BETTER LIVING

To help someone struggling with alcohol, you must identify how this problem affects you. Dr. Eduardo López-Navarro shares tools to provide the necessary support.

### BLUE PLANET

Did you know that climate change is directly affecting your economy? Climate Power explains it to you.

### HEALTH MINUTE

Did you know that there are community clinics that provide low-cost health services? Dr. Ilan Shapiro shares this vital information with us.

### KNOWING IS POWER

In the United States, children and adolescents can access public education, regardless of their immigration status. In La Red Hispana, we discuss the details.

### ROAD TO SUCCESS

What is compassion? Dr. Isabel explains how we can understand and practice compassion based on self-love.

### **WEEK OF August 14 to August 20**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

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### **WEEK OF August 21 to August 27**

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## **WEEK OF Agust 28 to Agust 31**

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#### **WEEK OF Sep 1 to Sep 3**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

#### SOURCE OF HEALTH

How do you know if you have resentment? Dr. Isabel shares the signs you should identify to leave behind what could be affecting you.

#### BLUE PLANET

Climate change is increasing the destructive power of hurricanes like Idalia, and the Latino community is even more affected by this phenomenon. Climate Power shares what we can do about it.

#### FOR BETTER LIVING

Did you know that physical activity helps take care of your mental health? Dr. Eduardo López-Navarro explains why moving our bodies can help us feel better.

#### NEWS

Did you know that cybersecurity is one of the highest-paying and fastest-growing areas in the tech sector? Unfortunately, less than 4% of workers in the sector are Hispanic. La Red Hispana and Raíces Cyber have information for you to train in this industry and start a new professional career.

#### KNOWING IS POWER

In a country full of diversity and opportunities, Latinos in the United States face an unexpected challenge: discrimination from other Latinos. In Saber Es Poder, we

share tips for combating this discrimination in your community.

### ROAD TO SUCCESS

Do you know how to avoid accumulating debt? Elaine King from La Red Hispana shares simple tips to prevent unpaid bills from becoming a headache and improve your finances.

### **WEEK OF Sep 4 to Sep 10**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

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### **WEEK OF Sep 11 to Sep 17**



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#### **WEEK OF Sep 17 to Sep 24**

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#### **WEEK OF Sep 25 to Sep 30**

100 public service announcements weekly for community and national non-profits, they are broadcast Sunday through Saturday 12:00am through 11:59pm including but not limited to the following PSA campaigns:

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