## 730 Miramonte Dr. Santa Barbara, CA 93109 Main: (805)882-3933 Billing: (805)882-3933 WHERE THE NEWS COMES FIRST

Billing Address:

**AL Media Attention: Accounts Payable** 222 W. Ontario St Suite 600 Chicago, IL 60654

Send Payment To:

**KEYT** NPG of California, LLC PO Box 873808 Kansas City, MO 64187-3808

# INVOICE

VOICE					
Property	KEYT				
Invoice #	679243-2	3-2 Order # 679243			
Invoice Date	03/10/24	Alt Order #	28357845		
Invoice Month	March 2024	Deal #			
Invoice Period	02/26/24 - 03/02/24	Flight Dates	02/19/24 - 03/03/24		
Advertiser	Standing Strong PAC				
Product	Standing Strong PAC				
Estimate #	6676				
	Account Executive	Brian Lamont			
	Sales Office Millennium-Chicago				
	Sales Region	National			
	Agency Code				
	Advertiser Code	210			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	4000647			
	Advertiser Ref	128296			
	Product 1	283			

**Quick Pay Code: GD3ADMATFK** WO Payments Quick Pay Link: payments.wocentral.com/find

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2 02/24/24	02/24/24	Sat 8-9a	Sat 8-9a	S-	:30	2	\$150.00	NM	
	Start Date 02/19/24	End Date <u>MTWTFSS</u> S-	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air			Start/End Time		n <u>Ad-ID</u>			Rate Type
3 KEYT	Sa 03/6 MG for 2.		<b>I</b>	Sat 8-9a	:30	) ASI E0230H			\$150.00 NM
5 02/26/24	02/26/24	Monday Prime 8-10pm	Monday Prime 8-10	M	:30	2	\$400.00	NM	
	Start Date 02/26/24	End Date         MTWTFSS           03/03/24         M	Spots/Week 2	Rate \$400.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		n Ad-ID			Rate Type
1 KEYT		26/24 8:23 PM Monday		Monday Prime 8		) ASI E0130H			\$400.00 NM
2 KEYT	M 02/2	26/24 9:41 PM Monday	Prime 8-10pm	Monday Prime 8	3-10 :30	) ASI E0230H			\$400.00 NM
13 02/26/24	02/26/24	Monday Prime 10-11pm	Monday Prime 10-1	M	:30	1	\$200.00	NM	
	Start Date 02/26/24	End Date         MTWTFSS           03/03/24         M	Spots/Week 1	Rate \$200.00					
Spots: # Ch	Day Air			Start/End Time		n <u>Ad-ID</u>			Rate Type
1 KEYT	M 02/2	26/24 10:27 PM Monday	Prime 10-11pm	Monday Prime 1	0-1 :30	ASI E0130H			\$200.00 NM
29 02/26/24	02/26/24	M-F 5-6a	5-6a	M	:30	1	\$60.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> <u>M</u>	Spots/Week 1	Rate \$60.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 KEYT	M 02/2	26/24 5:58 AM M-F 5-6	a	5-6a	:30	ASI E0230H			\$60.00 NM
31 02/26/24	02/26/24	M-F 9-10a	9-10a	M	:30	2	\$100.00	NM	
	Start Date 02/26/24	End Date MTWTFSS M	Spots/Week 2	Rate \$100.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type

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Advertiser	Standing Strong PAC		
Product	Standing Strong PAC		
Estimate #	6676		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
31 02/26/24	02/26/24	M-F 9-10a	9-10a	M	:30	2	\$100.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 KE` 2 KE`		/26/24 9:25 AM M-F 9	9-10a	Start/End Time 9-10a 9-10a	:30	h Ad-ID O ASI E0130H O ASI E0130H			Rate Type \$100.00 NM \$100.00 NM
33 02/26/24	02/26/24	M-F 10-11a	10-11a	M	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE				<u>Rate</u> \$100.00 <u>Start/End Time</u> 10-11a		h Ad-ID ASI E0130H			<u>Rate</u> <u>Type</u> \$100.00 NM
35 02/26/24	02/26/24	M-F 11-1130a	11-1130a	M	:30	1	\$100.00	NM	
Weeks:  Spots: # Ch 1 KE		Air Time Desc	1 ription	Rate \$100.00 Start/End Time 11-1130a		h <u>Ad-ID</u> ) ASI E0230H	\$100.00	NM	Rate Type \$100.00 NM
Weeks: Spots: # Ch 1 KE		End Date         MTWTFSS           03/03/24         M           r Date         Air Time         Desc           /26/24         12:29 PM M-F 1		Rate \$100.00 <u>Start/End Time</u> 12-1p		h Ad-ID ASI E0130H			<u>Rate</u> <u>Type</u> \$100.00 NM
39 02/26/24	02/26/24	M-F 1-2p	1-2p	M	:30	2	\$80.00	NM	
Weeks:  Spots: # Ch 1 KE' 2 KE'	YT M 02	03/03/24 M r <u>Date</u> <u>Air Time</u> <u>Desc</u> /26/24 1:22 PM M-F 1	I-2p	Rate \$80.00 Start/End Time 1-2p 1-2p	:30	h <u>Ad-ID</u> ) ASI E0130H ) ASI E0130H			Rate Type \$80.00 NM \$80.00 NM
41 02/26/24	02/26/24	M-F 4-5pm News	4-5pm	M	:30	2	\$100.00	NM	
Weeks:  Spots: # Ch 1 KE' 2 KE'	YT M 02	/26/24 4:28 PM M-F 4	1-5pm News	Rate \$100.00 Start/End Time 4-5pm 4-5pm	:30	h <u>Ad-ID</u> ) ASI E0230H ) ASI E0130H			Rate Type \$100.00 NM \$100.00 NM
43 02/26/24	02/26/24	M-F 7-730pm	7-730pm	M	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE		End Date 03/03/24         MTWTFSS MTWTFSS MTWTFS           r Date 2/26/24         Air Time 2/26/24         Desc 2/26/24		Rate \$100.00 Start/End Time 7-730pm		h <u>Ad-ID</u> ) ASI E0130H			<u>Rate</u> <u>Type</u> \$100.00 NM
45 02/26/24	02/26/24	M-F 6-7a	6-7a	M	:30	2	\$150.00	NM	
Weeks:  Spots: # Ch 1 KE 2 KE	YT M 02	/26/24 6:28 AM M-F 6	6-7a	Rate \$150.00 Start/End Time 6-7a 6-7a	:30	h <u>Ad-ID</u> ) ASI E0130H ) ASI E0130H			Rate Type \$150.00 NM \$150.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
45 02/26/24	02/26/24	M-F 6-7a	6-7a	M	:30	2	\$150.00	NM	
47 02/26/24	02/26/24	Good Morning America	7-9A	M	:30	2	\$200.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> 03/03/24 M	Spots/Week 2	Rate \$200.00					
Spots: <u>#</u> <u>Ch</u> 2 KEY 1 KEY		7:41 AM Good M	lorning America	Start/End Time 7-9A 7-9A	:3	h Ad-ID 0 ASI E0130H 0 ASI E0230H			Rate Type \$200.00 NM \$200.00 NM
49 02/26/24	02/26/24	M-F 5-530p	5-530p	M	:30	1	\$300.00	NM	
Weeks: Spots: # Ch	Start Date 02/26/24 Day Air	03/03/24 M	Spots/Week 1 tion	Rate \$300.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 KEY			'	5-530p		0 ASI E0130H	Φοοο οο	<b></b>	\$300.00 NM
51 02/26/24	02/26/24	M-F 6-630p	6-630p	M	:30	1	\$300.00	NM	
Weeks: Spots: # Ch 1 KEY	Start Date 02/26/24 <u>Day</u> Air /T M 02/			Rate \$300.00 Start/End Time 6-630p		h <u>Ad-ID</u> 0 ASI E0130H			Rate
53 02/26/24	02/26/24	M-F 630-7p	630-7p	M	:30	1	\$200.00	NM	
Weeks: Spots: # Ch 1 KEY		/26/24 6:50 PM M-F 630	)-7p	Rate \$200.00 Start/End Time 630-7p	:3	<u>h</u> <u>Ad-ID</u> 0 ASI E0230H			<u>Rate</u> <u>Type</u> \$200.00 NM
55 02/26/24	02/26/24	M-F 730pm-8pm	730-8pm	M	:30	1	\$150.00	NM	
Weeks: Spots: # Ch 1 KEY	Start Date 02/26/24 Day Air /T M 02/			Rate \$150.00 <u>Start/End Time</u> 730-8pm		h Ad-ID O ASI E0130H			<u>Rate</u> <u>Type</u> \$150.00 NM
57 02/26/24	02/26/24	M-F 11-1135pm	M-F 11-1135pm	M	:30	1	\$150.00	NM	
Weeks: Spots: # Ch 1 KEY	Start Date 02/26/24 <u>Day</u> <u>Air</u> /T M 02/			Rate \$150.00 Start/End Time M-F 11-1135pm		<u>h</u> <u>Ad-ID</u> 0 ASI E0130H			<u>Rate</u> <u>Type</u> \$150.00 NM
59 02/26/24	02/26/24	M-F 1135p-1237a	1135p-1237a	M	:30	1	\$60.00	NM	
Weeks:  Spots: # Ch KEY	Start Date 02/26/24 <u>Day</u> Air /T M 02/			Rate \$60.00 Start/End Time 1135p-1237a		<u>h Ad-ID</u> O ASI E0130H			Rate Type \$60.00 NM
61 02/26/24	02/26/24	M-F 1237a- 106a	M-F 1237a- 106a	M	:30	1	\$60.00	NM	
Weeks: Spots: # Ch	Start Date 02/26/24 Day Air	End Date         MTWTFSS           03/03/24         M           Date         Air Time         Descrip	Spots/Week 1 tion	Rate \$60.00 Start/End Time	Lengt	h Ad-ID			Rate Type

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Spots/

Line Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
61 02/26/24	02/26/24 M-	-F 1237a- 106a	M-F 1237a- 106a	M	:30	1	\$60.00	NM	
Spots: # <u>Ch</u> 1 KE	<u>Day</u> <u>Air Date</u> /T M 02/26/24			Start/End Time M-F 1237a- 106a		h <u>Ad-ID</u> 0 ASI E0230H			<u>Rate</u> <u>Type</u> \$60.00 NM

Total Spots 26

**Payment Terms 30 Days** 

<u>Gross Total</u> \$4,090.00

Agency Commission

\$613.50

Net Amount Due \$3,476.50