

KSEY FM AM
Issues programming
3rd quarter 2012
July, August, September

1) Because of dry conditions the city of Seymour faced the possibility of Running out of water and a rationing plan was put into place by Mayor Ronnie Reaves and City Council. At the request of Mayor Reeves, We broadcast announcements urging listeners to conserve water and tips about how to use water smartly. Thru this quarter we aired 30 PSA's a week Monday thru Sunday. The scheduled was on both KSEY FM AM.

2) Little rain and dry conditions continued thru August and the danger of wildfires remained in August. KSEY FM and AM continued to broadcast fire danger alert announcements. We aired 10 announcements everyday Monday thru Friday this quarter. This schedule was on both KSEY FM and AM.

3) KSEY FM broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday thru Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am.

4) KSEY's EAS encoder-decoder has a telephone interface. The City of Seymour has access to the system to immediately broadcast local emergencies. Additionally, we stock and sell EAS monitors to listeners at cost.

We broadcast 5 announcement per day Monday thru Friday this quarter promoting EAS. This schedule was on both KSEY FM and AM.

5) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farm and agri related shows every day, Monday thru Friday. We do a farm show from 5:00 am till 5:30 am on both KSEY AM/FM. Other Farm shows are broadcast on KSEY FM from 7:00 till 7:30am and 12:15 till 1:00pm

06) KSEY AM and FM broadcast a 3 minute community events bulletin broad monday thu friday at :15 past the hour between the hours of 5:00AM and 6:00pm. Free airtime is provided to all community service groups in the listening area.

07) We have determined that there are many hungry families in our community based on information from the ministerial alliance in Seymour. We broadcast 2 announcements per hour monday thu friday from 5:00am till 6pm urging listeners to make food donations to the food bank. These PSAs are broadcast on KSEY FM

08)KSEY AM and FM broadcast the regular monthly meetings of Seymour City Council for the benefit of the shut-ins and elderly in our community. The Meetings are the 3rd thursday of every month. Meeting were broadcast at 7pm on the following dates. 7/18, 8/15 and 9/19.